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KEY=IS - MONTGOMERY EUGENE

Woe Is I The Grammarphobe's Guide to Better English in Plain English (Fourth Edition) Penguin *A revised and updated edition of the iconic grammar guide for the 21st century. In this expanded and updated edition of Woe Is I, former editor at The New York Times Book Review Patricia T. O'Conner unties the knottiest grammar tangles with the same insight and humor that have charmed and enlightened readers of previous editions for years. With fresh insights into the rights, wrongs, and maybes of English grammar and usage, O'Conner offers in Woe Is I down-to-earth explanations and plain-English solutions to the language mysteries that bedevil all of us. "Books about English grammar and usage are... never content with the status quo," O'Conner writes. "That's because English is not a stay-put language. It's always changing--expanding here, shrinking there, trying on new things, casting off old ones... Time doesn't stand still and neither does language." In this fourth edition, O'Conner explains how the usage of an array of words has evolved. For example, the once-shunned "they," "them," and "their" for an unknown somebody is now acceptable. And the battle between "who" and "whom" has just about been won, O'Conner says (hint: It wasn't by "whom"). Then there's the use of "taller than me" in simple comparisons, instead of the ramrod-stiff "taller than I." "May" and "might," "use to" and "used to," abbreviations that use periods and those that don't, and the evolving definition of "unique" are all explained here by O'Conner. The result is an engaging, up-to-date and jargon-free guide to every reader's questions about grammar, style, and usage for the 21st century.* **Woe is I The Grammarphobe's Guide to Better English in Plain English** Putnam Adult *A non-technical guide to English grammar and style reveals the underlying logic of the language with the help of examples organized according to specific problems* **Woe is I Jr. The Younger Grammarphobe's Guide to Better English in PlainEnglish** Penguin Shrek? Earwax-flavored jelly beans? Poems about meatballs? Who on earth would use all these to explain the rules of grammar? Must be Patricia T. O'Conner! Just like Woe Is I, her national bestseller for adults, the junior version uses conversational language and witty, entertaining examples to show how fun and easy it can be to use good English. It's a humorous reference book you'll actually enjoy pulling off the shelf. Like a humorous Strunk and White for 4th through 8th graders, this is destined to become a must-have for every English classroom and student. **Woe is I Jr The Younger Grammarphobe's Guide to Better English in Plain English** Putnam Publishing Group *Uses simple language and fun examples to show how to speak English properly.* **Woe Is I The Grammarphobe's Guide to Better English in Plain English(Third Edition)** Penguin *"Former New York Times Book Review editor and linguistic expert O'Conner...updates her bestselling guide to grammar, an invigorating and entertaining dissection of our ever-evolving language." - Publishers Weekly In this new edition of Woe Is I, Patricia T. O'Conner unties the knottiest grammar tangles and displays the same lively humor that has charmed and enlightened grateful readers for years. With new chapters on spelling and punctuation, and fresh insights into the rights, wrongs, and maybes of English grammar and usage, Woe Is I offers down-to-earth explanations and plain-English solutions to the language mysteries that bedevil all of us.* **Origins of the Specious Myths and Misconceptions of the English Language** Random House Trade Paperbacks *Do you cringe when a talking head pronounces "niche" as NITCH? Do you get bent out of shape when your teenager begins a sentence with "and"? Do you think British spellings are more "civilised" than the American versions? If you answered yes to any of those questions, you're myth-informed. In Origins of the Specious, word mavens Patricia T. O'Conner and Stewart Kellerman reveal why some of grammar's best-known "rules" aren't—and never were—rules at all. This playfully witty, rigorously researched book sets the record straight about bogus word origins, politically correct fictions, phony français, fake acronyms, and more. Here are some shockers: "They" was once commonly used for both singular and plural, much the way "you" is today. And an eighteenth-century female grammarian, of all people, is largely responsible for the all-purpose "he." From the Queen's English to street slang, this eye-opening romp will be the toast of grammarphiles and the salvation of grammarphobes. Take our word for it.* **Woe Is I The Grammarphobe's Guide to Better English in Plain English** Turtleback *A guide to English grammar and style reveals the underlying logic of the language with the help of examples organized according to specific problems* **A Grammar Book for You and I-- Oops, Me! All the Grammar You Need to Succeed in Life** Capital Books *Correct English usage as it's never been taught before: lucidly, memorably, and humorously -- for all ages.* **Eats, Shoots & Leaves The Zero Tolerance Approach to Punctuation** Penguin *We all know the basics of punctuation. Or do we? A look at most neighborhood signage tells a different story. Through sloppy usage and low standards on the internet, in email, and now text messages, we have made proper punctuation an endangered species. In Eats, Shoots & Leaves, former editor Lynne Truss dares to say, in her delightfully urbane, witty, and very English way, that it is time to look at our commas and semicolons and see them as the wonderful and necessary things they are. This is a book for people who love punctuation and get upset when it is mishandled. From the invention of the question mark in the time of Charlemagne to George Orwell shunning the semicolon, this lively history makes a powerful case for the preservation of a system of printing conventions that is much too subtle to be mucked about with.* **You Send Me Getting it Right when You Write Online** Houghton Mifflin *A guide to e-mail offers advice on etiquette, basic English grammar, phrases to avoid, and style questions.* **Words Fail Me What Everyone Who Writes Should Know about Writing** HMH *From the bestselling author of Woe Is I: A guide to grammar fundamentals that's sympathetic to the struggling writer and often just plain funny" (The Seattle Times). Whether you need to improve your skills for work or school, or aspire to the Great American Novel, a grounding in grammar, spelling, and punctuation is essential—not just to make you look like a professional but to communicate effectively in emails, essays, or anything you need to write. This painless, practical book is filled with short, snappy chapters, crystal-clear examples, and a "playful sense of humor" (The New York Times Book Review)—covering everything from "Pronoun Pileups" and "Verbs That Zing" to "What to Do When You're Stuck." With these simple, straightforward tips, you can learn how to sort your thoughts and make sentences that make sense. "Students writing papers, employees preparing reports, and those who just want to be understood in print may benefit from this fun-to-use answer to Strunk and White. O'Connor uses humor as she takes apart sentences and their parts and shows how each element is used effectively." —Booklist* **Have You Eaten Grandma? Or, the Life-Saving Importance of Correct Punctuation, Grammar, and Good English** Simon and Schuster *For anyone who wants to make fewer (not less) grammar mistakes, a lively, effective, and witty guide to all the ins and outs of the English language, reminiscent of the New York Times bestseller Eats, Shoots & Leaves. Our language is changing, literary levels are declining, and our grasp of grammar is at a crisis point. From commas to colons, apostrophes to adverbs, there are countless ways we can make mistakes when writing or speaking. But do not despair! Great Britain's most popular grammar guru has created the ultimate modern manual for English speakers on both sides of the Atlantic. In this brilliantly funny and accessible guide to proper punctuation and so much more, Gyles Brandreth explores the linguistic horrors of our times, tells us what we've been doing wrong and shows us how, in the future, we can get it right every time. Covering everything from dangling participles to transitive verbs, from age-old conundrums like "lay" vs. "lie," to the confounding influences of social media on our everyday language, Have You Eaten Grandma? is an endlessly useful and entertaining resource for all.* **Dreyer's English An Utterly Correct Guide to Clarity and Style** Random House Trade Paperbacks **NEW YORK TIMES BESTSELLER • A sharp, funny grammar guide they'll actually want to read, from Random House's longtime copy chief and one of Twitter's leading language gurus** **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY O: The Oprah Magazine • Paste • Shelf Awareness "Essential (and delightful!)"—People We all write, all the time: books, blogs, emails. Lots and lots of emails. And we all want to write better. Benjamin Dreyer is here to help. As Random House's copy chief, Dreyer has upheld the standards of the legendary publisher for more than two decades. He is beloved by authors and editors alike—not to mention his followers on social media—for deconstructing the English language with playful erudition. Now he distills everything he has learned from the myriad books he has copyedited and overseen into a useful guide not just for writers but for everyone who wants to put their best prose foot forward. As authoritative as it is amusing, Dreyer's English offers lessons on punctuation, from the underloved semicolon to the enigmatic en dash; the rules and nonrules of grammar, including why it's OK to begin a sentence with "And" or "But" and to confidently split an infinitive; and why it's best to avoid the doldrums of the Wan Intensifiers and Throat Clearers, including "very," "rather," "of course," and the dreaded "actually." Dreyer will let you know whether "alright" is all right (sometimes) and even help you brush up on your spelling—though, as he notes, "The problem with mnemonic devices is that I can never remember them." And yes: "Only godless savages eschew the series comma." Chockful of advice, insider wisdom, and fun facts, this book will prove to be invaluable to everyone who wants to shore up their writing skills, mandatory for people who spend their time editing and shaping other people's prose, and—perhaps best of all—an utter treat for anyone who simply revels in language. Praise for Dreyer's English "Playful, smart, self-conscious, and personal. . . One encounters wisdom and good sense on nearly every page of Dreyer's English."—The Wall Street Journal "Destined to become a classic."—The Millions "Dreyer can help you . . . with tips on punctuation and spelling. . . . Even better: He'll entertain you while he's at it."—Newsday **Sin and Syntax How to Craft Wicked Good Prose** Crown *A fully revised and updated edition with writing prompts and challenges in every chapter Today's writers need more spunk than Strunk: whether it's the Great American e-mail, Madison Avenue advertising, or Grammy Award-winning rap lyrics, memorable writing must jump off the page. Copy veteran Constance Hale is on a mission to make creative communication, both the lyrical and the unlawful, an option for everyone. With its crisp, witty tone, Sin and Syntax covers grammar's ground rules while revealing countless unconventional syntax secrets (such as how to use—Gasp!—interjections or when to pepper your prose with slang) that make for sinfully good writing. Discover how to: *Distinguish between words that are "pearls" and words that are "potatoes" * Avoid "couch potato thinking" and "commitment phobia" when choosing verbs * Use literary devices such as onomatopoeia, alliteration, and metaphor (and understand what you're doing) Everyone needs to know how to write stylish prose—students, professionals, and seasoned writers alike. Whether you're writing to sell, shock, or just sing, Sin and Syntax—now celebrating 20 years in print—is the guide you need to improve your command of the English language.* **Miss Thistlebottom's Hobgoblins The Careful Writer's Guide to the Taboos, Bugbears, and Outmoded Rules of English Usage** Macmillan *The old adage, rules are made to be broken has never been as well defended as in MISS THISTLEBOTTOM'S HOBGOBLINS. Throughout the book, Bernstein asserts that we have been indoctrinated with English usage rules that lack flexibility and evoke fear, confusion and frustration in writers. There are times when splitting an infinitive or ending a sentence with a preposition makes sense. Through a series of one-sided correspondences with Bertha Thistlebottom, an archetypal grade school English teacher, Bernstein addresses the community of rule mongering sticklers who have tried to squeeze the English language into a set of inflexible rules and outmoded definitions that only serve to stifle its growth and paralyze writers. In addition to his letters to Miss Thistlebottom, there are scores of entries where Bernstein debunks the rules of yesteryear with wit and intelligence and illustrates how to write effectively -- without the worry of hobgoblins.* **The Joy of Syntax A Simple Guide to All the Grammar You Know You Should Know** Ten Speed Press *Language columnist June Casagrande presents a fun and breezy guide to everything a grown-up interested in grammar needs to know. When it comes to grammar, it seems like everyone—even die-hard word nerds—feel they "missed something" in school. The Joy of Syntax picks up where sixth grade left off, providing a fresh foundation in English syntax served up by someone with an impressive record of making this otherwise inaccessible subject a true joy. With simple, pithy information on everything from basic parts of speech and sentence structure to usage and grammar pitfalls, this guide provides everything you need to approach grammar with confidence.* **Line by Line How to Edit Your Own****

Writing Houghton Mifflin Harcourt The complete guide to self-editing, illustrating the most common problems with hundreds of before-and-after examples **The Infographic Guide to Grammar A Visual Reference for Everything You Need to Know** Adams Media Mastering grammar is now easier than ever with this fully illustrated guide that covers the most important rules in grammar and punctuation—making even the most confusing rules easy to understand. This illustrated guide to English grammar gives you everything you need for a better understanding of how to write and punctuate correctly. From proper comma usage to the correct form of there, their, or they're—understanding grammar has never been easier. Is it who or whom? Affect or effect? And what is a prepositional phrase? With The Infographic Guide to Grammar, you'll learn the answers to all of these questions, and so much more. Filled with colorful, easy-to-understand entries, this book includes topics like: -Basic sentence structure -The parts of speech -Common mistakes and how to avoid them Featuring 50 vibrant infographics explaining everything from subject-verb agreement to the Oxford comma and verb tenses this book breaks down the complicated rules and guidelines for writing the English language and makes them clear and straightforward. **Do I Make Myself Clear? Why Writing Well Matters** Little, Brown *New York Times Bestseller * One of NPR's Best Books of 2017 A wise and entertaining guide to writing English the proper way by one of the greatest newspaper editors of our time. Harry Evans has edited everything from the urgent files of battlefield reporters to the complex thought processes of Henry Kissinger. He's even been knighted for his services to journalism. In **DO I MAKE MYSELF CLEAR?**, he brings his indispensable insight to us all in his definite guide to writing well. The right words are oxygen to our ideas, but the digital era, with all of its TTYL, LMK, and WTF, has been cutting off that oxygen flow. The compulsion to be precise has vanished from our culture, and in writing of every kind we see a trend towards more--more speed and more information but far less clarity. Evans provides practical examples of how editing and rewriting can make for better communication, even in the digital age. **DO I MAKE MYSELF CLEAR?** is an essential text, and one that will provide every writer an editor at his shoulder. **Better English Thirty Days to Better English** Signet Book Fifteen minutes a day for one month is the time factor involved in this selfimprovement guide to correct vocabulary, spelling, pronunciation, and grammar **Writing in Restaurants** Viking Adult **The Little Book of Lost Words Collywobbles, Snollygosters, and 86 Other Surprisingly Useful Terms Worth Resurrecting** The founder of History Hustle presents a handy guide for expressing yourself with history's best words. This collection features scores of unique words from history that deal with surprisingly modern issues like sleeping in and procrastination--proving that some things never change! The Little Book of Lost Words presents each term that's ready to be brought back into modern-day use, complete with definition, hilarious sample sentence, and cheeky historical art. You'll learn new words for the cozy room where you like to Netflix and chill (snuggery), for a dishonest politician (snollygoster), and for a young person who sleeps through the day and doesn't work (dewdropper). If you like Lost in Translation, Shakespeare Insult Generator, Drunk History, and Roald Dahl--and you delight in the way words like blatteroon and flapdoodle roll off the tongue--then you're the word lover this book was written for. Want to know what a fizgig or groke is? Read this book! **The Careful Writer** Simon and Schuster A handbook of alphabetized entries which provide answers to questions of use, meaning, grammar, punctuation, precision, logical structure, and color. **Several Short Sentences about Writing** Vintage A New York Times editorial board member and esteemed writing instructor counsels aspiring writers on how to move past conventional understandings about creativity, writer's block and other literary challenges to develop a greater understanding of how thinking, noticing and learning are integral parts of the writing process. 20,000 first printing. **Sister Bernadette's Barking Dog The Quirky History and Lost Art of Diagramming Sentences** Melville House "Kitty Burns Florey seems to write from a great wellspring of inner calm that derives from a gleeful appreciation of life's smallest details." —Richard Russo, Pulitzer Prize-winning author of *Empire Falls* Once wildly popular in grammar schools across the country, sentence diagramming has fallen out of fashion. But are we that much worse for not knowing the word-mapping method? Now, in this illustrated personal history that any language lover will adore, Kitty Burns Florey explores the rise and fall of sentence diagramming, including its invention by a mustachioed man named Brainerd "Brainy" Kellogg and his wealthy accomplice Alonzo Reed ... the inferior "balloon diagram" predecessor ... and what diagrams of sentences by Hemingway, Welty, Proust, Kerouac and other famous writers reveal about them. Florey also offers up her own common-sense approach to learning and using good grammar. And she answers some of literature's most pressing questions: Was Mark Twain or James Fenimore Cooper a better grammarian? What are the silliest grammar rules? And what's Gertude Stein got to do with any of it? **Microstyle: The Art of Writing Little** W. W. Norton & Company "A work of pop linguistics . . . [that] synthesizes . . . grammar, branding, cognitive science and Web theory . . . with intelligence and friendly wit."—New York Times Welcome to the age of the incredible shrinking message. Your guide to this new landscape, Christopher Johnson reveals the once-secret knowledge of poets, copywriters, brand namers, political speechwriters, and other professional verbal miniaturists. Each chapter discusses one tool that helps short messages grab attention, communicate instantly, stick in the mind, and roll off the tongue. Piled high with examples from corporate slogans to movie titles to product names, *Microstyle* shows readers how to say the most with the least, while offering a lively romp through the historic transformation of mass media into the media of the personal. **Radioactive Revolution** Jared and his dragon companion Scarlet emerge from the depths of the earth triumphant. Fire dragons once again walk the world, but will it be enough to throw off the chains of captivity binding mankind to a dismal existence? The rulers in the floating cities tighten the noose around Jared's neck as dissent brews among the waterfolk, putting everyone he loves and protects in danger. Jared must learn how to lead and guide his people to safety. While ships from above pursue the group with powerful weapons, the fire dragons begin to bond with the waterfolk, allowing them to develop special abilities and grow their powers. Even with his superhuman body and the increased power of bonded fire dragons, Jared and Scarlet come to a critical realization; they will never stand against the cities alone. Building alliances sends them to the far corners of the world on a quest for vengeance and justice. **Environments for Outdoor Play A Practical Guide to Making Space for Children** SAGE 'Theresa's book is full of lots of inspiring, practical, 'how to go about it ideas' coupled with thought provoking and sometimes challenging comments and views. The range of ideas and information contained in this book will go a long way to support the development of flexible, imaginative, yet not prescriptive play spaces that contribute to supporting children's play. A very readable and worthwhile publication to add to your resources' - Muriel Young, Grounds for Learning (Learning Through Landscapes) 'This practical book helps the reader plan, design and manage the kinds of settings that afford children the opportunities to carry out the wide range of self-directed activities that are so important to their development. It's ideal for community development workers, the organizers of after-school programs, children's hospital staff and groups of caring parents' - Roger A. Hart, Director of the Children's Environments Research Group, The Graduate School of the City University of New York 'This readable and usable book is full of advice and ideas which will take every professional nearer to understanding the way to provide opportunities for children which the children themselves would want and enjoy... A necessary addition to the bookshelf for all interested in the subject' - PlayRights Journal (online journal of the International Play Association) 'Refreshing and insightful... One of the best things about this book is that Casey offers us a fresh perspective on our role. While we may long for a world where we opened the door and sent children outside to play, we are faced with the reality that, for a variety of reasons, these opportunities are no longer occurring naturally in our communities. It is incumbent upon us now to recreate these "essential childhood opportunities." This will take intentional, thoughtful, informed design. Casey's book gives us some great starting points. A must read' - PlayRights Magazine 'I like the attention to individuality, children's perspectives and community. The author brings a strong playwork perspective to considering outdoor spaces, which early years practitioners considering the design of new or refurbished areas should find valuable. It's crucial to free up our thinking about playful spaces, and this book brings a refreshing focus on working from children's motivations for play, using playful values (such as choice, spontaneity, freedom and meaning-making) to drive thinking, being careful not to over-design, and the organic growth of a space into a place through the play that occurs' - Nursery World 'Casey's extensive research and years of practice in award winning play services are very much in evidence in the various techniques and ideas that she describes in this publication... a great resource for any play setting considering setting up or developing thier outdoor play space' - SOSCN News Update 'If you are daunted, but excited, by the challenge of developing your outdoor spaces to meet the needs of all children, this book is an excellent resource' - Early Years Update Exciting spaces to play are vital if we are to provide children with challenging, flexible, inclusive and stimulating opportunities to learn, develop and have fun together. This book provides readers with ideas for developing play environments that will meet the needs of the children in their care. It illustrates how improving the play environment also offers a better, more positive way of dealing with a number of issues from inclusion to playground management and the need to promote physical activity. It includes: - clear frameworks for designing play environments; - case studies showing examples of how play environments can be developed; - ideas and activities which lead to interesting designs, with the participation of the children; - practical examples, illustrations & photographs; - research evidence showing the importance of good play environments. The book is aimed at practitioners and managers in all early years and children's play settings, and students on education, early childhood, child care and playwork courses. It is also very relevant to playground designers, landscape architects and community education and development workers. **Semicolon How a Misunderstood Punctuation Mark Can Improve Your Writing, Enrich Your Reading and Even Change Your Life** Fourth Estate A biography of a much misunderstood punctuation mark and a call to arms in favour of clear expression and against stifling grammar rules. Cecelia Watson used to be obsessive about grammar rules. But then she began teaching. And that was when she realised that strict rules aren't always the best way of teaching people how to make words say what they want them to; that they are even, sometimes, best ignored. One punctuation mark encapsulates this thorny issue more clearly than any other. The semicolon. Hated by Stephen King, Hemingway, Vonnegut and Orwell, and loved by Herman Melville, Henry James and Rebecca Solnit, it is the most divisive punctuation mark in the English language, and many are too scared to go near it. But why? When is it effective? Have we been misusing it? Should we even care? In this warm, funny, enlightening and thoroughly original book, Cecelia Watson takes us on a whistle-stop tour of the surprising history of the semicolon and explores the remarkable power it can wield, if only we would stop being afraid of it. Forget the rules; you're in charge. It's time to make language do what you want it to. **Semicolon The Past, Present, and Future of a Misunderstood Mark** HarperCollins "Delightful." —Mary Norris, *The New Yorker* A page-turning, existential romp through the life and times of the world's most polarizing punctuation mark The semicolon. Stephen King, Hemingway, Vonnegut, and Orwell detest it. Herman Melville, Henry James, and Rebecca Solnit love it. But why? When is it effective? Have we been misusing it? Should we even care? In *Semicolon*, Cecelia Watson charts the rise and fall of this infamous punctuation mark, which for years was the trendiest one in the world of letters. But in the nineteenth century, as grammar books became all the rage, the rules of how we use language became both stricter and more confusing, with the semicolon a prime victim. Taking us on a breezy journey through a range of examples—from Milton's manuscripts to Martin Luther King Jr.'s "Letters from Birmingham Jail" to Raymond Chandler's *The Big Sleep*—Watson reveals how traditional grammar rules make us less successful at communicating with each other than we'd think. Even the most die-hard grammar fanatics would be better served by tossing the rule books and learning a better way to engage with language. Through her rollicking biography of the semicolon, Watson writes a guide to grammar that explains why we don't need guides at all, and refocuses our attention on the deepest, most primary value of language: true communication. **The Complete Idiot's Guide to Grammar and Style** Penguin A staple for adults, students, and anyone who has ever been baffled by then to use a comma--and a serial comma--The Complete Idiot's Guide to Grammar and Style contains basic chapters on the parts of speech, gradually building up to the finer points of writing, sentence structure, punctuation, creating paragraphs, and following accepted publishing styles. **Bonded at Birth An Adoptee's Search for Her Roots** Gloria Oren GLORIA'S (POV) grandmother finds adoptive parents through mutual contacts, and Gloria's birth mother moves in with them to await the birth of her baby.Gloria learns she is adopted through a note in the family's mailbox. Her mother confirms the fact that her birth mother was a teenager at the time of her birth and tells her to keep it a secret.Gloria's adoptive father dies as she turns eleven. At fifteen, Gloria and her adoptive mother move to Israel. In March 1979, her adoptive mother dies. Gloria is left with questions about her biological heritage. Two months later she marries, soon becomes a mother naming her son, Chanan, after her deceased adoptive mother. Forty years later, she learns it is her biological maternal great grandfather's name. Gloria's son, Shai, born during a doctor's strike cannot hold his weight. The fear of losing him motivates Gloria to search.Ironically, in 1996 Gloria's birth mother finds her. **The Copyeditor's Handbook A Guide for Book Publishing and Corporate Communications** Univ of California Press Praise for the first and second editions: "The Copyeditor's Handbook brims with valuable information, good advice, and helpful suggestions for novice copyeditors and experienced practitioners. It is comforting to know that current and future copyeditors will be able to turn to this handbook. I'm placing this work, which fills a huge gap in the literature, right beside my dictionary, and will highly recommend it to all my colleagues and students." —Alice Levine, Lecturer, The Denver Publishing Institute, and freelance editor "A definite 'must have' for the beginning to intermediate editor or author, and even the experienced editor. An indispensable reference tool." —Kim Hawley, President, The Chicago Book Clinic "This is the book that every teacher of editing has been waiting for: thorough, clear, authoritative, up-to-date, and sane." —Beth Luey, Director, Scholarly Publishing Program, Arizona State University "This book warms the cockles of the copyediting heart. It is thorough, useful, helpful, and smart. And it fills a huge vacuum." —Constance Hale, author of *Sin and Syntax and Wired Style* "An excellent resource. The Copyeditor's Handbook should sit on every business editor's shelf, next to the in-house style guide." —Erika Henik, Research Publications Manager, Banc of America Securities LLC "The first three chapters alone are worth the cover price. It's a book that

acknowledges an assortment of vexing copyediting questions and offers multiple answers to most of them."—Gary Hernandez, *Technical Communication* "An excellent textbook to teach the essentials of copyediting. An excellent reference work for workplace writing."—Mark Armstrong, *Business Communication Quarterly* "Straightforward, sound advice for beginning or intermediate copyeditors working with pencil or online."—Priscilla S. Taylor, *The Editorial Eye* "Lays out the copyeditor's obligations with humor, style, and perspective."—Walter Pagel, *Science Editor* **Strangers To Superfans: A Marketing Guide to The Reader Journey** David Gaughran From the author of *Let's Get Digital* and *Amazon Decoded*, this book will change how you think about marketing. *Strangers to Superfans* puts you in the shoes of your Ideal Readers, and forces you to view your marketing from their perspective. *Learn the five stages in the Reader Journey. *Identify where your blockages are and how to fix them. *Optimize each stage to increase conversion. *Boost sales by making the process more frictionless. *Build an army of passionate readers who do the selling for you. It's not enough to know who your Ideal Readers are, you also need to imagine how they feel when a recommendation email arrives containing your cover. You must figure out why they hesitated before clicking the Buy button. And it's crucial to determine why they liked your book enough to finish it... but not sufficiently to recommend it to their friends. *The Reader Journey* is a new marketing paradigm that maps out the journey your Ideal Readers take in their transformation from strangers to superfans. **Webster's Word Power Better English Grammar Improve Your Written and Spoken English** Geddes & Grosset, Limited With questions and answer sections throughout, this book helps you to improve your written and spoken English through understanding the structure of the English language. This is a thorough and useful book with all parts of speech and grammar explained. Used by ELT self-study students. **Sit on a Potato Pan, Otis! More Palindromes** Farrar, Straus & Giroux (BYR) Palindromes—words and phrases that read the same both forward and backward—are accompanied by cartoons in this collection of clever wordplay **Grammar Girl Presents the Ultimate Writing Guide for Students** St. Martin's Griffin Named to the International Reading Association's 2012 Teachers' Choice book list *Grammar Girl Presents the Ultimate Writing Guide for Students* is a complete and comprehensive guide to all things grammar from *Grammar Girl*, a.k.a. Mignon Fogarty, whose popular podcasts have been downloaded over twenty million times and whose first book, *Grammar Girl's Quick and Dirty Tips for Better Writing*, was a *New York Times* bestseller. For beginners to more advanced students, this guide covers it all: the parts of speech, sentences, and punctuation are all explained clearly and concisely with the warmth, wit, and accessibility *Grammar Girl* is known for. Pop quizzes are scattered throughout to reinforce the explanations, as well as *Grammar Girl's* trademark *Quick and Dirty Tips*—easy and fun memory tricks to help with those challenging rules. Complete with a writing style chapter and a guide to the different kinds of writing—everything from school papers to letter writing to e-mails—this guide is sure to become the one-stop, essential book on every student's desk. **Write to the Point A Master Class on the Fundamentals of Writing for Any Purpose** *The Experiment* Good writers follow the rules. Great writers know the rules—and follow their instincts! Finding the right words, in the right order, matters—whether you're a student embarking on an essay, a job applicant drafting your cover letter, an employee composing an email...even a (hopeful) lover writing a text. Do it wrong and you just might get an F, miss the interview, lose a client, or spoil your chance at a second date. Do it right, and the world is yours. In *Write to the Point*, accomplished author and literary critic Sam Leith kicks the age-old lists of dos and don'ts to the curb. Yes, he covers the nuts and bolts we need in order to be in complete command of the language: grammar, punctuation, parts of speech, and other subjects half-remembered from grade school. But for Leith, knowing not just the rules but also how and when to ignore them—developing an ear for what works best in context—is everything. In this master class, Leith teaches us a skill of paramount importance in this smartphone age, when we all carry a keyboard in our pockets: to write clearly and persuasively for any purpose—to write to the point. "Leith breaks down how to write anything for any occasion. Though the mission may seem like an ambitious undertaking, Leith is wildly successful . . . will morph even the most timid email-senders into confident writers." —Booklist "A useful, persuasive guide to English usage." —*The Guardian* **Art of Styling Sentences** Simon and Schuster A must-have for any student or aspiring writer, this book reviews the fundamentals of good sentence structure: Conventions of writing style change in subtle ways with passing years—a fact that prompts the need for periodic revisions of books like this one. The authors review the fundamentals of good sentence structure and then go on to describe twenty basic sentence patterns that encompass virtually every effective way of writing sentences in English. They also draw on passages by current prominent writers, using these examples to show how varying rhythm and sentence patterns can result in elegant writing styles that keep their readers interested. Exercises with answers and explanations appear throughout the text. Overflowing with practical and useful advice, this little gem will change the way people write.