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THE DEFINITIVE GUIDE TO SQLITE

Apress Outside of the world of enterprise computing, there is one database that enables a huge range of software and hardware to flex relational database capabilities, without the baggage and cost of traditional database management systems. That database is SQLite—an embeddable database with an amazingly small footprint, yet able to handle databases of enormous size. SQLite comes equipped with an array of powerful features available through a host of programming and development environments. It is supported by languages such as C, Java, Perl, PHP, Python, Ruby, TCL, and more. The Definitive Guide to SQLite, Second Edition is devoted to complete coverage of the latest version of this powerful database. It offers a thorough overview of SQLite's capabilities and APIs. The book also uses SQLite as the basis for helping newcomers make their first foray into database development. In only a short time you can be writing programs as diverse as a server-side browser plug-in or the next great iPhone or Android application! Learn about SQLite extensions for C, Java, Perl, PHP, Python, Ruby, and Tcl. Get solid coverage of SQLite internals. Explore developing iOS (iPhone) and Android applications with SQLite. SQLite is the solution chosen for thousands of products around the world, from mobile phones and GPS devices to set-top boxes and web browsers. You almost certainly use SQLite every day without even realizing it!

ELECTRONICS BUYING GUIDE 2008

A consumer guide integrates shopping suggestions and handy user tips as it describes and rates dozens of digital electronic products, including cell phones, digital cameras, televisions, computers, and home theater products.

BUILDING APPLICATION SERVERS

Cambridge University Press To address new demands in business computing, software vendors are introducing application server toolkits. The concept is to create clusters of low-cost computers that support one specific business area, then connect these clusters to the corporate network. By using the network as the computer, one piece of software can support desktop computing, electronic commerce, and communication with traditional mainframe software. Building Application Servers is a practical guide to application server technology, explaining the theory of network computing and providing practical techniques that use these tools to produce effective business solutions. Rick Leander includes practical examples and program code that use UML, Java, RMI, and JDBC to illustrate design problems and programming techniques. The development framework offered spans a variety of platforms, vendors, and middleware architectures. Software developers who are familiar with traditional client/server technology but want to learn how to move to distributed client/server computing will find this book invaluable.

POWER ELECTRONICS

RAISE MORE MONEY WITH EMAIL

ACTIVATE DIGITAL GIVING AT YOUR NONPROFIT

To succeed today in email fundraising, you need to do more than just email your donors. You need to tell a compelling story that moves the reader emotionally to give. Raise More Money with Email will equip you to do just that. In this book, Jeremy shows you how to: Understand the elements of what goes into an email appeal Write an effective email appeal Create a repeatable process for producing high

quality nonprofit fundraising campaigns Generate more email addresses for your fundraising Build a nonprofit email marketing program that gets results You may be creating your first nonprofit fundraising email campaign, or perhaps you want to learn more so that your next effort generates improved results. Either way, this book will help you write more effective appeals that get results. This book will help your NGO get more results from your email marketing program. What Others Say About Raise More Money with Email Jeremy Reis brilliantly reveals the secret to crafting an email appeal that inspires response. Breaking down each component and presenting clear examples, he delivers exactly what you and your marketing team need to know. Understand this type of appeal in the context of other activities. Learn about how to measure results and genuinely thank all those who respond. You need to buy the book and apply these proven best practices immediately! - Tami Heim, President & CEO, Christian Leadership Alliance It has been my privilege to work with Jeremy for quite a few years. We, at BBS, do respect Jeremy's high degree of professionalism and ability. Jeremy is unusual not just in his skills and perspective, but his willingness to keep his focus on his responses and relationships clear - not overwhelmed by fancy graphics or catering only to one generation. In this practical easy-to-use book, Jeremy will teach you how to write and work for response - he will help you communicate missionally with your donors and new friends while maximizing the bottom line. - Dale Berkey, President, BBS & Associates Jeremy's new book, Raise More Money with Email: Activate Digital Giving at Your Nonprofit, is a must read for any nonprofit leader seeking to find that digital stream of revenue that has escaped them to this point. I can highly recommend this book. His ideas around the importance of email to fundraising, urgency and the key to keeping the donor as the hero and at the center of the story will empower the reader to lift their response rates immediately. - Timothy L. Smith, former CDO, Museum of the Bible This book is gold; full of real-world insights and actionable items that is sure to give any non-profit the tools and resources needed to effectively use email to fundraise. - Kyle Chowning, Full Cycle Marketing Jeremy Reis provides important information in email marketing trends and practical, easily implemented steps for the understaffed nonprofit marketer. He builds his case for why his methods work and then gives checklists and step-by-step directions to create effective campaigns. I plan to use his book to train staff and as a working reference to keep on track with creating well-performing email campaigns. - Renee Targos, Nonprofit Marketing Director I have known Jeremy to be relentless in his pursuit of understanding the methodologies of communicating to various audiences. This work has nuggets that can take many ministries into a new platforms of development, measurement and growth. I can endorse Raise More Money with Email without reservation and hesitation. I encourage all those engaged in the work we call ministry to engage with these concepts as positive change will be the result. - Ossie Mills, VP of Communications and Marketing, ORU

MAGNETIC NONPROFIT

ATTRACT AND RETAIN DONORS, VOLUNTEERS, AND STAFF

Nonprofit Donor Press Nonprofit fundraising leader Jeremy Reis shines the light on the barriers nonprofits face attracting and retaining donors, volunteers, and staff. In this book, you'll learn what separates declining nonprofits from extraordinary ones.

RASPBERRY PI FOR SECRET AGENTS - SECOND EDITION

Packt Publishing Ltd This book is an easy-to-follow guide with practical examples in each chapter. Suitable for the novice and expert alike, each topic provides a fast and easy way to get started with exciting applications and also guides you through setting up the Raspberry Pi as a secret agent toolbox.

TINYML

MACHINE LEARNING WITH TENSORFLOW LITE ON ARDUINO AND ULTRA-LOW-POWER MICROCONTROLLERS

O'Reilly Media Deep learning networks are getting smaller. Much smaller. The Google Assistant team can detect words with a model just 14 kilobytes in size—small enough to run on a microcontroller. With this practical book you'll enter the field of TinyML, where deep learning and embedded systems combine to make astounding things possible with tiny devices. Pete Warden and Daniel Situnayake explain how you can train models small enough to fit into any environment. Ideal for software and hardware developers who want to build embedded systems using machine learning, this guide walks you through creating a series of TinyML projects, step-by-step. No machine learning or microcontroller experience is necessary. Build a speech recognizer, a camera that detects people, and a magic wand that responds to gestures Work with Arduino and ultra-low-power microcontrollers Learn the essentials of ML and how to train your own models Train models to understand audio, image, and accelerometer data Explore TensorFlow Lite for Microcontrollers, Google's toolkit for TinyML Debug applications and provide safeguards for privacy and security Optimize latency, energy usage, and model and binary size

MP3 COMPLETE

Sybex Dive headfirst into the MP3 revolution with the basics of MP3, its advantages and disadvantages, and all the hardware needed to get the most from it. This guide also covers legal issues and how they pertain to MP3.

JAVASCRIPT FOR R

CRC Press Little known to many, R works just as well with JavaScript—this book delves into the various ways both languages can work together. The ultimate aim of this work is to put the reader at ease with inviting JavaScript in their data science workflow. In that respect the book is not teaching one JavaScript but rather we show how little JavaScript can greatly support and enhance R code. Therefore, the focus is on integrating external JavaScript libraries and no prior knowledge of JavaScript is required. Key Features: ● Easy to pick up. ● An entry way to learning JavaScript for R. ● Covers topics not covered anywhere else. ● Easy to follow along.

COMPUTERS HELPING PEOPLE WITH SPECIAL NEEDS

11TH INTERNATIONAL CONFERENCE, ICCHP 2008, LINZ, AUSTRIA, JULY 9-11, 2008, PROCEEDINGS

Springer Welcome to the proceedings of ICCHP 2008. We were proud to welcome participants from more than 40 countries from all continents to ICCHP. The International Programme Committee, encompassing 102 experts from all over the world, selected 150 full and 40 short papers out of 360 abstracts submitted to ICCHP. Our acceptance rate of about half of the submissions, demonstrates the scientific quality of the programme and in particular the proceedings you have in your hands. An impressive group of experts agreed to organize “Special Thematic Sessions” (STS) for ICCHP 2008. The existence of these STS sessions helped to bring the meeting into sharper focus in several key areas of assistive technology. In turn, this deeper level of focus helped to bring together the state-of-the-art and mainstream technical, social, cultural and political developments. Our keynote speaker, Jim Fruchterman from BeneTech, USA highlighted the importance of giving access to ICT and AT at a global level. In another keynote by Harold Thimbleby, Swansea University, UK, the role of user-centred design and usability engineering in assistive technology and accessibility was addressed. And finally, a combination keynote and panel discussion was reserved for WAI/WCAG2.0, which we expect to be the new reference point for Web accessibility from the summer of 2008 and beyond.

THE ELLIPSIS MANUAL

ANALYSIS AND ENGINEERING OF HUMAN BEHAVIOR

Evergreen Press (AL) Originally written as a manual for intelligence field operations... -You'll stop believing in free will.- -LISA SCHMIDT, HUFFINGTON POST One look at the table of contents will give you an 'oh my God' moment. -The Ellipsis Manual is the kind of book that used to be locked away...deep in a vault underground...far away from the prying eyes of those who could misuse its power. With chapter titles like 'Methods of physically hacking the brain' and 'Shutting off human willpower, ' what you're about to learn could make even the most well-trained CIA operative blush... And that's what leads me to say that if you're going to pick up your copy of The Ellipsis Manual today, you've got to make a firm commitment not to go to the dark side with this material. Because once you go through these pages, you'll be able to: -See through the masks people wear - exposing fears and insecurities no one else can see -Instantly detect when a partner, boss, or even a friend is lying to you -Covertly influence anyone, any time (with NO chance of being caught) -Hijack peoples' deepest thoughts, feelings, and favorite gestures...and leverage them to your advantage Implant whatever ideas and beliefs you want into the minds of people you want to persuade, control, or seduce ...and a WHOLE lot more. And once you have these powers, trust me-the temptation to misuse them will certainly be strong. Fight the urge. Stay true to your principles. And use what you're about to learn to help yourself and others-for your own good, as well as theirs.- - Author and persuasion expert MICHAEL WITCOFF -One of the most frighteningly powerful books imaginable. It shows how to make a real life Manchurian Candidate complete with alternate personalities and amnesia. A process I didn't feel was possible till now.- DAVID BARRON a.k.a. DANTALION JONES - 8-time bestselling author including Mind Control 101 -If there was a manual on how to be James Bond, this is it.- -TIM O'KEEFE -Chase Hughes is like Robert Cialdini on steroids.- -ZACH HANDA

GUIDE TO ORGANISATION DESIGN

CREATING HIGH-PERFORMING AND ADAPTABLE ENTERPRISES

The Economist Business failure is not limited to start ups. Industry Watch (published by BDO Stoy Hayward, an accounting firm) 'predicts that 17,043 businesses will fail (in the UK) in 2006, a further 4 per cent increase from 2005'. In America between 1990 and 2000, there were over 6.3 million business start-ups and over 5.7 million business shut-downs. Risk of failure can be greatly reduced through effective organizational design that encourages high performance and adaptability to changing circumstances. Organization design is a straightforward business process but curiously managers rarely talk about it and even more rarely take steps to consciously design or redesign their business for success. This new Economist guide explores the five principles of effective organization design, which are that it must be: driven by the business strategy and the operating context (not by a new IT system, a new leader wanting to make an impact, or some other non-business reason). involve holistic thinking about

the organization be for the future rather than for now not to be undertaken lightly - it is resource intensive even when going well be seen as a fundamental process not a repair job. (Racing cars are designed and built. They are then kept in good repair.)

READING FOR PREACHING

THE PREACHER IN CONVERSATION WITH STORYTELLERS, BIOGRAPHERS, POETS, AND JOURNALISTS

Wm. B. Eerdmans Publishing In Reading for Preaching Cornelius Plantinga makes a striking claim: preachers who read widely will most likely become better preachers. Plantinga -- himself a master preacher -- shows how a wide reading program can benefit preachers. First, he says, good reading generates delight, and the preacher who enters the world of delight goes with God. Good reading can also help tune the preacher's ear for language -- his or her primary tool. General reading can enlarge the preacher's sympathies for people and situations that she or he had previously known nothing about. And, above all, the preacher who reads widely has the chance to become wise. This beautifully written book will benefit not just preachers but anyone interested in the wisdom to be derived from reading. Works that Plantinga interacts with in the book include *The Kite Runner*, by Khaled Hosseini *Enrique's Journey*, by Sonia Nazario *Silence*, by Shusaku Endo "How Much Land Does a Man Need?" by Leo Tolstoy "Narcissus Leaves the Pool" by Joseph Epstein *Les Miserables*, by Victor Hugo . . . and many more!

P. A. T. H. WELLNESS MANUAL

HIGH TIDE

Simon and Schuster Fiona is the creator of fashion doll sensation Kimberley, and is quite satisfied with her career-focused life. Yet when her boss informs her that she must win over a new account by going camping with the creator of a hit children's TV show, she is extremely reluctant. Nevertheless, she goes to Florida to meet Roy and his Guide Ace Montgomery. When Roy is found dead with Fiona holding the bloody knife, she becomes the prime suspect - though she has no recollection of what happened. Things get worse when she learns that Roy, until now a stranger to her, left her all the proceeds from his new TV show, giving her a strong motive for murder. Suddenly, she and Ace find themselves on the run, and being condemned by the press for murder. They must prove their innocence by discovering the true motive and murderer of Roy. Fiona and Ace figure out they are linked through her father, and it is then that Fiona learns the secrets of her family's past, turning her world upside down.

SPANISH-ENGLISH BILINGUAL VISUAL DICTIONARY

Penguin This brilliant bilingual book is your one-stop shop for Spanish, packed with more than 10,000 essential words to look up and learn. With each Spanish entry illustrated by an eye-catching visual, language learning has never been easier. You'll be introduced to useful vocabulary arranged by theme across a broad range of subjects, from food and drink to sports and leisure and travel and transport. Throughout the book everyday items are included and labelled to boost your learning. If you can't find the right words, just use the comprehensive and clear indexes to set you straight in an instant. The Spanish-English Bilingual Visual Dictionary also features an amazing audio app, so you can hear all the words included spoken aloud. Use the book to find all the words and phrases you need, then perfect your pronunciation with the audio assistant. Whether you're studying for exams, off on vacation, or away on business, this is the ultimate dictionary for all aspiring Spanish speakers.

THE GUITAR COOKBOOK

Hal Leonard Corporation (Book). Spice up your playing with *The Guitar Cookbook !* Written by Guitar Player magazine music editor Jesse Gress, this collection of "recipes" for satisfying a wide variety of musical appetites is for beginning to advanced guitarists. It covers all the ingredients for cooking up great music on the guitar: music notation, tuning, intonation, rhythm, melody, scales, motifs, harmony, ear-training, technique, improvisation and much more. Players will develop a personalized musical vocabulary; learn how to apply it to many different styles; master basic guitar techniques; and let the musical ideas sizzle!

COCAINE

AN UNAUTHORIZED BIOGRAPHY

Macmillan Examines the history of cocaine from its first medical uses to the worldwide issues it presents today, taking readers into such locations as the isolation cells of America's prisons, crack houses in New York, and the jungles of Bolivia and Colombia, tracing its manufacture and chronicling the accounts of its cultivators, traffickers, and fighters. Reprint. 20,000 first printing.

THE GRACE WALK EXPERIENCE

ENJOYING LIFE THE WAY GOD INTENDS

Harvest House Publishers For years, Steve McVey's Grace Walk (more than 200,000 copies sold) has inspired Christians to leave behind a performance and fear-based faith to embrace a faith lived in abundance and grace. Now The Grace Walk Experience workbook helps readers move that message of hope from their heads to their hearts as they explore eight truths that have changed lives worldwide daily, interactive studies that reveal grace as much more than a doctrine ways to quit "doing" for God so that He can live through them illustrations of the wonder and miracle of faith as God intended God's Word, salvation, and evangelism with new perspective This excellent tool for church classes, small group discussion, and individual study will lead believers to understand their identity in Christ, let go of legalism, and make room for the overflowing love, mercy, and purpose of life lived wholly in God's grace.

NATIONAL PARKS

OUR AMERICAN LANDSCAPE

Earth Aware Editions An oversized photographic tribute to national parks considers their reflection of both the natural world and the American spirit, in a lavishly illustrated survey that offers insight into the diversity of such subjects as the Appalachian Trail, Mount McKinley, and Alaska's Denali.

SEXTROLOGY

THE ASTROLOGY OF SEX AND THE SEXES

Vermilion We've all done it: glanced casually at the horoscope pages, secretly hoping the stars will forecast our fame and fortune. Yet the zodiac can tell us far more than this, revealing even our most intimate secrets. Sextrology is a highly intelligent and enlightening guide to sex and the sexes using a wholly original astrological philosophy. In frank, sophisticated and uninhibited language, the authors profile each gender's zodiac sign and uncover the naked truth behind the make-up of each one. Sextrology will help you better comprehend your and others' sexual character, improve your understanding of relationship roles and find out what to expect from the special person in your life. From fantasies to favourite positions, erogenous zones to emotional needs, Starsky and Cox leave no stone unturned in their titillating examination that will once again have people asking, 'what's your sign?'

COLLECTED PAPERS ON DIGITAL AUDIO BIT-RATE REDUCTION

LOOPTAIL

HOW ONE COMPANY CHANGED THE WORLD BY REINVENTING BUSINESS

Hachette UK Can a company be cool, socially responsible ... and still make money? Welcome to the looptail. This is the extraordinary true story of Bruce Poon Tip and how, with nothing more than two credit cards and a burning desire to create an authentic, sustainable travel experience like nothing the world had ever seen, he created G Adventures, the world's most successful adventure travel company. G Adventures operates in more than 100 countries, on all seven continents, serves more than 100,000 customers every year - and is now a significant player in Australia. In this unique first-person account, Poon Tip reveals his unusual management secrets that allowed him to keep growing his company, his employees fully engaged and energised, and his customers extremely happy. This is a singularly stunning story of why community, culture and karma matter in business, and how one man's desire to do the right thing and generate profits can be blended into a win-win for all involved. In this special Australian edition, Bruce Poon Tip writes about the unique experiences and lessons learned which have fuelled the growth of his Australian business, and also about how Australia really could be better at presenting itself to the world's travellers. www.gadventures.com.au

CAPABILITY MATURITY MODEL FOR BUSINESS DEVELOPMENT

VERSION 2.0

The BD-CMM is the standard for high performance in Business Development (BD). Version 2.0 reflects significant, world-wide operational experience, lessons learned, and research studies conducted since

Version 1.0 was released in 2004. In addition, the new version restructures content to align with Capability Maturity Model Integration® (CMMI®). As was true for Version 1.0, BD-CMM is not intended to provide "a quick fix" for organizations that may have failing BD projects. Rather, it addresses key issues that (a) help organizations create dramatically more robust focus on customer value, dynamic leadership, teamwork, process vibrancy, and leading-edge systems; (b) support capability to win more opportunities, at greater contract values, while minimizing the cost of winning; and (c) move organizations to a sustainable culture of business winning in an increasingly competitive business environment

MOMENTS OF GRACE

Sharing our stories, who we are, what we love, how we feel, why we fear, connects us to one another. Weaving moments of grace with spiritual practices that have grounded her through life's challenges, Laurie Blefeld invites the reader into her sacramental stories. You will find yourself in Laurie's stories and reclaim bits and pieces of your own. "Our days are a stream of moments - some devastating, some down to earth and some filled with ineffable meaning. Laurie Blefeld has written a book full of tender moments that warm the heart and remind us to be grateful for and conscious of how laced with grace our lives really are. This is a book to enjoy and treasure."-Gunilla Norris, author of Sheltered in the Heart and Companions on the Way: A Little Book of Heart-full Practices "Laurie's transformational stories, told in her authentic and lyrical voice, are evocative of the highs and lows in everyone's life. Laurie's generous prose connects us to her family's living history - and through it to our own. She is a natural spiritual teacher. Moments of Grace is luminous, warm, comforting and filled with such good practices."- Dr. Joan Borysenko, from the Foreword

BLOOD-KISSED SKY

Harper Collins The second book in a romantic and drama-packed trilogy perfect for fans of Rachel Vincent, Julie Kagawa, and Alyson Noel. Lusciously romantic and full of action-packed drama, readers will be swept away by this thrilling novel. Dawn Montgomery knows that monsters really do come out at night—after all, they are her job. It's just after the thirty-year war between vampires and humans, and as an ambassador between the two sides (a role she inherited when her parents were killed), Dawn quickly learns that balancing schoolwork, teen life, and the requests of Lord Valentine, the most frightening vampire in the region, isn't easy. There's nowhere left to hide. I thought vampires were our enemies—they controlled our lives, isolated our cities, and demanded our blood—until I met Victor. With Victor taking over as the new Lord Valentine, things were supposed to get better. Instead, they're worse than ever. Day Walkers, a new breed of vampires who can walk in the sun, are terrorizing the city. Blood supplies are low, and if Victor's vampires don't get enough, they will become infected with the Thirst—a disease that will turn them into mindless killers. To stop it, I must journey across the desolate wasteland to the very place where the sickness began. I can only hope that the answers that await me are enough to save us all...before it's too late.

FORGIVING LIES

A NOVEL

Harper Collins The fabulous New York Times and USA Today bestselling New Adult author returns with a sizzling, funny, and deeply emotional tale of passion and secrets, deception and forgiveness A matter of secrets . . . Undercover cop Logan "Kash" Ryan can't afford a distraction like his new neighbor Rachel Masters, even if she's the most beautiful woman he's ever seen. To catch a serial killer, he needs to stay focused, yet all he can think about is the feisty, long-legged coed whose guarded nature intrigues him. A matter of lies . . . Deceived and hurt before, Rachel would rather be a single, crazy cat lady than trust another guy, especially a gorgeous, tattooed bad boy with a Harley, like Kash. But when his liquid-steel eyes meet hers, it takes all of Rachel's willpower to stop herself from exploring his hot body with her own. A matter of love . . . As much as they try to keep it platonic, the friction between them sparks an irresistible heat that soon consumes them. Can Kash keep Rachel's heart and her life safe even as he risks his own? Will she be able to forgive his lies . . . or will she run when she discovers the dangerous truth?

DESIGN DRIVEN INNOVATION

CHANGING THE RULES OF COMPETITION BY RADICALLY INNOVATING WHAT THINGS MEAN

Harvard Business Press Until now, the literature on innovation has focused either on radical innovation pushed by technology or incremental innovation pulled by the market. In Design-Driven Innovation: How to Compete by Radically Innovating the Meaning of Products, Roberto Verganti introduces a third strategy, a radical shift in perspective that introduces a bold new way of competing. Design-driven innovations do not come from the market; they create new markets. They don't push new technologies; they push new meanings. It's about having a vision, and taking that vision to your customers. Think of game-changers like Nintendo's Wii or Apple's iPod. They overturned our understanding of what a video game means and how we listen to music. Customers had not asked for these new meanings, but once they experienced them, it was love at first sight. But where does the vision come from? With fascinating examples from leading European and American companies, Verganti shows that for truly breakthrough products and services, we must look beyond customers and users to those he calls "interpreters" - the experts who deeply understand and shape the markets they work in. Design-Driven

Innovation offers a provocative new view of innovation thinking and practice.

DESIGNING WITH CREO PARAMETRIC 2.0

SDC Publications Designing with Creo Parametric 2.0 provides the high school student, college student, or practicing engineer with a basic introduction to engineering design while learning the 3D modeling Computer-Aided Design software called Creo Parametric from PTC. The topics are presented in tutorial format with exercises at the end of each chapter to reinforce the concepts covered. It is richly illustrated with computer screen shots throughout. Above all, this text is designed to help the reader expand their creative talents and communicate their ideas through the graphics language. Because it is easier to learn new information if you have a reason for learning it, this textbook discusses design intent while you are learning Creo Parametric. At the same time, it shows how knowledge covered in basic engineering courses such as statics, dynamics, strength of materials, and design of mechanical components can be applied to design. You do not need an engineering degree nor be working toward a degree in engineering to use this textbook. Although FEA (Finite Element Analysis) is used in this textbook, its theory is not covered. The first two chapters of this book describe the design process. The meat of this text, learning the basic Creo Parametric software, is found in Chapters 3 through 6. Chapters 7, 8, and 12 deal with dimensioning and tolerancing an engineering part. Chapters 9 and 10 deal with assemblies and assembly drawings. Chapter 11 deals with family tables used when similar parts are to be designed or used. Chapter 13 is an introduction to Creo Simulate and FEA.

SOUL PLAN

RECONNECT WITH YOUR TRUE LIFE PURPOSE

Hay House, Inc Soul Plan is a new interpretation of an ancient system of life purpose analysis. It introduces a totally unique and fascinating method of numerology based on sound and intention and allows the reader access to a free online Soul Plan checking website. Available for the first time to a wider audience, this truly empowering method accesses the sound vibration in your birth name to determine your entire 'Soul Plan' and life path. Using an easy-to-follow method you will: • uncover your greatest strengths (career, creative, financial and spiritual talents) and align with your higher Soul Purpose • understand the past and reveal your best future potential • see clearly your greatest challenges and how these can be overcome • receive an energetic activation and practical tools to heal and align your purpose • align with your higher Soul Purpose • enjoy working out your own Soul Plan and the Plans of others (or use a FREE online programme to instantly chart them).

RADAR INSTRUCTION MANUAL

Since 1958 the Maritime Administration has continuously conducted instructions in use of collision avoidance radar for qualified U.S. seafaring personnel and representatives of interested Federal and State Agencies. Beginning in 1963, to facilitate the expansion of training capabilities and at the same time to provide the most modern techniques in training methods, radar simulators were installed in Maritime Administration's three region schools. It soon became apparent that to properly instruct the trainees, even with the advanced equipment, a standardized up-to-date instruction manual was needed. The first manual was later revised to serve both as a classroom textbook and as an onboard reference handbook. This newly updated manual, the fourth revision, in keeping with Maritime Administration policy, has been restructured to include improved and more effective methods of plotting techniques for use in Ocean, Great Lakes, Coastwise and Inland Waters navigation. Robert J. Blackwell Assistant Secretary for Maritime Affairs

BADASS: MAKING USERS AWESOME

"O'Reilly Media, Inc." Note for ebook customers: The design and layout of this book play a key role in conveying the author's message. When creating the ebooks, we've tried to keep the look and feel of the print edition, but this means that not all e-reading devices will support the files. The EPUB format is optimized for iPad. The Mobi files are optimized for Kindle Fire tablets and phones and for Kindle reading apps. Imagine you're in a game with one objective: a bestselling product or service. The rules? No marketing budget, no PR stunts, and it must be sustainably successful. No short-term fads. This is not a game of chance. It is a game of skill and strategy. And it begins with a single question: given competing products of equal pricing, promotion, and perceived quality, why does one outsell the others? The answer doesn't live in the sustainably successful products or services. The answer lives in those who use them. Our goal is to craft a strategy for creating successful users. And that strategy is full of surprising, counter-intuitive, and astonishingly simple techniques that don't depend on a massive marketing or development budget. Techniques typically overlooked by even the most well-funded, well-staffed product teams. Every role is a key player in this game. Product development, engineering, marketing, user experience, support—everyone on the team. Even if that team is a start-up of one. Armed with a surprisingly overlooked science and a unique POV, we can reduce the role of luck. We can build sustainably successful products and services that rely not on unethical persuasive marketing tricks but on helping our users have deeper, richer experiences. Not just in the moments while they're using our product but, more importantly, in the moments when they aren't.

ENCYCLOPEDIA OF CONSUMER CULTURE

SAGE The three-volume Encyclopedia of Consumer Culture covers consuming societies around the world, from the Age of Enlightenment to the present, and shows how consumption has become intrinsic to the world's social, economic, political, and cultural landscapes. Offering an invaluable interdisciplinary approach, this reference work is a useful resource for researchers in sociology, political science, consumer science, global studies, comparative studies, business and management, human geography, economics, history, anthropology, and psychology. The first encyclopedia to outline the parameters of consumer culture, the Encyclopedia provides a critical, scholarly resource on consumption and consumerism over time. Key topics: Theories and concepts Socio-economic change Socio-demographic change Identity and social differentiation Media Style and taste Mass consumptions Ethical Consumption Civil society Environment Domestic consumption Leisure Technology Work Production Markets Institutions Welfare Urban life

THE ESSENTIAL THEATRE

Engage your students and get them excited about theatre with the Enhanced Tenth Edition of THE ESSENTIAL THEATRE, International Edition. The combined authorship of an authoritative theatre historian and his former student—an active theatre practitioner and historian himself—makes this book ideal for an introductory theatre course. THE ESSENTIAL THEATRE has established a reputation as one of the most comprehensive, authoritative surveys of the theatre in academia. With vibrant and numerous representations of current and classic performances, this text encourages students to become active theatergoers and fans.

PHP & MYSQL: THE MISSING MANUAL

"O'Reilly Media, Inc." If you can build websites with CSS and JavaScript, this book takes you to the next level—creating dynamic, database-driven websites with PHP and MySQL. Learn how to build a database, manage your content, and interact with users. With step-by-step tutorials, this completely revised edition gets you started with expanded coverage of the basics and takes you deeper into the world of server-side programming. The important stuff you need to know: Get up to speed quickly. Learn how to install PHP and MySQL, and get them running on both your computer and a remote server. Gain new techniques. Take advantage of the all-new chapter on integrating PHP with HTML web pages. Manage your content. Use the file system to access user data, including images and other binary files. Make it dynamic. Create pages that change with each new viewing. Build a good database. Use MySQL to store user information and other data. Keep your site working. Master the tools for fixing things that go wrong. Control operations. Create an administrative interface to oversee your site.

STYLE GUIDE

Hachette UK This expanded twelfth edition of the bestselling guide to style is based on the Economist's own updated house style manual, and is an invaluable companion for everyone who wants to communicate with the clarity, style and precision for which the Economist is renowned. As the introduction says, 'clarity of writing usually follows clarity of thought.' The Economist Style Guide gives general advice on writing, points out common errors and clichés, offers guidance on consistent use of punctuation, abbreviations and capital letters, and contains an exhaustive range of reference material - covering everything from accountancy ratios and stock market indices to laws of nature and science. Some of the numerous useful rules and common mistakes pointed out in the guide include: *Which informs, that defines. This is the house that Jack built. But: This house, which Jack built, is now falling down. Discreet means circumspect or prudent; discrete means separate or distinct. Remember that "Questions are never indiscreet. Answers sometimes are" (Oscar Wilde). Flaunt means display, flout means disdain. If you flout this distinction you will flaunt your ignorance Forgo means do without; forego means go before. Fortuitous means accidental, not fortunate or well-timed. Times: Take care. Three times more than X is four times as much as X. Full stops: Use plenty. They keep sentences short. This helps the reader.

CISM REVIEW MANUAL 15TH ED

MANUAL OF HOME HEALTH NURSING PROCEDURES

Mosby Incorporated CD-ROM contains full text for all the procedures available in the manual. Files are provided