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Perpetual Euphoria

On the Duty to Be Happy

Princeton University Press Happiness today is not just a possibility or an option but a requirement and a duty. To fail to be happy is to fail utterly. Happiness has become a religion--one whose smiley-faced god looks down in rebuke upon everyone who hasn't yet attained the blessed state of perpetual euphoria. How has a liberating principle of the Enlightenment--the right to pursue happiness--become the unavoidable and burdensome responsibility to be happy? How did we become unhappy about not being happy--and what might we do to escape this predicament? In Perpetual Euphoria, Pascal Bruckner takes up these questions with all his unconventional wit, force, and brilliance, arguing that we might be happier if we simply abandoned our mad pursuit of happiness. Grippled by the twin illusions that we are responsible for being happy or unhappy and that happiness can be produced by effort, many of us are now martyring ourselves--sacrificing our time, fortunes, health, and peace of mind--in the hope of entering an earthly paradise. Much better, Bruckner argues, would be to accept that happiness is an unbidden and fragile gift that arrives only by grace and luck. A stimulating and entertaining meditation on the unhappiness at the heart of the modern cult of happiness, Perpetual Euphoria is a book for everyone who has ever bristled at the command to "be happy."

The Paradox of Love

Princeton University Press Drawing on history, politics, psychology and pop culture, the author traces the roots of sexual liberation to explain love's supreme paradox, and concludes that love's messiness, surprises and paradoxes are not merely the sources of its pain--but also of its pleasure.

The Tyranny of Guilt

An Essay on Western Masochism

Princeton University Press Fascism, communism, genocide, slavery, racism, imperialism--the West has no shortage of reasons for guilt. And, indeed, since the Holocaust and the end of World War II, Europeans in particular have been consumed by remorse. But Pascal Bruckner argues that guilt has now gone too far. It has become a pathology, and even an obstacle to fighting today's atrocities. Bruckner, one of France's leading writers and public intellectuals, argues that obsessive guilt has obscured important realities. The West has no monopoly on evil, and has destroyed monsters as well as created them--leading in the abolition of slavery, renouncing colonialism, building peaceful and prosperous communities, and establishing rules and institutions that are models for the world. The West should be proud--and ready to defend itself and its values. In this, Europeans should learn from Americans, who still have sufficient self-esteem to act decisively in a world of chaos and violence. Lamenting the vice of anti-Americanism that grips so many European intellectuals, Bruckner urges a renewed transatlantic alliance, and advises Americans not to let recent foreign-policy misadventures sap their own

confidence. This is a searing, provocative, and psychologically penetrating account of the crude thought and bad politics that arise from excessive bad conscience.

Happiness and Education

Cambridge University Press Table of contents

Ibn Miskawayh, the Soul, and the Pursuit of Happiness

The Truly Happy Sage

Lexington Books *Ibn Miskawayh, the Soul, and the Pursuit of Happiness* explores the moral philosophy and context of Ibn Miskawayh (932-1030), an advocate of the intellectually cultivated life with a strong religious bent. Though not necessarily a major innovator, he sought through his writings to provide a moral compass for turbulent times, much like thinkers such as Petrarch (1304-1374), Pico della Mirandola (1463-1494), Francois Rabelais (1494-1553), Montesquieu (1689-1755) or more recently, Mortimer Adler (1902-2001). Despite the tumultuous times in which they lived, these thinkers offered the world hope through a humanism that cultivated both civic and moral character. Whether directly expressed in his moral philosophy or illustrated in the examples of renowned or notorious historical figures, Miskawayh's core idea is that one's character is much easier kept than recovered. In this book, John Peter Radez shows how Miskawayh stands out not only as one of Islam's first ethicists, but also one of its true intellectuals: thinker, historian, codifier of the science of adab, and a truly happy sage who represented the best of his generation's intellectual and cultural elite. Miskawayh's message of how to create lives worthy of human beings—his civic humanism—resonates today.

Grief Observed

Zondervan Written after his wife's tragic death as a way of surviving the "mad midnight moment," *A Grief Observed* is C.S. Lewis's honest reflection on the fundamental issues of life, death, and faith in the midst of loss. This work contains his concise, genuine reflections on that period: "Nothing will shake a man -- or at any rate a man like me -- out of his merely verbal thinking and his merely notional beliefs. He has to be knocked silly before he comes to his senses. Only torture will bring out the truth. Only under torture does he discover it himself." This is a beautiful and unflinchingly honest record of how even a stalwart believer can lose all sense of meaning in the universe, and how he can gradually regain his bearings.

The Temptation of Innocence

Living in the Age of Entitlement

Algora Publishing A highly insightful essay on the culture of dependency and its damaging effects on the moral fiber of society; from corporate welfare to affirmative action, the author takes on the culture of copping out. A book against depression, existential angst, cry-babies and whining "victims," either acting as a child in a candy store or as a martyr of one's own fears. Men against women, women against men, isn't it time to grow up and take charge of our own destiny?

Professor Stewart's Incredible Numbers

Basic Books At its heart, mathematics is about numbers, our fundamental tools for understanding the world. In *Professor Stewart's Incredible Numbers*, Ian Stewart offers a delightful introduction to the numbers that surround us, from the common (Pi and 2) to the uncommon but no less consequential (1.059463 and 43,252,003,274,489,856,000). Along the way, Stewart takes us through prime numbers, cubic equations, the concept of zero, the possible positions on the Rubik's Cube, the role of numbers in human history, and beyond! An unfailingly genial guide, Stewart brings his characteristic wit and erudition to bear on these incredible numbers, offering an engaging primer on the principles and power of math.

Something Borrowed

A Novel

St. Martin's Press *Something Borrowed* Emily Giffin The smash-hit debut novel for every woman who has ever had a complicated love-hate friendship. Rachel White is the consummate good girl. A hard-working attorney at a large Manhattan law firm and a diligent maid of honor to her charmed best friend Darcy, Rachel has always played by all the rules. Since grade school, she has watched Darcy shine, quietly accepting the sidekick role in their lopsided friendship. But that suddenly changes the night of her thirtieth birthday when Rachel finally confesses her feelings to Darcy's fiance, and is both horrified and thrilled to discover that he feels the same way. As the wedding date draws near, events spiral out of control, and Rachel knows she must make a choice between her heart and conscience. In so doing, she discovers that the lines between right and wrong can be blurry, endings aren't always neat, and sometimes you have to risk everything to be true to yourself.

The Recognitions

Deep Vellum Publishing The book Jonathan Franzen dubbed the "ur-text of postwar fiction" and the "first great cultural critique, which, even if Heller and Pynchon hadn't read it while composing *Catch-22* and *V.*, managed to anticipate the spirit of both"—*The Recognitions* is a masterwork about art and forgery, and the increasingly thin line between the counterfeit and the fake. Gaddis anticipates by almost half a century the crisis of reality that we currently face, where the real and the virtual are combining in alarming ways, and the sources of legitimacy and power are often obscure to us.

The Art of Being Human

Createspace Independent Publishing Platform Anthropology is the study of all humans in all times in all places. But it is so much more than that. "Anthropology requires strength, valor, and courage," Nancy Scheper-Hughes noted. "Pierre Bourdieu called anthropology a combat sport, an extreme sport as well as a tough and rigorous discipline. ... It teaches students not to be afraid of getting one's hands dirty, to get down in the dirt, and to commit yourself, body and mind. Susan Sontag called anthropology a "heroic" profession." What is the payoff for this heroic journey? You will find ideas that can carry you across rivers of doubt and over mountains of fear to find the light and life of places forgotten. Real anthropology cannot be contained in a book. You have to go out and feel the world's jagged edges, wipe its dust from your brow, and at times, leave your blood in its soil. In this unique book, Dr. Michael Wesch shares many of his own adventures of being an anthropologist and what the science of human beings can tell us about the art of being human. This special first draft edition is a loose framework for more and more complete future chapters and writings. It serves as a companion to *anth101.com*, a free and open resource for instructors of cultural anthropology. This 2018 text is a revision of the "first draft edition" from 2017 and includes 7 new chapters.

How to Be Idle

A Loafer's Manifesto

Harper Collins Yearning for a life of leisure? In 24 chapters representing each hour of a typical working day, this book will coax out the loafer in even the most diligent and schedule-obsessed worker. From the founding editor of the celebrated magazine about the freedom and fine art of doing nothing, *The Idler*, comes not simply a book, but an antidote to our work-obsessed culture. In *How to Be Idle*, Hodgkinson presents his learned yet whimsical argument for a new, universal standard of living: being happy doing nothing. He covers a whole spectrum of issues affecting the modern idler—sleep, work, pleasure, relationships—bemoaning the cultural skepticism of idleness while reflecting on the writing of such famous apologists for it as Oscar Wilde, Robert Louis Stevenson, Dr. Johnson, and Nietzsche—all of whom have admitted to doing their very best work in bed. It's a well-known fact that Europeans spend fewer hours at work a week than Americans. So it's only befitting that one of them—the very clever, extremely engaging, and quite hilarious Tom Hodgkinson—should have the wittiest and most useful insights into the fun and nature of being idle. Following on the quirky, call-to-arms heels of the bestselling *Eat, Shoots and Leaves: The Zero Tolerance Approach to Punctuation* by Lynne Truss, *How to Be Idle* rallies us to an equally just and no less worthy cause: reclaiming our right to be idle.

The Big Book of Words You Should Know

Over 3,000 Words Every Person Should be Able to Use (And a few that you probably shouldn't)

Simon and Schuster Do you know what "quatrefoil" and "impolitic" mean? What about "halcyon" or "narcolepsy"? This book is a handy, easy-to-read reference guide to the proper parlance for any situation. In this book you will find: Words You Absolutely Should Know (covert, exonerate, perimeter); Words You Should Know But Probably Don't (dour, incendiary, scintilla); Words Most People Don't Know (schlimazel, thaumaturgy, epergne); Words You Should Know to Sound Overeducated (ad infinitum, nugatory, garrulity); Words You Probably Shouldn't Know (priapic, damnatory, labia majora); and more. Whether writing an essay, studying for a test, or trying to impress friends, family, and fellow cocktail party guests with their prolixity, you will achieve magniloquence, ebullience, and flights of rhetorical brilliance.

No Logo

Taking Aim at the Brand Bullies

Macmillan An analysis of the invasion of our personal lives by logo-promoting, powerful corporations combines muckraking journalism with contemporary memoir to discuss current consumer culture

Left and Right

The Significance of a Political Distinction

John Wiley & Sons Following the collapse of communism and the decline of Marxism, some commentators have claimed that we have reached the 'end of history' and that the distinction between Left and Right can be forgotten. In this book - which was a tremendous success in Italy - Norberto Bobbio challenges these views, arguing that the fundamental political distinction between Left and Right, which has shaped the two centuries since the French Revolution, has continuing relevance today. Bobbio explores the grounds of this elusive distinction and argues that Left and Right are ultimately divided by different attitudes to equality. He carefully defines the nature of equality and inequality in relative rather than absolute terms. *Left and Right* is a timely and persuasively argued account of the basic parameters of political action and debate in the modern world - parameters which have remained constant despite the pace of social change. The book will be widely read and, as in Italy, it will have an impact far beyond the academic domain.

Beyond Doer and Done to

Recognition Theory, Intersubjectivity and the Third

Routledge In *Beyond Doer and Done To*, Jessica Benjamin, author of the path-breaking *Bonds of Love*, expands her theory of mutual recognition and its breakdown into the complementarity of "doer and done to." Her innovative theory charts the growth of the Third in early development through the movement between recognition and breakdown, and shows how it parallels the enactments in the psychoanalytic relationship. Benjamin's recognition theory illuminates the radical potential of acknowledgment in healing both individual and social trauma, in creating relational repair in the transformational space of thirdness. Benjamin's unique formulations of intersubjectivity make essential reading for both psychoanalytic therapists and theorists in the humanities and social sciences.

The Forty Rules of Love

A Novel of Rumi

Penguin In this lyrical, exuberant tale, acclaimed Turkish author Elif Shafak, author of *The Island of Missing Trees* (a Reese's Book Club Pick), incarnates Rumi's timeless message of love. *The Forty Rules of Love* unfolds two tantalizing parallel narratives—one contemporary and the other set in the thirteenth century, when Rumi encountered his spiritual mentor, the whirling dervish known as Shams of Tabriz—that together explore the enduring power of Rumi's work. Ella Rubenstein is forty years old and unhappily married when she takes a job as a reader for a literary agent. Her first assignment is to read and report on *Sweet Blasphemy*, a novel written by a man named Aziz Zahara. Ella is mesmerized by his tale of Shams's search for Rumi and the dervish's role in transforming the successful but unhappy cleric into a committed mystic, passionate poet, and advocate of love. She is also taken with Shams's lessons, or rules, that offer insight into an ancient philosophy based on the unity of all people and religions, and the presence of love in each and every one of us. As she reads on, she realizes that Rumi's story mirrors her own and that Zahara—like Shams—has come to set her free.

The Children of Men

Vintage Told with P. D. James's trademark suspense, insightful characterization, and riveting storytelling, *The Children of Men* is a story of a world with no children and no future. The human race has become infertile, and the last generation to be born is now adult. Civilization itself is crumbling as suicide and despair become commonplace. Oxford historian Theodore Faron, apathetic toward a future without a future, spends most of his time reminiscing. Then he is approached by Julian, a bright, attractive woman who wants him to help get her an audience with his cousin, the powerful Warden of England. She and her band of unlikely revolutionaries may just awaken his desire to live . . . and they may also hold the key to survival for the human race.

My Little Husband

Dedalus Limited The diminutive Leon is the envy of all Paris when he becomes engaged to the successful stomatologist and ravishing 6ft beauty Solange, who leaves no man unstirred - including the priest who weds them. The dutiful husband happily ignores jealous remarks about the union of 'giraffe and zebra' as he sires one beautiful baby after another. But as his domestic bliss with Solange continues and their brood grows, Leon's body begins to shrink - with the exception of one vital organ - until the medical marvel is scarcely taller than a thimble. Can Solange's love for her 'Little bighorn' survive his diminished status, the onslaught of suitors at her door and his nocturnal abseiling down her body? Will Leon escape the paws of the family cat and the murderous thoughts of his children embarrassed by their father's size?

EPZ Nietzsche and the Vicious Circle

A&C Black 'The greatest book of philosophy I have ever read, on a par with Nietzsche himself.' Michel Foucault Pierre Klossowski (1905-) is the author of numerous philosophical works, as well as several novels. He published many translations of German poets and philosophers, including Nietzsche himself. Recognised as a masterpiece of Nietzsche scholarship, *Nietzsche and the Vicious Circle* emphasises and explores the notion of Eternal Return - central to an understanding of Nietzsche's self-denial, self-refutation and self-consumption. Translated by Daniel W. Smith>

City of Thieves

A Novel

Penguin From the critically acclaimed author of *The 25th Hour* and *When the Nines Roll Over* and co-creator of the HBO series *Game of Thrones*, a captivating novel about war, courage, survival — and a remarkable friendship that ripples across a lifetime. During the Nazis' brutal siege of Leningrad, Lev Beniov is arrested for looting and thrown into the same cell as a handsome deserter named Kolya. Instead of being executed, Lev and Kolya are given a shot at saving their own lives by complying with an outrageous directive: secure a dozen eggs for a powerful Soviet colonel to use in his daughter's

wedding cake. In a city cut off from all supplies and suffering unbelievable deprivation, Lev and Kolya embark on a hunt through the dire lawlessness of Leningrad and behind enemy lines to find the impossible. By turns insightful and funny, thrilling and terrifying, the New York Times bestseller *City of Thieves* is a gripping, cinematic World War II adventure and an intimate coming-of-age story with an utterly contemporary feel for how boys become men.

The Brain That Changes Itself

Stories of Personal Triumph from the Frontiers of Brain Science

Penguin *"Fascinating. Doidge's book is a remarkable and hopeful portrait of the endless adaptability of the human brain."—Oliver Sacks, MD, author of The Man Who Mistook His Wife for a Hat* What is neuroplasticity? Is it possible to change your brain? Norman Doidge's inspiring guide to the new brain science explains all of this and more. An astonishing new science called neuroplasticity is overthrowing the centuries-old notion that the human brain is immutable, and proving that it is, in fact, possible to change your brain. Psychiatrist, Norman Doidge, M.D., traveled the country to meet both the brilliant scientists championing neuroplasticity, its healing powers, and the people whose lives they've transformed—people whose mental limitations, brain damage or brain trauma were seen as unalterable. We see a woman born with half a brain that rewired itself to work as a whole, blind people who learn to see, learning disorders cured, IQs raised, aging brains rejuvenated, stroke patients learning to speak, children with cerebral palsy learning to move with more grace, depression and anxiety disorders successfully treated, and lifelong character traits changed. Using these marvelous stories to probe mysteries of the body, emotion, love, sex, culture, and education, Dr. Doidge has written an immensely moving, inspiring book that will permanently alter the way we look at our brains, human nature, and human potential.

Drug Use for Grown-Ups

Chasing Liberty in the Land of Fear

Penguin *"Hart's argument that we need to drastically revise our current view of illegal drugs is both powerful and timely . . . when it comes to the legacy of this country's war on drugs, we should all share his outrage." —The New York Times Book Review* From one of the world's foremost experts on the subject, a powerful argument that the greatest damage from drugs flows from their being illegal, and a hopeful reckoning with the possibility of their use as part of a responsible and happy life. Dr. Carl L. Hart, Ziff Professor at Columbia University and former chair of the Department of Psychology, is one of the world's preeminent experts on the effects of so-called recreational drugs on the human mind and body. Dr. Hart is open about the fact that he uses drugs himself, in a happy balance with the rest of his full and productive life as a researcher and professor, husband, father, and friend. In *Drug Use for Grown-Ups*, he draws on decades of research and his own personal experience to argue definitively that the criminalization and demonization of drug use—not drugs themselves—have been a tremendous scourge on America, not least in reinforcing this country's enduring structural racism. Dr. Hart did not always have this view. He came of age in one of Miami's most troubled neighborhoods at a time when many ills were being laid at the door of crack cocaine. His initial work as a researcher was aimed at proving that drug use caused bad outcomes. But one problem kept cropping up: the evidence from his research did not support his hypothesis. From inside the massively well-funded research arm of the American war on drugs, he saw how the facts did not support the ideology. The truth was dismissed and distorted in order to keep fear and outrage stoked, the funds rolling in, and Black and brown bodies behind bars. *Drug Use for Grown-Ups* will be controversial, to be sure: the propaganda war, Dr. Hart argues, has been tremendously effective. Imagine if the only subject of any discussion about driving automobiles was fatal car crashes. *Drug Use for Grown-Ups* offers a radically different vision: when used responsibly, drugs can enrich and enhance our lives. We have a long way to go, but the vital conversation this book will generate is an extraordinarily important step.

Motivation And Personality

Prabhat Prakashan I have tried in this revision to incorporate the main lessons of the last sixteen years. These lessons have been considerable. I consider it a real and extensive revision—even though I had to do only a moderate amount of rewriting—because the main thrust of the book has been modified in important ways which I shall detail below.

Organizational Culture and Leadership

John Wiley & Sons Regarded as one of the most influential management books of all time, this fourth edition of *Leadership and Organizational Culture* transforms the abstract concept of culture into a tool that can be used to better shape the dynamics of organization and change. This updated edition focuses on today's business realities. Edgar Schein draws on a wide range of contemporary research to redefine culture and demonstrate the crucial role leaders play in successfully applying the principles of culture to achieve their organizational goals.

The Bonobo and the Atheist: In Search of Humanism Among the Primates

W. W. Norton & Company In this thoroughly engaging book, leading primatologist and thinker Frans de Waal offers a heartening, illuminating new perspective on human nature. Bringing together his pioneering research on primate behavior, the latest findings in evolutionary biology, and insights from moral philosophy, de Waal explains that we don't need the specters of God or the law in order to act morally. Instead, our moral nature stems from our biology—specifically, our primate social emotions, which include empathy, reciprocity, and fairness. We can glimpse this in the behavior of our closest relatives in the animal kingdom: chimpanzees soothe distressed neighbors, and bonobos will voluntarily open a door to offer a companion access to their own food. Building on a wealth of evidence, de Waal reveals that morality is not dictated to us by religion or social strictures. Rather, it is the inevitable product of our biological nature.

Not in His Image (15th Anniversary Edition)

Gnostic Vision, Sacred Ecology, and the Future of Belief

Chelsea Green Publishing "Lash is capable of explaining the mind-bending concepts of Gnosticism and pagan mystery cults with bracing clarity and startling insight. . . . [His] arguments are often lively and entertaining."—*Los Angeles Times* Fully revised and with a new preface by the author, this timely update is perfect for readers of *The Immortality Key*. Since its initial release to wide acclaim in 2006, *Not in His Image* has transformed the lives of readers around the world by presenting the living presence of the Wisdom Goddess as never before revealed, illustrating that the truth of an impactful Gnostic message cannot be hidden or destroyed. With clarity, author John Lamb Lash explains how a little-known messianic sect propelled itself into a dominant world power, systematically wiping out the great Gnostic spiritual teachers, the Druid priests, and the shamanistic healers of Europe and North Africa. Early Christians burned libraries and destroyed temples in an attempt to silence the ancient truth-tellers and keep their own secrets. *Not in His Image* delves deeply into ancient Gnostic writings to reconstruct the story early Christians tried to scrub from the pages of history, exploring the richness of the ancient European Pagan spirituality—the Pagan Mysteries, the Great Goddess, Gnosis, the myths of Sophia and Gaia. In the 15th Anniversary Edition, Lash doubles down on his original argument against redemptive ideology and authoritarian deceit. He shows how the Gnostics clearly foresaw the current program of salvation by syringe, and places the Sophianic vision of life centrally in the battle to expose and oppose the evil agenda of transhumanism, making this well-timed update more relevant than ever. "Sometimes a book changes the world. *Not in His Image* is such a book. It is clear, stimulating, well-researched, and sure to outrage the experts. . . . Get it. Improve not just your own life, but civilization's chances for survival."—Roger Payne, author of *Among Whales*

The German Myth of the East

1800 to the Present

Oxford University Press An examination of the various different expressions of the distinctive German 'myth of the East' that has been such a marked feature of German culture over the last two centuries, influencing German attitudes both to Eastern Europe itself and also to Germans' own sense of identity.

From #BlackLivesMatter to Black Liberation

Haymarket Books The author of *Race for Profit* carries out “[a] searching examination of the social, political and economic dimensions of the prevailing racial order” (Michelle Alexander, author of *The New Jim Crow*). In this winner of the Lannan Cultural Freedom Prize for an Especially Notable Book, Keeanga-Yamahtta Taylor “not only exposes the canard of color-blindness but reveals how structural racism and class oppression are joined at the hip” (Robin D. G. Kelley, author of *Freedom Dreams*). The eruption of mass protests in the wake of the police murders of Michael Brown in Ferguson, Missouri, and Eric Garner in New York City have challenged the impunity with which officers of the law carry out violence against black people and punctured the illusion of a post-racial America. The Black Lives Matter movement has awakened a new generation of activists. In this stirring and insightful analysis, activist and scholar Keeanga-Yamahtta Taylor surveys the historical and contemporary ravages of racism and the persistence of structural inequality, such as mass incarceration and black unemployment. In this context, she argues that this new struggle against police violence holds the potential to reignite a broader push for black liberation. “This brilliant book is the best analysis we have of the #BlackLivesMatter moment of the long struggle for freedom in America. Keeanga-Yamahtta Taylor has emerged as the most sophisticated and courageous radical intellectual of her generation.” —Dr. Cornel West, author of *Race Matters* “A must read for everyone who is serious about the ongoing praxis of freedom.” —Barbara Ransby, author of *Ella Baker and the Black Freedom Movement* “[A] penetrating, vital analysis of race and class at this critical moment in America’s racial history.” —Gary Younge, author of *The Speech: The Story Behind Dr. Martin Luther King Jr.’s Dream*

Using Trends and Scenarios as Tools for Strategy Development

Shaping the Future of Your Enterprise

John Wiley & Sons Is my enterprise really prepared for future business? What can I do to become more competitive? Ulf Pillkahn's book is directed at all of those seeking answers to these questions: executives in strategic positions, business analysts, consultants, trend scouts, marketing and product managers and research engineers. The book presents the two most powerful tools for future planning: environmental analysis, based on the use of trends, as well as the development of visions of the future through the use of scenarios. While scenarios are generally regarded as a classical management tool, it is expected that the importance of trends will gain tremendously in the coming years. Pillkahn demonstrates how to build robust strategies by aligning the results of environmental and enterprise scenarios, thereby offering entirely new insights. "Using Trends and Scenarios as Tools for Strategy Development" convincingly illustrates why efficient observation of the environment of an enterprise is an absolutely essential factor for strategy development, and why strategy development only works if it is institutionalized as a permanent enterprise process. It also addresses the issue of what information is needed to keep both processes running. The book further describes how trends can be categorized, and offers advice on how to glean the essential information from the vast variety of trends. Information is provided on how scenarios are used as a holistic instrument for creating visions and pictures of the future, and how the results of trend research and scenario techniques find their way into entrepreneurial strategy development. An optimized strategy development process is also outlined. Practical examples and real-life pictures of the future round off Pillkahn's insightful discussion of future business planning.

Deleuze and Guattari's Anti-Oedipus

Introduction to Schizoanalysis

Routledge Eugene W. Holland provides an excellent introduction to Gilles Deleuze and Felix Guattari's *Anti-Oedipus* which is widely recognized as one of the most influential texts in philosophy to have appeared in the last thirty years. He lucidly presents the theoretical concerns behind *Anti-Oedipus* and explores with clarity the diverse influences of Marx, Freud, Nietzsche and Kant on the development of Deleuze & Guattari's thinking. He also examines the wider implications of their work in revitalizing Marxism, environmentalism, feminism and cultural studies.

A Brief Eternity

The Philosophy of Longevity

John Wiley & Sons There is one fundamental thing that has changed in our societies since 1950: life has got longer. Over the last few generations, 20 or 30 years have been added to the duration of our lives. But after the age of 50, human beings experience a kind of suspension: no longer young, not really old, they are, as it were, weightless. It is a reprieve that leaves life open like a swinging door. The increase in life expectancy is a tremendous step forward that upsets everything: relations between generations, patterns of family life, the very meaning of our identity and our destiny. This reprieve is both exciting and frightening. The deadlines are getting shorter, the possibilities are shrinking, but there are still discoveries, surprises and upsetting love affairs. Time has become a paradoxical ally: instead of killing us, it carries us forward. What to do with this ambiguous gift? Is it only a question of living longer or living more intensely? To continue along the same path or to branch out and start again? What about remarriage, a new career? How to avoid the weariness of living, the melancholy of the twilight years, how to get through great joys and great pains? Nourished by both reflections and statistics, drawing on the sources of literature, the arts and history, this book proposes a philosophy of longevity based not on resignation but on resolution. In short, an art of living this life to the full. Is there not a profound joy in being alive at the age when our ancestors already had one foot in the grave? This book is dedicated to all those who dream of a new spring in the autumn of life, and want to put off winter as long as they can.

Representations of the Intellectual

Vintage In these six essays--delivered on the BBC as the prestigious Reith Lectures--Edward Said addresses the ways in which the intellectual can best serve society in the light of a heavily compromised media and of special interest groups who are protected at the cost of larger community concerns. Said suggests a recasting of the intellectual's vision to resist the lures of power, money, and specialization. In these pieces, Said eloquently illustrates his arguments by drawing on such writers as Antonio Gramsci, Jean-Paul Sartre, Régis Debray, Julien Benda, and Theodore Adorno, and by discussing current events and celebrated figures in the world of science and politics: Robert Oppenheimer, Henry Kissinger, Dan Quayle, Vietnam and the Gulf War. Said sees the modern intellectual as an editor, journalist, academic, or political adviser--in other words, a highly specialized professional--who has moved from a position of independence to an alliance with powerful corporate, institutional, or governmental organizations. He concludes that it is the exile-immigrant, the expatriate, and the amateur who must uphold the traditional role of the intellectual as the voice of integrity and courage, able to speak out against those in power.

In the Realm of Hungry Ghosts

Close Encounters with Addiction

North Atlantic Books From bestselling author Gabor Maté, the essential resource for understanding the roots and behaviors of addiction--now with an added introduction by the author. Based on Gabor Maté's two decades of experience as a medical doctor and his groundbreaking work with the severely addicted on Vancouver's skid row, *In the Realm of Hungry Ghosts* radically reenvision this much misunderstood field by taking a holistic approach. Dr. Maté presents addiction not as a discrete phenomenon confined to an unfortunate or weak-willed few, but as a continuum that runs throughout (and perhaps underpins) our society; not a medical "condition" distinct from the lives it affects, rather the result of a complex interplay among personal history, emotional, and neurological development, brain chemistry, and the drugs (and behaviors) of addiction. Simplifying a wide array of brain and addiction research findings from around the globe, the book avoids glib self-help remedies, instead promoting a thorough and compassionate self-understanding as the first key to healing and wellness. *In the Realm of Hungry Ghosts* argues persuasively against contemporary health, social, and criminal justice policies toward addiction and those impacted by it. The mix of personal stories—including the author's candid discussion of his own "high-status" addictive tendencies—and science with positive solutions makes the book equally useful for lay readers and professionals.

All Who Go Do Not Return

A Memoir

Graywolf Press A moving and revealing exploration of ultra-Orthodox Judaism and one man's loss of faith Shulem Deen was raised to believe that questions are dangerous. As a member of the Skverers, one of the most insular Hasidic sects in the US, he knows little about the outside world—only that it is to be shunned. His marriage at eighteen is arranged and several children soon follow. Deen's first transgression—turning on the radio—is small, but his curiosity leads him to the library, and later the Internet. Soon he begins a feverish inquiry into the tenets of his religious beliefs, until, several years later, his faith unravels entirely. Now a heretic, he fears being discovered and ostracized from the only world he knows. His relationship with his family at stake, he is forced into a life of deception, and begins a long struggle to hold on to those he loves most: his five children. In *All Who Go Do Not Return*, Deen bravely traces his harrowing loss of faith, while offering an illuminating look at a highly secretive world.

Overthrow

America's Century of Regime Change from Hawaii to Iraq

Macmillan Offers a narrative history of the role of the U.S. in a series of coups, revolutions, and invasions that toppled fourteen foreign governments, from the overthrow of the Hawaiian monarchy in 1893 to the 2003 war in Iraq, and examines the sometimes disastrous long-term repercussions of such operations. Reprint.

Too Bright to Hear Too Loud to See

Soho Press/Inc In this brilliant inside look at mental illness that weaves together three timelines, Greyson Todd leaves his successful Hollywood career and wife and young daughter to travel the world, giving free reign to the bipolar disorder he has been forced to keep hidden for almost 20 years.

Blueprint for Revolution

How to Use Rice Pudding, Lego Men, and Other Nonviolent Techniques to Galvanize Communities, Overthrow Dictators, or Simply Change the World

Random House An urgent and accessible handbook for peaceful protesters, activists, and community organizers—anyone trying to defend their rights, hold their government accountable, or change the world *Blueprint for Revolution* will teach you how to • make oppression backfire by playing your opponents' strongest card against them • identify the "almighty pillars of power" in order to shift the balance of control • dream big, but start small: learn how to pick battles you can win • listen to what people actually care about in order to incorporate their needs into your revolutionary vision • master the art of compromise to bring together even the most disparate groups • recognize your allies and view your enemies as potential partners • use humor to make yourself heard, defuse potentially violent situations, and "laugh your way to victory" Praise for *Blueprint for Revolution* "The title is no exaggeration. Otpor's methods . . . have been adopted by democracy movements around the world. The Egyptian opposition used them to topple Hosni Mubarak. In Lebanon, the Serbs helped the Cedar Revolution extricate the country from Syrian control. In Maldives, their methods were the key to overthrowing a dictator who had held power for thirty years. In many other countries, people have used what *Canvas* teaches to accomplish other political goals, such as fighting corruption or protecting the environment."—*The New York Times* "A clear, well-constructed, and easily applicable set of principles for any David facing any Goliath (sans slingshot, of course) . . . By the end of *Blueprint*, the idea that a punch is no match for a punch line feels like anything but a joke."—*The Boston Globe* "An entertaining primer on the theory and practice of peaceful protest."—*The Guardian* "With this wonderful

book, *Srdja Popovic* is inspiring ordinary people facing injustice and oppression to use this tool kit to challenge their oppressors and create something much better. When I was growing up, we dreamed that young people could bring down those who misused their power and create a more just and democratic society. For Srdja Popovic, living in Belgrade in 1998, this same dream was potentially a much more dangerous idea. But with an extraordinarily courageous group of students that formed *Otpor!*, Srdja used imagination, invention, cunning, and lots of humor to create a movement that not only succeeded in toppling the brutal dictator Slobodan Milošević but has become a blueprint for nonviolent revolution around the world. *Srdja rules!*—Peter Gabriel “Blueprint for Revolution is not only a spirited guide to changing the world but a breakthrough in the annals of advice for those who seek justice and democracy. It asks (and not heavy-handedly): As long as you want to change the world, why not do it joyfully? It’s not just funny. It’s seriously funny. No joke.”—Todd Gitlin, author of *The Sixties* and *Occupy Nation*

The Cultural Cold War

The CIA and the World of Arts and Letters

New Press, The During the Cold War, freedom of expression was vaunted as liberal democracy’s most cherished possession—but such freedom was put in service of a hidden agenda. In *The Cultural Cold War*, Frances Stonor Saunders reveals the extraordinary efforts of a secret campaign in which some of the most vocal exponents of intellectual freedom in the West were working for or subsidized by the CIA—whether they knew it or not. Called “the most comprehensive account yet of the [CIA’s] activities between 1947 and 1967” by the *New York Times*, the book presents shocking evidence of the CIA’s undercover program of cultural interventions in Western Europe and at home, drawing together declassified documents and exclusive interviews to expose the CIA’s astonishing campaign to deploy the likes of Hannah Arendt, Isaiah Berlin, Leonard Bernstein, Robert Lowell, George Orwell, and Jackson Pollock as weapons in the Cold War. Translated into ten languages, this classic work—now with a new preface by the author—is “a real contribution to popular understanding of the postwar period” (*The Wall Street Journal*), and its story of covert cultural efforts to win hearts and minds continues to be relevant today.

Love and Death on Long Island

A Novel

Open Road + Grove/Atlantic A reserved British intellectual falls obsessively in love with a young American heartthrob, in this witty and poignant “tour de force” (*Literary Review*). When he wanders into the wrong theater and finds himself watching the wretched teen-pic *Hotpants College II*, cerebral British author Giles De’Ath becomes romantically obsessed with dreamboat Ronnie Bostock. Giles’s infatuation drives him to the unthinkable: he reads American fan magazines and watches movies with titles like *Tex Mex* and *Skid Marks*. And finally, he travels to Long Island, intent on meeting Ronnie in the flesh. The basis for the hit independent film starring Jason Priestley and John Hurt, *Love and Death on Long Island* is a brilliant and heartrending update of Thomas Mann’s early twentieth-century novella *Death in Venice*. It offers both a poignant meditation on passion, and “a very funny portrait of an extraordinarily unworldly academic’s introduction to the dizzyingly incomprehensible realm of popular culture” (*Nick Hornby*). “Brief, pure, intense . . . The writing is masterly, the conjuring of contrasting worlds a triumph.” —*The Financial Times*