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### Public Finance

**McGraw-Hill Education** Public Finance benefits from the combined efforts of Harvey Rosen's market-leading book and co-author Ted Gayer's research and government agency experience. This combination of experience is able to explain as clearly as possible how the tools of economics can be used to analyze government expenditure and tax policies. This new edition incorporates recent developments and along the way takes students to the frontiers of current research and policy. While the information presented is cutting edge and reflects the work of economists currently active in the field, the approach makes the text accessible to undergraduates whose only prior exposure to economics is at the introductory level. All of the changes in the Tenth edition were made to further the authors' goal of providing students with a clear and coherent view of the role of government spending and taxation. The authors' years of policy experience have convinced themselves that modern public finance provides a practical and invaluable framework for thinking about policy issues. The goal is simple: to emphasize the links between sound economics and the analysis of real-world policy problems. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

### Public Finance

**Ingram** A comprehensive presentation of the field of public finance, this text adopts a modern, theoretical and empirical approach to the subject.

### Loose-Leaf for Public Finance

**McGraw-Hill Education** Public Finance benefits from the combined efforts of Harvey Rosen's market-leading book and co-author Ted Gayer's research and government agency experience. This combination of experience is able to explain as clearly as possible how the tools of economics can be used to analyze government expenditure and tax policies. This new edition incorporates recent developments and along the way takes students to the frontiers of current research and policy. While the information presented is cutting edge and reflects the work of economists currently active in the field, the approach makes the text accessible to undergraduates whose only prior exposure to economics is at the introductory level. All of the changes in the Tenth edition were made to further the authors' goal of providing students with a clear and coherent view of the role of government spending and taxation. The authors' years of policy experience have convinced themselves that modern public finance provides a practical and invaluable framework for thinking about policy issues. The goal is simple: to emphasize the links between sound economics and the analysis of real-world policy problems. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

### Policy and Choice

### Public Finance Through the Lens of Behavioral Economics

**Brookings Institution Press** Argues that public finance--the study of the government's role in economics--should incorporate principles from behavior economics and other branches of psychology.

### Public Finance in Canada

### Finance and the Good Society

**Princeton University Press** Nobel Prize-winning economist explains why we need to reclaim finance for the common good The reputation of the financial industry could hardly be worse than it is today in the painful aftermath of the 2008 financial crisis. New York Times best-selling economist Robert Shiller is no apologist for the sins of finance—he is probably the only person to have predicted both the stock market bubble of 2000 and the real estate bubble that led up to the subprime mortgage meltdown. But in this important and timely book, Shiller argues that, rather than condemning finance, we need to reclaim it for the common good. He makes a powerful case for recognizing that finance, far from being a parasite on society, is one of the most powerful tools we have for solving our common problems and increasing the general well-being. We need more financial innovation—not less—and finance should play a larger role in helping society achieve its goals. Challenging the public and its leaders to rethink finance and its role in society, Shiller argues that finance should be defined not merely as the manipulation of money or the management of risk but as the stewardship of society's assets. He explains how people in financial careers—from CEO, investment manager, and banker to insurer, lawyer, and regulator—can and do manage, protect, and increase these assets. He describes how finance has historically contributed to the good of society through inventions such as insurance, mortgages, savings accounts, and pensions, and argues that we need to envision new ways to rechannel financial creativity to benefit society as a whole. Ultimately, Shiller shows how society can once again harness the power of finance for the greater good.

### Rosen & Barkin's 5-Minute Emergency Medicine Consult

**Lippincott Williams & Wilkins** The sixth edition of this comprehensive yet concise Rosen & Barkin's 5 Minute Emergency Medicine Consult pulls together up-to-date and evidence-based practice guidelines for easy use in a busy emergency department. In just two brief, bullet-friendly, clutter-free pages, you can quickly decipher the information you need to confirm your diagnosis, order tests, manage treatment and more!

### What are Journalists For?

**Yale University Press** He traces the intellectual roots of the movement and shows how journalism can be made vital again by rethinking exactly what journalists are for."--Jacket.

### Public Finance and Public Policy in the New Century

**MIT Press** Essays on the theory and practice of public finance and policy. The sixteen essays in this book were written to celebrate the ninetieth birthday of Richard Musgrave and to commemorate the tenth anniversary of CES, the Center for Economic Studies at the University of Munich. Musgrave is considered to be a founding father of modern public economics. He belongs to the intellectual tradition that views government as an instrument that can be used to correct market failure and to establish the society that people want. Although his work fits within the individualistic framework of modern economics, he also draws on principles of moral philosophy. The essays take stock of and extend the theory and practice of public finance and public policy. They address the evolving role of government and the welfare state, the interaction between taxation and markets, the future of pension and health care systems, and international tax issues and fiscal federalism.

### Everything for Everyone

### The Radical Tradition That Is Shaping the Next Economy

**Bold Type Books** The origins of the next radical economy is rooted in a tradition that has empowered people for centuries and is now making a comeback. A new feudalism is on the rise. While monopolistic corporations feed their spoils to the rich, more and more of us are expected to live gig to gig. But, as Nathan Schneider shows, an alternative to the robber-baron economy is hiding in plain sight; we just need to know where to look. Cooperatives are jointly owned, democratically controlled enterprises that advance the economic, social, and cultural interests of their members. They often emerge during moments of crisis not unlike our own, putting people in charge of the workplaces, credit unions, grocery stores, healthcare, and utilities they depend on. Everything for Everyone chronicles this revolution--from taxi cooperatives keeping Uber at bay, to an outspoken mayor transforming his city in the Deep South, to a fugitive building a fairer version of Bitcoin, to the rural electric co-op members who are propelling an aging system into the future. As these pioneers show, co-ops are helping us rediscover our capacity for creative, powerful, and fair democracy.

### Bailey's Head and Neck Surgery

## Otolaryngology

**Lippincott Williams & Wilkins** Completely revised, this fifth edition of Bailey's Head and Neck Surgery – Otolaryngology offers the most current and useful evidence-based information available for the practicing otolaryngologist and otolaryngology resident. Written to increase the reader's understanding, retention, and ability to successfully apply the information learned, this easy-to-read text contains concise, practical content on all areas of head and neck surgery in Otolaryngology. With 207 concise chapters, over 3,000 four-color illustrations, helpful summary tables, and supplemental video segments everything about this two-volume reference is designed to enhance the learning experience. There's even a Study Guide included to help the reader benchmark progress. This is the tablet version which does not include access to the supplemental content mentioned in the text.

## Eco-nomics

### What Everyone Should Know about Economics and the Environment

**Cato Institute** It's one thing to be passionate about protecting the environment. It's another to be successful at it. Many laws have been enacted to clean up pollution or preserve natural beauty, but many of them don't work and other have unintended consequences. In this book, Stroup explains why many of our environmental laws have failed us and how we might go about doing a better job of protecting nature. Eco-nomics is an indispensable guide to learning how to think about both economics and the environment.

### The Future of the Public's Health in the 21st Century

**National Academies Press** The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation's public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. The Future of the Public's Health in the 21st Century reaffirms the vision of Healthy People 2010, and outlines a systems approach to assuring the nation's health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public's health. Focusing on diverse partnerships as the framework for public health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists.

## Rosen's Breast Pathology

**Lippincott Williams & Wilkins**

### The Encyclopedia of Public Choice

**Springer Science & Business Media** The Encyclopedia provides a detailed and comprehensive account of the subject known as public choice. However, the title would not convey sufficiently the breadth of the Encyclopedia's contents which can be summarized better as the fruitful interchange of economics, political science and moral philosophy on the basis of an image of man as a purposive and responsible actor who pursues his own objectives as efficiently as possible. This fruitful interchange between the fields outlined above existed during the late eighteenth century during the brief period of the Scottish Enlightenment when such great scholars as David Hume, Adam Ferguson and Adam Smith contributed to all these fields, and more. However, as intellectual specialization gradually replaced broad-based scholarship from the nineteenth century onwards, it became increasingly rare to find a scholar making major contributions to more than one. Once Alfred Marshall defined economics in neoclassical terms, as a narrow positive discipline, the link between economics, political science and moral philosophy was all but severed and economists redefined their role into that of 'the humble dentist' providing technical economic information as inputs to improve the performance of impartial, benevolent and omniscient governments in their attempts to promote the public interest. This indeed was the dominant view within an economics profession that had become besotted by the economics of John Maynard Keynes and Paul Samuelson immediately following the end of the Second World War.

### The Encyclopedia of Taxation & Tax Policy

**The Urban Insitute** "From adjusted gross income to zoning and property taxes, the second edition of The Encyclopedia of Taxation and Tax Policy offers the best and most complete guide to taxes and tax-related issues. More than 150 tax practitioners and administrators, policymakers, and academics have contributed. The result is a unique and authoritative reference that examines virtually all tax instruments used by governments (individual income, corporate income, sales and value-added, property, estate and gift, franchise, poll, and many variants of these taxes), as well as characteristics of a good tax system, budgetary issues, and many current federal, state, local, and international tax policy issues. The new edition has been completely revised, with 40 new topics and 200 articles reflecting six years of legislative changes. Each essay provides the generalist with a quick and reliable introduction to many topics but also gives tax specialists the benefit of other experts' best thinking, in a manner that makes the complex understandable. Reference lists point the reader to additional sources of information for each topic. The first edition of The Encyclopedia of Taxation and Tax Policy was selected as an Outstanding Academic Book of the Year (1999) by Choice magazine."--Publisher's website.

## Congressional Record

### Proceedings and Debates of the ... Congress

## Law and Ethics in the Business Environment

**Cengage Learning** Blending theory with real-life applications, the 8th Edition of LAW AND ETHICS IN THE BUSINESS ENVIRONMENT presents up-to-the-minute issues in business ethics, along with the latest in case law for an exciting and thought-provoking text. Rather than shying away from controversial topics, the text encourages lively classroom debate on everything from privacy and workers' rights to diversity and stereotyping. Its insightful cases, end-of-chapter questions, historical quotes, and chapter projects sharpen your critical thinking skills, while a wealth of interactive assignments like role plays, mock trials, roundtables, and negotiations prepare you for the ethical and legal dilemmas of the business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## Principles of Econometrics

**John Wiley & Sons** Principles of Econometrics, Fifth Edition, is an introductory book for undergraduate students in economics and finance, as well as first-year graduate students in a variety of fields that include economics, finance, accounting, marketing, public policy, sociology, law, and political science. Students will gain a working knowledge of basic econometrics so they can apply modeling, estimation, inference, and forecasting techniques when working with real-world economic problems. Readers will also gain an understanding of econometrics that allows them to critically evaluate the results of others' economic research and modeling, and that will serve as a foundation for further study of the field. This new edition of the highly-regarded econometrics text includes major revisions that both reorganize the content and present students with plentiful opportunities to practice what they have read in the form of chapter-end exercises.

## Optimization Methods in Finance

**Cambridge University Press** Optimization models play an increasingly important role in financial decisions. This is the first textbook devoted to explaining how recent advances in optimization models, methods and software can be applied to solve problems in computational finance more efficiently and accurately. Chapters discussing the theory and efficient solution methods for all major classes of optimization problems alternate with chapters illustrating their use in modeling problems of mathematical finance. The reader is guided through topics such as volatility estimation, portfolio optimization problems and constructing an index fund, using techniques such as nonlinear optimization models, quadratic programming formulations and integer programming models respectively. The book is based on Master's courses in financial engineering and comes with worked examples, exercises and case studies. It will be welcomed by applied mathematicians, operational researchers and others who work in mathematical and computational finance and who are seeking a text for self-learning or for use with courses.

## Conversations with RBG

### Ruth Bader Ginsburg on Life, Love, Liberty, and Law

**Henry Holt and Company** In her own words, Ruth Bader Ginsburg offers an intimate look at her life and career, through an extraordinary series of conversations with the head of the National Constitution Center. This remarkable book presents a unique portrait of Justice Ruth Bader Ginsburg, drawing on more than twenty years of conversations with Jeffrey Rosen, starting in the 1990s and continuing through the Trump era. Rosen, a veteran legal journalist, scholar, and president of the National Constitution Center, shares with us the justice's observations on a variety of topics, and her intellect, compassion, sense of humor, and humanity shine through. The affection they have for each other as friends is apparent in their banter and in their shared love for the Constitution—and for opera. In Conversations with RBG, Justice Ginsburg discusses the future of Roe v. Wade, her favorite dissents, the cases she would most like to see overruled, the #MeToo movement, how to be a good listener, how to lead a productive and compassionate life, and of course the future of the Supreme Court itself. These frank exchanges illuminate the steely determination, self-mastery, and wit that have inspired

Americans of all ages to embrace the woman known to all as “Notorious RBG.” Whatever the topic, Justice Ginsburg always has something interesting—and often surprising—to say. And while few of us will ever have the opportunity to chat with her face-to-face, Jeffrey Rosen brings us by her side as never before. Conversations with RBG is a deeply felt portrait of an American hero.

## Disease Control Priorities in Developing Countries

**World Bank Publications** Based on careful analysis of burden of disease and the costs of interventions, this second edition of 'Disease Control Priorities in Developing Countries, 2nd edition' highlights achievable priorities; measures progress toward providing efficient, equitable care; promotes cost-effective interventions to targeted populations; and encourages integrated efforts to optimize health. Nearly 500 experts - scientists, epidemiologists, health economists, academicians, and public health practitioners - from around the world contributed to the data sources and methodologies, and identified challenges and priorities, resulting in this integrated, comprehensive reference volume on the state of health in developing countries.

## The Art of Sanctions

### A View from the Field

**Columbia University Press** Nations and international organizations are increasingly using sanctions as a means to achieve their foreign policy aims. However, sanctions are ineffective if they are executed without a clear strategy responsive to the nature and changing behavior of the target. In *The Art of Sanctions*, Richard Nephew offers a much-needed practical framework for planning and applying sanctions that focuses not just on the initial sanctions strategy but also, crucially, on how to calibrate along the way and how to decide when sanctions have achieved maximum effectiveness. Nephew—a leader in the design and implementation of sanctions on Iran—develops guidelines for interpreting targets’ responses to sanctions based on two critical factors: pain and resolve. The efficacy of sanctions lies in the application of pain against a target, but targets may have significant resolve to resist, tolerate, or overcome this pain. Understanding the interplay of pain and resolve is central to using sanctions both successfully and humanely. With attention to these two key variables, and to how they change over the course of a sanctions regime, policy makers can pinpoint when diplomatic intervention is likely to succeed or when escalation is necessary. Focusing on lessons learned from sanctions on both Iran and Iraq, Nephew provides policymakers with practical guidance on how to measure and respond to pain and resolve in the service of strong and successful sanctions regimes.

## The Voucher Promise

### "Section 8" and the Fate of an American Neighborhood

**Princeton University Press** "A must-read for anyone interested in solutions to America's housing crisis."—Matthew Desmond, Pulitzer Prize-winning author of *Evicted: Poverty and Profit in the American City* An in-depth look at America's largest rental assistance program and how it shapes the lives of residents in one low-income Baltimore neighborhood. Housing vouchers are a cornerstone of US federal housing policy, offering aid to more than two million households. Vouchers are meant to provide the poor with increased choice in the private rental marketplace, enabling access to safe neighborhoods with good schools and higher-paying jobs. But do they? *The Voucher Promise* examines the Housing Choice Voucher Program, colloquially known as “Section 8,” and how it shapes the lives of families living in a Baltimore neighborhood called Park Heights. Eva Rosen tells stories about the daily lives of homeowners, voucher holders, renters who receive no housing assistance, and the landlords who provide housing. While vouchers are a powerful tool with great promise, she demonstrates how the housing policy can replicate the very inequalities it has the power to solve. Rosen spent more than a year living in Park Heights, sitting on front stoops, getting to know families, accompanying them on housing searches, speaking to landlords, and learning about the neighborhood's history. Voucher holders disproportionately end up in this area despite rampant unemployment, drugs, crime, and abandoned housing. Exploring why they are unable to relocate to other neighborhoods, Rosen illustrates the challenges in obtaining vouchers and the difficulties faced by recipients in using them when and where they want to. Yet, despite the program's real shortcomings, she argues that vouchers offer basic stability for families and should remain integral to solutions for the nation's housing crisis. Delving into the connections between safe, affordable housing and social mobility, *The Voucher Promise* investigates the profound benefits and formidable obstacles involved in housing America's poor.

## The Financial Diaries

### How American Families Cope in a World of Uncertainty

**Princeton University Press** Drawing on the groundbreaking U.S. Financial Diaries project (<http://www.usfinancialdiaries.org/>), which follows the lives of 235 low- and middle-income families as they navigate through a year, the authors challenge popular assumptions about how Americans earn, spend, borrow, and save-- and they identify the true causes of distress and inequality for many working Americans.

## Free Ride

### How Digital Parasites are Destroying the Culture Business, and How the Culture Business Can Fight Back

**Anchor** How did the newspaper, music, and film industries go from raking in big bucks to scooping up digital dimes? Their customers were lured away by the free ride of technology. Now, business journalist Robert Levine shows how they can get back on track. On the Internet, “information wants to be free.” This memorable phrase shaped the online business model, but it is now driving the media companies on whom the digital industry feeds out of business. Today, newspaper stocks have fallen to all-time lows as papers are pressured to give away content, music sales have fallen by more than half since file sharing became common, TV ratings are plummeting as viewership migrates online, and publishers face off against Amazon over the price of digital books. In *Free Ride*, Robert Levine narrates an epic tale of value destruction that moves from the corridors of Congress, where the law was passed that legalized YouTube, to the dorm room of Shawn Fanning, the founder of Napster; from the bargain-pricing dramas involving iTunes and Kindle to Google's fateful decision to digitize first and ask questions later. Levine charts how the media industry lost control of its destiny and suggests innovative ways it can resist the pull of zero. Fearless in its reporting and analysis, *Free Ride* is the business history of the decade and a much-needed call to action.

## Elements of Cost-Benefit Analysis (Routledge Revivals)

This book, which was first published in 1972, is not a collection of case-studies in cost-benefit analysis, of which there had been already several in use employing techniques of varying degrees of sophistication. Nor is it a manual of instruction with particular orientation for less developed countries, such as those produced under the auspices of the U.N. and the O.E.C.D. What this volume does attempt is to introduce the student of economics to the logic and the concepts used in cost-benefit analysis.

## EBOOK: Public Finance, Global Edition

**McGraw Hill** Rosen and Gayer's *Public Finance* provides the economic tools necessary to analyze government expenditure and tax policies and, along the way, takes students to the frontiers of current research and policy. While the information presented is cutting edge and reflects the work of economists currently active in the field, the approach makes the text accessible to undergraduates whose only prior exposure to economics is at the introductory level. The authors' years of policy experience have convinced them that modern public finance provides a practical and invaluable framework for thinking about policy issues. The goal is simple: to emphasize the links between sound economics and the analysis of real-world policy problems. Enhancements and key features for this new Global Edition include: New Policy Perspectives introduce relevant and engaging examples of international policy so students can extend their understanding of theory to policymaking across the globe. New Empirical Evidence applications provide students with real-world examples that are relevant to them, from case studies about Sweden and China to global examples that compare experiences between countries. Updated end-of-chapter questions broaden critical thinking, encouraging students to apply their knowledge to international and comparative examples. The results of econometric models are used to help students understand how expenditure and tax policies affect individual behavior and how governments set policies. Integrated theory and analysis: Institutional, theoretical, and empirical material is interwoven to provide students with a clear and coherent view of how government spending and taxation relate to economic theory. Current research is presented alongside discussion of methodological and substantive controversies. The approach is modern, theoretical, and empirical, and shared by most active economists. Institutional and legal settings are described in detail, and the links between economic analysis and current political issues are emphasized. This Global Edition has been adapted to meet the needs of courses outside of the United States and does not align with the instructor and student resources available with the US edition.

## Communities in Action

### Pathways to Health Equity

**National Academies Press** In the United States, some populations suffer from far greater disparities in health than others. Those disparities are caused not only by fundamental differences in health status across segments of the population, but also because of inequities in factors that impact health status, so-called determinants of health. Only part of an individual's health status depends on his or her behavior and choice; community-wide problems like poverty, unemployment, poor education, inadequate housing, poor public transportation, interpersonal violence, and decaying neighborhoods also

contribute to health inequities, as well as the historic and ongoing interplay of structures, policies, and norms that shape lives. When these factors are not optimal in a community, it does not mean they are intractable: such inequities can be mitigated by social policies that can shape health in powerful ways. *Communities in Action: Pathways to Health Equity* seeks to delineate the causes of and the solutions to health inequities in the United States. This report focuses on what communities can do to promote health equity, what actions are needed by the many and varied stakeholders that are part of communities or support them, as well as the root causes and structural barriers that need to be overcome.

## Health Professions Education

### A Bridge to Quality

**National Academies Press** The Institute of Medicine study *Crossing the Quality Chasm* (2001) recommended that an interdisciplinary summit be held to further reform of health professions education in order to enhance quality and patient safety. *Health Professions Education: A Bridge to Quality* is the follow up to that summit, held in June 2002, where 150 participants across disciplines and occupations developed ideas about how to integrate a core set of competencies into health professions education. These core competencies include patient-centered care, interdisciplinary teams, evidence-based practice, quality improvement, and informatics. This book recommends a mix of approaches to health education improvement, including those related to oversight processes, the training environment, research, public reporting, and leadership. Educators, administrators, and health professionals can use this book to help achieve an approach to education that better prepares clinicians to meet both the needs of patients and the requirements of a changing health care system.

## The Carbon Farming Solution

### A Global Toolkit of Perennial Crops and Regenerative Agriculture Practices for Climate Change Mitigation and Food Security

**Chelsea Green Publishing** With carbon farming, agriculture ceases to be part of the climate problem and becomes a critical part of the solution. Agriculture is rightly blamed as a major culprit of our climate crisis. But in this groundbreaking new book, Eric Toensmeier argues that agriculture—specifically, the subset of practices known as “carbon farming”—can, and should be, a linchpin of a global climate solutions platform. Carbon farming is a suite of agricultural practices and crops that sequester carbon in the soil and in aboveground biomass. Combined with a massive reduction in fossil fuel emissions—and in concert with adaptation strategies to our changing environment—carbon farming has the potential to bring us back from the brink of disaster and return our atmosphere to the “magic number” of 350 parts per million of carbon dioxide. Toensmeier’s book is the first to bring together these powerful strategies in one place, including in-depth analysis of the available research and, where research is lacking, a discussion of what it will take to get us there. Carbon farming can take many forms. The simplest practices involve modifications to annual crop production. Although many of these modifications have relatively low sequestration potential, they are widely applicable and easily adopted, and thus have excellent potential to mitigate climate change if practiced on a global scale. Likewise, grazing systems such as silvopasture are easily replicable, don’t require significant changes to human diet, and—given the amount of agricultural land worldwide that is devoted to pasture—can be important strategies in the carbon farming arsenal. But by far, agroforestry practices and perennial crops present the best opportunities for sequestration. While many of these systems are challenging to establish and manage, and would require us to change our diets to new and largely unfamiliar perennial crops, they also offer huge potential that has been almost entirely ignored by climate crusaders. Many of these carbon farming practices are already implemented globally on a scale of millions of hectares. These are not minor or marginal efforts, but win-win solutions that provide food, fodder, and feedstocks while fostering community self-reliance, creating jobs, protecting biodiversity, and repairing degraded land—all while sequestering carbon, reducing emissions, and ultimately contributing to a climate that will remain amenable to human civilization. Just as importantly to a livable future, these crops and practices can contribute to broader social goals such as women’s empowerment, food sovereignty, and climate justice. *The Carbon Farming Solution* does not present a prescription for how cropland should be used and is not, first and foremost, a how-to manual, although following up on references in a given section will frequently provide such information. Instead, *The Carbon Farming Solution* is—at its root—a toolkit. It is the most complete collection of climate-friendly crops and practices currently available. With this toolkit, farmers, communities, and governments large and small, can successfully launch carbon farming projects with the most appropriate crops and practices to their climate, locale, and socioeconomic needs. Toensmeier’s ultimate goal is to place carbon farming firmly in the center of the climate solutions platform, alongside clean solar and wind energy. With *The Carbon Farming Solution*, Toensmeier wants to change the discussion, impact policy decisions, and steer mitigation funds to the research, projects, and people around the world who envision a future where agriculture becomes the protagonist in this fraught, urgent, and unprecedented drama of our time. Citizens, farmers, and funders will be inspired to use the tools presented in this important new book to transform degraded lands around the world into productive carbon-storing landscapes.

## Readings, Issues, and Problems in Public Finance

McGraw-Hill/Irwin

### Cogs and Monsters

### What Economics Is, and What It Should Be

**Princeton University Press** How economics needs to change to keep pace with the twenty-first century and the digital economy. Digital technology, big data, big tech, machine learning, and AI are revolutionizing both the tools of economics and the phenomena it seeks to measure, understand, and shape. In *Cogs and Monsters*, Diane Coyle explores the enormous problems—but also opportunities—facing economics today if it is to respond effectively to these dizzying changes and help policymakers solve the world’s crises, from pandemic recovery and inequality to slow growth and the climate emergency. Mainstream economics, Coyle says, still assumes people are “cogs”—self-interested, calculating, independent agents interacting in defined contexts. But the digital economy is much more characterized by “monsters”—untethered, snowballing, and socially influenced unknowns. What is worse, by treating people as cogs, economics is creating its own monsters, leaving itself without the tools to understand the new problems it faces. In response, Coyle asks whether economic individualism is still valid in the digital economy, whether we need to measure growth and progress in new ways, and whether economics can ever be objective, since it influences what it analyzes. Just as important, the discipline needs to correct its striking lack of diversity and inclusion if it is to be able to offer new solutions to new problems. Filled with original insights, *Cogs and Monsters* offers a road map for how economics can adapt to the rewiring of society, including by digital technologies, and realize its potential to play a hugely positive role in the twenty-first century.

## Managing Concentrated Stock Wealth

### An Advisor's Guide to Building Customized Solutions

**John Wiley & Sons** The Methodical Compendium of Concentrated Portfolio Options *Managing Concentrated Stock Wealth, Second Edition* is the adviser's guide to skillfully managing the risk and opportunity presented by concentrated stock holdings. Written by Tim Kochis, a recognized leader in financial planning, this book walks you through twenty strategies for managing concentrated stock wealth. Each strategy equips you with the tools and information you need to preserve and grow your clients' wealth. Supported with examples from the author's forty years of experience, this practical resource shows you the available options, the best order for clients to review those options, and the reasons why some options are better than others. Kochis addresses common obstacles—such as securities law, taxes, and psychological resistance—and shows you the strategies and execution to prevail. This new second edition includes: Updated references, calculations, and illustrations regarding the latest tax laws Revised coverage of derivatives strategies and more examples of potential blind spots Tactics to convince some clients to diversify their portfolios and optimize their wealth Techniques to exploit concentration in pursuance of greater wealth They say that you should never put all of your eggs in one basket, but compensation packages, inheritances, IPOs, buyouts, and other situations leave many investors holding a significant portion of their wealth in one stock—often leaving their portfolios in a dangerous position. *Managing Concentrated Stock Wealth, Second Edition* shows you how to manage the risks and turn a precarious position into an advantage.

## Public Finance and Public Policy

**Macmillan** Chapters include: "Income distribution and welfare programs", "State and local government expenditures" and "Health economics and private health insurance".

### How to Make Money Selling Stocks Short

**John Wiley & Sons** A user-friendly guide to the tricky art of short selling includes helpful charts and examples, a short-selling checklist, and the real know-how readers need to successfully incorporate short selling into their investing strategy.

## The Philosophy of Taxation and Public Finance

**Springer Science & Business Media** Most public finance books are texts, which are aimed at undergraduate or graduate students. They are overly technical in nature and appeal only to a narrow range of bureaucrats and academics. Books on taxation are written for tax practitioners and usually emphasize either what the law is or how to maneuver through the labyrinth of tax law to minimize taxes for clients. Philosophy books on taxation or public finance simply do not exist. *The Philosophy of Taxation and Public Finance* is different. It is written in nontechnical language and is aimed to appeal to a wide range of readers, including practitioners, academics and students in the fields of taxation, public finance, economics, law, philosophy and political science as well as general readers who are interested in

learning why they are being taxed the way they are. The author addresses the major issues and topics in taxation and public finance and injects them with philosophical insights. He discusses questions such as: -What arguments have been used to justify taxation? -When is tax evasion unethical? -Are some taxes better than others? -What are the proper functions of government? -How much is enough? Is the ability to pay concept valid? -When can punitive taxes be justified?

## An American Sickness

### How Healthcare Became Big Business and How You Can Take It Back

**Penguin** A New York Times bestseller/Washington Post Notable Book of 2017/NPR Best Books of 2017/Wall Street Journal Best Books of 2017 "This book will serve as the definitive guide to the past and future of health care in America."—Siddhartha Mukherjee, Pulitzer Prize-winning author of *The Emperor of All Maladies* and *The Gene* At a moment of drastic political upheaval, *An American Sickness* is a shocking investigation into our dysfunctional healthcare system - and offers practical solutions to its myriad problems. In these troubled times, perhaps no institution has unraveled more quickly and more completely than American medicine. In only a few decades, the medical system has been overrun by organizations seeking to exploit for profit the trust that vulnerable and sick Americans place in their healthcare. Our politicians have proven themselves either unwilling or incapable of reigning in the increasingly outrageous costs faced by patients, and market-based solutions only seem to funnel larger and larger sums of our money into the hands of corporations. Impossibly high insurance premiums and inexplicably large bills have become facts of life; fatalism has set in. Very quickly Americans have been made to accept paying more for less. How did things get so bad so fast? Breaking down this monolithic business into the individual industries—the hospitals, doctors, insurance companies, and drug manufacturers—that together constitute our healthcare system, Rosenthal exposes the recent evolution of American medicine as never before. How did healthcare, the caring endeavor, become healthcare, the highly profitable industry? Hospital systems, which are managed by business executives, behave like predatory lenders, hounding patients and seizing their homes. Research charities are in bed with big pharmaceutical companies, which surreptitiously profit from the donations made by working people. Patients receive bills in code, from entrepreneurial doctors they never even saw. The system is in tatters, but we can fight back. Dr. Elisabeth Rosenthal doesn't just explain the symptoms, she diagnoses and treats the disease itself. In clear and practical terms, she spells out exactly how to decode medical doublespeak, avoid the pitfalls of the pharmaceuticals racket, and get the care you and your family deserve. She takes you inside the doctor-patient relationship and to hospital C-suites, explaining step-by-step the workings of a system badly lacking transparency. This is about what we can do, as individual patients, both to navigate the maze that is American healthcare and also to demand far-reaching reform. *An American Sickness* is the frontline defense against a healthcare system that no longer has our well-being at heart.

## The Ultimate Guide to Starting a Credit Repair Business

### Launch Your Own Profitable Recurring-Revenue Business with Just a Computer and a Phone

**Createspace Independent Publishing Platform** Credit repair is profitable. It's a recurring-revenue business that you can launch with just a computer and a phone. Learn to repair credit for yourself and others and start your own profitable business from home. Credit Repair Professionals are always in demand and can earn \$10,000 to \$20,000 per month (or more). The most successful credit repair businesses all follow the very same methods and this book breaks it down into easy to follow steps. You'll learn: - Credit repair basics - Legal ways to remove difficult items from Credit Reports - How to work with clients who have a bankruptcy, collections and other issues - Advanced Tactics - How to launch a business for under \$100 - How to get a lot of clients without paying for advertising - Tips and tricks to grow a highly profitable, recurring-revenue business If you've been thinking about starting your own credit repair business, this guide will drastically shorten your learning curve. It's the most comprehensive book available on the credit repair business.

## Louis D. Brandeis

### American Prophet

**Yale University Press** According to Jeffrey Rosen, Louis D. Brandeis was "the Jewish Jefferson," the greatest critic of what he called "the curse of bigness," in business and government, since the author of the Declaration of Independence. Published to commemorate the hundredth anniversary of his Supreme Court confirmation on June 1, 1916, *Louis D. Brandeis: American Prophet* argues that Brandeis was the most farseeing constitutional philosopher of the twentieth century. In addition to writing the most famous article on the right to privacy, he also wrote the most important Supreme Court opinions about free speech, freedom from government surveillance, and freedom of thought and opinion. And as the leader of the American Zionist movement, he convinced Woodrow Wilson and the British government to recognize a Jewish homeland in Palestine. Combining narrative biography with a passionate argument for why Brandeis matters today, Rosen explores what Brandeis, the Jeffersonian prophet, can teach us about historic and contemporary questions involving the Constitution, monopoly, corporate and federal power, technology, privacy, free speech, and Zionism.