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Principles of Economics 2e

Principles of Microeconomics 2e

Principles of Macroeconomics for AP® Courses 2e

Principles of Macroeconomics for AP® Courses 2e covers the scope and sequence requirements for an Advanced Placement® macroeconomics course and is listed on the College Board's AP® example textbook list. The second edition includes many current examples and recent data from FRED (Federal Reserve Economic Data), which are presented in a politically equitable way. The outcome is a balanced approach to the theory and application of economics concepts. The second edition was developed with significant feedback from current users. In nearly all chapters, it follows the same basic structure of the first edition. General descriptions of the edits are provided in the preface, and a chapter-by-chapter transition guide is available for instructors.

Effective Grading

A Tool for Learning and Assessment in College

John Wiley & Sons The second edition of Effective Grading—the book that has become a classic in the field—provides a proven hands-on guide for evaluating student work and offers an in-depth examination of the link between teaching and grading. Authors Barbara E. Walvoord and Virginia Johnson Anderson explain that grades are not isolated artifacts but part of a process that, when integrated with course objectives, provides rich information about student learning, as well as being a tool for learning itself. The authors show how the grading process can be used for broader assessment objectives, such as curriculum and institutional assessment. This thoroughly revised and updated edition includes a wealth of new material including: Expanded integration of the use of technology and online teaching A sample syllabus with goals, outcomes, and criteria for student work New developments in assessment for grant-funded projects Additional information on grading group work, portfolios, and service-learning experiences New strategies for aligning tests and assignments with learning goals Current thought on assessment in departments and general education, using classroom work for program assessments, and using assessment data systematically to "close the loop" Material on using the best of classroom assessment to foster institutional assessment New case examples from colleges and universities, including community colleges "When the first edition of Effective Grading came out, it quickly became the go-to book on evaluating student learning. This second edition, especially with its extension into evaluating the learning goals of departments and general education programs, will make it even more valuable for everyone working to improve teaching and learning in higher education." —L. Dee Fink, author, Creating Significant Learning Experiences "Informed by encounters with hundreds of faculty in their workshops, these two accomplished teachers, assessors, and faculty developers have created another essential text. Current faculty, as well as graduate students who aspire to teach in college, will carry this edition in a briefcase for quick reference to scores of examples of classroom teaching and assessment techniques and ways to use students' classroom work in demonstrating departmental and institutional effectiveness." —Trudy W. Banta, author, Designing Effective Assessment

Macroeconomics with Myeconlab & Ebk 1sem Sak

Addison-Wesley The Study Guide for Macroeconomics by Mark Rush of the University of Florida is carefully coordinated with the text, MyEconLab, and the Test Banks. Each chapter of the Study Guide contains: * Key concepts * Helpful hints * True/false/uncertain questions * Multiple-choice questions * Short-answer questions * Common questions or misconceptions that the student explains as if he or she were the teacher Each part allows students to test their cumulative understanding with questions that go across chapters and work a sample midterm examination. Students can purchase the Study Guide from our online catalog, or from MyPearsonStore.

Essentials of Economics

Pearson Higher Education AU Real examples. Real companies. Real business decisions. Covering the core economics principles and providing engaging, relevant examples within just nineteen Chapters, Hubbard Essentials of Economics is the perfect teaching and learning resource for a one semester unit. The authors present economics as a dynamic, relevant discipline for Australasian students.

The key questions students of first year economics ask themselves are: ‘Why am I here?’ and ‘Will I ever use this?’ Hubbard Essentials of Economics answers these questions by demonstrating that real businesses use economics to make real decisions every day. Each chapter of the text opens with a case study featuring a real business or real business situation, refers to the study throughout the Chapter, and concludes with An Inside Look—a news article format which illustrates how a key principle covered in the Chapter relates to real business situations or was used by a real company to make a real business decision.

Macroeconomics

Pearson Higher Education AU High quality, engaging content for students...ultimate flexibility for educators The seventh edition of this benchmark Australian text continues to offer students a comprehensive and relevant introduction to economics whilst offering educators the ability to customise and deliver content – your way. Economics 7th edition provides a streamlined approach to study and recognises the difficulties some students may face in comprehending key concepts. By leaving the more technical content and application until later, students can enjoy the more exciting policy material from the beginning and engage with the content early. Through compelling examples, clear explanations and the latest instructive on-line resources, the text draws students into the content and reinforces learning through practice and solving problems which are relevant to them. The authors train students to think about issues in the way real economists do, and learn how to explore difficult policy problems and make more informed decisions by offering a clear introduction to theory and applying the concepts to today’s events, news, and research.

Economics

Pearson Higher Education AU High quality, engaging content for students...ultimate flexibility for educators The seventh edition of this benchmark Australian text continues to offer students a comprehensive and relevant introduction to economics whilst offering educators the ability to customise and deliver content – your way. Economics 7th edition provides a streamlined approach to study and recognises the difficulties some students may face in comprehending key concepts. By leaving the more technical content and application until later, students can enjoy the more exciting policy material from the beginning and engage with the content early. Through compelling examples, clear explanations and the latest instructive on-line resources, the text draws students into the content and reinforces learning through practice and solving problems which are relevant to them. The authors train students to think about issues in the way real economists do, and learn how to explore difficult policy problems and make more informed decisions by offering a clear introduction to theory and applying the concepts to today’s events, news, and research.

Macroeconomics

Pearson Australia Macroeconomics is the most engaging introductory economics resource available to students today. Using real businesses examples to show how managers use economics to make real decisions every day, the subject is made relevant and meaningful. Each chapter of the text opens with a case study featuring a real business or real business situation, refers to the study throughout the chapter, and concludes with An Inside Look—a news article format which illustrates how a key principle covered in the chapter relates to real business situations or was used by a real company to make a real business decision. Solved problems in every chapter motivate learners to confidently connect with the theory to solve economic problems and analyse current economic events.

Microeconomics

Pearson Higher Education AU High quality, engaging content for students...ultimate flexibility for educators The seventh edition of this benchmark Australian text continues to offer students a comprehensive and relevant introduction to economics whilst offering educators the ability to customise and deliver content – your way. Microeconomics 7th edition provides a streamlined approach to study and recognises the difficulties some students may face in comprehending key concepts. By leaving the more technical content and application until later, students can enjoy the more exciting policy material from the beginning and engage with the content early. Through compelling examples, clear explanations and the latest instructive on-line resources, the text draws students into the content and reinforces learning through practice and solving problems which are relevant to them. The authors train students to think about issues in the way real economists do, and learn how to explore difficult policy problems and make more informed decisions by offering a clear introduction to theory and applying the concepts to today’s events, news, and research.

International Trade Theory and Policy

Springer Science & Business Media In the present text the author deals with both conventional and new approaches to trade theory and policy, treating all important research topics in international economics and clarifying their mathematical intricacies. The textbook is intended for undergraduates, graduates and researchers alike. It addresses undergraduate students with extremely clear language and illustrations, making even the most complex trade models accessible. In the appendices, graduate students and researchers will find self-contained treatments in mathematical terms. The new edition has been thoroughly revised and updated to reflect the latest research on international trade.

Microeconomics

Pearson Australia Microeconomics is the most engaging introductory economics resource available to students today. Using real businesses examples to show how managers use economics to make real decisions every day, the subject is made relevant and meaningful. Each chapter of the text opens with a case study featuring a real business or real business situation, refers to the study throughout the chapter, and concludes with An Inside Look—a news article format which illustrates how a key principle covered in the

chapter relates to real business situations or was used by a real company to make a real business decision. Solved problems in every chapter motivate learners to confidently connect with the theory to solve economic problems and analyse current economic events.

Macroeconomics

A European Perspective

This print textbook is available for students to rent for their classes. The Pearson print rental program provides students with affordable access to learning materials, so they come to class ready to succeed. For intermediate courses in economics. A unified view of the latest macroeconomic events In Macroeconomics, Blanchard presents an integrated, global view of macroeconomics, enabling students to see the connections between goods markets, financial markets, and labor markets worldwide. Organized into two parts, the text contains a core section that focuses on short-, medium-, and long-run markets and two major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis that engulfed the world in the late 2000s, to monetary policy in the US, to the problems of the Euro area, and growth in China, the text helps students make sense not only of current macroeconomic events but also of those that may unfold in the future. Integrated, detailed boxes in the 8th Edition have been updated to convey the life of macroeconomics today, reinforce lessons from the models, and help students employ and develop their analytical and evaluative skills. Also available with MyLab Economics By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student.

Principles of Economics

"Principles of Economics is designed for a two-semester principles of economics sequence."--Page 6.

Advanced Placement Economics

Teacher Resource Manual

Council for Economic Educat The teacher guide accompanies the student activities books in macro and microeconomics for teaching collegelevel economics in AP Economics courses. The publication contains course outlines, unit plans, teaching instructions, and answers to the student activities and sample tests.

Macroeconomics

Canada in the Global Environment

Note: If you are purchasing an electronic version, MyEconLab does not come automatically packaged with it. To purchase MyEconLab, please visit www.MyEconLab.com or you can purchase a package of the physical text and MyEconLab by searching for ISBN 10: 0321931203 / ISBN 13: 9780321931207. Thoroughly updated, intuitive rather than technical, grounded in data and empirical evidence, extensively illustrated with well-chosen examples and photographs, enlivened with applications that focus on issues at play in today's world, focused on learning-by- doing, and seamlessly integrated with MyEconLab. These are the hallmarks of this ninth edition of *Economics: Canada in the Global Environment*.

Microeconomics, eBook, Global Edition

Pearson Higher Ed For the two-semester principles of economics course. An intuitive and grounded approach to economics Get students to think like an Economist using the latest policy and data while incorporating global issues. *Microeconomics, Twelfth Edition* builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. *Microeconomics* emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology. Each chapter opens with one of today's central issues and is then revisited in the chapter ending *Economics in the News* feature. This Parkin hallmark encourages student to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives. Please note that the product you are purchasing does not include MyEconLab. MyEconLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyEconLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyEconLab to accelerate your learning? You need both an access card and a course ID to access MyEconLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyEconLab (ISBN:9781292094779) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myeconlab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

Principles of Econometrics

John Wiley & Sons Principles of Econometrics, Fifth Edition, is an introductory book for undergraduate students in economics and finance, as well as first-year graduate students in a variety of fields that include economics, finance, accounting, marketing, public policy, sociology, law, and political science. Students will gain a working knowledge of basic econometrics so they can apply modeling, estimation, inference, and forecasting techniques when working with real-world economic problems. Readers will also gain an understanding of econometrics that allows them to critically evaluate the results of others' economic research and modeling, and that will serve as a foundation for further study of the field. This new edition of the highly-regarded econometrics text includes major revisions that both reorganize the content and present students with plentiful opportunities to practice what they have read in the form of chapter-end exercises.

Macroeconomics, eBook, Global Edition

Pearson Higher Ed or the two-semester principles of economics course. An intuitive and grounded approach to economics Get students to think like an Economist using the latest policy and data while incorporating global issues. Macroeconomics, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. Macroeconomics emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology. Each chapter opens with one of today's central issues and is then revisited in the chapter ending Economics in the News feature. This Parkin hallmark encourages student to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives. MyEconLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. Please note that the product you are purchasing does not include MyEconLab. MyEconLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyEconLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyEconLab to accelerate your learning? You need both an access card and a course ID to access MyEconLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyEconLab (ISBN:9781292109848) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myeconlab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

The Economics of Money, Banking, and Financial Markets

Pearson Education Economics of Money, Banking, and Financial Markets heralded a dramatic shift in the teaching of the money and banking course in its first edition, and today it is still setting the standard. By applying an analytical framework to the patient, stepped-out development of models, Frederic Mishkin draws students into a deeper understanding of modern monetary theory, banking, and policy. His landmark combination of common sense applications with current, real-world events provides authoritative, comprehensive coverage in an informal tone students appreciate.

Macroeconomics

This volume gives comprehensive coverage of the key topics of macroeconomics and it includes integration of classical and Keynesian approaches, in-depth coverage of two cases and extensive applications and examples.

Microeconomics

The contents of this text book cover markets and prices; producers, consumers and competitive markets; market structure and competitive strategy; and information, market failure and the role of government.

Economics for Managers, Global Edition

Pearson Higher Ed For one semester MBA Managerial Economics courses Economics for Managers presents the fundamental ideas of microeconomics and macroeconomics and integrates them from a managerial decision-making perspective in a framework that can be used in a single-semester course. To be competitive in today's business environment, managers must understand how economic forces affect their business and the factors that must be considered when making business decisions. This is the only book that provides business students and MBAs with a thorough and applied understanding of both micro- and macroeconomic concepts in a way non-economics majors can understand. The third edition retains all the same core concepts and straightforward material on micro- and macroeconomics while incorporating new case material and real-world examples that relate to today's managerial student. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and

notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Business Law in Canada

Prentice Hall Appropriate for one-semester courses in Administrative Law at both college and university levels. Legal concepts and Canadian business applications are introduced in a concise, one-semester format. The text is structured so that five chapters on contracts form the nucleus of the course, and the balance provides stand-alone sections that the instructor may choose to cover in any order. We've made the design more reader-friendly, using a visually-appealing four-colour format and enlivening the solid text with case snippets and extracts. The result is a book that maintains the strong legal content of previous editions while introducing more real-life examples of business law in practice.

Economics, eBook, Global Edition

Pearson Higher Ed An intuitive and grounded approach to economics Get students to think like an Economist using the latest policy and data while incorporating global issues. Economics, Twelfth Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. Economics emphasizes real-world applications, the development of critical thinking skills, diagrams renowned for pedagogy and clarity, and path-breaking technology. Each chapter opens with one of today's central issues and is then revisited in the chapter ending Economics in the News feature. This Parkin hallmark encourages student to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events. Students will begin to think about issues the way real economists do and learn how to explore difficult policy problems to make more informed decisions in their own economic lives. MyEconLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Please note that the product you are purchasing does not include MyEconLab. MyEconLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyEconLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyEconLab to accelerate your learning? You need both an access card and a course ID to access MyEconLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyEconLab (ISBN:9781292094618) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myeconlab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

Microeconomics

Pearson Education India

A Monetary History of the United States, 1867-1960

Princeton University Press Writing in the June 1965 issue of the *Economic Journal*, Harry G. Johnson begins with a sentence seemingly calibrated to the scale of the book he set himself to review: "The long-awaited monetary history of the United States by Friedman and Schwartz is in every sense of the term a monumental scholarly achievement--monumental in its sheer bulk, monumental in the definitiveness of its treatment of innumerable issues, large and small . . . monumental, above all, in the theoretical and statistical effort and ingenuity that have been brought to bear on the solution of complex and subtle economic issues." Friedman and Schwartz marshaled massive historical data and sharp analytics to support the claim that monetary policy--steady control of the money supply--matters profoundly in the management of the nation's economy, especially in navigating serious economic fluctuations. In their influential chapter 7, *The Great Contraction*--which Princeton published in 1965 as a separate paperback--they address the central economic event of the century, the Depression. According to Hugh Rockoff, writing in January 1965: "If Great Depressions could be prevented through timely actions by the monetary authority (or by a monetary rule), as Friedman and Schwartz had contended, then the case for market economies was measurably stronger." Milton Friedman won the Nobel Prize in Economics in 1976 for work related to *A Monetary History* as well as to his other Princeton University Press book, *A Theory of the Consumption Function* (1957).

Economy, Society and Public Policy

Oxford University Press, USA In order to be well-governed, a democracy needs voters who are fluent in the language of economics and who can do some quantitative analysis of social and economic policy. We also need a well-trained cadre of researchers and journalists who have more advanced skills in these fields. Many students in other disciplines are drawn to economics so that they can engage with policy debates on environmental sustainability, inequality, the future of work, financial instability, and innovation. But, when they begin the study of economics, they find that courses appear to have little to do with these pressing policy matters, and are designed primarily for students who want to study the subject as their major, or even for those destined to go on to post-graduate study in the field. The result: policy-oriented students often find they have to choose between a quantitative and analytical course of study -

economics - that is only minimally policy oriented in content and that downplays the insights of other disciplines, or a policy and problem-oriented course of study that gives them little training in modelling or quantitative scientific methods. Economy, Society, and Public Policy changes this. It has been created specifically for students from social science, public policy, business studies, engineering, biology, and other disciplines who are not economics majors. If you are one of these students, we want to engage, challenge, and empower you with an understanding of economics. We hope you will acquire the tools to articulate reasoned views on pressing policy problems. You may even decide to take more courses in economics as a result. The book is also being used successfully in courses for economics, business, and public policy majors, as well as in economics modules for masters' courses in Public Policy and in Philosophy, Politics and Economics (PPE). This textbook--the print complement to CORE's open-access online eBook--is the result of a worldwide collaboration among researchers, educators, and students who are committed to bringing the socially relevant insights of economics to a broader audience.

Macroeconomics

Canada in the Global Environment

Principles of Macroeconomics

Cengage Learning Now you can master the principles of macroeconomics with the help of the most popular introductory book in economics trusted by students of economics worldwide -- Mankiw's PRINCIPLES OF MACROECONOMICS, 9E. Using a clear, inviting writing style, this book emphasizes only material that helps you better understand the world and economy in which you live. You learn to become a more astute participant in today's economy with a strong understanding of both the potential and limits of economic policy. The latest, relevant examples throughout this edition bring today's macroeconomic principles to life, as acclaimed author Gregory Mankiw explains, I tried to put myself in the position of someone seeing economics for the first time. My goal is to emphasize the material that readers find interesting about the study of the economy. Real scenarios, useful economic facts, and clear explanations demonstrate how macroeconomic concepts play a role in the decisions you make every day. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Pearson FlexText, Microeconomics

Pearson FlexText ...setting you up for success in school and at work The study of economics requires a different style of thinking from what you may encounter in other courses. Economists make extensive use of assumptions to break down complex problems into simple, analytically manageable parts. This analytical style, while not ultimately more demanding than the styles of thinking in other disciplines, feels unfamiliar to most students and requires practice. Our experience has taught us that what first-year economics students want most from a FlexText is help in mastering course material to do well on examinations. We have developed this FlexText to respond specifically to that demand.

In Pursuit of the Traveling Salesman

Mathematics at the Limits of Computation

Princeton University Press What is the shortest possible route for a traveling salesman seeking to visit each city on a list exactly once and return to his city of origin? It sounds simple enough, yet the traveling salesman problem is one of the most intensely studied puzzles in applied mathematics—and it has defied solution to this day. In this book, William Cook takes readers on a mathematical excursion, picking up the salesman's trail in the 1800s when Irish mathematician W. R. Hamilton first defined the problem, and venturing to the furthest limits of today's state-of-the-art attempts to solve it. He also explores its many important applications, from genome sequencing and designing computer processors to arranging music and hunting for planets. In Pursuit of the Traveling Salesman travels to the very threshold of our understanding about the nature of complexity, and challenges you yourself to discover the solution to this captivating mathematical problem.

The Seventh Sense

Power, Fortune, and Survival in the Age of Networks

Little, Brown NEW YORK TIMES BESTSELLER WASHINGTON POST BESTSELLER Winner of the getAbstract 17th International Book Award "The Seventh Sense is a concept every businessman, diplomat, or student should aspire to master--a powerful idea, backed by stories and figures that will be impossible to forget." -- Walter Isaacson, author of Steve Jobs and Leonardo da Vinci Endless terror. Refugee waves. An unfixable global economy. Surprising election results. New billion-dollar fortunes. Miracle medical advances. What if they were all connected? What if you could understand why? The Seventh Sense is the story of what all of today's successful figures see and feel: the forces that are invisible to most of us but explain everything from explosive technological change to uneasy political ripples. The secret to power now is understanding our new age of networks. Not merely the Internet, but also webs of trade, finance, and even DNA. Based on his years of advising generals, CEOs, and politicians, Ramo takes us into the opaque heart of our world's rapidly connected systems and teaches us what the losers are not yet seeing--and what the victors of this age already know.

Economics Today

The Macro View

Addison-Wesley Longman Limited Economics Today: The Macro View has long led the field in offering students and instructors a dynamic, application-rich approach to teaching and learning macroeconomics. The book is based on the belief that students learn more when they are involved and engaged. The 12th edition features all new examples that have been selected to grab and hold students' attention. These examples serve one basic purpose—to drive home the application of the theory just presented. One of the keys to the success of Economics Today: The Macro View is that it is suitable for many teaching styles. Instructors who wish to stress theory can do so. Those who wish to stress applications and examples can do that. Those who wish to incorporate technology into the class can do so with ease using MyEconLab.

Foundations of Macroeconomics

Prentice Hall This textbook provides an overview of microeconomic and macroeconomic theory. It presents a survey of the key lessons of economics -- demand, supply, pricing in markets, structure of markets, monetary policy, fiscal policy, international trade, and other key issues that arise in general discussion. It reviews the primary tools of economic thinking and covers the major themes that appear in the popular media.

The Economics of Sports

Routledge For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry. The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. The Economics of Sports explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.

Macroeconomics PDF eBook, Global Edition

Pearson Higher Ed For courses in Principles of Macroeconomics Acemoglu, Laibson, List: An evidence-based approach to economics Throughout Macroeconomics, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them. Taking a fresh approach, the authors use the themes of optimization, equilibrium and empiricism to illustrate the power of simple economic ideas, and their ability to explain, predict, and improve what happens in the world. Each chapter begins with an empirical question that is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, students will learn to apply economic principles to guide the decisions they make in their own lives. MyEconLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. Please note that the product you are purchasing does not include MyEconLab. MyEconLab Join over 11 million students benefiting from Pearson MyLabs. This title can be supported by MyEconLab, an online homework and tutorial system designed to test and build your understanding. Would you like to use the power of MyEconLab to accelerate your learning? You need both an access card and a course ID to access MyEconLab. These are the steps you need to take: 1. Make sure that your lecturer is already using the system Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. 2. Check whether an access card has been included with the book at a reduced cost If it has, it will be on the inside back cover of the book. 3. If you have a course ID but no access code, you can benefit from MyEconLab at a reduced price by purchasing a pack containing a copy of the book and an access code for MyEconLab (ISBN:9781292080710) 4. If your lecturer is using the MyLab and you would like to purchase the product... Go to www.myeconlab.com to buy access to this interactive study programme. For educator access, contact your Pearson representative. To find out who your Pearson representative is, visit www.pearsoned.co.uk/relocator

Job Creation and Destruction

MIT Press (MA) This volume considers the American manufacturing industry, and develops a statistical portrait of the microeconomic adjustments that affect business and workers. The authors focus on the employer rather than worker side of the process aiming to show the processes that will be relevant to economists.

Economics, Global Edition

Pearson Higher Education Acemoglu, Laibson, List: An evidence-based approach to economics Throughout Economics, 2nd Edition, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them. Taking a fresh approach, the authors use the themes of optimisation, equilibrium, and empiricism to illustrate the power of simple economic ideas, and their ability to explain, predict, and improve what happens in the world. Each chapter begins with an empirical question that is later answered using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, students learn to apply economic principles to guide the decisions they make in their own lives.

Macroeconomics

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