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KEY=TOSHIBA - WELLS NEAL

PARENTOLOGY

EVERYTHING YOU WANTED TO KNOW ABOUT THE SCIENCE OF RAISING CHILDREN BUT WERE TOO EXHAUSTED TO ASK

Simon and Schuster An award-winning scientist offers his unorthodox approach to childrearing: “Parentology is brilliant, jaw-droppingly funny, and full of wisdom...bound to change your thinking about parenting and its conventions” (Amy Chua, author of Battle Hymn of the Tiger Mother). If you’re like many parents, you might ask family and friends for advice when faced with important choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-blown nerd, needed childrearing advice, he turned to scientific research to make the big decisions. In Parentology, Conley hilariously reports the results of those experiments, from bribing his kids to do math (since studies show conditional cash transfers improved educational and health outcomes for kids) to teaching them impulse control by giving them weird names (because evidence shows kids with unique names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are redemptive—even when Conley’s sassy kids show him the limits of his profession. Parentology teaches you everything you need to know about the latest literature on parenting—with lessons that go down easy. You’ll be laughing and

learning at the same time.

PREGNANCY DAY BY DAY

Penguin The complete guide to pregnancy, day-by-day No other pregnancy book provides this level of detail, allied with such extraordinary photographs, 3D scans and illustrations which reveal in unprecedented clarity exactly what is happening to you and your baby every single day. From early fetal development to how your hormones prepare you for birth, learn from world-class experts. Plus, obstetricians, midwives and parents advise on your baby's development, medical matters, your changing body, diet, fitness and much more. A special hour-by-hour rundown of what to expect during and immediately after birth, plus further reassurance for the first two weeks of your baby's life, will give a helping hand through the culmination of your pregnancy, from pain relief to those first intimate and unique moments between you and your child.

APPLIED CORPORATE FINANCE, 4TH EDITION

Wiley Global Education Aswath Damodaran, distinguished author, Professor of Finance, and David Margolis, Teaching Fellow at the NYU Stern School of Business, have delivered the newest edition of Applied Corporate Finance. This readable text provides the practical advice students and practitioners need rather than a sole concentration on debate theory, assumptions, or models. Like no other text of its kind, Applied Corporate Finance, 4th Edition applies corporate finance to real companies. It now contains six real-world core companies to study and follow. Business decisions are classified for students into three groups: investment, financing, and dividend decisions.

THE THIRD WAVE

DEMOCRATIZATION IN THE LATE 20TH CENTURY

University of Oklahoma Press Between 1974 and 1990 more than thirty countries in southern Europe, Latin America, East Asia, and Eastern Europe shifted from authoritarian to democratic systems of government. This global democratic revolution is probably the most important political trend in the late twentieth century. In The Third Wave, Samuel P. Huntington analyzes the causes and nature of these democratic transitions, evaluates the prospects for stability of the new democracies, and explores the possibility of more countries becoming democratic. The recent transitions, he argues, are the third major wave of democratization in the modern world. Each of the two previous waves was followed by a reverse wave in which some countries shifted back to authoritarian government.

Using concrete examples, empirical evidence, and insightful analysis, Huntington provides neither a theory nor a history of the third wave, but an explanation of why and how it occurred. Factors responsible for the democratic trend include the legitimacy dilemmas of authoritarian regimes; economic and social development; the changed role of the Catholic Church; the impact of the United States, the European Community, and the Soviet Union; and the "snowballing" phenomenon: change in one country stimulating change in others. Five key elite groups within and outside the nondemocratic regime played roles in shaping the various ways democratization occurred. Compromise was key to all democratizations, and elections and nonviolent tactics also were central. New democracies must deal with the "torturer problem" and the "praetorian problem" and attempt to develop democratic values and processes. Disillusionment with democracy, Huntington argues, is necessary to consolidating democracy. He concludes the book with an analysis of the political, economic, and cultural factors that will decide whether or not the third wave continues. Several "Guidelines for Democratizers" offer specific, practical suggestions for initiating and carrying out reform. Huntington's emphasis on practical application makes this book a valuable tool for anyone engaged in the democratization process. At this volatile time in history, Huntington's assessment of the processes of democratization is indispensable to understanding the future of democracy in the world.

IDEA MAN

A MEMOIR BY THE COFOUNDER OF MICROSOFT

Penguin By his early thirties, Paul Allen was a world-famous billionaire-and that was just the beginning. In 2007 and 2008, Time named Paul Allen, the cofounder of Microsoft, one of the hundred most influential people in the world. Since he made his fortune, his impact has been felt in science, technology, business, medicine, sports, music, and philanthropy. His passion, curiosity, and intellectual rigor-combined with the resources to launch and support new initiatives-have literally changed the world. In 2009 Allen discovered that he had lymphoma, lending urgency to his desire to share his story for the first time. In this classic memoir, Allen explains how he has solved problems, what he's learned from his many endeavors-both the triumphs and the failures-and his compelling vision for the future. He reflects candidly on an extraordinary life. The book also features previously untold stories about everything from the true origins of Microsoft to Allen's role in the dawn of private space travel (with SpaceShipOne) and in discoveries at the frontiers of brain science. With honesty, humor, and insight, Allen tells the story of a life of ideas made real.

WINNING THE BATTLE FOR ATTENTION

INTERNET MARKETING FOR SMALL BUSINESS

Createspace Independent Publishing Platform Is your business winning the online attention war? Is your website traffic increasing monthly? Does your website consistently generate calls, comments, and sales? This practical book will help you: Generate increased, targeted website traffic in 24 to 72 hours - p. 70; Learn and apply the essentials of effective website usability - p. 59; Capture the attention of the leading search engines - p. 73; Decipher the mysteries of SEO and online advertising - p. 33; Create simple, clear and effective page content - p. 23; Attract website visitors that will become your valued customers - p. 16; Turn mobile traffic into money - p. 127; Teach you about the power of blogging - p. 89; Show you the benefits using WordPress for your website - p. 111; Tell your small business story and sell your products - p. 138; How to measure visits, page views, average time on site, and more - p. 138; Learn how to make money online - p. 152; Who should design and build your website - p. 158; Learn how to create a value proposition for your home page - p. 165; Learn what makes a good website home page - p. 173; Learn tips for selling online - p. 180. And much more...

WHO CONTROLS THE INTERNET?

ILLUSIONS OF A BORDERLESS WORLD

Oxford University Press Is the Internet erasing national borders? Will the future of the Net be set by Internet engineers, rogue programmers, the United Nations, or powerful countries? Who's really in control of what's happening on the Net? In this provocative new book, Jack Goldsmith and Tim Wu tell the fascinating story of the Internet's challenge to governmental rule in the 1990s, and the ensuing battles with governments around the world. It's a book about the fate of one idea--that the Internet might liberate us forever from government, borders, and even our physical selves. We learn of Google's struggles with the French government and Yahoo's capitulation to the Chinese regime; of how the European Union sets privacy standards on the Net for the entire world; and of eBay's struggles with fraud and how it slowly learned to trust the FBI. In a decade of events the original vision is uprooted, as governments time and time again assert their power to direct the future of the Internet. The destiny of the Internet over the next decades, argue Goldsmith and Wu, will reflect the interests of powerful nations and the conflicts within and between them. While acknowledging the many attractions of the earliest visions of the Internet, the authors describe the new order, and speaking to both its surprising virtues and unavoidable vices. Far from destroying the Internet, the experience of the last decade has led to a quiet rediscovery of some of the oldest functions and justifications for territorial government. While territorial governments have unavoidable problems, it has proven hard to replace what legitimacy governments have, and harder yet to replace the system of rule of law that controls the

unchecked evils of anarchy. While the Net will change some of the ways that territorial states govern, it will not diminish the oldest and most fundamental roles of government and challenges of governance. Well written and filled with fascinating examples, including colorful portraits of many key players in Internet history, this is a work that is bound to stir heated debate in the cyberspace community.

MICROSOFT AZURE SQL DATABASE STEP BY STEP

Pearson Education Your hands-on guide to Azure SQL Database fundamentals Expand your expertise—and teach yourself the fundamentals of Windows Azure SQL Database. If you have previous programming experience but are new to Azure, this tutorial delivers the step-by-step guidance and coding exercises you need to master core topics and techniques. Discover how to: Perform Azure setup and configuration Explore design and security considerations Use programming and reporting services Migrate data Backup and sync data Work with scalability and high performance Understand the differences between SQL Server and Windows Azure SQL Database

100 PLUS THINGS TO DO WITH YOUR GRANDCHILDREN

A HOW-TO GUIDE FOR GRANDPARENTS, BY GRANDPARENTS

Createspace Independent Publishing Platform This book is designed to help Grandparents make lasting memories for themselves and their grandchildren. There are over 100 creative ideas of things to do. The book is organized into three sections: Indoors, Outdoors, and On the Go. There are recipes, craft ideas, game directions, and suggestions for places to visit. The authors provide hints throughout the book to assure positive experiences. They provide lists of useful resources. This is truly a great guidebook for all grandparents to have on their bookshelves.FUN FOR GRANDPARENTS AND GRANDKIDS SERIES: Cousins Camp 2.0... how to plan and host an overnight camp. Many ideas can be used whether you have an afternoon or a week. This book focuses on grandchildren aged 5-10.100 Plus Things To Do With Your Grandchildren... ideas for games, crafts, cooking, outings for fun with grandchildren. This book focuses on grandchildren aged 3-12.Special Activities for Grandparents and Grandchildren... more fun things to do with grandchildren. This book focuses on grandchildren 4-16.

WIRELESS SYSTEMS

CELLULAR, 3G, LMR, MOBILE DATA, PAGING, SATELLITE, BROADCAST, AND WLAN

Althos Incorporated This book provides a big picture of the key wireless industries, what systems and technologies they use, how they operate, their market trends, and what services they provide. If you are involved or you are getting involved in the wireless industry, your life is changing. The growth and decline of wireless industries can be well over 40% per year and it rapidly changes. Some wireless systems that were "hot technologies" just 10 years ago with billions of dollars in investment with national or global presence are simply gone. This information covered in this book ranges from the basics to what's new in wireless. You will learn that each wireless industry has its own unique advantages and limitations, which offer important economic and technical choices for managers, salespeople, technicians, and others involved with wireless telephones and systems. This book provides the background for a good understanding of the major wireless technologies, issues, and options available. The book starts with a basic introduction to wireless communication. It covers the different types of industries, who controls and regulates them, and provides a basic definition of each of the major wireless technologies. A broad overview of the telecom voice, data, and multimedia applications is provided. You will discover the fundamentals of wireless technologies and their terminology are described along with how the radio frequency spectrum is divided, the basics of radio frequency transmission and modulation, antennas and radio networks. The different types of analog and digital mobile telephone systems and their evolution are covered. Included is the basic operation, attributes and services for analog cellular(1st generation), digital cellular (2nd generation), packet based cellular (2 = generation), and wideband cellular (3rd generation) communication systems. Private land mobile radio (PLMR) dispatch and two-way radio systems are explained along with how they are changing from proprietary analog systems to advanced digital multimedia communication systems. The basics of mobile data are provided along with the available types of packet and circuit switched data systems and how they operate. Descriptions of paging systems are provided and you will discover how paging systems are evolving from one-way numeric messaging to two-way interactive information services. Important characteristics of satellite systems are covered. An overview of fixed wireless systems including point to point microwave, wireless cable, and broadband wireless is included. The fundamentals of radio and television broadcast systems are covered along with how they are converting from analog to digital systems and why in just a few years service to existing radios and telephones will stop. The fundamentals of residential cordless, public cordless and WPBX telephone systems covered. Wireless local area networks (WLANs) basics are provided including the different versions of 802.11. Short-range Bluetooth wireless is explained along with how it is used by accessories such as headsets, keyboards, cameras, and printers. The fundamentals of billing and customer care systems are provided along with these systems collect and process service and usage charges.

DIGITAL ENTREPRENEURSHIP

IMPACT ON BUSINESS AND SOCIETY

Springer Nature This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. “Digitalization mirrors the Industrial Revolution’s impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work.” Gina O’Connor, Professor of Innovation Management at Babson College, USA “This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique “must-read” book because it goes beyond theory and provides practical examples.” Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA “This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures.” Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

INTRODUCTION TO PRIVATE LAND MOBILE RADIO

DISPATCH, LTR, APCO, MPT1327, IDEN, AND TETRA

Althos Incorporated

MAKING COLOR SING

PRACTICAL LESSONS IN COLOR AND DESIGN

Targeted at young aspiring artists seeking to develop their technical skills and build a repertoire of subjects. Acclaimed author Lee J. Ames shows readers how to draw dozens of aliens with a comprehensive, step-by-step approach. His distinctive drawing method has proven to be successful for children and adults alike over the past 40 years and has shown artists, from the beginner to the advanced levels, how to draw everything from animals to airplanes. The revised Draw 50 series gives an old favourite a fresh, new look.

THE KAIZEN EVENT PLANNER

ACHIEVING RAPID IMPROVEMENT IN OFFICE, SERVICE, AND TECHNICAL ENVIRONMENTS

CRC Press Kaizen Events are an effective way to train organizations to break unproductive habits and adopt a continuous improvement philosophy while, at the same time, achieve breakthrough performance-level results. Through Kaizen Events, cross-functional teams learn how to make improvements in a methodological way. They learn how to quickly study a process,

URBAN RUNOFF QUALITY MANAGEMENT

ASCE Publications This manual comprises a holistic view of urban runoff quality management. For the beginner, who has little previous exposure to urban runoff quality management, the manual covers the entire subject area from sources and effects of pollutants in urban runoff through the development of management plans and the design of controls. For the municipal stormwater management agency, guidance is given for developing a water quality management plan that takes into account receiving water use objectives, local climatology, regulation, financing and cost, and procedures for comparing various types of controls for suitability and cost effectiveness in a particular area. This guidance will also assist owners of large-scale urban development projects in cost-effectively and aesthetically integrating water quality control to the drainage plan. The manual is also directed to designers who desire a self-contained unit that discusses the design of specific quality controls for urban runoff.

HOW LIFE BEGAN

EVOLUTION'S THREE GENESES

University of Chicago Press The origin of life is a hotly debated topic. The Christian Bible states that God created the heavens and the Earth, all in about seven days roughly six thousand years ago. This episode in Genesis departs markedly from scientific theories developed over the last two centuries which hold that life appeared on Earth about 3.5 billion years ago in the form of bacteria, followed by unicellular organisms half a millennia later. It is this version of genesis that Alexandre Meinesz explores in this engaging tale of life's origins and evolution. How Life Began elucidates three origins, or geneeses, of life—bacteria, nucleated cells, and multicellular organisms—and shows how evolution has sculpted life to its current biodiversity through four main events—mutation, recombination, natural selection, and geologic cataclysm. As an ecologist who specializes in algae, the first organisms to colonize Earth, Meinesz brings a refreshingly novel voice to the history of biodiversity and emphasizes here the role of unions in organizing life. For example, the ingestion of some bacteria by other bacteria led to mitochondria that characterize animal and plant cells, and the chloroplasts of plant cells. As Meinesz charmingly recounts, life's grandeur is a result of an evolutionary tendency toward sociality and solidarity. He suggests that it is our cohesion and collaboration that allows us to solve the environmental problems arising in the decades and centuries to come. Rooted in the science of evolution but enlivened with many illustrations from other disciplines and the arts, How Life Began intertwines the rise of bacteria and multicellular life with Vermeer's portrait of Antoni van Leeuwenhoek, the story of Genesis and Noah, Meinesz's son's early experiences with Legos, and his own encounters with other scientists. All of this brings a very human and humanistic tone to Meinesz's charismatic narrative of the three origins of life.

NO LOGO

TAKING AIM AT THE BRAND BULLIES

Macmillan An analysis of the invasion of our personal lives by logo-promoting, powerful corporations combines muckraking journalism with contemporary memoir to discuss current consumer culture

LEGAL ISSUES IN SCHOOL HEALTH SERVICES

A RESOURCE FOR SCHOOL ADMINISTRATORS, SCHOOL ATTORNEYS, SCHOOL NURSES

iUniverse Legal Issues in School Health Services offers a legal resource never before available for education and health professionals, and their legal advisors. All professionals involved in the development, implementation, and evaluation of school health services will

find this an exceptional tool. This book addresses the spirit and letter of the laws, the related standards, the conflict between them, and how they affect the delivery of school health services in regular and special education. Special attention is given to pertinent issues for school administrators, school attorneys, and school nurses, in order to foster school practices that are safe and effective. Designed as a guide and reference work, this book is written by 15 highly-credentialed nurses, attorneys, and educators and offers detailed discussions of the legal challenges that exist in the 21st century. KEY FEATURES School nursing practice, standards, and performance issues Risk management strategies for school administrators, school boards, and attorneys Multi-disciplinary approaches in ethico-legal problem solving Collaborative approaches in promoting student learning and success Financial, special education, record confidentiality, and future genetic challenges In-depth legal references, citations, and research, plus a comprehensive glossary and table of federal statutes and regulations

ESSENTIALS OF STRATEGIC MANAGEMENT

Cengage Learning Thorough yet concise, ESSENTIALS OF STRATEGIC MANAGEMENT, Third Edition, is a brief version of the authors' market-leading text STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH. Following the same framework as the larger book, ESSENTIALS helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic and international--so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

SOUL SURVIVORS

A NEW BEGINNING FOR ADULTS ABUSED AS CHILDREN

Fireside Books

MARKETING STRATEGY

TEXT AND CASES

Thomson South-Western MARKETING STRATEGY, 6e, International Edition edition emphasizes teaching students to think and act like marketers. It presents strategy from a perspective that guides strategic marketing management in the social, economic, and technological arenas in which businesses function today--helping students develop a customer-oriented market strategy and market plan. Its practical approach to analyzing, planning, and implementing marketing strategies is based on the creative process involved in applying marketing concepts to the development and implementation of marketing strategy. An emphasis on critical thinking enables students to understand the essence of how marketing decisions fit together to create a coherent strategy. Well-grounded in developing and executing a marketing plan, the text offers a complete planning framework, thorough marketing plan worksheets, and a comprehensive marketing plan example for students to follow.

THE INNOVATION ZONE

HOW GREAT COMPANIES RE-INNOVATE FOR AMAZING SUCCESS

Nicholas Brealey Invent less. Innovate more. And join the next generation of successful global players. Innovation has become a mantra for organizations facing unprecedented market pressures and worldwide competition. But can it be taught or developed as a core competency? Are there rules for turning great ideas into breakthrough innovations that alter behavior and culture, change the company's customer relationship, and carve out a path to global business success? Profiling dozens of today's most innovative organizations, The Innovation Zone delivers a new playbook for creating a structured business model of innovation that focuses on process, not products, to generate sustainable value and competitive dominance.

THE SINGULARITY IS NEAR

WHEN HUMANS TRANSCEND BIOLOGY

Penguin "Startling in scope and bravado." —Janet Maslin, The New York Times "Artfully envisions a breathtakingly better world." —Los Angeles Times "Elaborate, smart and persuasive." —The Boston Globe "A pleasure to read." —The Wall Street Journal One of CBS News's Best Fall Books of 2005 • Among St Louis Post-Dispatch's Best Nonfiction Books of 2005 • One of Amazon.com's Best Science

Books of 2005 A radical and optimistic view of the future course of human development from the bestselling author of How to Create a Mind and The Singularity is Nearer who Bill Gates calls “the best person I know at predicting the future of artificial intelligence” For over three decades, Ray Kurzweil has been one of the most respected and provocative advocates of the role of technology in our future. In his classic The Age of Spiritual Machines, he argued that computers would soon rival the full range of human intelligence at its best. Now he examines the next step in this inexorable evolutionary process: the union of human and machine, in which the knowledge and skills embedded in our brains will be combined with the vastly greater capacity, speed, and knowledge-sharing ability of our creations.

HEALTH IS ACADEMIC

A GUIDE TO COORDINATED SCHOOL HEALTH PROGRAMS

With expert contributions from over 70 leading professional associations, Health is Academic covers the "eight components" designed to support students and help them acquire the knowledge and skills they need to deal with the problems they face in and out of school. The text authoritatively discusses: Comprehensive School Health Education; Physical Education; School Health Services; Nutrition Services; Counseling, Psychological, and Social Services; Healthy School Environment; School-Site Health Promotion for Staff; and Family/Community Involvement.

OBSERVING THE OBSERVER

THE STATE OF ISLAMIC STUDIES IN AMERICAN UNIVERSITIES

International Institute of Islamic Thought (IIIT) THE collection of papers in this volume documents the study of Islam in American Universities. Over the last few decades the United States has seen significant growth in the study of Islam and Islamic societies in institutions of higher learning fueled primarily by events including economic relations of the U.S. with Muslim countries, migration of Muslims into the country, conversion of Americans to Islam, U.S. interests in Arab oil resources, involvement of Muslims in the American public square, and the tragic events of 9/11. Although there is increasing recognition that the study of Islam and the role of Muslims is strategically essential in a climate of global integration, multiculturalism, and political turmoil, nevertheless, the state of Islamic Studies in America is far from satisfactory. The issue needs to be addressed, particularly as the need for intelligent debate and understanding is continuously stifled by what some have termed an “Islam industry” run primarily by fly-by journalists, think tank pundits, and cut-and-paste “experts.”

MANUAL CONSTRUCTED WETLANDS TREATMENT OF MUNICIPAL WASTEWATERS.

DIANE Publishing

THE ART OF PUBLIC SPEAKING

Samaira Book Publishers The Art of Public Speaking is a fantastic introduction to public speaking by the master of the art—Dale Carnegie. Featured within this classic manual are hundreds of tips and tricks on how to become an efficient and effective public speaker. One of the core ideas in his books is that it is possible to change other people's behavior by changing one's reaction to them. This is a fascinating work and is thoroughly recommended for everyone.

WASHINGTON EDUCATION DIRECTORY

A GENERATION AT RISK

GROWING UP IN AN ERA OF FAMILY UPHEAVAL

Harvard University Press Just what do we know about the current generation of young Americans? So little it seems that we have dubbed them Generation X. Coming of age in the 1980s and '90s, they hail from families in flux, from an intimate landscape changing faster and more profoundly than ever before. This book is the first to give us a clear, close-up picture of these young Americans and to show how they have been affected and formed by the tremendous domestic changes of the last three decades. How have members of this generation fared at school and at work, as they have moved into the world and formed families of their own? Do their struggles or successes reflect the turbulence of their time? These are the questions A Generation at Risk answers in comprehensive detail. Based on a unique fifteen-year study begun in 1980, the book considers parents' socioeconomic resources, their gender roles and relations, and the quality and stability of their marriages. It then examines children's relations with their parents, their intimate and broader social affiliations, and their psychological well-being. The authors provide rare insight into how both familial and historical contexts affect young people as they make the transition to adulthood. Perhaps surprising is the authors' finding that, in this era of shifting gender roles, children who grow up in traditional father-breadwinner, mother-homemaker families and those in more egalitarian, role-sharing families apparently turn out the same. Also striking are the beneficial influence of parental education on children and the troubling long-term impact of marital conflict and divorce--an outcome that prompts the authors to suggest policy measures that encourage marital quality and stability. Table of Contents: Family, Social Change, and Transition to Adulthood Study Design,

Measures, and Analysis Relationships with Parents Intimate Relationships Social Integration Socioeconomic Attainment Psychological Well-Being Conclusions, Implications, and Policy Recommendations Appendix: Tables References Index Reviews of this book: An important new book...Paul Amato and Alan Booth painstakingly analyze data from a large national sample of families, seeking especially to isolate the independent effects of divorce on children from the effects of preexisting marital conflict. The results call into question the rationalizations of our high divorce rate...Amato and Booth estimate that at most a third of divorces involving children are so distressed that the children are likely to benefit. The remainder, about 70%, involve low-conflict marriages that apparently harm children much less than do the realities of divorce...This remarkably countercultural conclusion will provoke many predictable reminders about toxic marriages and many repetitions of the familiar bromide that marital unhappiness, not 'divorce per se' is the real problem. But because of this book, we also will have a more informed discussion of the moral dimensions of the decision to divorce. Amato and Booth have helped us to recognize more clearly the potential conflicts between parental responsibility and adult desires for freedom, romance, sexual gratification and self-actualization. --Norval D. Glenn and David Blankenhorn, Los Angeles Times Reviews of this book: [This] longitudinal study of the consequences of family instability and change in the USA...focused upon two generations--the parents and their offspring--and looked at how the relations between them changed over the survey time...[The] study provides an excellent opportunity to test some favorite popular assumptions--such as whether witnessing unhappiness in the parental home would lead to the inability to have happy relationships in one's own home. Or does having a 'liberated' or non-traditional mother harm children's development? The advantage of a longitudinal study is that we can examine these differences on the same people over time...This study would be of relevance to youth researchers interested in the 'life course' perspective as it provides a range of data and information of a kind which is seldom normally available...This is a well organized and documented study discussing quantitative findings in an accessible and enlightening way. --Claire Wallace, Journal of Youth Studies Reviews of this book: A Generation at Risk summarizes [Amato and Booth's] pioneering longitudinal study which, between 1980 and 1992, interviewed a representative sample of 1,193 married persons with children. Amato and Booth also interviewed the adult children in 1992 and 1995. The book uses the life-course perspective and considers the impact of changing historical contexts on these families. It is intended for professionals, although the conclusions are vital to anyone who has even a passing interest in changes in contemporary families...This landmark work will frame scholarly discussions of parent-child dynamics for many years and belongs in every major library. --Larry R. Peterson, History Reviews of this book: This important and disturbing book...carefully examines how parents' socioeconomic resources, gender roles, and degree of marital happiness affect their children's lives...It strikes a resounding note of alarm at recent trends in American family life. The work is based on the results of a finely drawn 15-year study of a nationwide sampling of married couples and their adult offspring. There are no glittering generalizations here; Amato and Booth provide rich contextual detail and easily readable tables as they consider, for example, the effect of maternal employment on daughters' social integration (largely positive)...Public libraries

should not be deterred by this book's scholarly presentation: it speaks to us all. --Ellen Gilbert, Library Journal Reviews of this book: What are the long-term effects on children of the great changes in the family that have occurred over the past several decades?...Paul Amato and Alan Booth's impressive study is one of the first to provide us with long-term data on this generation...Theirs is one of the few longitudinal surveys to measure marital quality and then to follow offspring for a long period, during which some of the parents divorce...A Generation at Risk is an important addition to the literature on the long-term effects of families on their children. --Andrew J. Cherlin, American Journal of Sociology

YOUR GENES, YOUR HEALTH

A CRITICAL FAMILY GUIDE THAT COULD SAVE YOUR LIFE

Oxford University Press New advances in genetics have dramatically expanded our ability to avoid, prevent, diagnose, and treat a wide range of disorders. Now, more than ever, families need to know about these new discoveries, especially as there are some 7,000 rare genetic diseases that afflict about 1 in 12 of us. In Your Genes, Your Health, Aubrey Milunsky provides an invaluable and authoritative guide to what you should know about your genes. Illustrated with poignant family histories that underscore the lifesaving importance of knowing one's family medical history and ethnic origin, the book highlights the importance of recognizing seemingly unrelated disorders in a family as due to the same gene mutation and it outlines the key genetic tests needed for diagnosis, detection of carriers, and prenatal diagnosis. Many genetic disorders are discussed including cancer, heart disease, autism, mental illness, birth defects, neurologic disorders, diabetes, obesity and much more. The message of this book is clear--know your family history, be cognizant of your ethnic origins, seek appropriate consultations, and opt for meaningful genetic tests. Recognition of your risk(s) enables prompt preemptive action. By knowing your genes, you may save your life and the lives of those you love.

MATERIALS FOR ADVANCED PACKAGING

Springer Significant progress has been made in advanced packaging in recent years. Several new packaging techniques have been developed and new packaging materials have been introduced. This book provides a comprehensive overview of the recent developments in this industry, particularly in the areas of microelectronics, optoelectronics, digital health, and bio-medical applications. The book discusses established techniques, as well as emerging technologies, in order to provide readers with the most up-to-date developments in advanced packaging.

REINVENTING PUBLIC EDUCATION

HOW CONTRACTING CAN TRANSFORM AMERICA'S SCHOOLS

University of Chicago Press A heated debate is raging over our nation's public schools and how they should be reformed, with proposals ranging from imposing national standards to replacing public education altogether with a voucher system for private schools. Combining decades of experience in education, the authors propose an innovative approach to solving the problems of our school system and find a middle ground between these extremes. Reinventing Public Education shows how contracting would radically change the way we operate our schools, while keeping them public and accessible to all, and making them better able to meet standards of achievement and equity. Using public funds, local school boards would select private providers to operate individual schools under formal contracts specifying the type and quality of instruction. In a hands-on, concrete fashion, the authors provide a thorough explanation of the pros and cons of school contracting and how it would work in practice. They show how contracting would free local school boards from operating schools so they can focus on improving educational policy; how it would allow parents to choose the best school for their children; and, finally, how it would ensure that schools are held accountable and academic standards are met. While retaining a strong public role in education, contracting enables schools to be more imaginative, adaptable, and suited to the needs of children and families. In presenting an alternative vision for America's schools, Reinventing Public Education is too important to be ignored.

MARINE BIOTOXINS

Food & Agriculture Org. This paper provides an extensive review of different aspects of five shellfish-poisoning syndromes (paralytic, diarrhoeic, amnesic, neurologic and azapiracid), as well as one fish-poisoning syndrome (ciguatera fish poisoning), and discusses in detail the causative toxins produced by marine organisms, chemical structures and analytical methods of the toxins, habitat and occurrence of the toxin-producing organisms, case studies and existing regulations. Based on this analysis, risk assessments are carried out for each of the toxins, and recommendations are elaborated to improve the management of these risks in order to reduce the harmful effect of these toxins on public health.

PRINCIPLES OF INFORMATION SYSTEMS

Cengage Learning Now thoroughly streamlined and revised, PRINCIPLES OF INFORMATION SYSTEMS, Ninth Edition, retains the overall vision and framework that made the previous editions so popular while eliminating outdated topics and updating information,

examples, and case studies. In just 600 pages, accomplished authors Ralph Stair and George Reynolds cover IS principles and their real-world applications using timely, current business examples and hands-on activities. Regardless of their majors, students can use this book to understand and practice IS principles so they can function more effectively as workers, managers, decision makers, and organizational leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

“THE” INFORMATION AGE

ECONOMY, SOCIETY, AND CULTURE

ASEAN CENTRALITY AND THE ASEAN-US ECONOMIC RELATIONSHIP

The Association of Southeast Asian Nations (ASEAN) is strategically significant because of its size, dynamism, and role in the Asian economic and security architectures. This paper examines how ASEAN seeks to strengthen these assets through "centrality" in intraregional and external policy decisions. It recommends a two-speed approach toward centrality in order to maximize regional incomes and benefit all member economies: first, selective engagement by ASEAN members in productive external partnerships and, second, vigorous policies to share gains across the region. This strategy has solid underpinnings in the Kemp-Wan theorem on trade agreements. It would warrant, for example, a Trans-Pacific Partnership (TPP) agreement with incomplete ASEAN membership, complemented with policies to extend gains across the region. The United States could support this framework by pursuing deep relations with some ASEAN members, while broadly assisting the region's development.

INTRODUCTION TO BUSINESS

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

THE U.S. ARMY OPERATING CONCEPT

WIN IN A COMPLEX WORLD

CreateSpace This book describes how future Army forces, as part of joint, interorganizational, and multinational efforts, operate to accomplish campaign objectives and protect U.S. national interests. It describes the Army's contribution to globally integrated operations, and addresses the need for Army forces to provide foundational capabilities for the Joint Force and to project power onto land and from land across the air, maritime, space, and cyberspace domains. The Army Operating Concept guides future force development through the identification of first order capabilities that the Army must possess to accomplish missions in support of policy goals and objectives.

ENTREPRENEURSHIP

SUCCESSFULLY LAUNCHING NEW VENTURES

Prentice Hall Undergraduate course in Entrepreneurship and New Venture creation. Entrepreneurship 2/e takes students on the entire journey of launching a new venture, with a unique emphasis on the front end of the entrepreneurial process.

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