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KEY=OF - ANIYA MCKEE

STATISTICS

UNLOCKING THE POWER OF DATA

Wiley Global Education *With Wiley's Enhanced E-Text, you get all the benefits of a downloadable, reflowable eBook with added resources to make your study time more effective, including:* • Embedded & Searchable Tables & Figures • Links to Datasets through wiley.com • Video Solutions & Tutorials • Dataset Index embedded including links to datasets by page number *Statistics: Unlocking the Power of Data, 2nd Edition continues to utilize these intuitive methods like randomization and bootstrap intervals to introduce the fundamental idea of statistical inference. These methods are brought to life through authentically relevant examples, enabled through easy to use statistical software, and are accessible at very early stages of a course. The program includes the more traditional methods like t-tests, chi-square tests, etc. but only after students have developed a strong intuitive understanding of inference through randomization methods. The focus throughout is on data analysis and the primary goal is to enable students to effectively collect data, analyze data, and interpret conclusions drawn from data. The program is driven by real data and real applications.*

STATISTICS

UNLOCKING THE POWER OF DATA

Wiley Global Education *Statistics: Unlocking the Power of Data, 2nd Edition continues to utilize these intuitive methods like randomization and bootstrap intervals to introduce the fundamental idea of statistical inference. These methods are brought to life through authentically relevant examples and are accessible at very early stages of the text. Applications are drawn from a wide variety of disciplines, chosen primarily on the basis of perceived interest to students and instructors. Problems and exercises are plentiful and span a wide range of difficulty*

levels, from very straightforward short answer problems to extended projects.

STUDENT SOLUTIONS MANUAL TO ACCOMPANY STATISTICS: UNLOCKING THE POWER OF DATA, 2E

John Wiley & Sons *This is the Student Solutions Manual to Accompany Statistics: Unlocking the Power of Data, 2nd Edition. Statistics, 2nd Edition moves the curriculum in innovative ways while still looking relatively familiar. Statistics, 2e utilizes intuitive methods to introduce the fundamental idea of statistical inference. These intuitive methods are enabled through statistical software and are accessible at very early stages of a course. The text also includes the more traditional methods such as t-tests, chi-square tests, etc., but only after students have developed a strong intuitive understanding of inference through randomization methods. The text is designed for use in a one-semester introductory statistics course. The focus throughout is on data analysis and the primary goal is to enable students to effectively collect data, analyze data, and interpret conclusions drawn from data. The text is driven by real data and real applications. Students completing the course should be able to accurately interpret statistical results and to analyze straightforward data sets.*

STATISTICS

UNLOCKING THE POWER OF DATA

Wiley *"This book takes a unique approach of utilizing computer simulation methods to introduce students to the key ideas of statistical inference. Methods such as bootstrap intervals and randomization tests are very intuitive to novice students and capitalize on visual learning skills students bring to the classroom. With proper use of computer support, they are accessible at very early stages of a course with little formal background. Our text introduces statistical inference through these resampling and randomization methods, not only because these methods are becoming increasingly important for statisticians in their own right but also because they are outstanding in building students' conceptual understanding of the key ideas"--*

STATISTICS, STUDENT SOLUTIONS MANUAL

UNLOCKING THE POWER OF DATA

Wiley Global Education *Statistics: Unlocking the Power of Data, Student Solutions Manual, 3rd Edition is designed for use in an introductory statistics course. The focus throughout is on data analysis of real data with real applications, and the primary goal is to enable students to effectively collect data, analyze data, and interpret conclusions. Randomization and bootstrap interval methods introduce the fundamental idea of statistical inference, and concepts are brought to life through authentically relevant examples enabled through easy-to-use statistical software.*

WHY WE SLEEP

UNLOCKING THE POWER OF SLEEP AND DREAMS

Simon and Schuster *"Sleep is one of the most important but least understood aspects of our life, wellness, and longevity ... An explosion of scientific discoveries in the last twenty years has shed new light on this fundamental aspect of our lives. Now ... neuroscientist and sleep expert Matthew Walker gives us a new understanding of the vital importance of sleep and dreaming"--Amazon.com.*

PRACTICAL STATISTICS FOR DATA SCIENTISTS

50 ESSENTIAL CONCEPTS

"O'Reilly Media, Inc." *Statistical methods are a key part of data science, yet very few data scientists have any formal statistics training. Courses and books on basic statistics rarely cover the topic from a data science perspective. This practical guide explains how to apply various statistical methods to data science, tells you how to avoid their misuse, and gives you advice on what's important and what's not. Many data science resources incorporate statistical methods but lack a deeper statistical perspective. If you're familiar with the R programming language, and have some exposure to statistics, this quick reference bridges the gap in an accessible, readable format. With this book, you'll learn: Why exploratory data analysis is a key preliminary step in data science How random sampling can reduce bias and yield a higher quality dataset, even with big data How the principles of experimental design yield definitive answers to questions How to use regression to estimate outcomes and detect anomalies Key classification techniques for predicting which categories a record belongs to Statistical machine learning methods that "learn" from data Unsupervised learning methods for extracting meaning from unlabeled data*

DISCOVERING STATISTICS

W H Freeman & Company

MODERN STATISTICS WITH R

FROM WRANGLING AND EXPLORING DATA TO INFERENCE AND PREDICTIVE MODELLING

BoD - Books on Demand *The past decades have transformed the world of statistical data analysis, with new methods, new types of data, and new computational tools. The aim of Modern Statistics with R is to introduce you to key parts of the modern statistical toolkit. It teaches you: - Data wrangling - importing, formatting, reshaping, merging, and filtering data in R. - Exploratory data analysis - using visualisation and multivariate techniques to explore datasets. - Statistical inference - modern methods for testing hypotheses and computing confidence intervals. - Predictive modelling - regression models and machine learning methods for prediction, classification, and forecasting. - Simulation - using simulation techniques for sample size computations and evaluations of statistical methods. -*

Ethics in statistics - ethical issues and good statistical practice. - R programming - writing code that is fast, readable, and free from bugs. Starting from the very basics, Modern Statistics with R helps you learn R by working with R. Topics covered range from plotting data and writing simple R code to using cross-validation for evaluating complex predictive models and using simulation for sample size determination. The book includes more than 200 exercises with fully worked solutions. Some familiarity with basic statistical concepts, such as linear regression, is assumed. No previous programming experience is needed.

STATISTICAL DISTRIBUTIONS

John Wiley & Sons *A new edition of the trusted guide on commonly used statistical distributions Fully updated to reflect the latest developments on the topic, Statistical Distributions, Fourth Edition continues to serve as an authoritative guide on the application of statistical methods to research across various disciplines. The book provides a concise presentation of popular statistical distributions along with the necessary knowledge for their successful use in data modeling and analysis. Following a basic introduction, forty popular distributions are outlined in individual chapters that are complete with related facts and formulas. Reflecting the latest changes and trends in statistical distribution theory, the Fourth Edition features: A new chapter on queuing formulas that discusses standard formulas that often arise from simple queuing systems Methods for extending independent modeling schemes to the dependent case, covering techniques for generating complex distributions from simple distributions New coverage of conditional probability, including conditional expectations and joint and marginal distributions Commonly used tables associated with the normal (Gaussian), student-t, F and chi-square distributions Additional reviewing methods for the estimation of unknown parameters, such as the method of percentiles, the method of moments, maximum likelihood inference, and Bayesian inference Statistical Distributions, Fourth Edition is an excellent supplement for upper-undergraduate and graduate level courses on the topic. It is also a valuable reference for researchers and practitioners in the fields of engineering, economics, operations research, and the social sciences who conduct statistical analyses.*

USING R AND RSTUDIO FOR DATA MANAGEMENT, STATISTICAL ANALYSIS, AND GRAPHICS

CRC Press *Improve Your Analytical Skills Incorporating the latest R packages as well as new case studies and applications, Using R and RStudio for Data Management, Statistical Analysis, and Graphics, Second Edition covers the aspects of R most often used by statistical analysts. New users of R will find the book's simple approach easy to understand while more*

SIMULATING DATA WITH SAS

SAS Institute *Data simulation is a fundamental technique in statistical programming and research. Rick Wicklin's Simulating Data with SAS brings together the most useful algorithms and the best programming techniques for efficient data*

*simulation in an accessible how-to book for practicing statisticians and statistical programmers. This book discusses in detail how to simulate data from common univariate and multivariate distributions, and how to use simulation to evaluate statistical techniques. It also covers simulating correlated data, data for regression models, spatial data, and data with given moments. It provides tips and techniques for beginning programmers, and offers libraries of functions for advanced practitioners. As the first book devoted to simulating data across a range of statistical applications, *Simulating Data with SAS* is an essential tool for programmers, analysts, researchers, and students who use SAS software.*

SAS Products and Releases: Base SAS: 9.3 SAS/ETS: 9.3 SAS/IML: 9.3 SAS/STAT: 9.3
Operating Systems: All

INTRODUCTION TO STATISTICAL INVESTIGATIONS

Wiley Global Education *Introduction to Statistical Investigations* leads students to learn about the process of conducting statistical investigations from data collection, to exploring data, to statistical inference, to drawing appropriate conclusions. The text is designed for a one-semester introductory statistics course. It focuses on genuine research studies, active learning, and effective use of technology. Simulations and randomization tests introduce statistical inference, yielding a strong conceptual foundation that bridges students to theory-based inference approaches. Repetition allows students to see the logic and scope of inference. This implementation follows the GAISE recommendations endorsed by the American Statistical Association.

MODERN COMPUTER ARITHMETIC

Cambridge University Press *Modern Computer Arithmetic* focuses on arbitrary-precision algorithms for efficiently performing arithmetic operations such as addition, multiplication and division, and their connections to topics such as modular arithmetic, greatest common divisors, the Fast Fourier Transform (FFT), and the computation of elementary and special functions. Brent and Zimmermann present algorithms that are ready to implement in your favourite language, while keeping a high-level description and avoiding too low-level or machine-dependent details. The book is intended for anyone interested in the design and implementation of efficient high-precision algorithms for computer arithmetic, and more generally efficient multiple-precision numerical algorithms. It may also be used in a graduate course in mathematics or computer science, for which exercises are included. These vary considerably in difficulty, from easy to small research projects, and expand on topics discussed in the text. Solutions to selected exercises are available from the authors.

LEARNING SAS BY EXAMPLE

A PROGRAMMER'S GUIDE, SECOND EDITION

SAS Institute *Learn to program SAS by example! Learning SAS by Example, A Programmer's Guide, Second Edition, teaches SAS programming from very basic concepts to more advanced topics. Because most programmers prefer examples*

rather than reference-type syntax, this book uses short examples to explain each topic. The second edition has brought this classic book on SAS programming up to the latest SAS version, with new chapters that cover topics such as PROC SGPLOT and Perl regular expressions. This book belongs on the shelf (or e-book reader) of anyone who programs in SAS, from those with little programming experience who want to learn SAS to intermediate and even advanced SAS programmers who want to learn new techniques or identify new ways to accomplish existing tasks. In an instructive and conversational tone, author Ron Cody clearly explains each programming technique and then illustrates it with one or more real-life examples, followed by a detailed description of how the program works. The text is divided into four major sections: Getting Started, DATA Step Processing, Presenting and Summarizing Your Data, and Advanced Topics. Subjects addressed include Reading data from external sources Learning details of DATA step programming Subsetting and combining SAS data sets Understanding SAS functions and working with arrays Creating reports with PROC REPORT and PROC TABULATE Getting started with the SAS macro language Leveraging PROC SQL Generating high-quality graphics Using advanced features of user-defined formats and informats Restructuring SAS data sets Working with multiple observations per subject Getting started with Perl regular expressions You can test your knowledge and hone your skills by solving the problems at the end of each chapter.

DESIGNING DATA-INTENSIVE APPLICATIONS

THE BIG IDEAS BEHIND RELIABLE, SCALABLE, AND MAINTAINABLE SYSTEMS

"O'Reilly Media, Inc." Data is at the center of many challenges in system design today. Difficult issues need to be figured out, such as scalability, consistency, reliability, efficiency, and maintainability. In addition, we have an overwhelming variety of tools, including relational databases, NoSQL datastores, stream or batch processors, and message brokers. What are the right choices for your application? How do you make sense of all these buzzwords? In this practical and comprehensive guide, author Martin Kleppmann helps you navigate this diverse landscape by examining the pros and cons of various technologies for processing and storing data. Software keeps changing, but the fundamental principles remain the same. With this book, software engineers and architects will learn how to apply those ideas in practice, and how to make full use of data in modern applications. Peer under the hood of the systems you already use, and learn how to use and operate them more effectively Make informed decisions by identifying the strengths and weaknesses of different tools Navigate the trade-offs around consistency, scalability, fault tolerance, and complexity Understand the distributed systems research upon which modern databases are built Peek behind the scenes of major online services, and learn from their architectures

GRAPH REPRESENTATION LEARNING

Springer Nature Graph-structured data is ubiquitous throughout the natural and

social sciences, from telecommunication networks to quantum chemistry. Building relational inductive biases into deep learning architectures is crucial for creating systems that can learn, reason, and generalize from this kind of data. Recent years have seen a surge in research on graph representation learning, including techniques for deep graph embeddings, generalizations of convolutional neural networks to graph-structured data, and neural message-passing approaches inspired by belief propagation. These advances in graph representation learning have led to new state-of-the-art results in numerous domains, including chemical synthesis, 3D vision, recommender systems, question answering, and social network analysis. This book provides a synthesis and overview of graph representation learning. It begins with a discussion of the goals of graph representation learning as well as key methodological foundations in graph theory and network analysis. Following this, the book introduces and reviews methods for learning node embeddings, including random-walk-based methods and applications to knowledge graphs. It then provides a technical synthesis and introduction to the highly successful graph neural network (GNN) formalism, which has become a dominant and fast-growing paradigm for deep learning with graph data. The book concludes with a synthesis of recent advancements in deep generative models for graphs—a nascent but quickly growing subset of graph representation learning.

INTERACTIVE REPORTS IN SAS® VISUAL ANALYTICS

ADVANCED FEATURES AND CUSTOMIZATION

SAS Institute Elevate your reports with more user control and interactive elements. Want to create exciting, user-friendly visualizations to bring greater intelligence to your organization? By mastering the full power of SAS Visual Analytics, you can add features that will enhance your reports and bring more depth and insight to your data. *Interactive Reports in SAS Visual Analytics: Advanced Features and Customization* is for experienced users who want to harness the advanced functionality of Visual Analytics on SAS Viya to create visualizations or augment existing reports. The book is full of real-world examples and step-by-step instructions to help you unlock the full potential of your reports. In this book, you will learn how to create interactive URL links to external websites use parameters to give the viewer more control add custom graphs and maps execute SAS code using SAS Viya jobs and more!

STATISTICS EXPLAINED

AN INTRODUCTORY GUIDE FOR LIFE SCIENTISTS

Cambridge University Press An understanding of statistics and experimental design is essential for life science studies, but many students lack a mathematical background and some even dread taking an introductory statistics course. Using a refreshingly clear and encouraging reader-friendly approach, this book helps students understand how to choose, carry out, interpret and report the results of complex statistical analyses, critically evaluate the design of experiments and proceed to more advanced material. Taking a straightforward conceptual approach,

it is specifically designed to foster understanding, demystify difficult concepts and encourage the unsure. Even complex topics are explained clearly, using a pictorial approach with a minimum of formulae and terminology. Examples of tests included throughout are kept simple by using small data sets. In addition, end-of-chapter exercises, new to this edition, allow self-testing. Handy diagnostic tables help students choose the right test for their work and remain a useful refresher tool for postgraduates.

PROBABILITY AND COMPUTING

RANDOMIZED ALGORITHMS AND PROBABILISTIC ANALYSIS

Cambridge University Press "This textbook is designed to accompany a one- or two-semester course for advanced undergraduates or beginning graduate students in computer science and applied mathematics. - It gives an excellent introduction to the probabilistic techniques and paradigms used in the development of probabilistic algorithms and analyses. - It assumes only an elementary background in discrete mathematics and gives a rigorous yet accessible treatment of the material, with numerous examples and applications."--Jacket.

PREDICTIVE ANALYTICS

THE POWER TO PREDICT WHO WILL CLICK, BUY, LIE, OR DIE

John Wiley & Sons "Mesmerizing & fascinating..." —*The Seattle Post-Intelligencer*
 "The Freakonomics of big data." —*Stein Kretzinger, founding executive of Advertising.com*
 Award-winning | Used by over 30 universities | Translated into 9 languages
 An introduction for everyone. In this rich, fascinating — surprisingly accessible — introduction, leading expert Eric Siegel reveals how predictive analytics (aka machine learning) works, and how it affects everyone every day. Rather than a "how to" for hands-on techies, the book serves lay readers and experts alike by covering new case studies and the latest state-of-the-art techniques. Prediction is booming. It reinvents industries and runs the world. Companies, governments, law enforcement, hospitals, and universities are seizing upon the power. These institutions predict whether you're going to click, buy, lie, or die. Why? For good reason: predicting human behavior combats risk, boosts sales, fortifies healthcare, streamlines manufacturing, conquers spam, optimizes social networks, toughens crime fighting, and wins elections. How? Prediction is powered by the world's most potent, flourishing unnatural resource: data. Accumulated in large part as the by-product of routine tasks, data is the unsalted, flavorless residue deposited en masse as organizations churn away. Surprise! This heap of refuse is a gold mine. Big data embodies an extraordinary wealth of experience from which to learn. Predictive analytics (aka machine learning) unleashes the power of data. With this technology, the computer literally learns from data how to predict the future behavior of individuals. Perfect prediction is not possible, but putting odds on the future drives millions of decisions more effectively, determining whom to call, mail, investigate, incarcerate, set up on a date, or medicate. In this lucid, captivating introduction — now in its Revised and Updated edition — former Columbia University professor and

Predictive Analytics World founder Eric Siegel reveals the power and perils of prediction: What type of mortgage risk Chase Bank predicted before the recession. Predicting which people will drop out of school, cancel a subscription, or get divorced before they even know it themselves. Why early retirement predicts a shorter life expectancy and vegetarians miss fewer flights. Five reasons why organizations predict death — including one health insurance company. How U.S. Bank and Obama for America calculated the way to most strongly persuade each individual. Why the NSA wants all your data: machine learning supercomputers to fight terrorism. How IBM's Watson computer used predictive modeling to answer questions and beat the human champs on TV's Jeopardy! How companies ascertain untold, private truths — how Target figures out you're pregnant and Hewlett-Packard deduces you're about to quit your job. How judges and parole boards rely on crime-predicting computers to decide how long convicts remain in prison. 182 examples from Airbnb, the BBC, Citibank, ConEd, Facebook, Ford, Google, the IRS, LinkedIn, Match.com, MTV, Netflix, PayPal, Pfizer, Spotify, Uber, UPS, Wikipedia, and more. How does predictive analytics work? This jam-packed book satisfies by demystifying the intriguing science under the hood. For future hands-on practitioners pursuing a career in the field, it sets a strong foundation, delivers the prerequisite knowledge, and whets your appetite for more. A truly omnipresent science, predictive analytics constantly affects our daily lives. Whether you are a consumer of it — or consumed by it — get a handle on the power of Predictive Analytics.

FUNDAMENTALS OF STATISTICAL INFERENCE

PROSPECT THEORY

FOR RISK AND AMBIGUITY

Cambridge University Press *Prospect Theory: For Risk and Ambiguity*, provides a comprehensive and accessible textbook treatment of the way decisions are made both when we have the statistical probabilities associated with uncertain future events (risk) and when we lack them (ambiguity). The book presents models, primarily prospect theory, that are both tractable and psychologically realistic. A method of presentation is chosen that makes the empirical meaning of each theoretical model completely transparent. Prospect theory has many applications in a wide variety of disciplines. The material in the book has been carefully organized to allow readers to select pathways through the book relevant to their own interests. With numerous exercises and worked examples, the book is ideally suited to the needs of students taking courses in decision theory in economics, mathematics, finance, psychology, management science, health, computer science, Bayesian statistics, and engineering.

SAS PROGRAMMING FOR R USERS

SAS Programming for R Users, based on the free SAS Education course of the same name, is designed for experienced R users who want to transfer their programming skills to SAS. Emphasis is on programming and not statistical theory or interpretation. You will learn how to write programs in SAS that replicate familiar

functions and capabilities in R. This book covers a wide range of topics including the basics of the SAS programming language, how to import data, how to create new variables, random number generation, linear modeling, Interactive Matrix Language (IML), and many other SAS procedures. This book also explains how to write R code directly in the SAS code editor for seamless integration between the two tools. Exercises are provided at the end of each chapter so that you can test your knowledge and practice your programming skills.

THE ARCGIS BOOK

10 BIG IDEAS ABOUT APPLYING THE SCIENCE OF WHERE

ESRI Press *This is a hands-on book about ArcGIS that you work with as much as read. By the end, using Learn ArcGIS lessons, you'll be able to say you made a story map, conducted geographic analysis, edited geographic data, worked in a 3D web scene, built a 3D model of Venice, and more.*

THE FOURTH INDUSTRIAL REVOLUTION

Currency *Between the 18th and 19th centuries, Britain experienced massive leaps in technological, scientific, and economical advancement*

LOST CONNECTIONS

Bloomsbury Publishing *THE INTERNATIONAL BESTSELLER 'A book that could actually make us happy' SIMON AMSTELL 'This amazing book will change your life' ELTON JOHN 'One of the most important texts of recent years' BRITISH JOURNAL OF GENERAL PRACTICE 'Brilliant, stimulating, radical' MATT HAIG 'The more people read this book, the better off the world will be' NAOMI KLEIN 'Wonderful' HILLARY CLINTON 'Eye-opening' GUARDIAN 'Brilliant for anyone wanting a better understanding of mental health' ZOE BALL 'A game-changer' DAVINA MCCALL 'Extraordinary' DR MAX PEMBERTON 'Beautiful' RUSSELL BRAND* *Depression and anxiety are now at epidemic levels. Why? Across the world, scientists have uncovered evidence for nine different causes. Some are in our biology, but most are in the way we are living today. Lost Connections offers a radical new way of thinking about this crisis. It shows that once we understand the real causes, we can begin to turn to pioneering new solutions - ones that offer real hope.*

MASTERING BLOCKCHAIN

"O'Reilly Media, Inc." *The future will be increasingly distributed. As the publicity surrounding Bitcoin and blockchain has shown, distributed technology and business models are gaining popularity. Yet the disruptive potential of this technology is often obscured by hype and misconception. This detailed guide distills the complex, fast moving ideas behind blockchain into an easily digestible reference manual, showing what's really going on under the hood. Finance and technology pros will learn how a blockchain works as they explore the evolution and current state of the technology, including the functions of cryptocurrencies and smart contracts. This book is for anyone evaluating whether to invest time in the cryptocurrency and blockchain*

industry. Go beyond buzzwords and see what the technology really has to offer. Learn why Bitcoin was fundamentally important in blockchain's birth Learn how Ethereum has created a fertile ground for new innovations like Decentralized Finance (DeFi), Non-Fungible Tokens (NFTs) and Flash Loans Discover the secrets behind cryptocurrency prices and different forces that affect the highly volatile cryptocurrency markets Learn how cryptocurrencies are used by criminals to carry out nefarious activities Discover how enterprise and governments are leveraging the blockchain including Facebook Understand the challenges of scaling and forking a blockchain Learn how different blockchains work Learn the language of blockchain as industry terms are explained

BARGAINING THEORY WITH APPLICATIONS

Cambridge University Press Graduate textbook presenting abstract models of bargaining in a unified framework with detailed applications involving economic, political and social situations.

ADVANCED STATISTICS IN RESEARCH

READING, UNDERSTANDING, AND WRITING UP DATA ANALYSIS RESULTS

Shadow Finch Media LLC "Advanced Statistics in Research: Reading, Understanding, and Writing Up Data Analysis Results" is the simple, nontechnical introduction to the most complex multivariate statistics presented in empirical research articles. "wwwStatsInResearch.com," is a companion website that provides free sample chapters, exercises, and PowerPoint slides for students and teachers. A free 600-item test bank is available to instructors. "Advanced Statistics in Research" does not show how to "perform" statistical procedures--it shows how to read, understand, and interpret them, as they are typically presented in journal articles and research reports. It demystifies the sophisticated statistics that stop most readers cold: multiple regression, logistic regression, discriminant analysis, ANOVA, ANCOVA, MANOVA, factor analysis, path analysis, structural equation modeling, meta-analysis--and more. "Advanced Statistics in Research" assumes that you have never had a course in statistics. It begins at the beginning, with research design, central tendency, variability, z scores, and the normal curve. You will learn (or re-learn) the big-three results that are common to most procedures: statistical significance, confidence intervals, and effect size. Step-by-step, each chapter gently builds on earlier concepts. Matrix algebra is avoided, and complex topics are explained using simple, easy-to-understand examples. "Need help writing up your results?" Advanced Statistics in Research shows how data-analysis results can be summarized in text, tables, and figures according to APA format. You will see how to present the basics (e.g., means and standard deviations) as well as the advanced (e.g., factor patterns, post-hoc tests, path models, and more). "Advanced Statistics in Research" is appropriate as a textbook for graduate students and upper-level undergraduates (see supplementary materials at StatsInResearch.com). It also serves as a handy shelf reference for investigators and all consumers of research.

PAIN MANAGEMENT AND THE OPIOID EPIDEMIC

BALANCING SOCIETAL AND INDIVIDUAL BENEFITS AND RISKS OF PRESCRIPTION OPIOID USE

National Academies Press *Drug overdose, driven largely by overdose related to the use of opioids, is now the leading cause of unintentional injury death in the United States. The ongoing opioid crisis lies at the intersection of two public health challenges: reducing the burden of suffering from pain and containing the rising toll of the harms that can arise from the use of opioid medications. Chronic pain and opioid use disorder both represent complex human conditions affecting millions of Americans and causing untold disability and loss of function. In the context of the growing opioid problem, the U.S. Food and Drug Administration (FDA) launched an Opioids Action Plan in early 2016. As part of this plan, the FDA asked the National Academies of Sciences, Engineering, and Medicine to convene a committee to update the state of the science on pain research, care, and education and to identify actions the FDA and others can take to respond to the opioid epidemic, with a particular focus on informing FDA's development of a formal method for incorporating individual and societal considerations into its risk-benefit framework for opioid approval and monitoring.*

VISUAL ANALYTICS WITH SAS VIYA

SPECIAL COLLECTION

SAS Visual Analytics is a business intelligence and analytics platform that provides visual exploration and discovery, self-service analytics, and interactive reporting for organizations of all sizes. All organizations have a wide variety of users, and each user needs something different from data and analytics. SAS Visual Analytics allows everyone to easily discover and share powerful insights that inspire action. Several useful papers have been written to demonstrate how to use these techniques. We have carefully selected a handful of these from recent Global Forum contributions to introduce you to the topic and let you sample what each has to offer. Also available free as a PDF from sas.com/books.

AN INTRODUCTION TO STATISTICAL METHODS AND DATA ANALYSIS

Cengage Learning *Ott and Longnecker's AN INTRODUCTION TO STATISTICAL METHODS AND DATA ANALYSIS, 6th Edition, International Edition provides a broad overview of statistical methods for advanced undergraduate and graduate students from a variety of disciplines who have little or no prior course work in statistics. The authors teach students to solve problems encountered in research projects, to make decisions based on data in general settings both within and beyond the university setting, and to become critical readers of statistical analyses in research papers and in news reports. The first eleven chapters present material typically covered in an introductory statistics course, as well as case studies and examples that are often encountered in undergraduate capstone courses. The remaining chapters cover regression modeling and design of experiments.*

SMART SOLUTIONS TO CLIMATE CHANGE

COMPARING COSTS AND BENEFITS

Cambridge University Press *The failure of the Copenhagen climate conference in December 2009 revealed major flaws in the way the world's policy makers have attempted to prevent dangerous levels of increases in global temperatures. The expert authors in this specially commissioned collection focus on the likely costs and benefits of a very wide range of policy options, including geo-engineering, mitigation of CO₂, methane and 'black carbon', expanding forest, research and development of low-carbon energy and encouraging green technology transfer. For each policy, authors outline all of the costs, benefits and likely outcomes, in fully referenced, clearly presented chapters accompanied by shorter, critical alternative perspectives. To further stimulate debate, a panel of economists, including three Nobel laureates, evaluate and rank the attractiveness of the policies. This authoritative and thought-provoking book will challenge readers to form their own conclusions about the best ways to respond to global warming.*

RELIGION AND EMPIRE

THE DYNAMICS OF AZTEC AND INCA EXPANSIONISM

Cambridge University Press *A provocative, comparative study of the formation and expansion of the Aztec and Inca empires. Argues that prehistoric cultural development is largely determined by continual changes in traditional religion.*

ELEMENTARY STATISTICS

PICTURING THE WORLD

Prentice Hall *For algebra-based Introductory Statistics courses. Offering an approach with a visual/graphical emphasis, this text offers a number of examples on the premise that students learn best by doing. This book features an emphasis on interpretation of results and critical thinking over calculations.*

BIG DATA, ANALYTICS, AND THE FUTURE OF MARKETING & SALES

Big Data is the biggest game-changing opportunity for marketing and sales since the Internet went mainstream almost 20 years ago. The data big bang has unleashed torrents of terabytes about everything from customer behaviors to weather patterns to demographic consumer shifts in emerging markets. This collection of articles, videos, interviews, and slideshares highlights the most important lessons for companies looking to turn data into above-market growth: Using analytics to identify valuable business opportunities from the data to drive decisions and improve marketing return on investment (MROI) Turning those insights into well-designed products and offers that delight customers Delivering those products and offers effectively to the marketplace. The goldmine of data represents a pivot-point moment for marketing and sales leaders. Companies that inject big data and analytics into their operations show productivity rates and profitability that are 5

percent to 6 percent higher than those of their peers. That's an advantage no company can afford to ignore.

UNDERSTANDING BASIC STATISTICS

Brooks/Cole Publishing Company *Technology Guide for Minitab?* provides basic instruction, examples, and lab activities to help students use this program. This guide can serve as a resource for students using the software out of class.

DYNAMIC DATA ASSIMILATION

A LEAST SQUARES APPROACH

Cambridge University Press *Dynamic data assimilation is the assessment, combination and synthesis of observational data, scientific laws and mathematical models to determine the state of a complex physical system, for instance as a preliminary step in making predictions about the system's behaviour. The topic has assumed increasing importance in fields such as numerical weather prediction where conscientious efforts are being made to extend the term of reliable weather forecasts beyond the few days that are presently feasible. This book is designed to be a basic one-stop reference for graduate students and researchers. It is based on graduate courses taught over a decade to mathematicians, scientists, and engineers, and its modular structure accommodates the various audience requirements. Thus Part I is a broad introduction to the history, development and philosophy of data assimilation, illustrated by examples; Part II considers the classical, static approaches, both linear and nonlinear; and Part III describes computational techniques. Parts IV to VII are concerned with how statistical and dynamic ideas can be incorporated into the classical framework. Key themes covered here include estimation theory, stochastic and dynamic models, and sequential filtering. The final part addresses the predictability of dynamical systems. Chapters end with a section that provides pointers to the literature, and a set of exercises with instructive hints.*

MACHINE LEARNING WITH SAS VIYA

SAS Institute *Master machine learning with SAS Viya! Machine learning can feel intimidating for new practitioners. Machine Learning with SAS Viya provides everything you need to know to get started with machine learning in SAS Viya, including decision trees, neural networks, and support vector machines. The analytics life cycle is covered from data preparation and discovery to deployment. Working with open-source code? Machine Learning with SAS Viya has you covered - step-by-step instructions are given on how to use SAS Model Manager tools with open source. SAS Model Studio features are highlighted to show how to carry out machine learning in SAS Viya. Demonstrations, practice tasks, and quizzes are included to help sharpen your skills. In this book, you will learn about: Supervised and unsupervised machine learning Data preparation and dealing with missing and unstructured data Model building and selection Improving and optimizing models Model deployment and monitoring performance*