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KEY=WHAT39S - BECKER REYNOLDS

PSYCHOLOGY

PSYCHSIM

<u>Macmillan</u> **These original interactive activities involve students in the practice of psychological research by having them play the role of an experimenter (conditioning a rat, probing the hypothalamus electrically, working in a sleep lab) or of a subject (responding to visual illusions or tests of memory, interpreting facial expressions).**

PARENTOLOGY

EVERYTHING YOU WANTED TO KNOW ABOUT THE SCIENCE OF RAISING CHILDREN BUT WERE TOO EXHAUSTED TO ASK

<u>Simon and Schuster</u> **An award-winning scientist offers his unorthodox approach to childrearing: "Parentology is brilliant, jaw-droppingly funny, and full of wisdom…bound to change your thinking about parenting and its conventions" (Amy Chua, author of Battle Hymn of the Tiger Mother). If you're like many parents, you might ask family and friends for advice when faced with important choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-blown nerd, needed childrearing advice, he turned to scientific research to make the big decisions. In Parentology, Conley hilariously reports the results of those experiments, from bribing his kids to do math (since studies show conditional cash transfers improved educational and health outcomes for kids) to teaching them impulse control by giving them weird names (because evidence shows kids with unique names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are redemptive—even when Conley's sassy kids show him the limits of his profession. Parentology teaches you everything you need to know about the latest literature on parenting—with lessons that go down easy. You'll be laughing and learning at the same time.**

ONLINE STATISTICS EDUCATION

AN INTERACTIVE MULTIMEDIA COURSE OF STUDY (PART I: CHAPTERS 1-10)

Online Statistics: An Interactive Multimedia Course of Study is a resource for learning and teaching introductory statistics. It contains material presented in textbook format and as video presentations. This resource features interactive demonstrations and simulations, case studies, and an analysis lab.This print edition of the public domain textbook gives the student an opportunity to own a physical copy to help enhance their educational experience. This part I features the book Front Matter, Chapters 1-10, and the full Glossary. Chapters Include:: I. Introduction, II. Graphing Distributions, III. Summarizing Distributions, IV. Describing Bivariate Data, V. Probability, VI. Research Design, VII. Normal Distributions, VIII. Advanced Graphs, IX. Sampling Distributions, and X. Estimation. Online Statistics Education: A Multimedia Course of Study (http: //onlinestatbook.com/). Project Leader: David M. Lane, Rice University.

PERSONAL CONSTRUCT PSYCHOLOGY AT 60

PAPERS FROM THE 21ST INTERNATIONAL CONGRESS

<u>Cambridge Scholars Publishing</u> **The 60th anniversary of the publication of George Kelly's The Psychology of Personal Constructs was marked, in 2015, by the 21st International Congress on Personal Construct Psychology. His two volume work set out personal construct theory as a radical new approach to psychology. Although Kelly was a clinical psychologist, personal construct psychology has had an extraordinarily broad range of influence and application, extending beyond the clinical setting to include areas as diverse as education, organizational and management development, social psychology, the arts, law and politics. It presaged constructivist developments in many spheres of knowledge, and its innovative research methods have been used in a vast number of studies focussed on the exploration of personal and interpersonal meaning. The 21st International Congress was held in the UK at the University of Hertfordshire, forty years after the first such congress. This volume presents contributions by many of the Congress's delegates, whose chapters reflect the diversity of contemporary applications of personal construct psychology, and the continuing relevance and vitality of Kelly's ideas and methods.**

LIESPOTTING

PROVEN TECHNIQUES TO DETECT DECEPTION

<u>St. Martin's Press</u> **GET TO THE TRUTH People--friends, family members, work colleagues, salespeople--lie to us all the time. Daily, hourly, constantly. None of us is immune, and all of us are victims. According to studies by several different researchers, most of us encounter nearly 200 lies a day. Now there's something we can do about it. Pamela Meyer's Liespotting links three disciplines--facial recognition training, interrogation training, and a comprehensive survey of research in the field--into a specialized body of information developed specifically to help business leaders detect deception and get the information they need to successfully conduct their most important interactions and transactions. Some of the nation's leading business executives have learned to use these methods to root out lies in high stakes situations. Liespotting for the first time brings years of knowledge-- previously found only in the intelligence community, police training academies, and universities--into the corporate boardroom, the manager's meeting, the job interview, the legal proceeding, and the deal negotiation. WHAT'S IN THE BOOK? Learn communication secrets previously known only to a handful of scientists, interrogators and intelligence specialists. Liespotting reveals what's hiding in plain sight in every business meeting, job interview and negotiation: - The single most dangerous facial expression to watch out for in business & personal relationships - 10 questions that get people to tell you anything - A simple 5-step method for spotting and stopping the lies told in nearly every high-stakes business negotiation and interview - Dozens of postures and facial expressions that should instantly put you on Red Alert for deception - The telltale phrases and verbal responses that separate truthful stories from deceitful ones - How to create a circle of advisers who will guarantee your success**

LIFE-SPAN DEVELOPMENTAL PSYCHOLOGY

INTRODUCTION TO RESEARCH METHODS

<u>Psychology Press</u> **What are the changes we see over the life-span? How can we explain them? And how do we account for individual differences? This volume continues to examine these questions and to report advances in empirical research within life-span development increasing its interdisciplinary nature. The relationships between individual development, social context, and historical change are salient issues discussed in this volume, as are nonnormative and atypical events contributing to life-span change.**

RESEARCH METHODS IN HUMAN DEVELOPMENT

<u>WCB/McGraw-Hill</u> **For undergraduate social science majors. A textbook on the interpretation and use of research. Annotation copyright Book News, Inc. Portland, Or.**

LOOSE-LEAF VERSION FOR PSYCHOLOGY

<u>Macmillan Higher Education</u> **David Myers' new partnership with coauthor C. Nathan DeWall matches two dedicated educators and scholars, each passionate about teaching psychological science through writing and interactive media. With this new edition of the #1 bestselling Psychology, Myers and DeWall take full advantage of what an integrated text/media learning combination can do. New features move students from reading the chapter to actively learning online: How Would You Know puts students in the role of scientific researcher and includes tutorials on key research design principles; Assess Your Strengths self-tests help students learn a little more about themselves, and include tips about nurturing key strengths. These and other innovations rest on the same foundations that have always distinguished a new David Myers edition—exhaustive updating (hundreds of new citations), captivating writing, and the merging of rigorous science with a broad human perspective that engages both the mind and heart.**

EXPLORING PSYCHOLOGY

<u>Worth Pub</u>

EMBODIED CONVERSATIONAL AGENTS

<u>MIT Press</u> **This book describes research in all aspects of the design, implementation, and evaluation of embodied conversational agents as well as details of specific working systems. Embodied conversational agents are computer-generated cartoonlike characters that demonstrate many of the same properties as humans in face-to-face conversation, including the ability to produce and respond to verbal and nonverbal communication. They constitute a type of (a) multimodal interface where the modalities are those natural to human**

conversation: speech, facial displays, hand gestures, and body stance; (b) software agent, insofar as they represent the computer in an interaction with a human or represent their human users in a computational environment (as avatars, for example); and (c) dialogue system where both verbal and nonverbal devices advance and regulate the dialogue between the user and the computer. With an embodied conversational agent, the visual dimension of interacting with an animated character on a screen plays an intrinsic role. Not just pretty pictures, the graphics display visual features of conversation in the same way that the face and hands do in face-to-face conversation among humans. This book describes research in all aspects of the design, implementation, and evaluation of embodied conversational agents as well as details of specific working systems. Many of the chapters are written by multidisciplinary teams of psychologists, linguists, computer scientists, artists, and researchers in interface design. The authors include Elisabeth Andre, Norm Badler, Gene Ball, Justine Cassell, Elizabeth Churchill, James Lester, Dominic Massaro, Cliff Nass, Sharon Oviatt, Isabella Poggi, Jeff Rickel, and Greg Sanders.

THE SEVEN SINS OF MEMORY

HOW THE MIND FORGETS AND REMEMBERS

HMH **A New York Times Notable Book: A psychologist's "gripping and thought-provoking" look at how and why our brains sometimes fail us (Steven Pinker, author of How the Mind Works). In this intriguing study, Harvard psychologist Daniel L. Schacter explores the memory miscues that occur in everyday life, placing them into seven categories: absent-mindedness, transience, blocking, misattribution, suggestibility, bias, and persistence. Illustrating these concepts with vivid examples—case studies, literary excerpts, experimental evidence, and accounts of highly visible news events such as the O. J. Simpson verdict, Bill Clinton's grand jury testimony, and the search for the Oklahoma City bomber—he also delves into striking new scientific research, giving us a glimpse of the fascinating neurology of memory and offering "insight into common malfunctions of the mind" (USA Today). "Though memory failure can amount to little more than a mild annoyance, the consequences of misattribution in eyewitness testimony can be devastating, as can the consequences of suggestibility among pre-school children and among adults with 'false memory syndrome' . . . Drawing upon recent neuroimaging research that allows a glimpse of the brain as it learns and remembers, Schacter guides his readers on a fascinating journey of the human mind." —Library Journal "Clear, entertaining and provocative . . . Encourages a new appreciation of the complexity and fragility of memory." —The Seattle Times "Should be required reading for police, lawyers, psychologists, and anyone else who wants to understand how memory can go terribly wrong." —The Atlanta Journal-Constitution "A fascinating journey through paths of memory, its open avenues and blind alleys . . . Lucid, engaging, and enjoyable." —Jerome Groopman, MD "Compelling in its science and its probing examination of everyday life, The Seven Sins of Memory is also a delightful book, lively and clear." —Chicago Tribune Winner of the William James Book Award**

PSYCHOLOGY

A CONCISE INTRODUCTION

Macmillan **The updated 2nd edition of this brief introduction to Psychology, is more accessible and ideal for short courses. This is a brief, accessible introductory psychology textbook. The updated 2nd edition of this clear and brief introduction to Psychology is written by the award-winning lecturer and author Richard Griggs. The text is written in an engaging style and presents a selection of carefully chosen core concepts in psychology, providing solid topical coverage without drowning the student in a sea of details.**

PSYCHOLOGY IN EVERYDAY LIFE

Macmillan

INTERACTIVE STORYTELLING

4TH INTERNATIONAL CONFERENCE ON INTERACTIVE DIGITAL STORYTELLING, ICIDS 2011, VANCOUVER, CANADA, NOVEMBER 28-1 DECEMBER, 2011, PROCEEDINGS

Springer **This book constitutes the refereed proceedings of the 4th International Conference on Interactive Digital Storytelling, ICIDS 2011, held in Vancouver, Canada, in November/December 2011. The 17 full papers, 14 short papers and 16 poster papers were carefully reviewed and selected from 72 paper and poster submissions. In addition, the volume includes 6 workshops descriptions. The full and short papers have been organized into the following topical sections: interactive storytelling theory, new authoring modes, virtual characters and agents, story generation and drama managment, narratives in digital games, evaluation and user experience reports, tools for interactive storytelling.**

ANGEL OF HARLEM

A NOVEL

One World **A historical novel based on the life of Dr. May Chinn, the first black female physician in New York City, chronicles her odyssey from aspiring musician, through her struggles against racism to accomplish her goal of becoming a doctor and her friendships with Langston Hughes and Zora Neale Hurston, to her accomplishments in 1920s New York City. Reader's Guide included. Reprint. 20,000 first printing.**

PSYCHOLOGY

Worth Publishers **From its beginnings to this remarkably fresh and current new edition, Myers and DeWall's Psychology has found extraordinarily effective ways to involve students with the remarkable research underlying our understanding of human behavior. But while the content and learning support evolves edition after edition, the text itself continues to be shaped by basic goals David Myers established at the outset, including to connect students to high-impact research, to focus on developing critical thinking skills, and to present a multicultural perspective on psychology, so students can see themselves in the context of a wider world. This new edition offers 2100 research citations dated 2015-2020, making these the most up-to-date introductory psychology course resources available. With so many exciting new findings, and every chapter updated with current new examples and ideas, students will see the importance and value of psychological research, and how psychology can help them make sense of the world around them. The abundant, high quality teaching and learning resources in LaunchPad and in Achieve Read & Practice, carefully matched to the text content, help students succeed, while making life easier and more enjoyable for instructors.**

HEALTH PSYCHOLOGY

A BIOPSYCHOSOCIAL APPROACH

Macmillan **In its first edition, Richard Straub's text was acclaimed for its solid scientific approach, emphasis on critical thinking, real-world applications, exquisite anatomical art, and complete media/supplements package. The thoroughly updated new edition builds on those strengths to provide an even more effective introduction to the psychology behind why we get sick, how we stay well, how we react to illness, and how we relate to the health care system and health care providers.**

INVARIANCES IN HUMAN INFORMATION PROCESSING

Routledge **Invariances in Human Information Processing examines and identifies processing universals and how they are implemented in elementary judgemental processes. This edited collection offers evidence that these universals can be extracted and identified from observing law-like principles in perception, cognition, and action. Addressing memory operations, development, and conceptual learning, this book considers basic and complex meso- and makro-stages of information processing. Chapter authors provide theoretical accounts of cognitive processing that may offer tools for identification of functional components in brain activity in cognitive neuroscience**

THE WOMAN WHO CAN'T FORGET

THE EXTRAORDINARY STORY OF LIVING WITH THE MOST REMARKABLE MEMORY KNOWN TO SCIENCE

Simon and Schuster **Jill Price has the first diagnosed case of a memory condition called "hyperthymestic syndrome" -- the continuous, automatic, autobiographical recall of every day of her life since she was fourteen. Give her any date from that year on, and she can almost instantly tell you what day of the week it was, what she did on that day, and any major world event or cultural happening that took place, as long as she heard about it that day. Her memories are like scenes from home movies, constantly playing in her head, backward and forward, through the years; not only does she make no effort to call her memories to mind, she cannot stop them. The Woman Who Can't Forgetis the beautifully written and moving story of Jill's quest to come to terms with her extraordinary memory, living with a condition that no one understood, including her, until the scientific team who studied her finally charted the extraordinary terrain of her abilities. As we learn of Jill's struggles first to realize how unusual her memory is and then to contend, as she grows up, with the unique challenges of not being able to forget -- remembering both the good times and the bad, the joyous and the devastating, in such vivid and insistent detail -- the way her memory works is contrasted to a wealth of discoveries about the workings of normal human memory and normal human forgetting. Intriguing light is shed on the vital role of what's called "motivated forgetting"; as well as theories about childhood amnesia, the loss of memory for the first two to three years of our lives; the emotional content of memories; and the way in which autobiographical memories are normally crafted into an ever-evolving and empowering life story.**

PANPSYCHISM

PAST AND RECENT SELECTED READINGS

SUNY Press **An anthology of readings in panpsychism, spanning two millennia.**

ACTIVITIES HANDBOOK FOR THE TEACHING OF PSYCHOLOGY

Amer Psychological Assn **This volume contains a wide range of exercises that emphasize active learning. Each of the 80-plus exercises is described in a cookbook format that allows the instructor to quickly see the concept underlying the activity, materials needed, and class time required.**

EHEALTH APPLICATIONS

PROMISING STRATEGIES FOR HEALTH BEHAVIOR CHANGE

"This volume explores current use of interactive communication (or eHealth) applications to promote behavior change. It focuses on the use of these technology-based interventions for public health promotion and disease prevention, takinga population-based approach. The chapters included herein provide overviews of key interactive health communication applications; present research examining a variety of technology-based applications, including computer, Internet, and mobile; and offer observations and reflections on this growing area, including dissemination of programs and future directions for the study of interactive health communication.Providing a timely and comprehensive review of current tools for health communication, eHealth Applications is a must-read for scholars, students, and researchers in health communication, public health, and health education"--

PRINCIPLES OF COGNITIVE PSYCHOLOGY

Psychology Press **Thoroughly revised and updated, this work covers the fundamental topics in cognitive psychology such as perception, attention and pattern recognition, memory, language, problem solving and reasoning.**

SOCIAL PSYCHOLOGY

THE SCIENCE OF EVERYDAY LIFE

Macmillan Higher Education **With Macmillan's superior content delivered by LaunchPad, Social Psychology offers a fresh approach to the study of social psychology, that no other available text can match. The authors draw on over 50 years of combined teaching and research to guide students through the rich diversity of the science of social psychology, weaving together explanations of theory, research methods, empirical findings, and applications to show how social psychologists work to understand and solve real-world problems. The new edition's LaunchPad brings together all student and instructor resources, including an interactive e-book, LearningCurve adaptive quizzing, Video Activities, The Science of Everyday Life Experiments and Activities, and more.**

USING EXPERIENCE TO DEVELOP LEADERSHIP TALENT

HOW ORGANIZATIONS LEVERAGE ON-THE-JOB DEVELOPMENT

John Wiley & Sons **How organizations can effectively put experience at the center of the development process Research increasingly and conclusively shows that effective leaders continue to learn, grow, and change throughout their careers and that a significant part of this development occurs through on-the-job experiences. Co-Published by the Society of Industrial and Organizational Psychology and sponsored by the Center for Creative Leadership, Using Experience to Develop Leadership Talent provides real-world strategies, best practices, lessons learned, and global perspectives on how organizations effectively use experience to develop talent. Provides an in-depth look at a variety of leader development initiatives that have taken up the challenge of putting experience at the center of the development process Written by senior practitioners who have implemented initiatives they write about Shares new development planning tools, systematic approaches to managing the assignments of high potentials, tools to educate managers on how to find assignments that meet their employee's development needs Includes online resources that allow employees to search for development opportunities Describing challenges and practices in multinational companies around the world, Using Experience to Develop Leadership Talent will serve as a focused guide to how organizations can use on-the-job development to reshape leader development practices that better integrate work and learning.**

MYERS' PSYCHOLOGY FOR THE AP® COURSE

Macmillan Higher Education **Thus begins market-leading author David Myers' discussion of developmental psychology in Unit 9 of his new Myers' Psychology for AP® Second Edition. With an undeniable gift for writing, Dr. Myers will lead your students on a guided tour of psychological science and poignant personal stories. Dr. Myers teaches, illuminates, and inspires. Four years ago, we published this ground-breaking text which is correlated directly to the AP® course. Today, we build on that innovation and proudly introduce the 2nd AP® Edition. Whether you are new to AP® psychology or have many years under your belt, this uniquely AP® book program can help you achieve more.**

BRAND ADMIRATION

BUILDING A BUSINESS PEOPLE LOVE

John Wiley & Sons **Brand Admiration uses deep research on consumer psychology, marketing, consumer engagement and communication to develop a powerful, integrated perspective and innovative approach to brand management. Using numerous real-world examples and backed by research from top notch academics, this book describes how companies can turn a product, service, corporate, person or place brand into one that customers love, trust and respect; in short, how to make a brand admired. The result? Greater brand loyalty, stronger brand advocacy, and higher brand equity. Admired brands grow more revenue in a more efficient way over a longer period of time and with more opportunities for growth. The real power of Brand Admiration is that it provides concrete, actionable guidance on how brand managers can make customers (and employees) admire a brand. Admired brands don't just do the job; they offer exactly what customers need (enabling benefits), in way that's pleasing, fun, interesting, and emotionally involving (enticing benefits), while making people feel good about themselves (enriching benefits). Providing these benefits, called 3 Es, is foundational to building , strengthening and leveraging brand admiration. In addition, the authors articulate a common-sense and action based measure of brand equity, and they develop dashboard metrics to diagnose if there are any 'canaries in the coal mine', and if so, what to do next. In short, Brand Admiration provides a coherent, cohesive approach to helping the brand stand the test of time. A well-designed, well-managed brand becomes a part of the public consciousness, and ultimately, a part of the culture. This trajectory is the fruit of decisions made from an integrated strategic standpoint. This book shows you how to shift the process for your brand, with practical guidance and an analytical approach.**

SENSATION AND PERCEPTION

SAGE Publications **The highly accessible Sensation and Perception presents a current and accurate account of modern sensation and perception from both a cognitive and neurocognitive perspective. To show students the relevance of the material to their everyday lives and future careers, authors Bennett L. Schwartz and John H. Krantz connect concepts to real-world applications, such as driving cars, playing sports, and evaluating risk in the military. Interactive Sensation Laboratory Exercises (ISLE) provide simulations of experiments and neurological processes to engage readers with the phenomena covered in the text and give them a deeper understanding of key concepts. The Second Edition includes a revamped version of the In Depth feature from the previous edition in new Exploration sections that invite readers to learn more about exciting developments in the field. Additionally, new Ponder Further sections prompt students to practice their critical thinking skills with chapter topics.**

PRINCIPLES OF PHYSIOLOGICAL PSYCHOLOGY

AN ODD KIND OF FAME

STORIES OF PHINEAS GAGE

MIT Press **The true story of the first case to reveal the relation between the brain and complex personality characteristics.**

INTRODUCING PSYCHOLOGY

Worth **This is the textbook only without Launchpad. With an author team equally at home in the classroom, in the lab, or on the bestseller list, this book is written to keep students turning the pages. It offers expert coverage of psychology's scientific foundations, but communicates with students in a style that's anything but that of a typical textbook. Introducing Psychology keeps the level of engagement high, with quirky and unforgettable examples, and reminders throughout that the critical thinking skills required to study psychology will serve students well throughout their lives. The fourth edition has been completely retooled for the classroom. For the first time, each chapter section begins with Learning Outcomes to guide students' learning. These outcomes represent the big picture, so readers come away with more than a collection of facts. The new edition also includes the new 'A World of Difference' feature, which highlights interesting and important research on individual differences such as sex, gender, culture and ethnicity in understanding the breadth of psychology. Introducing Psychology can also be purchased with the breakthrough online resource, LaunchPad, which offers innovative media content, curated and organised for easy assignability. LaunchPad's intuitive interface presents quizzing, flashcards, animations and much more to make learning actively engaging.**

EXPLORING THE SELF

PHILOSOPHICAL AND PSYCHOPATHOLOGICAL PERSPECTIVES ON SELF-EXPERIENCE

John Benjamins Publishing **The aim of this volume is to discuss recent research into self-experience and its disorders, and to contribute to a better integration of the different empirical and conceptual perspectives. Among the topics discussed are questions like 'What is a self?, ' 'What is the relation between the self-givenness of consciousness and the givenness of the conscious self?', 'How should we understand the self-disorders encountered in schizophrenia?' and 'What general insights into the nature of the self can pathological phenomena**

provide us with?' Most of the contributions are characterized by a distinct phenomenological approach.The chapters by Butterworth, Strawson, Zahavi, and Marbach are general in nature and address different psychological and philosophical aspects of what it means to be a self. Next Eilan, Parnas, and Sass turn to schizophrenia and ask both how we should approach and understand this disorder, and, more specifically, what we can learn about the nature of selfhood and existence from psychopathology. The chapters by Blakemore and Gallagher present a defense and a criticism of the so-called model of self-monitoring, respectively. The final three chapters by Cutting, Stanghellini, Schwartz and Wiggins represent anthropologically oriented attempts to situate pathologies of self-experience.(Series B)

PSYCHSIM 5

INTERACTIVE GRAPHIC SIMULATION AND DEMONSTRATION ACTIVITIES FOR PSYCHOLOGY

ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES

Cengage Learning **A proven bestseller, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 8e gives you straightforward instruction, unrivaled accuracy, built-in learning aids, and plenty of real-world examples to help you understand statistical concepts. The authors take time to fully explain statistical procedures so that you can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. They also take care to show you how having an understanding of statistical procedures will help you comprehend published findings--ultimately leading you to become a savvy consumer of information. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.**

MOVIES AND MENTAL ILLNESS

USING FILMS TO UNDERSTAND PSYCHOPATHOLOGY

Hogrefe Publishing

OBEDIENCE TO AUTHORITY

HarperCollins **A part of Harper Perennial's special "Resistance Library" highlighting classic works that illuminate our times: A special edition reissue of Stanley Milgram's landmark examination of humanity's susceptibility to authoritarianism. "The classic account of the human tendency to follow orders, no matter who they hurt or what their consequences." —Washington Post Book World In the 1960s, Yale University psychologist Stanley Milgram famously carried out a series of experiments that forever changed our perceptions of morality and free will. The subjects—or "teachers"—were instructed to administer electroshocks to a human "learner," with the shocks becoming progressively more powerful and painful. Controversial but now strongly vindicated by the scientific community, these experiments attempted to determine to what extent people will obey orders from authority figures regardless of consequences. "Milgram's experiments on obedience have made us more aware of the dangers of uncritically accepting authority," wrote Peter Singer in the New York Times Book Review. With an introduction from Dr. Philip Zimbardo, who conducted the famous Stanford Prison Experiment, Obedience to Authority is Milgram's fascinating and troubling chronicle of his classic study and a vivid and persuasive explanation of his conclusions.**

CURRENT INDEX TO JOURNALS IN EDUCATION

CIJE.

LIFE SPAN DEVELOPMENT

McGraw-Hill Europe **Life span development: second Australasian edition.**

VISUAL LANGUAGE FOR DESIGNERS

PRINCIPLES FOR CREATING GRAPHICS THAT PEOPLE UNDERSTAND

Rockport Pub **Within every picture is a hidden language that conveys a message, whether it is intended or not. This language is based on the ways people perceive and process visual information. By understanding visual language as the interface between a graphic and a viewer, designers and illustrators can learn to inform with accuracy and power. In a time of unprecedented competition for audience attention and with an increasing demand for complex graphics, Visual Language for Designers explains how to achieve quick and effective communications. New in paperback, this book presents ways to design for the strengths of our innate mental capacities and to compensate for our cognitive limitations. Visual Language for Designers includes: —How to organize graphics for quick perception —How to direct the eyes to essential information —How to use visual shorthand for efficient communication —How to make abstract ideas concrete —How to best express visual complexity —How to charge a graphic with energy and emotion**

CRITICAL THINKING IN PSYCHOLOGY

Cambridge University Press **Explores key topics in psychology, showing how they can be critically examined.**