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KEY=KEEPS - ALBERT CRAWFORD

Playing for Keeps Michael Jordan and the World He Made [Open Road Media](#) The Pulitzer Prize-winning journalist looks at the life and times of the Chicago Bulls superstar— “The best Jordan book so far” (The Washington Post). One of sport’s biggest superstars, Michael Jordan is more than an internationally renowned athlete. As illuminated through David Halberstam’s trademark balance of impeccable research and fascinating storytelling, Jordan symbolizes the apex of the National Basketball Association’s coming of age. Long before multimillion-dollar signings and lucrative endorsements, NBA players worked in relative obscurity, with most games woefully unattended and rarely broadcast on television. Then came Larry Bird and Magic Johnson, Jordan’s two great predecessors, and the game’s status changed. The new era capitalized on Jordan’s talent, will power, and unrivaled competitiveness. In *Playing for Keeps*, Halberstam is at his investigative best, delving into Jordan’s expansive world of teammates and coaches. The result is a gripping story of the athlete and media powerhouse who changed a game forever. This ebook features an extended biography of David Halberstam. **Playing for Keeps Michael Jordan and the World He Made** [Crown](#) **NEW YORK TIMES BESTSELLER • From a Pulitzer Prize-winning journalist comes “the best Jordan book so far” (The Washington Post), the story of Michael Jordan’s legendary years with the Chicago Bulls, capped by the 1998 NBA Finals and the team’s second three-peat. From The Breaks of the Game to Summer of ’49, David Halberstam has brought the perspective of a great historian, the insider knowledge of a dogged sportswriter, and the love of a fan to bear on some of the most mythic players and teams in the annals of American sports. With Michael Jordan and the Chicago Bulls he has given himself the greatest challenge and produced his greatest triumph. In *Playing for Keeps*, Halberstam takes the first full measure of Michael Jordan’s epic career, one of the great American stories of our time. A narrative of astonishing power and human drama, brimming with revealing anecdotes and penetrating insights, the book chronicles the forces in Jordan’s life that have shaped him in to history’s greatest basketball player and the larger forces that have converged to make him the most famous living human being in the world. Hang Time Days And Dreams With Michael Jordan [Macmillan](#) Bob Greene shows us a side of Michael Jordan that doesn’t make the sports page...the inside. Journalist and bestselling author Bob Greene stepped into Michael Jordan's world just as Jordan was reaching the apex of his talent and his fame. With Greene, Jordan let down his guard. In an extraordinary book that transcends sports biography, Greene takes the reader along with Jordan over two seasons with the Chicago Bulls, during glorious championship surges and trying personal moments. With rare insight, Greene reveals the person inside the icon: a man who makes millions but cannot go for a quiet walk around the block without getting mobbed, a man who competes ferociously on the court, but who performs some of his most remarkable and unexpected feats away from the limelight. Drawn from inside Michael Jordan's daily life, rich with the sound of Jordan's own voice, Hang Time is a startlingly candid and intimate story of time spent with a champion, and of the growing friendship between two men. Driven from Within [Simon and Schuster](#) 'A part of all those people who helped me along the way can be found in everything I have done and continue to do. I had some great teachers - and I listened to what they had to say.' - Michael Jordan A global icon in sports, style and business, Michael Jordan is famous for his unrivalled athletic ability, his fierce determination, and his grace under pressure. In **DRIVEN FROM WITHIN**, he makes it clear that his phenomenal success is thanks in large part to the teachers, mentors and friends who have guided him throughout his life. Here is a book about the power of collaboration and teamwork, the energy that is released when people share their gifts and hard-won knowledge. With almost two million copies of his three previous books in print, Michael Jordan has proven himself to be as strong a performer in bookstores as he is on the court. Lavishly illustrated and beautifully designed, this is Michael Jordan's most intimate book to date. Organized around the qualities that Jordan demonstrates in his own life and that he looks for in others - qualities like authenticity, integrity, passion and commitment - **DRIVEN FROM WITHIN** is an inspiring record of an extraordinary life. Michael Jordan A Biography [Greenwood](#) Profiles the legendary basketball player who is one of the wealthiest and most popular athletes in the world. The Jordan Rules The Inside Story of Michael Jordan and the Chicago Bulls [Diversions Books](#) The New York Times Bestseller, updated With a New Introduction This is the 20th anniversary of the explosive bestseller that changed the way the world viewed one of the greatest athletes in history, revealing for the first time Michael Jordan's relentless drive to win anything and everything, at any cost. NBA Hall of Fame columnist Sam Smith had unlimited access to the team and its players during their championship 1991-92 season, which he details in the new introduction, along with candid revelations about his sources, and the reaction from Michael, his teammates, the media, and the fans when the book blasted onto the bestseller lists in 1992 (where it stayed for three months). With more than a million copies in print, *The Jordan Rules* remains the ultimate inside look at one of the most legendary teams in sports history. Rare Air Michael on Michael [Collins Pub San Francisco](#) Complete before his resignation from basketball, Jordan discusses his love of the game, his family, and his competitiveness There Is No Next NBA Legends on the Legacy of Michael Jordan [Diversions Books](#) Thirty years after Michael Jordan’s first NBA game comes an oral history of his legendary career, told by the men who played with him and against him, coached him, and witnessed first-hand the iconic greatness of the most dominant athlete sports has ever seen. Featuring interviews with: Larry Bird • Magic Johnson • Phil Jackson • Reggie Miller • Isiah Thomas • Reggie Theus • Chris Mullin • Doug Collins • Dominique Wilkins • Steve Kerr • John Paxson • David Stern • Gregg Popovich • Derek Harper • Bill Walton • Karl Malone • Horace Grant • Joe Dumars • Danny Ainge • B.J. Armstrong • Marv Albert • Grant Hill • Jerry Colangelo • Bill Cartwright • Jerry Reinsdorf • Johnny Bach • Rod Thorn • Rick Barry • Kevin Loughery • David Axelrod • President Barack Obama • and many more! Written by Sam Smith—author of the New York Times bestseller **THE JORDAN RULES** and recent inductee into the NBA Hall of Fame—**THERE IS NO NEXT** assembles a cast of Hall-of-Famers, teammates, opponents, coaches, and others who experienced the ferocious drive and unparalleled greatness that defined Jordan’s career. Packed with previously untold stories and stunning insight into Jordan and his six championships, **THERE IS NO NEXT** is the last word on why there has never been, and will never be, another Michael Jordan. Unguarded [Simon and Schuster](#) An unflinching memoir from the six-time NBA Champion, two-time Olympic gold medalist, and Hall of Famer, revealing how Scottie Pippen, the youngest of twelve, overcame two family tragedies and universal disregard by college scouts to become an essential component of the greatest basketball dynasty of the last fifty years. Michael Jordan The Life [Little, Brown](#) The definitive biography of a legendary athlete. The Shrug. The Shot. The Flu Game. Michael Jordan is responsible for sublime moments so ingrained in sports history that they have their own names. When most people think of him, they think of his beautiful shots with the game on the line, his body totally in sync with the ball -- hitting nothing but net. But for all his greatness, this scion of a complex family from North Carolina's Coastal Plain has a darker side: he's a ruthless competitor and a lover of high stakes. There's never been a biography that encompassed the dual nature of his character and looked so deeply at Jordan on and off the court -- until now. Basketball journalist Roland Lazenby spent almost thirty years covering Michael Jordan's career in college and the pros. He witnessed Jordan's growth from a skinny rookie to the instantly recognizable global ambassador for basketball whose business savvy and success have millions of kids still wanting to be just like Mike. Yet Lazenby also witnessed the Michael Jordan whose drive and appetite are more fearsome and more insatiable than any of his fans could begin to know. Michael Jordan: The Life explores both sides of his personality to reveal the fullest, most compelling story of the man who is Michael Jordan. Lazenby draws on his personal relationships with Jordan's coaches; countless interviews with Jordan's friends, teammates, and family members; and interviews with Jordan himself to provide the first truly definitive study of Michael Jordan: the player, the icon, and the man. The Breaks of the Game [Hachette UK](#) A New York Times bestseller, David Halberstam's *The Breaks of the Game* focuses on one grim season (1979-80) in the life of the Bill Walton-led Portland Trail Blazers, a team that only three years before had been NBA champions. More than six years after his death David Halberstam remains one of this country's most respected journalists and revered authorities on American life and history in the years since WWII. A Pulitzer Prize-winner for his groundbreaking reporting on the Vietnam War, Halberstam wrote more than 20 books, almost all of them bestsellers. His work has stood the test of time and has become the standard by which all journalists measure themselves. The tactile authenticity of Halberstam’s knowledge of the basketball world is unrivaled. Yet he is writing here about far more than just basketball. This is a story about a place in our society where power, money, and talent collide and sometimes corrupt, a place where both national obsessions and naked greed are exposed. It’s about the influence of big media, the fans and the hype they subsist on, the clash of ethics, the terrible physical demands of modern sports (from drugs to body size), the unreal salaries, the conflicts of race and class, and the consequences of sport converted into mass entertainment and athletes transformed into superstars -- all presented in a way that puts the reader in the room and on the court, and *The Breaks of the Game* in a league of its own. I Can't Accept Not Trying Michael Jordan on the Pursuit of Excellence [Harper San Francisco](#) The former basketball player shares his views on achieving excellence, including goals, fears, commitment, teamwork, learning the fundamentals, and leadership One Last Shot The Story of Michael Jordan's Comeback [Macmillan](#) One Last Shot gives Jordan fans the inside scoop they're looking for on basketball's greatest legend, with exclusive interviews from NBA executives, players, and coaches. Mitchell Krugel uses his fifteen years of following Michael Jordan's every move to explain why the man who left the game as The Greatest Player of All Time would risk his unparalleled legend to play again. After delivering the Chicago Bulls their sixth championship in 1998 by pulling off what became known as the greatest money shot in the history of the NBA, Michael believed he still had much of that Greatest-Player-Of-All-Time left in his game. But he felt that retirement was forced on him in 1999, and he left the game craving more doses of fifty-point binges, winner-take-all confrontations, and repeated nights of reminding fans they just saw the greatest player ever. One Last Shot not only explains why Michael Jordan came back to the court but also looks at his transition from Wizards executive to player, his struggle to join a team that had grown up with his posters on their walls, and his glories and setbacks in a Wizards season chock full of both struggles and surprises. Krugel also details the star-laden workouts Michael designed in the summer of 2001 to get his game back into shape. This look at Michael Jordan, circa 2001-2002, shows how much basketball had changed since his last coming and how much it hadn't, and how his drive pushed him to the verge of a crippling knee injury all in the pursuit of winning. And for six weeks he did make it back. He made the shots. He made good on his mission to teach the Wizards how to be winners, to teach talented teammate**

Richard Hamilton to be a shooting star, and to whip Kwame Brown, the high school kid he made the first-ever first pick in the NBA draft, into a man. And he did the things that only a man of legend could do. Krugel analyzes both the man and the legend to trace how the First Coming led to a Second and to a Third, and he chronicles the season that defines Michael Jordan as a man who will forever be playing for one last shot. The Book of Basketball The NBA According to The Sports Guy [ESPN](#) NEW YORK TIMES BESTSELLER • The NBA according to The Sports Guy—now updated with fresh takes on LeBron, the Celtics, and more! Foreword by Malcom Gladwell • “The work of a true fan . . . it might just represent the next phase of sports commentary.”—The Atlantic Bill Simmons, the wildly opinionated and thoroughly entertaining basketball addict known to millions as ESPN’s The Sports Guy, has written the definitive book on the past, present, and future of the NBA. From the age-old question of who actually won the rivalry between Bill Russell and Wilt Chamberlain to the one about which team was truly the best of all time, Simmons opens—and then closes, once and for all—every major pro basketball debate. Then he takes it further by completely reevaluating not only how NBA Hall of Fame inductees should be chosen but how the institution must be reshaped from the ground up, the result being the Pyramid: Simmons’s one-of-a-kind five-level shrine to the ninety-six greatest players in the history of pro basketball. And ultimately he takes fans to the heart of it all, as he uses a conversation with one NBA great to uncover that coveted thing: The Secret of Basketball. Comprehensive, authoritative, controversial, hilarious, and impossible to put down (even for Celtic-haters), The Book of Basketball offers every hardwood fan a courtside seat beside the game’s finest, funniest, and fiercest chronicler. Rebound The Odyssey of Michael Jordan [Signet](#) The best-selling author of Hang Time describes the personal odyssey of Michael Jordan, including his intimate thoughts about his father’s murder, his struggle for a success in professional baseball, and his dramatic return to the NBA. 500,000 first printing. Tour. David Halberstam on Sports Summer of ’49, October 1964, The Amateurs, Playing for Keeps [Open Road Media](#) Four New York Times bestsellers by a “remarkable” Pulitzer Prize-winning journalist capture and celebrate America’s passion for sports (The Seattle Times). Pulitzer Prize-winning journalist David Halberstam, preeminent chronicler of the American experience, focuses his meticulous narrative gifts on some of Major League Baseball’s most iconic moments, training for the Olympics, and a remarkable profile of hoops legend Michael Jordan. Summer of ’49: In this #1 New York Times bestseller, Halberstam brings to stirring life the unforgettable season that cemented baseball as America’s pastime. A nation in transition is gripped by a pennant race for the ages: the Boston Red Sox, led by Ted Williams’s unearthly bat skills, versus the New York Yankees and Joe DiMaggio’s legendary heroics. Every hit on and off the field crackles across the page “in such an enjoyable, interesting, and informative manner that a reader needn’t be a baseball fan to appreciate the book” (Library Journal). October 1964: The 1964 World Series pitted the established Yankees against the upstart St. Louis Cardinals in an epic, seven-game seesaw battle that seemed to reflect the tensions of a nation in turmoil. The barnburner included a cast of legends—Mantle, Maris, Ford, Gibson, Brock—and enough game-changing plays to last a lifetime. Halberstam captures every moment with “a fluidity of writing that make[s] the reading almost effortless. . . . Absorbing” (San Francisco Chronicle). The Amateurs: This inspirational bestseller focuses Halberstam’s brilliant reportage on the travails and triumphs of Olympic rowing. Introducing us to a cast of highly driven athletes at the 1984 single sculls trials in Princeton, Halberstam delves deep into their struggles, motivations, and failures—but in the end only one will represent the United States at the 1984 Olympics in Los Angeles. Informative and compelling, Halberstam “maintains the suspense to the very last stroke” (Sports Illustrated). Playing for Keeps: A wildly entertaining and revealing portrait of global icon Michael Jordan and the rise of the NBA. With his usual impeccable research and gripping storytelling, Halberstam covers the whole court, from the transformative rivalry of Larry Bird and Magic Johnson to the invention of ESPN to Spike Lee’s Nike commercials to every unforgettable playoff game that built Jordan’s legend. “Filled with salty, informed hoops talk” (Publishers Weekly), this “remarkable book . . . [is] a must-read for basketball fans, admirers of Jordan, and anyone who seeks to understand sports in America today” (Bill Bradley). The Teammates A Portrait of a Friendship [Hachette Books](#) More than 6 years after his death David Halberstam remains one of this country’s most respected journalists and revered authorities on American life and history in the years since WWII. A Pulitzer Prize-winner for his ground-breaking reporting on the Vietnam War, Halberstam wrote more than 20 books, almost all of them bestsellers. His work has stood the test of time and has become the standard by which all journalists measure themselves. The Teammates is the profoundly moving story of four great baseball players who have made the passage from sports icons--when they were young and seemingly indestructible--to men dealing with the vulnerabilities of growing older. At the core of the book is the friendship of these four very different men--Boston Red Sox teammates Bobby Doerr, Dominic DiMaggio, Johnny Pesky, and Ted Williams--who remained close for more than sixty years. The book starts out in early October 2001, when Dominic DiMaggio and Johnny Pesky begin a 1,300-mile trip by car to visit their beloved friend Ted Williams, whom they know is dying. Bobby Doerr, the fourth member of this close group--"my guys," Williams used to call them--is unable to join them. This is a book--filled with historical details and first-hand accounts--about baseball and about something more: the richness of friendship. Eleven Rings The Soul of Success [Penguin](#) "Through candor and comprehensiveness, Jackson writes a convincing revisionist take, in which he emerges as an excellent coach . . . highly readable . . . reflects Jackson’s polymathy." —The New York Times Book Review "Part sports memoir, part New Age spirit quest, part pseudo-management tract . . . But the primary thing with Jackson—as with all the old bards, who were also known for repeating themselves—is the voice." —Sam Anderson, The New York Times Magazine A New York Times Bestseller The inside story of one of basketball's most legendary and game-changing figures During his storied career as head coach of the Chicago Bulls and Los Angeles Lakers, Phil Jackson won more championships than any coach in the history of professional sports. Even more important, he succeeded in never wavering from coaching his way, from a place of deep values. Jackson was tagged as the “Zen master” half in jest by sportswriters, but the nickname speaks to an important truth: this is a coach who inspired, not goaded; who led by awakening and challenging the better angels of his players’ nature, not their egos, fear, or greed. This is the story of a preacher’s kid from North Dakota who grew up to be one of the most innovative leaders of our time. In his quest to reinvent himself, Jackson explored everything from humanistic psychology and Native American philosophy to Zen meditation. In the process, he developed a new approach to leadership based on freedom, authenticity, and selfless teamwork that turned the hypercompetitive world of professional sports on its head. In Eleven Rings, Jackson candidly describes how he: • Learned the secrets of mindfulness and team chemistry while playing for the champion New York Knicks in the 1970s • Managed Michael Jordan, the greatest player in the world, and got him to embrace selflessness, even if it meant losing a scoring title • Forged successful teams out of players of varying abilities by getting them to trust one another and perform in sync • Inspired Dennis Rodman and other “uncoachable” personalities to devote themselves to something larger than themselves • Transformed Kobe Bryant from a rebellious teenager into a mature leader of a championship team. Eleven times, Jackson led his teams to the ultimate goal: the NBA championship—six times with the Chicago Bulls and five times with the Los Angeles Lakers. We all know the legendary stars on those teams, or think we do. What Eleven Rings shows us, however, is that when it comes to the most important lessons, we don’t know very much at all. This book is full of revelations: about fascinating personalities and their drive to win; about the wellsprings of motivation and competition at the highest levels; and about what it takes to bring out the best in ourselves and others. Salt in His Shoes Michael Jordan in Pursuit of a Dream [Simon and Schuster](#) Young Michael Jordan, who is smaller than the other players, learns that determination and hard work are more important than size when playing the game of basketball. Dream Big Michael Jordan and the Pursuit of Excellence [Simon and Schuster](#) From the age of nine years, Michael dreams of playing basketball for the United States in the Olympics, and with hard work and his mother’s encouragement, he realizes his dream. The Education of a Coach [Hachette Books](#) More than 6 years after his death David Halberstam remains one of this country’s most respected journalists and revered authorities on American life and history in the years since WWII. A Pulitzer Prize-winner for his ground-breaking reporting on the Vietnam War, Halberstam wrote more than 20 books, almost all of them bestsellers. His work has stood the test of time and has become the standard by which all journalists measure themselves. Bill Belichick’s thirty-one years in the NFL have been marked by amazing success--most recently with the New England Patriots. In this groundbreaking book, THE EDUCATION OF A COACH, David Halberstam explores the nuances of both the game and the man behind it. He uncovers what makes Bill Belichick tick both on and off the field. Bird Watching On Playing and Coaching the Game I Love [Grand Central Publishing](#) Larry Bird captured the imagination and admiration of basketball fans throughout his thirteen-year career with the Boston Celtics with his trademark style of creative, intelligent, exciting, and hard-nosed play. And then, last year in his rookie season as head coach of the Indiana Pacers, he infused the team with these same qualities -- and the results were remarkable. He turned around a slumping franchise and led the Pacers to the conference finals. To finish off a great season, Bird was named the NBA’s “Coach of the Year” -- quite an accolade for Bird, who had never coached before and surprised many fans with his unusual and unorthodox coaching methods. This book is a look into one of the greatest minds to have ever stepped on a hardwood court. Larry Bird shares his inner thoughts on basketball that to date only his Celtic teammates and Pacers players have been privy. From dissecting offensive and defensive strategies to assessing the talent of NBA players; from sharing the genesis of his coaching philosophies to how he deals with today’s overpriced and temperamental players, it’s all there. This book is Larry Bird’s basketball playbook, and it’s the one book every basketball fan will want to read. Cover design by Tom Tafuri Cover photograph by Glenn James/NBA Photos When Nothing Else Matters Michael Jordan’s Last Comeback [Simon and Schuster](#) As one of the greatest, most celebrated athletes in history, Michael Jordan conquered professional basketball as no one before. Powered by a potent mix of charisma, near superhuman abilities and a ferocious drive to dominate the game, he achieved every award and accolade conceivable before retiring from the Chicago Bulls and taking an executive post with the Washington Wizards. But retirement didn’t suit the man who was once king, and at the advanced age of thirty-eight Michael Jordan decided it was time to reclaim the court that was once his. WHEN NOTHING ELSE MATTERS is the definitive account of Jordan’s equally spectacular and disastrous return to basketball. Having closely followed Jordan’s final two seasons, Michael Leahy draws a fascinating portrait of an intensely complex man hampered by injuries and assaulted by younger players eager to usurp his throne. In this enthralling book Jordan emerges as an ambitious, at times deeply unattractive character with, unsurprisingly, a monstrous ego. WHEN NOTHING ELSE MATTERS is an absorbing portrait not only of one athlete’s overriding ambition, but also of a society so in thrall to its sports stars that it is blind to all their faults. Everything They Had Sports Writing from David Halberstam [Hachette Books](#) "Sometimes sports mirrors society, sometimes it allows us to understand the larger society a little better. But mostly, it is a world of entertainment of talented and driven young men and women who do certain things with both skill and passion." --David Halberstam David Halberstam was a distinguished journalist and historian of American politics. He was also a sports writer. Everything They Had brings together for the first time his articles from newspapers and magazines, a wide-ranging collection edited by Glenn Stout, selected over the full scope of Halberstam’s five decades as one of America’s most honored journalists. These are dazzling portraits of some of the most compelling sports figures of our era, the superstars of popular sports like basketball, football, and baseball, but also fishing, soccer, and rowing, and the amateur athletes who play for the love of the game. In "My Dinner with Theodore," Halberstam recounts his long anticipated--and unforgettable--meeting with Red Sox legend Ted Williams. Against the backdrop of 1960s Nashville, he beautifully recounts a lifelong love of football in "How I Fell in Love with the NFL." And "Men Without Women," set on a fishing expedition in Patagonia, is more than a hunt for giant brown trout--it is a story of fishing, friendship, and fellowship. These and many more stories exemplify the breadth and depth of David Halberstam’s devotion to diverse sports and his respect and fascination for the men and women who play them so well. The result is an intimate and personal collection that reveals the issues and the ideals David Halberstam cared about--racial equality, friendship, loyalty, and character--and creates a vivid and unforgettable portrait of the author himself. Everything They Had takes its rightful place alongside Halberstam’s bestselling sports titles, which include The Breaks of the Game, The Amateurs, Summer of ’49, and The Education of a Coach. For the Love of the Game My Story [Crown](#) Photographs combine with Jordan’s personal anecdotes and reminiscences to chronicle the life and times of the great basketball player, detailing his college and professional career, the murder of his

father, and the business of basketball Michael Jordan The Inspiring Story of One of Basketball's Greatest Players [Createspace Independent Publishing Platform](#) "Traces the life of one of the most legendary basketball players in the history of the sport, drawing upon interviews with Jordan's friends, family, and teammates, and following his career from college to the NBA."--Provide by publisher. The Last Shot City Streets, Basketball Dreams [Houghton Mifflin Harcourt](#) Dreaming of a college scholarship and escape from the neighborhood, the talented Abraham Lincoln High School Railsplitters see basketball as their only hope, but the reality of SATS, the NCAA, and college recruitment are tough to overcome. Jonathan Livingston Seagull The Complete Edition [Simon and Schuster](#) "Includes the rediscovered part four"--Cover. The Mamba Mentality How I Play [MCD](#) The Mamba Mentality: How I Play is Kobe Bryant's personal perspective of his life and career on the basketball court and his exceptional, insightful style of playing the game—a fitting legacy from the late Los Angeles Laker superstar. In the wake of his retirement from professional basketball, Kobe "The Black Mamba" Bryant decided to share his vast knowledge and understanding of the game to take readers on an unprecedented journey to the core of the legendary "Mamba mentality." Citing an obligation and an opportunity to teach young players, hardcore fans, and devoted students of the game how to play it "the right way," The Mamba Mentality takes us inside the mind of one of the most intelligent, analytical, and creative basketball players ever. In his own words, Bryant reveals his famously detailed approach and the steps he took to prepare mentally and physically to not just succeed at the game, but to excel. Readers will learn how Bryant studied an opponent, how he channeled his passion for the game, how he played through injuries. They'll also get fascinating granular detail as he breaks down specific plays and match-ups from throughout his career. Bryant's detailed accounts are paired with stunning photographs by the Hall of Fame photographer Andrew D. Bernstein. Bernstein, long the Lakers and NBA official photographer, captured Bryant's very first NBA photo in 1996 and his last in 2016—and hundreds of thousands in between, the record of a unique, twenty-year relationship between one athlete and one photographer. The combination of Bryant's narrative and Bernstein's photos make The Mamba Mentality an unprecedented look behind the curtain at the career of one of the world's most celebrated and fascinating athletes. 12 Rules for Life An Antidote to Chaos [Random House Canada](#) #1 NATIONAL BESTSELLER #1 INTERNATIONAL BESTSELLER What does everyone in the modern world need to know? Renowned psychologist Jordan B. Peterson's answer to this most difficult of questions uniquely combines the hard-won truths of ancient tradition with the stunning revelations of cutting-edge scientific research. Humorous, surprising and informative, Dr. Peterson tells us why skateboarding boys and girls must be left alone, what terrible fate awaits those who criticize too easily, and why you should always pet a cat when you meet one on the street. What does the nervous system of the lowly lobster have to tell us about standing up straight (with our shoulders back) and about success in life? Why did ancient Egyptians worship the capacity to pay careful attention as the highest of gods? What dreadful paths do people tread when they become resentful, arrogant and vengeful? Dr. Peterson journeys broadly, discussing discipline, freedom, adventure and responsibility, distilling the world's wisdom into 12 practical and profound rules for life. 12 Rules for Life shatters the modern commonplaces of science, faith and human nature, while transforming and ennobling the mind and spirit of its readers. War in a Time of Peace Bush, Clinton, and the Generals [Simon and Schuster](#) Pulitzer Prize-winning journalist David Halberstam chronicles Washington politics and foreign policy in post Cold War America. Evoking the internal conflicts, unchecked egos, and power struggles within the White House, the State Department, and the military, Halberstam shows how the decisions of men who served in the Vietnam War, and those who did not, have shaped America's role in global events. He provides fascinating portraits of those in power—Clinton, Bush, Reagan, Kissinger, James Baker, Dick Cheney, Madeleine Albright, and others—to reveal a stunning view of modern political America. Michael Jordan and the New Global Capitalism (New Edition) [W. W. Norton & Company](#) Explains the processes of American cultural imperialism in the age of globalization, using professional basketball as an example of hyper-capitalism. Sports Great Michael Jordan [Enslow Pub Incorporated](#) A biography of the star player for the Chicago Bulls who led the team to their first ever NBA championship in 1991, quit the game in 1993, and returned after eighteen months. Hot Seat Hard-won Lessons in Challenging Times [Hachette UK](#) The former CEO of General Electric, one of the most influential CEO's, shares the ideas and values of leadership he learned through times of crises. Jeff Immelt has always been one of my leadership role models. He leads with head and heart. This book shows how leadership is a full contact sport and Jeff leaves everything on the field. - John Donahoe, CEO, Nike Read this book. You'll be a better leader for it. - David Rogier, Founder and CEO, MasterClass _____ In September 2001, Jeff Immelt replaced the most famous CEO in history, Jack Welch, at the helm of General Electric. Less than a week into his tenure, the 9/11 terrorist attacks shook the nation, and the company, to its core. GE was connected to nearly every part of the tragedy-GE-financed planes powered by GE-manufactured engines had just destroyed real estate that was insured by GE-issued policies. Facing an unprecedented situation, Immelt knew his response would set the tone for businesses everywhere that looked to GE-one of America's biggest and most-heralded corporations-for direction. No pressure. Over the next sixteen years, Immelt would lead GE through many more dire moments, from the 2008-09 Global Financial Crisis to the 2011 meltdown of Fukushima's nuclear reactors, which were designed by GE. But Immelt's biggest challenge was inherited: Welch had handed over a company that had great people, but was short on innovation. Immelt set out to change GE's focus by making it more global, more rooted in technology, and more diverse. But the stock market rarely rewarded his efforts, and GE struggled. In Hot Seat, Immelt offers a rigorous, candid interrogation of himself and his tenure, detailing for the first time his proudest moments and his biggest mistakes. The most crucial component of leadership, he writes, is the willingness to make decisions. But knowing what to do is a thousand times easier than knowing when to do it. Perseverance, combined with clear communication, can ensure progress, if not perfection, he says. That won't protect any CEO from second-guessing, but Immelt explains how he's pushed through even the most withering criticism: by staying focused on his team and the goals they tried to achieve. As the business world continues to be rocked by stunning economic upheaval, Hot Seat is an urgently needed, and unusually raw, source of authoritative guidance for decisive leadership in uncertain times. _____ A memoir of successful leadership in times of crisis: the former CEO of General Electric, named one of the "World's Best CEOs" three times by Barron's, shares the hard-won lessons he learned from his experience leading GE immediately after 9/11, through the economic devastation of the 2008-09 financial crisis, and into an increasingly globalized world. We Matter Athletes and Activism [Akashic Books](#) Interviews with sports stars, activists, surviving family members, and others fighting racial injustice: "Before Kaepernick, there was Etan Thomas."—TheNew York Times A Library Journal Best Book of the Year Professional athletes have long been influential figures in American life. Today, many of them are using their platforms to speak up about injustice and inequality. This book features interviews by former NBA player Etan Thomas with over fifty athletes, executives, media figures, and more—interwoven with essays and critiques by Thomas. Includes personal stories and opinions from: Kareem Abdul-Jabbar, Bill Russell, Dwyane Wade, Russell Westbrook, Steve Kerr, Oscar Robertson, Mark Cuban, Michael Bennett, Carmelo Anthony, Derrick Rose, Swin Cash, Alonzo Mourning, Chris Webber, Jemele Hill, Anquan Boldin, Jamal Crawford, Juwan Howard, Ray Jackson, Shannon Sharpe, James Blake, John Carlos, Laila Ali, Michael Eric Dyson, Joakim Noah, Eric Reid, Adam Silver, Soledad O'Brien, John Wall, Mahmoud Abdul-Rauf, Bradley Beal, Tamika Catchings, Curtis Conway, Harry Edwards, Chris Hayes, Chamique Holdsclaw, Scoop Jackson, Bomani Johnes, Shaun King, Jimmy King, Ted Leonsis, Thabo Sefolosha, Ilyasah Shabazz, Torrey Smith, Kenny Smith, Michael Smith, David West, Michael Wilbon, Jahvaris Fulton (brother of Trayvon Martin), Emerald Snipes (daughter of Eric Garner), Allysa Castile (sister of Philando Castile), Valerie Castile (mother of Philando Castile), and Dr. Tiffany Crutcher (sister of Terence Crutcher) "In We Matter, Thomas strives to show the influence professional athletes can have when they join the conversation on race, politics, and civil rights. Thomas conducted 50 interviews, which included Kareem Abdul-Jabbar, Bill Russell, Laila Ali, Michael Bennett, and Eric Reid, among many other athletes, as well as journalists, television personalities, and family members of unarmed black men who were shot and killed. Thomas also explored his ties with the Wizards and spoke with John Wall, Bradley Beal, and current majority team owner Ted Leonsis."—TheWashington Post "The honest conversations, published in transcript form and often accompanied by black-and-white photos, serve as a primer on recent police violence cases, a history lesson on the first athletes who stood up for racial injustice, an examination of the experience of being young and black in the United States, and an insightful look at how it feels to lose a loved one to tragedy, from contributors such as Jemele Hill, Kareem Abdul-Jabbar, and Carmelo Anthony...An important read, executed uniquely."—School Library Journal (starred review) "Voices of pain, anger, and hope resound through these pages--and through the reader's heart."—Kirkus Reviews My Life [Fawcett](#) "A true emotional phenomenon . . . Entertaining . . . Of particular interest to fans will be the evolution of Johnson's relationship with Bird, his great karmic partner in the game."—Newsday (New York) He's faced challenges all of his life, but now Magic Johnson faces the biggest challenge of all, his own brave battle with HIV. In this dramatic, exciting, and inspirational autobiography, Magic Johnson allows readers into his life, into his triumphs and tragedies on and off the court. In his own exuberant style, he tells readers of the friends and family who've been constant supporters and the basketball greats he's worked with. It's all here, the glory and the pain the character, charisma, and courage of the hero called Magic. AN ALTERNATE SELECTION OF THE BOOK-OF-THE-MONTH CLUB Summary of David Halberstam's Playing for Keeps [Everest Media LLC](#) Please note: This is a companion version & not the original book. Sample Book Insights: #1 The Bulls' games in Paris were not very good, and they lost the Final to Olympiakos Piraeus. However, the tournament was a reflection of the growing internationalization of the sport, and a celebration of the NBA's connection with McDonald's, one of America's blue-chip companies. #2 Ebersol and Stern were very close, and it was Ebersol's company that determined which images went out to the nation. Ebersol understood that image was more important than reality in their business. #3 In the wake of the last game of the 1997-1998 season, a black man named Micheal Ray Richardson came to David Stern and told him that if it hadn't been for him, he would have kept on using. He was clean now. #4 Michael Jordan was the most popular athlete in the nineties. He was well-known and well-liked by millions of people around the world. He was the most talented and charismatic athlete, and he was also the most successful. The Powers That Be [Open Road Media](#) A Pulitzer Prize winner's in-depth look at four media-business giants: CBS-TV, Time magazine, the Washington Post, and the Los Angeles Times. In this fascinating New York Times bestseller, the author of The Best and the Brightest, The Fifties, and other acclaimed histories turns his investigative eye to the rise of the American media in the twentieth century. Focusing on the successes and failures of CBS Television, Time magazine, the Washington Post, and the Los Angeles Times, David Halberstam paints a portrait of the era when large, powerful mainstream media sources emerged as a force, showing how they shifted from simply reporting the news to becoming a part of it. By examining landmark events such as Franklin D. Roosevelt's masterful use of the radio and the unprecedented coverage of the Watergate break-in, Halberstam demonstrates how print and broadcast media as a whole became a player in society and helped shape public policy. Drawn from hundreds of exhaustive interviews with insiders at each company, and hailed by the Seattle Times as "a monumental X-ray study of power," The Powers That Be reveals the tugs-of-war between political ambition and the quest for truth in a page-turning read. This ebook features an extended biography of David Halberstam. Who Is Michael Jordan? [Penguin](#) Grab your Js and hit the court with this Wh