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## Tourism Development, Governance and Sustainability in The Bahamas

*Routledge* This book focuses on the complex issues of tourism development, governance and sustainability in the long-standing popular island destination, The Bahamas, where tourism remains one of the primary fiscal industries. The book achieves this by looking at the impacts of mass tourism development from social, economic and environmental perspectives; panarchy and resilience; assessing sustainability; moving towards a blue economy; impacts of climate change and innovative alternative tourism offerings to ensure sustainable tourism – a welcomed but challenging essential contemporary focus of the tourism industry. It further looks at how development, governance and sustainability come together in the aftermath of a recent natural disaster, hurricane Dorian, which proved to be a strong catalyst for action, innovation and change in The Bahamas. Given the complexity of these key concepts and The Bahamas as an established popular tourism destination archipelago which relies so heavily on the industry, this book offers significant insight for other tourism regions and will therefore be essential reading for upper-level students and academics in the field of Tourism research.

## Traditions and Innovations in Contemporary Tourism

*Cambridge Scholars Publishing* This book presents significant theoretical and empirical studies of various aspects of hospitality and tourism from the perspectives of both tradition and innovation. With thirty-nine contributors from Bulgaria, Croatia, Indonesia, Italy, Portugal, Slovenia, Switzerland, Turkey, and the USA, it offers a collection of recent regional and marketing studies. The first part is dedicated to traditional tourism and hospitality issues ranging from tourism policy and planning and management practices, through cultural event marketing to the need for more intercultural communication. Special attention is paid to new developments in specialised types of tourism and specific tourist destinations. The second part of the book deals with new developments in the tourism industry offering a range of chapters on new technologies and techniques, the modern concept of urban and city tourism development and specific new and innovative tourism types and products.

## Marketing for Tourism, Hospitality & Events

### A Global & Digital Approach

*SAGE* Framed within basic marketing principles, *Marketing for Tourism, Hospitality & Events* highlights the global shift in tourism demographics today, placing a particular emphasis on the role of digital technology and its impact on travel products and services. Covering developments across a broad range of topics such as contemporary tourism marketing, understanding today's consumer, and the importance of public relations and personal selling, key industry changes are captured throughout the text. 'Lessons from a Marketing Guru' feature personal insights from real world practitioners, and 'Digital Spotlights' highlight the ways in which social media and the Internet have transformed tourism, hospitality and events the world over. These features are further enhanced by 'Marketing in Action' case-studies in each chapter that highlight the international realities of tourism, hospitality and events marketing in practice. These include: Spiritual Tourism in Tamil Nadu, India Social media listening at Marriott's headquarters in Hong Kong The Deer Hunt Festival in Winneba, Ghana Music-themed hotels in Prague, Amsterdam, Berlin and Mexico The promotion of Hawaii through film and television Dark Tourism in Vietnam The book is complemented by a companion website featuring a range of tools and resources for lecturers and students, including PowerPoint slides, an instructor manual, a test bank of multiple choice questions and author-curated video links to make the examples in each chapter come to life. Ideal for undergraduate and postgraduate students looking for an introductory text to marketing for tourism, hospitality and events.

## Rethinking Cultural Tourism

*Edward Elgar Publishing* This insightful book reappraises how traditional high culture attractions have been supplemented by popular culture events, contemporary creativity and everyday life through inventive styles of tourism. Greg Richards draws on over three decades of research to provide a new approach to the topic, combining practice and interaction ritual theories and developing a model of cultural tourism as a social practice.

## Regimes of Value in Tourism

*Routledge* Drawing from ethnographic work in five continents, this book demonstrates how different regimes of value in tourism can coexist, collide, and compete across a varied geographic terrain. Much theory in tourism economics defines 'value' as a measure of monetary worth, a concept governing commodity exchange, and a gauge for tourist satisfaction. The research included in this volume shows that tourism not only feeds off existing conceptions of value as a monetary category, but that it is also instrumental in reproducing and reinforcing those subjective, morally heightened, and highly intangible values that make tourism and the tourism economy a complex social, cultural, political, and psychological phenomenon. The book pushes the debate about the tourism economy beyond a simplistic understanding of producer-consumer relations, instead suggesting a refocus on the social, spatial, and temporal lags in tourism production, and the ensuing differentiated regimes of values. This book was published as a special issue of the *Journal of Tourism and Cultural Change*.

## Operations Management in the Travel Industry, 2nd Edition

*CABI* Covering the applied managerial perspective of the travel industry, this book looks at the core disciplines and the application of theory to practice. Considering individual and corporate social responsibility, it teaches effective managerial skills by reviewing legal frameworks, quality management and marketing, financial management, and the management of shareholders and stakeholders. It discusses current trends such as sustainability and governmental emission targets against a background of the needs of a commercial business to innovate and increase profits. A valuable tool for both students and those working in the travel industry, this new edition includes new content, a revised structure and all-new international case studies.

## Sustainable Tourism on a Finite Planet

## Environmental, Business and Policy Solutions

*Routledge* This book helps all those involved in international tourism develop the new skills, tools and investments required to protect irreplaceable global resources from the impacts of escalating tourism demand over the next 50 years. It documents how technology and the growing global middle class are driving a travel revolution which requires a new paradigm in managing tourism destinations. Travel and tourism supply chains and business models for hotels, tour operators, cruise lines, airlines and airports are analysed and environmental management techniques are proposed for each sector. A pragmatic set of solutions are offered to support the transition to lower impact tourism development worldwide. It recommends that decision makers assess the current and future value of natural, social, and cultural capital to guide investment in destinations and protect vital resources. Case studies illustrate why budgets to protect local destinations are consistently underestimated and offer guidance on new metrics. Innovative approaches are proposed to support the transition to green infrastructure, protect incomparable landscapes, and engage local people in the monitoring of vital indicators to protect local resources. It provides students, professionals, and policy makers with far-reaching recommendations for new educational programs, professional expertise, financing, and legal frameworks to lower tourism's rapidly escalating carbon impacts and protect the health and well-being of local populations, ecosystems, cultures, and monuments worldwide.

## China

### A Geographical Perspective

*Guilford Publications* China has become a superpower, exerting significant influence globally. This accessible text integrates thematic and regional coverage to provide a panoramic view of China--its physical geography; population, including ethnic diversity; urban development; agriculture and land use; transportation networks; dynamic economic processes; and environmental challenges. Cultural and political geography topics are woven throughout the chapters. The text also offers in-depth assessments of selected regions, capturing the complexity of this vast and populous country. It is richly illustrated with more than 150 maps, tables, figures, and photographs--including 8 pages in full color. Pedagogical Features \*Chapter-opening learning objectives. \*Chapter-opening key concepts and terms. \*Extensive notes pointing students to relevant online resources. \*Engaging topic boxes in every chapter.

## European Journal of Tourism Research

### Volume 16, Year: 2017

*Varna University of Management* The European Journal of Tourism Research is an interdisciplinary scientific journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as management, marketing, sociology, psychology, geography, political sciences, mathematics, statistics, anthropology, culture, information technologies and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 - 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism CompleteCABI Leisure, Recreation and TourismProQuest Research Library Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

## Human Rights Issues in Tourism

*Routledge* This book uniquely focuses on human rights issues associated with tourism development and tourism businesses. Tourism is a manifestation of globalization and it intersects with human rights on so many levels. These implications are increasingly relevant in light of the COVID-19 pandemic and subsequent global economic hardship. Split into two main sections, the first establishes a background to human rights issues with reference to tourism, and the second provides a multi-disciplinary analysis of a range of selected human rights issues in tourism; these include displacement, security, privacy, discrimination, freedom of movement, the rights of Indigenous people, sex tourism and labour conditions. All chapters include case studies to showcase specific issues such as legal rulings or tourism policies/regulations. This book is written by a highly regarded team of authors specializing in tourism studies and human rights law. This significant volume on the interaction between tourism development and the safeguarding of human rights will be of interest to a variety of disciplines, in the fields of tourism, political science and tourism/human rights.

## Information Engineering and Education Science

### Proceedings of the International Conference on Information Engineering and Education Science (ICIEES 2014), Tianjin, China, 12-13 June, 2014

*CRC Press* This proceedings volume contains selected papers presented at the 2014 International Conference on Information Engineering and Education Science (ICIEES 2014), held June 12-13 in Hong Kong, China. The objective of ICIEES 2014 was to provide a platform for researchers, engineers, academics as well as industry professionals from all over the world to

## Paul Pletka

### Imagined Wests

*University of Oklahoma Press* Born in San Diego in 1946 and raised in the American Southwest, painter Paul Pletka has created a body of work that owes much to the West of his childhood, and more to the West of his imagination. Infused with an operatic sense of theater and drama, his paintings conjure scenes from the cultures, history, and religions of the American West and Mexico--diffused, as Pletka writes, "through the lens of personal experiences, dreams, research, and ancestral memory." In Paul Pletka: Imagined Wests, the first book on this major American artist in over thirty years, readers will encounter the full range of Pletka's oeuvre through more than eighty color reproductions of his best-known and most influential works. Images of warriors and shamans are paired with depictions of George Armstrong Custer, Christian saints, and the lost gods of North and South America, their forms rendered in a distinctive style that mixes classical drawing and expressionist distortion with elements of surrealism and European symbolism. An artist statement and notes on selected paintings provide rare insight into Pletka's creative process, and an introductory essay by art historian Amy Scott discusses how Pletka's studies of indigenous cultures of the American West and Mexico, as well as art historical and critical influences, have informed his work. Complex, mysterious, and mesmerizing, Pletka's paintings are designed to make it almost impossible to look away. In their boldly

conceived subject matter, vivid color, and ethnographic detail, these works—and their creator—are true originals in the rich artistic landscape of the American West.

## The Rise of Africa'S Small & Medium Size Enterprises

### Spurring Development & Growing the Middle Class

*Xlibris Corporation Ambassador (Dr.) Robin Renee Sanders new book on The Rise of Africas Small & Medium Size Enterprises (SMEs) is an insightful examination of the dramatic shift in the development paradigm for Sub Saharan Africa driven in large part by the imaginative, innovative, and insta-impact leadership of the regions small businesses or SMEs. SMEs have helped drive economic development, growth and aided in increasing the size of the Continents middle class, Sanders says. With the Introduction to the book by renown civil rights leader Ambassador Andrew Young, and the Foreword by Sub Saharan Africas leading businessman, Mr. Aliko Dangote, Sanders book credits the determination of Africa SMEs and entrepreneurs (which includes African nationals, immigrants and African Americans) for stepping into the void left by 40-years of post-independence development approaches that had little impact on reducing overall poverty and creating jobs in the region. Africas dynamic entrepreneurial spirit of Generation-Xers and Millennials are and have formed SMEs and social enterprises that today are responsible for conceiving and inventing many of the new apps, and answers to address the regions age-old poverty issues, Sanders emphasizes. Africa SMEs are not only a key driver for jobs, but serve as an additional catalyst to grow the middle class. Sanders argues that it was the Rise of the Africa SME converging with technology and its mobility that has changed, over the last decade, the focus and direction of development in Sub Saharan Africa. The book has a few vignettes from Sanders diplomatic life and work as CEO of the FEEEDS Advocacy Initiative with Africa SMEs over the years, as well as regional examples of some of innovative things Africa entrepreneurs are doing in sectors ranging from agriculture and food security to energy and climate change. The book also walks readers through what donors, foundations and African stock markets are doing today to help in the SME space. Sanders ends with recommendations of what more can be done by donors, African governments, and the new U.S. administration to further assist Africa SMEs, particularly the group she calls the critical mass, and those at the fragile end of Africas middle class.*

## Pilgrimage Tourism of Diaspora Africans to Ghana

*Routledge Processes of globalization have led to diasporic groups longing for their homelands. One such group includes descendants from African ancestors displaced by the trans-Atlantic slave trade, who may be uncertain about their families' exact origins. Traveling home often means visiting African sites associated with the slave trade, journeys full of expectations. The remembrance of the slave trade and pilgrimages to these heritage sites bear resemblance to other diasporic travels that center on trauma, identification, and redemption. Based on over two years of ethnographic fieldwork with both diaspora Africans and Ghanaians, this book explores why and how Ghana has been cast as a pilgrimage destination for people of African descent, especially African Americans. Grounding her research in Ghana's Central Region where slavery heritage tourism and political ideas promoting incorporation into one African family are prominent, Reed also discusses the perspectives of ordinary Ghanaians, tourism stakeholders, and diasporan "repatriates." Providing ethnographic insight into the transnational networks of people and ideas entangled in Ghana's pilgrimage tourism, this book also contributes to better understanding the broader global phenomenon of diasporic travel to homeland centers.*

## Handbook of Urban Mobilities

*Routledge This book offers the reader a comprehensive understanding and the multitude of methods utilized in the research of urban mobilities with cities and 'the urban' as its pivotal axis. It covers theories and concepts for scholars and researchers to understand, observe and analyse the world of urban mobilities. The Handbook of Urban Mobilities facilitates the understanding of urban mobilities within a historic conscience of societal transformation. It explores key concepts and theories within the 'mobilities turn' with a particular urban framework, as well as the methods and tools at play when empirical, urban mobilities research is undertaken. This book also explores the urban mobilities practices related to commutes; particular modes of moving; the exploration of everyday life and embodied practices as they manifest themselves within urban mobilities; and the themes of power, conflict, and social exclusion. A discussion of urban planning, public control, and governance is also undertaken in the book, wherein the themes of infrastructures, technologies and design are duly considered. With chapters written in an accessible style, this handbook carries timely contributions within the contemporary state of the art of urban mobilities research. It will thus be useful for academics and students of graduate programmes and post-graduate studies within disciplines such as urban geography, political science, sociology, anthropology, urban planning, traffic and transportation planning, and architecture and urban design.*

## Kraus' Recreation & Leisure in Modern Society

*Jones & Bartlett Learning The Eleventh Edition of Kraus' Recreation and Leisure in Modern Society provides a detailed introduction to the history, developments, and current trends in leisure studies. It addresses contemporary issues facing the recreation and leisure profession and focuses on challenges and opportunities that impact the profession now as well as years from now. Extensive research into emerging trends helps support the text and provide insights into the future.*

## Handbook on the Tourist Experience

### Design, Marketing and Management

*Edward Elgar Publishing Offering an overview of current issues around design, marketing and management of experiences from the tourist perspective, this comprehensive Handbook critically reviews the key debates and developments within the field. Empirical chapters by international contributors explore a range of perspectives, challenges, opportunities for future research and best managerial practices.*

## Enhancing Customer Experience in the Service Industry

### A Global Perspective

*Cambridge Scholars Publishing This book provides a new and definitive overview of customer experience and how it can be managed and enhanced in one of the most dynamic industries in the world—the service industry. Its highly qualified international team of contributors ensures that it adopts a global perspective, and clearly outlines the key theoretical perspectives of customer experience, covering customer experience both from demand and supplier perspectives. Fully informed by the latest research, it explores different country contexts and how they impact upon the customer experience; investigates the social, cultural and economic dimensions of customer experience; provides case studies from a wide range of service industry sectors; and includes industry perspectives and examples.*

## Tourism Economics

## Impact Analysis

*Springer Science & Business Media* The assessment of local, regional or national impacts of an influx of tourists – of different kind and origin – has in recent years become a new challenge for economics research in the tourism sector. There is a clear need to develop solid methodologies through which the socio-economic impacts of tourism can be assessed. Tourism impact assessment – as a systematic approach to the estimation of socio-economic effects of tourism on relevant parts of the economy – has become a timely response to the need for appropriate information for stakeholders, both public and private. The present volume brings together a set of recent impact studies – of both a theoretical-methodological and an applied policy-oriented nature – , which have been selected on the basis of their originality or novel contribution to the research in this field.

## ICTR 2022 5th International Conference on Tourism Research

*Academic Conferences and publishing limited*

### The New Chinese Traveler

### Business Opportunities from the Chinese Travel Revolution

*Springer* This book explains the emerging trends and developments of Chinese outbound travel, alongside the motivations, desires and expectations of Chinese travelers themselves. Packed with interviews, this book will help businesses create products and services that meet the rapidly evolving and diversifying requirements of tech-savvy Chinese travelers.

## 10 Years Solved Papers for Science ISC Class 12 (2022 Exam) - Comprehensive Handbook of 10 Subjects - Yearwise Board Solutions

*Gurukul Books & Packaging*

## 10 Years Solved Papers for Humanities ISC Class 12 (2022 Exam) - Comprehensive Handbook of 11 Subjects - Yearwise Board Solutions

*Gurukul Books & Packaging*

## Events and Sustainability

*Routledge* Increasing concerns over climate and environmental change, the global economic and financial crisis and impacts on host communities, audiences, participants and destinations has reinforced the need for more sustainable approaches to events. Sustainability now features as part of the bid process for many mega-events, such as the Olympic Games, as well as significant regional and local events, where the event organisers are required by funding bodies and governments to generate broader outcomes for the locality. This book is the first to offer students a comprehensive introduction to the full range of issues and topics relevant to event sustainability including impacts, operating and policy environments, stimulating urban regeneration and creating lasting legacies, as well as practical knowledge on how to achieve a sustainable event. Taking a holistic approach drawing on multidisciplinary theory it offers insight into the economic, socio-cultural and environmental impacts and how these can be adapted or mitigated. Theory and practice are linked through integrated case studies based on a wide range of event types from mega events to community festivals to show impacts, best practice and how better sustainable practice can be achieved in the future. Learning objectives, discussion questions and further reading suggestions are included to aid understanding and further knowledge; additional resources for lecturers and students including power point slides, video and web links are available online. Events and Sustainability is essential reading for all events management students and future managers.

## Risk and Safety Challenges for Religious Tourism and Events

*CABI* Travellers today face many challenges from risk and safety issues. Focusing in particular on risk and safety issues faced by visitors to holy sites, this book looks at the unique challenges raised, where annual religious festivals are commemorated with mass gatherings lasting for days and large crowds require detailed disaster management plans. Beginning with a general section on risk management, covering areas such as disaster management, terrorism, crime and security, the book then delves deeper into specific issues and challenges. It reviews important topics such as understanding the behaviour of crowds, how to perform a risk assessment for a sacred space, and travelling in what some would regard as an increasingly hostile world. Mitigating risk at mass gathering events and festivals is an area that still needs further research, but this book brings together current thought and provides a valuable reference for those studying religion, tourism and events, as well as event organizers, emergency and hospital services, and local authorities.

## International Practices to Promote Budget Literacy

### Key Findings and Lessons Learned

*World Bank Publications* Budget literacy is defined as 'the ability to read, decipher, and understand public budgets to enable and enhance meaningful citizen participation in the budget process'. It is comprised of two main parts - (i) a technical understanding of public budgets, including familiarity with government spending, tax rates and public debt and; (ii) the ability to engage in the budget process, comprising of practical knowledge on day-to-day issues, as well as an elementary understanding of the economic, social and political implications of budget policies, the stakeholders involved and when and how to provide inputs during the annual budget cycle. Given that no international standards or guidelines have been established for budget literacy education to date, this book seeks to address this gap by taking stock of illustrative initiatives promoting budget literacy for youth in selected countries. The underlying presumption is that when supply-side actors in the budget process -- governments -- simplify and disseminate budget information for demand-side actors -- citizens -- this information will then be used by citizens to provide feedback on the budget. However, since citizens are often insufficiently informed about public budgets to constructively participate in budget processes one way to empower them and to remedy the problem of "budget illiteracy" is to provide budget-literacy education in schools to youth, helping them evolve into civic-minded adults with the essential knowledge needed for analyzing their government's fiscal policy objectives and measures, and the confidence and sense of social responsibility to participate in the oversight of public resources. This book elaborates on approaches, learning outcomes, pedagogical strategies and assessment approaches for budget literacy education, and presents lessons that are relevant for the development, improvement, or scaling up of budget literacy initiatives.

## The Power of New Urban Tourism Spaces, Representations and Contestations

*Routledge* The Power of New Urban Tourism explores new forms of tourism in urban areas with their social, political, cultural, architectural and economic implications. By investigating various showcases of New Urban Tourism within its social and spatial frames, the book offers insights into power relations and connections between tourism and cityscapes in various socio-spatial settings around the world. Contributors to the volume show how urban space has become a battleground between local residents and visitors, with changing perceptions of tourists as co-users of public and private urban spaces and as influencers of the local economies. This includes different roles of digital platforms as resources for access to the city and touristic opportunities as well as ways to organise and express protest or shifting representations of urban space. With contemporary cases from a wide disciplinary spectrum, the contributors investigate the power of New Urban Tourism in Africa, Asia, the Americas, Europe and Oceania. This focus allows a cross-cultural evaluation of New Urban Tourism and its dynamic, and changing conception transforming and subverting cities and tourism alike. The Power of New Urban Tourism will be of great interest to academics, researchers and students in the fields of cultural studies, sociology, the political sciences, economics, history, human geography, urban design and planning, architecture, ethnology and anthropology.

## Legacies and Mega Events

### Fact or Fairy Tales?

*Routledge* The use of sporting and other mega-events to bring about transformation of socially deprived areas of major cities is becoming an increasingly important part of the raison d'être for hosting such events, especially given the immense costs involved and the current economic climate. The tax-paying public increasingly has to be persuaded of the benefits, beyond the event itself, to spend the nation's resources in this way. This edited book, written by international experts, critically explores these multiple facets of the Mega Event legacy looking at the various economic, environmental and social impacts and benefits in multiple continents. It considers topics such as volunteering, participation, economics, sponsorship, ethics and technology in relation to legacy. This timely book provides a further understanding of the legacy discourse, as well as the potential pitfalls connected to legacy in relation to mega events. Filling a gap in the literature on legacy research, Legacies and Mega Events will be of interest to events, sports, tourism, urban development students, researchers and academics.

## Uncovering the Crimes of Urbanisation

### Researching Corruption, Violence and Urban Conflict

*Routledge* From the social cleansing of cities through to indigenous land struggles at the frontline of extraction megaprojects, planetary urbanisation is a contested process that is radically shaping social life and the sustainability of human civilisation. In this pioneering intervention, it is maintained that this turbulent planetary process is also a potent space for state-corporate criminality. Market manipulation, fraud, corruption, violence and human rights abuses have become critical spokes in the way space is being transformed to benefit speculative interests. This book not only offers investigative data that documents in detail the intricate ways state and corporate actors collude to profit from the built environment; it also establishes the tools for building a research agenda that can interrogate the crimes of urbanisation on a comparative, longitudinal basis. The author sets out an investigative methodology which can be appropriated to conduct probing research into the hidden schemas and forms of collusion that buttress state-corporate criminality in the urban sphere. Coupled to this, a theoretical framework is developed for thinking about the networks, processes and mechanisms at the heart of property market manipulation, and the broader social relationships that sustain and reward illicit speculative activity. This book concludes that researchers and civil society have a critical role to play in challenging a historical form of planetary urbanisation, marked by endemic state-corporate criminality, that poses significant threats to the sustainability of lived communities and the rich biospheres that they depend upon. This book will be of interest to criminologists, sociologists, human geographers, political scientists and those engaged with development studies, as well as civil society organisations and urban researchers.

## Tourism Marketing for Small Businesses

*Goodfellow Publishers Ltd* This unique text focuses on the application of global marketing principles specifically for small tourism businesses around the world and provides the building block for effective and practical marketing plans.

## Food and Theatre on the World Stage

*Routledge* Putting food and theatre into direct conversation, this volume focuses on how food and theatre have operated for centuries as partners in the performative, symbolic, and literary making of meaning. Through case studies, literary analyses, and performance critiques, contributors examine theatrical work from China, Japan, India, Greece, Italy, France, Germany, England, the United States, Chile, Argentina, and Zimbabwe, addressing work from classical, popular, and contemporary theatre practices. The investigation of uses of food across media and artistic genres is a burgeoning area of scholarly investigation, yet regarding representation and symbolism, literature and film have received more attention than theatre, while performance studies scholars have taken the lead in examining the performative aspects of food events. This collection looks across dramatic genres, historical periods, and cultural contexts, and at food in all of its socio-political, material complexity to examine the particular problems and potentials of invoking and using food in live theatre. The volume considers food as a transhistorical, global phenomenon across theatre genres, addressing the explosion of food studies at the end of the twentieth century that has shown how food is a crucial aspect of cultural identity.

## Tourism in Development

### Reflective Essays

*CABI* Over the last fifty years, tourism has become firmly established as a development option around the world. Commensurate with this, the study of tourism's developmental role has also expanded significantly. There now exists a broad understanding of the policies and processes, opportunities and challenges that apply to tourism's potential contributions to development. As the tourism environment now faces numerous challenges and transformations, it is timely to reflect on contemporary understandings of the relationship between tourism and development and to consider future directions. This thought-provoking volume challenges the orthodoxy of tourism and development, highlights past and current events and considers longer term repercussions and developments. It will be a relevant and enduring resource for academics and undergraduate and postgraduate students in tourism.

## Management and Technology in Knowledge, Service, Tourism & Hospitality

*CRC Press* Management and Technology in Knowledge, Service, Tourism and Hospitality 2013 contains papers covering a wide range of topics in the fields of knowledge and service management, web intelligence, tourism and hospitality. This overview of current state of affairs and anticipated developments will be of interest to researchers, entrepreneurs and students alike.

## DMRC Exam for Jr. Engineer (Electrical) Guide + Workbook (10 Practice Sets) Paper I & II 2nd edition

*Disha Publications* The THOROUGHLY REVISED & UPDATED 2nd edition of the book "DMRC Exam Paper 1 & 2 for Jr. Engineer (Electrical) Guide + Workbook (10 Practice Sets) 2nd edition" has been specially designed to help students in the latest DMRC exam being conducted by DMRC. The book contains Quick Concept Review of the General Ability Test in 2 parts - Aptitude and Electrical Engineering. The Quick Concept Review is followed by a short exercise with solutions. The book also provides 2 Solved past papers of 2012 & 2013 to guide you about the pattern and the level of questions asked. The book provides 10 Practice Sets (Paper 1 and 2) as per the LATEST pattern of DMRC Electrical Engineering exam. The solutions of the 10 Practice Sets are provided immediately at the end of each Set. The questions have been carefully selected so as to give you a real feel of the exam. Each Practice Set is classified into 2 papers. Paper I is an Objective Test containing General Ability section and Electrical Engineering section. The General Ability section has 60 questions on General Awareness, Logical Ability and Quantitative Aptitude. The Electrical Engineering section has 60 questions on the knowledge of the Electrical Engineering discipline/trade. The Paper II consists of an objective test of English language of 60 questions. Two fully solved past papers of 2012 & 2013 have been provided. It is our confidence that if you attempt each of the tests with sincerity your score must improve at least by 10-15%. The book also provides Response Sheet for each objective test. Post each test you must do a Post-Test Analysis with the help of the Test Analysis & Feedback Sheet which has been provided for each Set.

## ASEAN Economic Community

### A Model for Asia-wide Regional Integration?

*Springer* The launch of the ASEAN Economic Community raises key issues: the deepening of regional trade and the associated problem of exchange rate management. This volume questions the capacity of a shallow institution to deal with complex impacts on employment and inequality. Contributors analyze ASEAN's potential and weakness in readable terms.

### Seeing Sociology: An Introduction

*Cengage Learning* Offering instructors complete flexibility, SEEING SOCIOLOGY: AN INTRODUCTION, 3rd Edition combines up-to-the-minute coverage with an easy-to-manage approach featuring brief, self-contained modules in each chapter that instructors can assign based on the needs of their class. The Third Edition includes such contemporary topics as globalization's connection to technology and gay rights, the anti-aging industry, and The Affordable Care Act, and many others, reflecting the latest developments in the field. Extremely student-friendly and engaging, the text continues to make photos an integral part of the learning process—resulting in a stronger, more memorable learning experience for students. The new “What Do Sociologists See?” feature includes a sociologist's insights on everyday images, showing students how sociological concepts can be applied to daily life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## Travel and Representation

*Berghahn Books* Travel and Representation is a timely volume of essays that explores and re-examines the various convergences between literature, art, photography, television, cinema and travel. The essays do so in a way that appreciates the entanglement of representations and travel at a juncture in theoretical work that recognizes the limits of representation, things that lie outside of representation and the continuing power of representation. The emphasis is on the myriad ways travelers/scholars employ representation in their writing/analyses as they re-think the intersections between travelers, fields of representation, imagination, emotions and corporeal experiences in the past, the present and the future.

## FCI Phase-II Exam (Paper-1) : Assistant Grade-III (General/Depot) | 10 Mock Tests + 12 Sectional Tests (1300+ Solved Questions)

*EduGorilla* • Best Selling Book in English Edition for FCI Phase-II (Paper-1) Exam with objective-type questions as per the latest syllabus given by the FCI. • Compare your performance with other students using Smart Answer Sheets in EduGorilla's FCI Phase-II (Paper-1) Exam Practice Kit. • FCI Phase-II (Paper-1) Exam Preparation Kit comes with 10 Full-length Mock Tests + 12 Sectional Tests with the best quality content. • Increase your chances of selection by 16X. • FCI Phase-II (Paper-1) Exam Prep Kit comes with well-structured and 100% detailed solutions for all the questions. • Clear exam with good grades using thoroughly Researched Content by experts.

## Managing Ethical Consumption in Tourism

*Routledge* Neither the tourism industry nor the tourist has responded convincingly to calls for more responsibility in tourism. Ethical consumption places pressure on travellers to manage a large number of decisions at a time when hedonic motivations threaten to override other priorities. Unsurprisingly, tensions occur and compromises are made. This book offers new insight into the motivations that influence tourists and their decision-making. It explores how consumers navigate the responsible tourism market place and provide a rich understanding of the challenges facing those seeking to encourage travellers to become responsible. Not only will the book provide an improved interpretation of the complexity of ethical consumption in tourism, but it will also offer a variety of stakeholders a deeper understanding of: the key challenges facing stakeholders in the production and consumption of responsible tourism how ethical consumers can be influenced to consume ethically the gaps in consumer knowledge and how to broaden the appeal for individuals to make more informed ethical decisions how tour operators can respond to this emerging market by innovative product development how to design informative marketing communications to encourage a greater uptake for responsible holidays how destinations can tailor their products to the ethical consumer market how destination communities and management organisations can target responsible tourists through the provision of sustainable alternatives to mass-market holiday products. Written by leading academics from all over the world, this timely and important volume will be valuable reading for undergraduate and postgraduate students, researchers and academics interested in Tourism Ethics, Ethical Consumption and the global issue of Sustainability.

## Reconfiguration of the Global South

### Africa and Latin America and the 'Asian Century'

*Routledge* Since the 1980s there has been a steady shift from West to East in the international system, economically, politically and culturally. Emerging markets in Asia have moved up the value chain of industrial production processes, while the share of Western industrialized countries in global gross domestic product has declined. Countries such as China and India are asserting themselves in security matters and seeking new avenues for investment flows and development co-operation. China's expected shift from export-led growth to domestic consumption might further change patterns of trade and capital flows, and it is an open debate whether the growth dynamics of India might outstrip those of China. While the rise of China and other Asian powers has been studied extensively, much less work has been done on how Africa and Latin America position themselves in this process. What will the role be of Africa and Latin America in the 'Asian Century' and associated reconfigurations of global value chains? Will these regions be able to assert themselves and find a voice of their own? Will they manage to develop industries of their own and diversify trade relations? Will they launch new ways of regional south-south co-operation? What is the role of migrant communities and cultural exchange? Do Western and Asian approaches to these regions differ (Washington vs. Beijing consensus)? This book brings together renowned academics from Africa, Latin America, Europe and the USA, who bring refreshing perspectives on an under-researched topic, ranging from a conceptualization of the issue within new theoretical approaches, to unique case studies based on field work.