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KEY=PAT - KENT ASHTYN

ECRM2014-Proceedings of the 13th European Conference on Research Methodology for Business and Management Studies

ECRM 2014

Academic Conferences Limited

Food and Wine Tourism, 2nd Edition

CABI This established textbook explores how regions, and food industry, travel and hospitality companies present themselves to tourists experiencing the culture, history and ambience of a location through the food and wine it produces. It provides practical suggestions and guidelines for establishing a food-related tourism destination and business, discussing the environment, understanding the food tourist, supply issues, tours and tasting sessions, themed itineraries, planning and developing the tourist product, marketing and best practice strategies. It also includes numerous case studies from around the world and plentiful pedagogical features to aid student learning. If food and wine tourism is well planned, managed and controlled, it can become a real economic resource. Suitable for students in tourism and leisure subjects, the practical application provided in this book also makes it an ideal resource for those operating in the food and wine sector.

ACCA Options P5 Advanced Performance Management Revision Kit 2014

BPP Learning Media The examining team reviewed P5 Practice & Revision Kit provides invaluable guidance on how to approach the exam and contains past ACCA exam questions for you to try. The questions in the Practice & Revision Kit reflect the scenario-based questions you will find on the exam.

Compact Advanced Student's Book with Answers with CD-ROM

Cambridge University Press A focused, 50-60 hour course for the revised Cambridge English: Advanced (CAE) exam from 2015.

Compact Advanced Student's Book without Answers with CD-ROM

Cambridge University Press A focused, 50-60 hour course for the revised Cambridge English: Advanced (CAE) exam from 2015. The Student's Book without answers provides C1-level students with thorough preparation and practice needed for exam success. All four of the revised exam papers are covered. 'Quick steps' and Writing and Speaking guides explain what to expect in the exam, and provide strategies on approaching each paper, model answers, useful expressions and further practice. The accompanying CD-ROM provides interactive language and skills practice. There are two complete practice tests for teachers to access online. Audio required for the Student's Book listening exercises is available on Class Audio CDs or in the Student's Book Pack, both available separately.

Compact Advanced Student's Book Pack (Student's Book with Answers with CD-ROM and Class Audio CDs(2))

Cambridge University Press A focused, 50-60 hour course for the revised Cambridge English: Advanced (CAE) exam from 2015.

European Politics

A Comparative Introduction

Bloomsbury Publishing A fully revised fourth edition of a popular introduction to the comparative politics of Europe, written by a highly respected authority on the subject. This lively and thematically organised text provides an accessible guide to the institutions and the issues that matter in a continent where the boundaries between East and West, and between domestic and European affairs are increasingly breaking down. Covering a wide array of countries it is a concise yet comprehensive overview of one of the world's most important and fascinating regions. Written in an approachable style and packed with up-to-date, real-world examples and information, this is the ideal place for students to begin and to deepen their understanding of Europe's politics. It can be adapted as a standalone text on modules on Comparative European Politics and will be of use as a key reading on undergraduate courses on Comparative Politics more broadly, as well as European Union Politics. New to this Edition: - Updated throughout to provide coverage of developments such as the Eurozone crisis, the growth of left and right-wing populism, the rise of nationalism and Europe's on-going immigration challenge - Includes a short concluding chapter, rounding up and considering the future of the book's core themes of Europeanization and multilevel governance - Additional country profiles on Croatia and Greece to ensure representative treatment of the key countries in Europe today

The Future of Humanity

Revisoning the Human in the Posthuman Age

Rowman & Littlefield This volume offers an interdisciplinary conversation about several possible futures for the human species. The contributors elaborate on the issues that trouble our very understanding of what it means to be human in the 21st century, expanding on recent scholarly discussions about the posthuman and nonhuman turn.

Fundamentals of Business (black and White)

(Black & White version) Fundamentals of Business was created for Virginia Tech's MGT 1104 Foundations of Business through a collaboration between the Pamplin College of Business and Virginia Tech Libraries. This book is freely available at: <http://hdl.handle.net/10919/70961> It is licensed with a Creative Commons-NonCommercial ShareAlike 3.0 license.

Roll of Honour

Hachette India Children's Books The most outstanding young achievers, all in one place ? right at the top. Read about them and be inspired! Here?s your chance to meet the high-performing young Indians who have excelled in different fields, from studies to sports, scientific innovations to community projects, acts of bravery to subject Olympiads, TV and cinema to language and big ideas. Roll of Honour is a ready reckoner of brilliant successes, complete with lively lists and inspiring information. Featuring spelling bee winners, national examination toppers, sports champions, Olympiad toppers, and science fair stars, this is a comprehensive Who?s Who of young people who have set the bar high, gained recognition and won accolades for their commendable achievements in school and outside of it. Alongside Indian children and teens, there are foreign role models, too, besides the best schools in the country, quiz winners and the setters of some fascinating records. So what are you waiting for? Find out if you are already in here!

Ireland and the Climate Crisis

Springer Nature This book provides a comprehensive overview of Ireland's response to the climate crisis. The contributions, written by leading scholars across a range of disciplines in the social sciences, humanities and beyond, shed light on diverse aspects of the climate crisis, the factors shaping Ireland's response, and prospects for the future. Long regarded as a 'climate laggard', Ireland's response to the urgent societal challenge of climate change has seen new momentum in recent times. The volume will serve as a key reference point for academics, students, policymakers, and a wide range of stakeholders. It will be of interest to readers within Ireland, as well as further afield, who wish to gain a deeper understanding of the constraints on, and opportunities for, successful climate action in Ireland.

Information and Communication Technologies in Tourism 2015

Proceedings of the International Conference in Lugano, Switzerland, February 3 - 6, 2015

Springer The papers presented in this volume advance the state-of-the-art research on big data and analytics, social media, electronic marketing, mobile computing and recommender systems, mobile sensors and geosocial services, augmented reality, wearable computing, smart tourism, electronic distribution for tourism and hospitality products and services, e-learning, responsive web design and management, and eTourism for development. This book covers the most significant areas contributed by prominent scholars from around the world and is suitable for both academics and practitioners who are interested in the latest developments in e-Tourism.

Health and Wellness Tourism

Routledge Health and Wellness Tourism takes an innovative look at this rapidly growing sector of today's thriving tourism industry. This book examines the range of motivations that drive this diverse sector of tourists, the products that are being developed to meet their needs and the management implications of these developments. A wide range of international case studies illustrate the multiple aspects of the industry and new and emerging trends including spas, medical wellness, life-coaching, meditation, festivals, pilgrimage and yoga retreats. The authors also evaluate marketing and promotional strategies and assess operational and management issues in the context of health and wellness tourism. This text includes a number of features to reinforce theory for advanced students of hospitality, leisure and tourism and related disciplines.

Managing Cultural Differences

Routledge The world of business for all organizations in the twenty-first century is global, interdependent, complex, and rapidly changing. That means sophisticated global leadership skills are required more than ever today. Individual and organizational success is no longer dependent solely on business acumen. Our ability to understand, communicate, and manage across borders, countries, and cultures has never been as important as it is now. The understanding and utilization of cultural differences as a business resource is a key building block as companies rely on their global reach to achieve the best profit and performance. For this reason, international business and cross-cultural management are key topics in undergraduate business, MBA, and executive education programs worldwide as companies and institutions prepare current and future business leaders for the global marketplace. This exciting new edition of the highly successful textbook, Managing Cultural Differences, seeks to guide students and any person with global responsibilities to understand how culture fits in a changing business world, how to gain a competitive advantage from effective cross-cultural management, and gives practical advice for doing business across the globe. With updated content, new case studies, and a new author team, Managing Cultural Differences is required course reading for undergraduates, postgraduates, and MBA students alike, as well as being of significant value for anyone who sells, purchases, travels, or works internationally.

Management Strategies and Technology Fluidity in the Asian Business Sector

IGI Global The ultimate success or failure of a business, in modern society, depends on a variety of factors across all levels of the organization. By utilizing dynamic technology and management techniques, businesses can more efficiently reach their goals and become successful in the growing market. Management Strategies and Technology Fluidity in the Asian Business Sector is a critical scholarly resource that examines the collaboration in business, management, and technology in Asia. Featuring coverage on a broad range of topics such as business ethics, entrepreneurship, and international trade, this book is geared towards academicians, students, and managers seeking current research on business in Southeast Asia.

Marketing for Hospitality and Tourism

Prentice Hall For courses in Hospitality Marketing, Tourism Marketing, Restaurant Marketing, or Hotel Marketing. Marketing for Hospitality and Tourism, 7/e is the definitive source for hospitality marketing. Taking an integrative approach, this highly visual, four-color book discusses hospitality marketing from a team perspective, examining each hospitality department and its role in the marketing mechanism. These best-selling authors are known as leading marketing educators and their book, a global phenomenon, is the leading resource on hospitality and tourism marketing. The Seventh Edition of this popular book includes new and updated coverage of social media, destination tourism and other current industry trends, authentic industry cases, and hands-on application activities.

Brain Development and School Practical Classroom Strategies to Help Pupils Develop Executive Function

Routledge Brain Development and School offers a range of practical classroom strategies to help pupils develop their executive function. Packed with useful tips that are grounded in theory, it examines how to support aspects of children's executive functioning that can affect their school life: including self-control, memory, metacognition, organisation, motivation, self-regulation and focus. Relevant for pupils in the primary and secondary school, the book focuses on ways of improving children's emotional and intellectual development. It includes: Discussion of what executive functioning is and the different factors that might affect a child's executive functioning Ways that executive functioning weaknesses show themselves in school Support strategies for teachers and advice for pupils to improve specific areas of executive functioning Manageable solutions and modifications that can be applied within the mainstream classroom A self-assessment questionnaire that can be used as a starting point for discussion with pupils This book will be beneficial to all teachers, school leaders and SENCOs looking to support their pupils by identifying and understanding the root causes of their behaviour. It recognises the important role that schools play in pupils' neurological development and suggests ways for schools to provide more personalised, differentiated support for individual pupils.

Moon Vancouver & Victoria Including Whistler & Vancouver Island

Moon Travel Canada resident and experienced outdoorsman Andrew Hempstead knows the best way to experience Vancouver and Victoria, from drinking coffee at fabulous cafés to spotting gray whales and orcas near Victoria. In Moon Vancouver & Victoria, he offers unique trip ideas for a variety of interests, including From Snowboards to Surfboards. Whether you want to spend your trip shopping on Robson Street, finding the hippest art galleries and bars in Victoria, or enjoying the outdoors in Stanley Park, Hempstead is the perfect guide to begin exploring this gorgeous region. Also including Whistler and Vancouver Island, Moon Vancouver and Victoria addresses a wide range of travel budgets and gives travelers the tools they need to create a more personal and memorable experience.

Moon Victoria & Vancouver Island

Moon Travel Canada expert Andrew Hempstead offers helpful tips for visiting these beautiful areas, from enjoying afternoon tea in Victoria to fishing off the shores of Vancouver Island. Hempstead uses his local knowledge to craft unique trip strategies for all interests, such as Family Fun. Complete with details on visiting the Royal London Wax Museum, whale-watching in Johnstone Strait, and hiking through Goldstream Provincial Park, Moon Victoria & Vancouver Island gives travelers the tools they need to create a more personal and memorable experience.

Strategic Management for Tourism, Hospitality and Events

Routledge Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. Among the new features and topics included in this edition are: Extended coverage to Hospitality and Events to reflect the increasing need and importance of a combined sector approach to strategy New international Tourism, Hospitality and Events case studies from both SME's and large-scale businesses are integrated throughout to show applications of strategic management theory, such as objectives, products and markets and strategic implementation. Longer combined sector case studies are also included at the end of the book for seminar work. New content on emerging strategic issues affecting the tourism, hospitality and events industries, such as innovation, employment, culture and sustainability Web Support for tutors and students providing explanation and guidelines for instructors on how to use the textbook and case studies, additional exercises, case studies and video links for students. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding. This book is an essential resource to Tourism, Hospitality and Events students.

The Pig Book

How Government Wastes Your Money

St. Martin's Griffin The federal government wastes your tax dollars worse than a drunken sailor on shore leave. The 1984 Grace Commission uncovered that the Department of Defense spent \$640 for a toilet seat and \$436 for a hammer. Twenty years later things weren't much better. In 2004, Congress spent a record-breaking \$22.9 billion dollars of your money on 10,656 of their pork-barrel projects. The war on terror has a lot to do with the record \$413 billion in deficit spending, but it's also the result of pork over the last 18 years the likes of: - \$50 million for an indoor rain forest in Iowa - \$102 million to study screwworms which were long ago eradicated from American soil - \$273,000 to combat goth culture in Missouri - \$2.2 million to renovate the North Pole (Lucky for Santa!) - \$50,000 for a tattoo removal program in California - \$1 million for ornamental fish research Funny in some instances and jaw-droppingly stupid and wasteful in others, The Pig Book proves one thing about Capitol Hill: pork is king!

Academic English

Skills for Success, Second Edition

Hong Kong University Press This book features five theme-based units on cross-disciplinary academic English skills, focusing on the needs of first-year undergraduate students. Each unit covers academic writing, reading and speaking skills. The units progressively take students through the steps needed to complete three common academic assignments: the essay, report and tutorial discussion. These steps include searching for sources, note-taking, establishing personal stance, synthesizing information from multiple sources and structuring academic texts. Each unit also includes opportunities for students to analyze texts, apply their critical thinking skills, try out what they have learnt in productive tasks, as well as reflect upon their progress. It is aimed at first-time university students. Many of the readings in the book are related to China and the broader Asian context. As such, this textbook might appeal to first-year university students in Hong Kong, Mainland China and Taiwan.

The Bishop's Wife

Soho Press In the predominantly mormon city of Draper, Utah, some seemingly perfect families have deadly secrets. Linda Wallheim is a devout Mormon, mother of five boys and wife of a bishop. But Linda's daily routine of church-going, Relief Society meetings, and visiting church ward members is turned upside down as a disturbing situation takes shape in her seemingly idyllic neighborhood. Young wife and mother Carrie Helm has disappeared. Carrie's husband, Jared, claims that she has abandoned the family, but Linda doesn't trust him. As she snoops, trying to learn more about the Helms' circumstances, Linda becomes convinced Jared murdered his wife and painted himself as a wronged husband. Inspired by a chilling true crime and written by a practicing Mormon, The Bishop's Wife is both a fascinating peek into the lives of modern Mormons and a grim and cunningly twisted mystery.

Tigers of the Snow and Other Virtual Sherpas An Ethnography of Himalayan Encounters

Princeton University Press Sherpas are portrayed by Westerners as heroic mountain guides, or "tigers of the snow," as Buddhist adepts, and as a people in touch with intimate ways of life that seem no longer available in the Western world. In this book, Vincanne Adams explores how attempts to characterize an "authentic" Sherpa are complicated by Western fascination with Sherpas and by the Sherpas' desires to live up to Western portrayals of them. Noting that diplomatic aides at world summit meetings go by the name "Sherpa," as do a van in the U.K. built for rough terrain and a software product from Silicon Valley, Adams examines the "authenticating" effects of this mobile signifier on a community of Himalayan Sherpas who live at the base of Mount Everest, Nepal, and its "deauthenticating" effects on anthropological representation. This book speaks not only to anthropologists concerned with ethnographic portrayals of Otherness but also to those working in cultural studies who are concerned with ethnographically grounded analyses of representations. Throughout Adams illustrates how one might undertake an ethnography of transnationally produced subjects by using the notion of "virtual" identities. In a manner informed by both Buddhism and shamanism, virtual Sherpas are always both real and distilled reflections of the desires that produce them.

World Development Indicators 2014

World Bank Publications World Development Indicators (WDI) is the World Bank's premier annual compilation of data about development. This year's print edition and e-book have been redesigned to allow users the convenience of easily linking to the latest data on-line.

Understanding Second Language Acquisition

Routledge Whether we grow up with one, two, or several languages during our early years of life, many of us will learn a second, foreign, or heritage language in later years. The field of Second language acquisition (SLA, for short) investigates the human capacity to learn additional languages in late childhood, adolescence, or adulthood, after the first language --in the case of monolinguals-- or languages --in the case of bilinguals-- have already been acquired. Understanding Second Language Acquisition offers a wide-encompassing survey of this burgeoning field, its accumulated findings and proposed theories, its developed research paradigms, and its pending questions for the future. The book zooms in and out of universal, individual, and social forces, in each case evaluating the research findings that have been generated across diverse naturalistic and formal contexts for second language acquisition. It assumes no background in SLA and provides helpful chapter-by-chapter summaries and suggestions for further reading. Ideal as a textbook for students of applied linguistics, foreign language education, TESOL, and education, it is also recommended for students of linguistics, developmental psycholinguistics, psychology, and cognitive science. Supporting resources for tutors are available free at www.routledge.com/ortega.

Principles of Tourism and Recreation

Barbara F. Vucanovich

From Nevada to Congress, and Back Again

University of Nevada Press Barbara Vucanovich was sixty-two when she ran in her first election, becoming the first woman ever elected to a federal office from Nevada. In this engaging memoir, written with her daughter, she reflects on the road that led her to Washington--her years as mother, businesswoman, and volunteer.

Syndicate Directory

The Indigo Book

Lulu.com This public domain book is an open and compatible implementation of the Uniform System of Citation.

Global Trends 2030

Alternative Worlds

Military Bookshop FULL COLOR PUBLICATION. Global megatrends for the next 20 years and how they will affect the United States. This is the fifth installment in the National Intelligence Council's series aimed at providing a framework for thinking about possible futures and their implications. The report is intended to stimulate strategic thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories during the next 15-20 years by identifying critical trends and potential discontinuities. The authors distinguish between megatrends, those factors that will likely occur under any scenario, and game-changers, critical variables whose trajectories are far less certain. Appropriate for anyone, from business to banks, government to start-ups, technology to teachers and more, this publication helps anticipate where the world will be socially, politically, technically and culturally over the next few decades.

Tourism in National Parks and Protected Areas

Planning and Management

CABI This book describes the state of the art of tourism planning and management in national parks and protected areas. It also provides guidelines for best practice in tourism operations. Other objectives are to: Describe case studies and guidelines that contribute to conservation of biological diversity; consider the role of local communities within or near these areas; outline the development of tourism infrastructure and services; discuss visitor management; provide guidelines to enhance the quality of the tourism experience. The focus is global and the book will appeal to both academics and practitioners.

Editor & Publisher

Syndicate directory

Pat, Pat

Phase 2

Reading Stars The Neutron Stars programme is a structured reading programme with systematic progression, for teens/adults who need low level reading support.

Counting the Cost of COVID-19 on the Global Tourism Industry

Springer Nature This book profiles preliminary findings on the impact of COVID-19 on the travel, tourism and hospitality sector. Starting with a narrative relating COVID-19 to the global development agendas, the book proceeds with a focus on global tourism value chains and linkages between COVID-19 and the Sustainable Development Goals (SDGs). Other perspectives addressed in separate chapters include impacts of COVID-19 on various industries within the global tourism value chain including aviation, airports, cruise ships, car rentals as well as ride and share car services, hotels, restaurants, sporting, pilgrimage and religious tourism, gaming and entertainment, and the stock market. The book also includes chapters on corporate, philanthropic and public donations, as well as tourism economic stimulus packages. It then concludes with a chapter focusing on building back a better tourism sector post-COVID-19 that strongly draws from the Sendai Framework on Disaster Risk Reduction (2015-2030) and the disaster cycle. To this end, this book is suitable as a read for several professionals in disciplines such as tourism and hospitality studies, economics, sustainable development, development studies, environmental sciences, geography, politics, planning and public health.

Cultural Attractions and European Tourism

CABI This book reviews the cultural tourism market in Europe from a survey carried out in 1997. It analyzes the way in which cultural attractions are produced for, and used by, cultural tourists and how such cultural attractions as museums, art galleries, monuments and heritage attractions are marketed.

Consumer Behaviour in Tourism

Routledge Now fully revised and updated, the third edition of this bestselling text provides students with a vital understanding of the nature of tourism and contemporary tourists behaviour in political, social and economic context and how this knowledge can be used to manage and market effectively in a variety of tourism sectors including: tourism operations, tourist destinations, hospitality, visitor attractions, retail travel and transport. This third edition has been updated to include: New material on the impacts of IT on research and marketing communications, the rise and influence of social media and virtual technology, the growth in the interest of sustainable tourism products including slow food, the experience economy and new consumer experiences including fulfilment. New international case studies throughout including growth regions such as the Middle East, Russia, Europe, China, India and Brazil. New companion website including Power point slides and a case archive. Each chapter features conclusions, discussion points and essay questions, and exercises, at the end, to help tutors direct student-centred learning and to allow the reader to check their understanding of what they have read. This book is an invaluable resource for students following tourism courses.

Global Trends 2030

Alternative Worlds : a Publication of the National Intelligence Council

U.S. Government Printing Office This report is intended to stimulate thinking about the rapid and vast geopolitical changes characterizing the world today and possible global trajectories over the next 15 years. As with the NIC's previous Global Trends reports, we do not seek to predict the future, which would be an impossible feat, but instead provide a framework for thinking about possible futures and their implications. In-depth research, detailed modeling and a variety of analytical tools drawn from public, private and academic sources were employed in the production of Global Trends 2030. NIC leadership engaged with experts in nearly 20 countries, from think tanks, banks, government offices and business groups, to solicit reviews of the report.

Cambridge International AS and A Level Travel and Tourism

Cambridge University Press Cambridge International AS and A Level Travel and Tourism offers comprehensive coverage with an international perspective and in-depth analysis of all topics. There are free online resources available containing a wide range of international case studies. - See more at: <http://education.cambridge.org/eu/subject/business-and-economics/cambridge-international-as-and-a-level-travel-and-tourism#sthash.ShgL36lw.dpuf>.

Congressional Record

Proceedings and Debates of the ... Congress