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## **KEY=BIG - JAYVON CHAPMAN**

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### **IPOD: THE MISSING MANUAL**

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"O'Reilly Media, Inc." **Apple's iPods continue to set the bar for media players, with bold new features like the Touch's supersized screen and Siri voice control. But iPods still lack a guide to all their features. That's where this full-color book comes in. It shows you how to play music, movies, and slideshows; shoot photos and videos; and navigate Apple's redesigned iTunes media-management program. The important stuff you need to know: Fill it up. Load your iPod with music, photos, movies, TV shows, games, ebooks, and podcasts. Manage your stuff. Download media and apps from the iTunes and App Stores, then organize your collection. Tackle the Touch. Send email and instant messages, make FaceTime calls, and shoot photos and HD video with the Touch's 5-megapixel camera. Go wireless. Use the Touch's new iOS 6 software to sync content wirelessly. Relish the Nano. Enjoy video and photos on the Nano's new big screen, and chart your workouts with the Nike+ pedometer. Master the Shuffle and Classic. Get mucho music on the little Shuffle, and use the Classic's giant hard drive to tote around your audio and video collections. Pump it up. Blast iPod tunes through your home and car stereo.**

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### **IPHONE: THE MISSING MANUAL**

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"O'Reilly Media, Inc." **With the iOS 6 software and the new iPhone 5, Apple has two world-class hits on its hands. This sleek, highly refined pocket computer comes with everything—cellphone, iPod, Internet, camcorder—except a printed**

manual. Fortunately, David Pogue is back with this expanded edition of his witty, full-color guide: the world's most popular iPhone book. The important stuff you need to know: The iPhone 5. This book unearths all the secrets of the newest iPhone. Taller screen, faster chip, 4G LTE Internet, thinner than ever. The iOS 6 software. Older iPhones gain Do Not Disturb, the new Maps app, shared Photo Streams, camera panoramas, smarter Siri, and about 197 more new features. It's all here. The apps. That catalog of 750,000 add-on programs makes the iPhone's phone features almost secondary. Now you'll know how to find, manage, and exploit those apps. The iPhone may be the world's coolest computer, but it's still a computer, with all of a computer's complexities. iPhone: The Missing Manual is a funny, gorgeously illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone addict.

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## **PRACTICAL LINUX FORENSICS**

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### **A GUIDE FOR DIGITAL INVESTIGATORS**

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No Starch Press A resource to help forensic investigators locate, analyze, and understand digital evidence found on modern Linux systems after a crime, security incident or cyber attack. Practical Linux Forensics dives into the technical details of analyzing postmortem forensic images of Linux systems which have been misused, abused, or the target of malicious attacks. It helps forensic investigators locate and analyze digital evidence found on Linux desktops, servers, and IoT devices. Throughout the book, you learn how to identify digital artifacts which may be of interest to an investigation, draw logical conclusions, and reconstruct past activity from incidents. You'll learn how Linux works from a digital forensics and investigation perspective, and how to interpret evidence from Linux environments. The techniques shown are intended to be independent of the forensic analysis platforms and tools used. Learn how to: Extract evidence from storage devices and analyze partition tables, volume managers, popular Linux filesystems (Ext4, Btrfs, and Xfs), and encryption Investigate evidence from Linux logs, including traditional syslog, the systemd journal, kernel and audit logs, and logs from daemons and applications Reconstruct the Linux startup process, from boot loaders (UEFI and Grub) and kernel initialization, to systemd unit files and targets leading up to a graphical login Perform analysis of power, temperature, and the physical environment of a Linux machine, and find evidence of sleep, hibernation, shutdowns, reboots, and crashes Examine installed software, including distro installers, package formats, and package management systems from Debian, Fedora, SUSE, Arch, and other distros Perform analysis of time and Locale settings, internationalization including language and keyboard settings, and geolocation on a Linux system Reconstruct user login sessions (shell, X11 and Wayland), desktops (Gnome, KDE, and others) and analyze keyrings,

wallets, trash cans, clipboards, thumbnails, recent files and other desktop artifacts Analyze network configuration, including interfaces, addresses, network managers, DNS, wireless artifacts (Wi-Fi, Bluetooth, WWAN), VPNs (including WireGuard), firewalls, and proxy settings Identify traces of attached peripheral devices (PCI, USB, Thunderbolt, Bluetooth) including external storage, cameras, and mobiles, and reconstruct printing and scanning activity

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## **BARACK OBAMA IS YOUR NEW BICYCLE**

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### **366 WAYS HE REALLY CARES**

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[Penguin](#) Collects random phrases that capture America's obsession with Senator Obama.

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## **THE HARDWARE STARTUP**

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### **BUILDING YOUR PRODUCT, BUSINESS, AND BRAND**

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"O'Reilly Media, Inc." Thanks to the decreasing cost of prototyping, it's more feasible for professional makers and first-time entrepreneurs to launch a hardware startup. But exactly how do you go about it? This book provides the roadmap and best practices you need for turning a product idea into a full-fledged business. Written by three experts from the field, The Hardware Startup takes you from idea validation to launch, complete with practical strategies for funding, market research, branding, prototyping, manufacturing, and distribution. Two dozen case studies of real-world startups illustrate possible successes and failures at every stage of the process. Validate your idea by learning the needs of potential users Develop branding, marketing, and sales strategies early on Form relationships with the right investment partners Prototype early and often to ensure you're on the right path Understand processes and pitfalls of manufacturing at scale Jumpstart your business with the help of an accelerator Learn strategies for pricing, marketing, and distribution Be aware of the legal issues your new company may face

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## **BILLBOARD**

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In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

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## RUTHLESS TYCOONS - THE COMPLETE SERIES

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### HOLT, ZAHIR, LUCA, AMBER

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Theodora Taylor The fan-favorite Ruthless Tycoons have finally been collected into one crazy hot boxset! This limited time only set includes HOLT, ZAHIR, the LUCA/AMBER duet, and a very special preview of KEANE: Her Ruthless Ex, the first book in the Broken and Ruthless series. HOLT: Her Ruthless Billionaire Holt Calson was born with an 11-figure spoon in his mouth to one of the wealthiest families in the world. The night they met, Sylvie Pinnock only had 11 dollars in her purse, and it was all the money she had in the world. For one blazing summer, they had it all...until everything fell apart with a terrible betrayal. Twelve years later, Sylvie is happy and thriving in a solid relationship with a good guy. Until Holt shows up at the hotel where she works. She's moved on, but he definitely hasn't. And if Sylvie thinks all is forgiven, she's about to find out... Revenge is best served BOSS. ZAHIR: Her Ruthless Sheikh Dude, it was just one kiss. ONE kiss. But kissing in public isn't allowed in Jahwar. And now Prin has been compelled to give the King of Jahwar her hand in marriage. He's so cold. So polite. But not behind closed doors. "I'm very much going to enjoy breaking you," he says, just moments after they become temporary husband and wife. And now she's about to find out the very, very sexy way... Revenge is best served WIFE. LUCA/AMBER: The Ruthlessly Obsessed Duet Luca is the guy pretending to be Amber's Prince Charming. But really he's ruthlessly obsessed with her. His methods for obtaining her aren't exactly honorable. But hey, he's not the kind of guy who gives two birds about honor. She can't see him, but all he sees is her. And he won't stop until she's his. Body, mind, and everything in between. Amber's about to find out.... Revenge is best served TWICE. PLUS, a very special preview for KEANE: Her Ruthless Billionaire Lena used to be a sensible, responsible good girl who kept her nose buried in textbooks and worked hard to make her father's dreams come true. Then Keane happened. He was a crude, rude, ruthless Southie bully who only cared about his hockey career and pucking his way through a string of girls. She hated him and she thought he hated her, but then one unexpected spring break kiss changed everything.

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### THE CURVE AHEAD

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### DISCOVERING THE PATH TO UNLIMITED GROWTH

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Macmillan By examining the stories of companies like LoJack, MySpace and Groupon, an expert in Strategic Management

describes how organizations can sustain high-growth through a repeatable process for innovation without succumbing to the growth hump. 30,000 first printing.

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## THE BIG EXIT

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### A NOVEL

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Abrams Fresh out of prison, Richie Forman tries to settle back into his life in the Bay Area. By day, he works at a law firm dedicated to freeing innocent men from prison. By night, he makes a living impersonating Frank Sinatra. But then his ex-best friend is found hacked to death in his garage, and Richie becomes the prime suspect. In a murder mystery with the intricacies of a microchip, David Carnoy weaves his characters like a master.

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## HYPERACTIVITYPOGRAPHY FROM A TO Z

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Die Gestalten Verlag What you always wanted to know about typography but were afraid to ask.

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## BEHOLD THE DREAMERS

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### A NOVEL

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Random House A compulsively readable debut novel about marriage, immigration, class, race, and the trapdoors in the American Dream—the unforgettable story of a young Cameroonian couple making a new life in New York just as the Great Recession upends the economy New York Times Bestseller • Winner of the PEN/Faulkner Award • Longlisted for the PEN/Open Book Award • An ALA Notable Book NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR • The New York Times Book Review • San Francisco Chronicle • The Guardian • St. Louis Post-Dispatch • Chicago Public Library • BookPage • Refinery29 • Kirkus Reviews Jende Jonga, a Cameroonian immigrant living in Harlem, has come to the United States to provide a better life for himself, his wife, Neni, and their six-year-old son. In the fall of 2007, Jende can hardly believe his luck when he lands a job as a chauffeur for Clark Edwards, a senior executive at Lehman Brothers. Clark demands punctuality, discretion, and loyalty—and Jende is eager to please. Clark's wife, Cindy, even offers Neni temporary work at the Edwardses' summer home in the Hamptons. With these opportunities, Jende and Neni can at last gain a foothold in America and imagine a brighter future. However, the world of great power and privilege conceals troubling secrets, and soon Jende and Neni notice cracks in their employers' façades. When the

financial world is rocked by the collapse of Lehman Brothers, the Jongas are desperate to keep Jende’s job—even as their marriage threatens to fall apart. As all four lives are dramatically upended, Jende and Neni are forced to make an impossible choice. Praise for *Behold the Dreamers* “A debut novel by a young woman from Cameroon that illuminates the immigrant experience in America with the tenderhearted wisdom so lacking in our political discourse . . . Mbue is a bright and captivating storyteller.”—The Washington Post “A capacious, big-hearted novel.”—The New York Times Book Review “Behold the Dreamers’ heart . . . belongs to the struggles and small triumphs of the Jongas, which Mbue traces in clean, quick-moving paragraphs.”—Entertainment Weekly “Mbue’s writing is warm and captivating.”—People (book of the week) “[Mbue’s] book isn’t the first work of fiction to grapple with the global financial crisis of 2007-2008, but it’s surely one of the best. . . . It’s a novel that depicts a country both blessed and doomed, on top of the world, but always at risk of losing its balance. It is, in other words, quintessentially American.”—NPR “This story is one that needs to be told.”—Bust “Behold the Dreamers challenges us all to consider what it takes to make us genuinely content, and how long is too long to live with our dreams deferred.”—O: The Oprah Magazine “[A] beautiful, empathetic novel.”—The Boston Globe “A witty, compassionate, swiftly paced novel that takes on race, immigration, family and the dangers of capitalist excess.”—St. Louis Post-Dispatch “Mbue [is] a deft, often lyrical observer. . . . [Her] meticulous storytelling announces a writer in command of her gifts.”—Minneapolis Star Tribune

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## THE STORY OF THE JEWISH PEOPLE

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### LETTERS TO AUNTIE FORI

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Rosetta Books A history of Judaism written in letters from historian Martin Gilbert to his acquaintance in India, who wants to learn more about her ancestry. At her ninetieth birthday celebration in New Delhi, “Auntie Fori” revealed to her longtime acquaintance, Sir Martin Gilbert, that she was not of Indian birth but actually Hungarian—and Jewish. She did not know what this Jewish identity involved, historically or spiritually, and asked him to enlighten her. In response, Sir Martin embarked on the series of letters that have been gathered to form this book, shaping each one as a concise, individually formed story. He presents Jewish history as the narrative expression—the timeline—of the Jewish faith, and the faith as it is informed by the history. In Sir Martin’s hands, these stories are rich in incident and achievement, starting with Adam and Eve through the Biblical and post-Biblical periods, to the long history of the Jews in the Diaspora, and ending with an unexpected visit to an outpost of Jewry in Anchorage, Alaska. Ranging through almost every country in the world—including China and India—he maintains a chronological structure, weaving in the history

of other peoples and faiths, to give Auntie Fori, and us, a sense of the larger stage on which Jewish history has played out. “Compact, breezy, and thoroughly enjoyable . . . For those, like Auntie Fori, hoping to understand the Jewish past and present, this book is a treasure.” —Booklist

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## **BLOOMBERG BUSINESSWEEK**

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### **THE CREATOR'S CODE**

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### **THE SIX ESSENTIAL SKILLS OF EXTRAORDINARY ENTREPRENEURS**

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Simon and Schuster Based on in-depth interviews with more than 200 leading entrepreneurs, a lecturer at the Stanford Graduate School of Business identifies the six essential disciplines needed to transform your ideas into real-world successes. Each of us has the capacity to spot opportunities, invent products, and build businesses—even \$100 million businesses. How do some people turn ideas into enterprises that endure? Why do some people succeed when so many others fail? The Creator’s Code unlocks the six essential skills that turn small notions into big companies. This landmark book is based on 200 interviews with today’s leading entrepreneurs including the founders of LinkedIn, Chipotle, eBay, Under Armour, Tesla Motors, SpaceX, Spanx, Airbnb, PayPal, Jetblue, Gilt Groupe, Theranos, and Dropbox. Over the course of five years, Amy Wilkinson conducted rigorous interviews and analyzed research across many different fields. From the creators of the companies ranging from Yelp to Chobani to Zipcar, she found that entrepreneurial success works in much the same way. Creators are not born with an innate ability to conceive and build \$100 million enterprises. They work at it. They all share fundamental skills that can be learned, practiced, and passed on. The Creator’s Code reveals six skills that make creators of all kinds of endeavors breakthrough. These skills aren’t rare gifts or slim chance talents. Entrepreneurship, Wilkinson demonstrates, is accessible to everyone.

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## **IPAD AND IPHONE TIPS AND TRICKS**

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### **FOR IOS 5 ON IPAD 2 AND IPHONE 4/4S**

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Que Publishing Provides a variety of tips to maximize one's usage of the iPad and iPhone, covering such topics as customizing settings, communicating with iMessage, using iBooks, making and receiving calls, syncing and sharing files using iCloud, and managing email.

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## MAKERS

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### THE NEW INDUSTRIAL REVOLUTION

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**Currency** 3D Robotics co-founder and bestselling author Chris Anderson takes you to the front lines of a new industrial revolution as today's entrepreneurs, using open source design and 3-D printing, bring manufacturing to the desktop. In an age of custom-fabricated, do-it-yourself product design and creation, the collective potential of a million garage tinkerers and enthusiasts is about to be unleashed, driving a resurgence of American manufacturing. A generation of "Makers" using the Web's innovation model will help drive the next big wave in the global economy, as the new technologies of digital design and rapid prototyping gives everyone the power to invent--creating "the long tail of things".

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### THE CIRCLE

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**Vintage** A bestselling dystopian novel that tackles surveillance, privacy and the frightening intrusions of technology in our lives—a "compulsively readable parable for the 21st century" (Vanity Fair). When Mae Holland is hired to work for the Circle, the world's most powerful internet company, she feels she's been given the opportunity of a lifetime. The Circle, run out of a sprawling California campus, links users' personal emails, social media, banking, and purchasing with their universal operating system, resulting in one online identity and a new age of civility and transparency. As Mae tours the open-plan office spaces, the towering glass dining facilities, the cozy dorms for those who spend nights at work, she is thrilled with the company's modernity and activity. There are parties that last through the night, there are famous musicians playing on the lawn, there are athletic activities and clubs and brunches, and even an aquarium of rare fish retrieved from the Marianas Trench by the CEO. Mae can't believe her luck, her great fortune to work for the most influential company in the world—even as life beyond the campus grows distant, even as a strange encounter with a colleague leaves her shaken, even as her role at the Circle becomes increasingly public. What begins as the captivating story of one woman's ambition and idealism soon becomes a heart-racing novel of suspense, raising questions about memory, history, privacy, democracy, and the limits of human knowledge.

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### DESIGNING HERE/NOW

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## **A GLOBAL SELECTION OF OBJECTS, CONCEPTS AND SPACES FOR THE FUTURE**

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Design touches every aspect of our lives and has become one of the most exciting and fast-moving industries, enlivening businesses, stimulating economies and solving humanity's most pressing problems. Increasingly connected to the developments in technology, design has also become one of the most dynamic areas of exploration, with design schools and professions exploding across the globe. It is difficult to keep pace with the most relevant innovations, to detect the signal from the noise of product releases and marketing campaigns, but one arbiter of the profession has been presenting the design world's best work since 1995: Core77, a platform that some consider one of the very first online magazines, sponsoring reviews, lectures and exhibitions, and working with many of the leading design agencies and design-led companies, such as Apple, Nike, Philips, DuPont, Braun and many others. For the past several years, it has hosted a unique set of design awards, juried by the world's design experts, which has attracted a dazzling spectrum of international practices. From consumer products to speculative ventures, from transportation to visual communication, from design writing to food design, the entrants and winners of the Core77 Design Awards capture the spirit and preoccupations of the design industry, and the best work chosen by panels of jury members that include design luminaries from the U.S., Europe, India and China. *Designing Here/Now* is no ordinary survey of the current state of design: it offers a large-scale overview of how design can change our personal and professional lives in fresh and often unexpected ways.

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## **FROSTGRAVE: THE FROSTGRAVE FOLIO**

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[Bloomsbury Publishing](#) **The Frostgrave Folio** is the complete collection of all previously released Frostgrave mini-ebook supplements in one printed volume. This includes *Hunt for the Golem*, a three-scenario campaign in which the warbands hunt down a rogue golem, *Sellsword*, which introduces rules for experience-gaining captains to help lead warbands, *Dark Alchemy*, which expands the rules for potions and potion brewing, and *Arcane Locations* which gives additional options for bases and base upgrades. The book also includes a completely new mini-supplement, *The Ravages of Time*. Collecting nearly two years' worth of Frostgrave material, this collection is a necessary addition to any wizard's library.

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## **DEMONS UNDONE**

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## THE SONS OF GULIELMUS SERIES

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Simon and Schuster **The sexy, powerful, and heroic half-demon children of the villainous Gulielmus are ready to fall. But love doesn't come easy when you're cursed by your own father. This hot and humorous paranormal bundle features one unforgettable family and five enchanting romances: A Demon in Waiting: Ariel Thomas knows smart women don't stop for hitchhikers, but for once in her regimented life, she decides to offer a gorgeous hobo a ride. John's unsophisticated charm makes Ariel swoon, and he's enthralled by her worldliness. The two fall hard and fast, but Gulielmus wants to put the skids on their cross-country love affair. A Demoness Matched: Liberated from a dangerous cult, Julia Tate needs protection from her incubus father and reclusive former baseball star Calvin Wolff's home is the perfect hideout. But Calvin has a hairy secret, too. When trouble finds them, can a werewolf and a demoness make an out-of-this-world match? A Demon in Love: Charles Edison wants to belong to someone special. But the Fates conspire to right old wrongs, and Charles learns the woman destined for him is one he shouldn't want: Marion Wilder, whose family has been on the supernatural Most Wanted List for twenty-five years. A Demon Bewitched: The last time Claude Fortier fell for a woman, Gulielmus killed her. Nearly 200 years later, Claude's lover is back . . . sort of. Gail Colvard may have been born with his sweet Laurette's soul, but her new-and-improved incarnation is a witch who isn't taking any mess - not from him, and not from dear old dad, either. An Angel Fallen: Mark Mayer gives up being an angel to chase after his would-be beloved, a werewolf who's gone feral because she won't settle with a mate. He's certain that trading his halo and wings for a mortal life with Sweetie is worth it—but convincing one stubborn werewolf that together they can find heaven on earth just might take a Christmas miracle.**

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## KNIFE MUSIC

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## A NOVEL

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Harry N. Abrams **Six months after saving the life of teenage accident victim Kristen Kroiter, emergency room surgeon Ted Cogan is shocked when he is questioned by police in the wake of her baffling suicide, which causes the womanizing Cogan to be wrongly accused of rape.**

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## A PURRFECT MATCH

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Dreamspinner Press **When a bad day at work culminates in losing out on a promotion, Jim Sanders shifts into his animal**

form to let off steam. Then his bad day turns into a bad night-while prowling his Atlantic City neighborhood as a large gray house cat, he's caught in a torrential downpour. What little luck he has washes down the gutter when his new boss, Andrew Wright, catches him taking shelter on his porch, brings him inside, and starts calling him Mr. Frosty. As a feline, Jim becomes the inadvertent confessor for his boss's lonely son, Tony, a victim of schoolyard bullying. As a human, he feels drawn to Andrew, a man he wanted to resent. Finding love was never part of Jim's plan for the future-not with his bizarre secret-yet suddenly he finds himself navigating that minefield anyway. But not everything is easy, especially for an interracial gay couple dealing with prejudice in the workplace, at Tony's school, and even within their own families.

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## **SIX-INGREDIENT SOLUTION**

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Americas Test Kitchen **A Busy Cook's Best Friend** Secrets to success were selecting the right mix of ingredients and convenience products and reimagining cooking techniques. Recipes range from starters and soups to braises, casseroles, grilled dinners, and even desserts. Fresh, new design makes shopping easier and highlights simplicity of recipes.

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## **KINETIC GOLF**

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### **PICTURE THE GAME LIKE NEVER BEFORE**

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Abrams In **Kinetic Golf**, Nick Bradley uses 115 extraordinary photographs, accompanied by clear, direct text, to raise the bar on golf instruction and give golfers—amateur or professional—a unique way of actually feeling their way to mastering the game. Offering insights that words alone cannot convey, the book provides a vastly improved golf game as the reward. Drawing upon his deep knowledge of trade and Tour secrets, Bradley shows how to build a powerful and consistent game while also debunking many of the myths that cloud the confidence and hinder the performance of the novice and developing golfer. Throughout **Kinetic Golf**, Bradley boils down the very essence of swing motion and technique, blends it with a feeling, and then creates an image that says it all. Take one look, and you'll get the picture.

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## **THE NIGHTMARE STACKS**

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Penguin **Accidental vampire Alex Schwartz** is busy assessing the cost of renovating a Cold War bunker to be used as the

new HQ for Britain's secret counter-occult agency, where he attracts the attentions of a local Goth drama student.

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## **THE KINGS COUNTY DISTILLERY GUIDE TO URBAN MOONSHINING**

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### **HOW TO MAKE AND DRINK WHISKEY**

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Abrams **The whiskey companion from Brooklyn's premier craft distillery—with a how-to guide to home distilling, history, recipes, and more. A new generation of urban bootleggers is distilling whiskey at home, and cocktail enthusiasts have embraced the nuances of brown liquors. Written by the founders of Kings County Distillery, New York City's first distillery since Prohibition, this spirited illustrated book explores America's age-old love affair with whiskey. It begins with chapters on whiskey's history and culture from 1640 to today, when the DIY trend and the classic cocktail craze have conspired to make it the next big thing. For those thirsty for practical information, the book next provides a detailed, easy-to-follow guide to safe home distilling, complete with a list of supplies, step-by-step instructions, and helpful pictures, anecdotes, and tips. The final section focuses on the contemporary whiskey scene, featuring a list of microdistillers, cocktail and food recipes from the country's hottest mixologists and chefs, and an opinionated guide to building your own whiskey collection.**

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## **WASHINGTON MANUAL® OF OUTPATIENT INTERNAL MEDICINE**

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Lippincott Williams & Wilkins **Geared to primary care practitioners, The Washington Manual® of Outpatient Internal Medicine focuses on common ambulatory medical problems encountered in each medical subspecialty. The book has a quick-reference format similar to The Washington Manual® of Medical Therapeutics, with a standard chapter template, a bulleted style, numerous tables and figures, and a two-color design. All chapters are written by house staff and faculty at Barnes-Jewish Hospital and Washington University School of Medicine. Coverage includes the traditional internal medicine subspecialties and other areas where problems are frequently seen in the ambulatory setting, such as dermatology, neurology, ophthalmology, otolaryngology, and psychiatry. Most subspecialties have separate symptom- and disease-based chapters. The Washington Manual® is a registered mark belonging to Washington University in St. Louis to which international legal protection applies. The mark is used in this publication by LWW under license from Washington University.**

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## NEWTON'S FOOTBALL

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### THE SCIENCE BEHIND AMERICA'S GAME

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Ballantine Books In the bestselling tradition of *Freakonomics* and *Scorecasting* comes a clever and accessible look at the big ideas underlying the science of football. Did you hear the one about the MacArthur genius physicist and the NFL coach? It's not a joke. It's actually an innovative way to understand chaos theory, and the remarkable complexity of modern professional football. In *Newton's Football*, journalist and New York Times bestselling author Allen St. John and TED Speaker and former Yale professor Ainissa Ramirez explore the unexpected science behind America's Game. Whether it's Jerry Rice finding the common ground between quantum physics and the West Coast offense or an Ivy League biologist explaining—at a granular level—exactly how a Big Mac morphs into an outside linebacker, *Newton's Football* illuminates football—and science—through funny, insightful stories told by some of the world's sharpest minds. With a clear-eyed empirical approach—and an exuberant affection for the game—St. John and Ramirez address topics that have long beguiled scientists and football fans alike, including:

- the unlikely evolution of the football (or, as they put it, “The Divinely Random Bounce of the Prolate Spheroid”)
- what Vince Lombardi has in common with Isaac Newton
- how the hardwired behavior of monkeys can explain a head coach's reluctance to go for it on fourth-down
- why a gruesome elevator accident jump-started the evolution of placekicking
- how Teddy Roosevelt saved football using the same behavioral science concept that Dreamworks would use to save Shrek
- why woodpeckers don't get concussions
- how better helmets actually made the game more dangerous

Every Sunday the NFL shares a secret with only its savviest fans: The game isn't just a clash of bodies, it's a clash of ideas. The greatest minds in football have always possessed an instinctual grasp of science, understanding the big ideas and gritty realities that inform the game's rich past, as well as its increasingly uncertain future. Blending smart reporting, counterintuitive creativity, and compelling narrative, *Newton's Football* takes gridiron analysis to the next level, giving fans a book that entertains, enlightens, and explains the game anew. Praise for *Newton's Football* “It was with great interest that I read *Newton's Football*. I'm a fan of applying of science to sport and *Newton's Football* truly delivers. The stories are as engaging as they are informative. This is a great read for all football fans.”—Mark Cuban “A delightfully improbable book putting science nerds and sports fans on the same page.”—Booklist “This breezily-written but informative book should pique the interest of any serious football fan in the twenty-first century.”—The American Spectator “The authors have done a worthy job of combining popular science and sports into a work that features enough expertise on

each topic to satisfy nerds and jocks alike. . . . The writers succeed in their task thanks to in-depth scientific knowledge, a wonderful grasp of football's past and present, interviews with a wide array of experts, and witty prose. . . [Newton's Football is] fun and thought-provoking, proving that football is a mind game as much as it is a ball game."—Publishers Weekly

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## **THE CAMBRIDGE HANDBOOK OF COMPUTING EDUCATION RESEARCH**

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Cambridge University Press **This Handbook describes the extent and shape of computing education research today. Over fifty leading researchers from academia and industry (including Google and Microsoft) have contributed chapters that together define and expand the evidence base. The foundational chapters set the field in context, articulate expertise from key disciplines, and form a practical guide for new researchers. They address what can be learned empirically, methodologically and theoretically from each area. The topic chapters explore issues that are of current interest, why they matter, and what is already known. They include discussion of motivational context, implications for practice, and open questions which might suggest future research. The authors provide an authoritative introduction to the field and is essential reading for policy makers, as well as both new and established researchers.**

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## **DNA MODIFICATION DETECTION METHODS**

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Humana **Understanding the functional roles of DNA modifications relies on the accurate detection, quantification, and mapping of DNA modifications. Methods for deciphering DNA modifications have substantially improved over the last several years, which greatly revolutionize the field of DNA modifications. In addition to DNA cytosine methylation (5-methylcytosine, 5mC), the best-characterized epigenetic modification, many new modifications have been discovered to present in DNA in recent years. This book provides a comprehensive overview of available techniques and methods together with detailed step-by-step protocols for experimental procedures required to successfully perform analysis on various types of DNA modifications, including 5mC, 5-hydroxymethylcytosine (5hmC), 5-formylcytosine (5fC), 5-carboxycytosine (5caC), 5-hydroxymethyluracil (5hmU), 5-formyluracil (5fU), N6-methyladenine (6mA),  $\beta$ -D-glucosyl-5-hydroxymethyluracil (base J) and 8-oxo-7,8-dihydroguanine (OG). This laboratory manual is a valuable source for biochemists and molecular biologists from different fields who wish to investigate DNA modifications.**

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## **DIALOGUES IN MUSIC THERAPY AND MUSIC NEUROSCIENCE: COLLABORATIVE UNDERSTANDING DRIVING CLINICAL ADVANCES**

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**Frontiers Media SA Music is a complex, dynamic stimulus with an un-paralleled ability to stimulate a global network of neural activity involved in attention, emotion, memory, communication, motor co-ordination and cognition. As such, it provides neuroscience with a highly effective tool to develop our understanding of brain function, connectivity and plasticity. Increasingly sophisticated neuroimaging technologies have enabled the expanding field of music neuroscience to reveal how musical experience, perception and cognition may support neuroplasticity, with important implications for the rehabilitation and assessment of those with acquired brain injuries and neurodegenerative conditions. Other studies have indicated the potential for music to support arousal, attention and emotional regulation, suggesting therapeutic applications for conditions including ADHD, PTSD, autism, learning disorders and mood disorders. In common with neuroscience, the music therapy profession has advanced significantly in the past 20 years. Various interventions designed to address functional deficits and health care needs have been developed, alongside standardised behavioural assessments. Historically, music therapy has drawn its evidence base from a number of contrasting theoretical frameworks. Clinicians are now turning to neuroscience, which offers a unifying knowledge base and frame of reference to understand and measure therapeutic interventions from a biomedical perspective. Conversely, neuroscience is becoming more enriched by learning about the neural effects of ‘real world’ clinical applications in music therapy. While neuroscientific imaging methods may provide biomarking evidence for the efficacy of music therapy interventions it also offers important tools to describe time-locked interactive therapy processes and feeds into the emerging field of social neuroscience. Music therapy is bound to the process of creating and experiencing music together in improvisation, listening and reflection. Thus the situated cognition and experience of music developing over time and in differing contexts is of interest in time series data. We encouraged researchers to submit papers illustrating the mutual benefits of dialogue between music therapy and other disciplines important to this field, particularly neuroscience, neurophysiology, and neuropsychology. The current eBook consists of the peer reviewed responses to our call for papers.**

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## **THE CALCULUS OF FRIENDSHIP**

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## WHAT A TEACHER AND A STUDENT LEARNED ABOUT LIFE WHILE CORRESPONDING ABOUT MATH

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Princeton University Press **The Calculus of Friendship** is the story of an extraordinary connection between a teacher and a student, as chronicled through more than thirty years of letters between them. What makes their relationship unique is that it is based almost entirely on a shared love of calculus. For them, calculus is more than a branch of mathematics; it is a game they love playing together, a constant when all else is in flux. The teacher goes from the prime of his career to retirement, competes in whitewater kayaking at the international level, and loses a son. The student matures from high school math whiz to Ivy League professor, suffers the sudden death of a parent, and blunders into a marriage destined to fail. Yet through it all they take refuge in the haven of calculus--until a day comes when calculus is no longer enough. Like calculus itself, *The Calculus of Friendship* is an exploration of change. It's about the transformation that takes place in a student's heart, as he and his teacher reverse roles, as they age, as they are buffeted by life itself. Written by a renowned teacher and communicator of mathematics, *The Calculus of Friendship* is warm, intimate, and deeply moving. The most inspiring ideas of calculus, differential equations, and chaos theory are explained through metaphors, images, and anecdotes in a way that all readers will find beautiful, and even poignant. Math enthusiasts, from high school students to professionals, will delight in the offbeat problems and lucid explanations in the letters. For anyone whose life has been changed by a mentor, *The Calculus of Friendship* will be an unforgettable journey.

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## GAMESTORMING

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### A PLAYBOOK FOR INNOVATORS, RULEBREAKERS, AND CHANGEMAKERS

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"O'Reilly Media, Inc." **Great things don't happen in a vacuum. But creating an environment for creative thinking and innovation can be a daunting challenge. How can you make it happen at your company? The answer may surprise you: gamestorming.** This book includes more than 80 games to help you break down barriers, communicate better, and generate new ideas, insights, and strategies. The authors have identified tools and techniques from some of the world's most innovative professionals, whose teams collaborate and make great things happen. This book is the result: a unique collection of games that encourage engagement and creativity while bringing more structure and clarity to the workplace. Find out why -- and how -- with *Gamestorming*. Overcome conflict and increase engagement with team-oriented games Improve collaboration and communication in cross-disciplinary teams with visual-thinking techniques

Improve understanding by role-playing customer and user experiences Generate better ideas and more of them, faster than ever before Shorten meetings and make them more productive Simulate and explore complex systems, interactions, and dynamics Identify a problem's root cause, and find the paths that point toward a solution

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## **SEDUCTIVE INTERACTION DESIGN**

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### **CREATING PLAYFUL, FUN, AND EFFECTIVE USER EXPERIENCES, PORTABLE DOCUMENT**

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Pearson Education What happens when you've built a great website or app, but no one seems to care? How do you get people to stick around long enough to see how your service might be of value? In *Seductive Interaction Design*, speaker and author Stephen P. Anderson takes a fresh approach to designing sites and interactions based on the stages of seduction. This beautifully designed book examines what motivates people to act. Topics include: **AESTHETICS, BEAUTY, AND BEHAVIOR:** Why do striking visuals grab our attention? And how do emotions affect judgment and behavior? **PLAYFUL SEDUCTION:** How do you create playful engagements during the moment? Why are serendipity, arousal, rewards, and other delights critical to a good experience? **THE SUBTLE ART OF SEDUCTION:** How do you put people at ease through clear and suggestive language? What are some subtle ways to influence behavior and get people to move from intent to action? **THE GAME OF SEDUCTION:** How do you continue motivating people long after the first encounter? Are there lessons to be gained from learning theories or game design? Principles from psychology are found throughout the book, along with dozens of examples showing how these techniques have been applied with great success. In addition, each section includes interviews with influential web and interaction designers.

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## **THE ENGLISH HYMNAL**

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### **STORYTELLING WITH DATA**

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## **LET'S PRACTICE!**

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John Wiley & Sons Influence action through data! This is not a book. It is a one-of-a-kind immersive learning experience through which you can become—or teach others to be—a powerful data storyteller. *Let's practice!* helps you build confidence and credibility to create graphs and visualizations that make sense and weave them into action-inspiring stories. Expanding upon best seller *storytelling with data's* foundational lessons, *Let's practice!* delivers fresh content,

a plethora of new examples, and over 100 hands-on exercises. Author and data storytelling maven Cole Nussbaumer Knaflic guides you along the path to hone core skills and become a well-practiced data communicator. Each chapter includes: ● **Practice with Cole:** exercises based on real-world examples first posed for you to consider and solve, followed by detailed step-by-step illustration and explanation ● **Practice on your own:** thought-provoking questions and even more exercises to be assigned or worked through individually, without prescribed solutions ● **Practice at work:** practical guidance and hands-on exercises for applying storytelling with data lessons on the job, including instruction on when and how to solicit useful feedback and refine for greater impact The lessons and exercises found within this comprehensive guide will empower you to master—or develop in others—data storytelling skills and transition your work from acceptable to exceptional. By investing in these skills for ourselves and our teams, we can all tell inspiring and influential data stories!

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## **THE BOOMBOX PROJECT**

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## **THE MACHINES, THE MUSIC, AND THE URBAN UNDERGROUND**

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[Harry N. Abrams](#) **A highly visual and star-filled celebration of the Old School hip hop icon. The boombox has always been a means of expression and empowerment, adding a prevailing swagger to your experiences.**

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## **THE HIGH LINE**

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[Phaidon Press](#) **The acclaimed exploration of the iconic 'park in the sky' in New York that reshaped global perceptions of urban space - back in print Since opening to the public in 2009, the High Line has rapidly become one of New York City's most popular and beloved attractions. Phaidon's bestselling The High Line was the first book to document the creative process behind this remarkable architectural achievement comprehensively from concept to completion. Seven chapters offer a multidimensional perspective from the minds behind the iconic structure. Now back in print, and featuring over 1,000 images, including drawings and plans, this visual masterpiece captures the High Line's very essence.**

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## **HOW THE SCOTS INVENTED THE MODERN WORLD**

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## **THE TRUE STORY OF HOW WESTERN EUROPE'S POOREST NATION CREATED OUR WORLD AND EVERYTHING IN IT**

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**Crown An exciting account of the origins of the modern world Who formed the first literate society? Who invented our modern ideas of democracy and free market capitalism? The Scots. As historian and author Arthur Herman reveals, in the eighteenth and nineteenth centuries Scotland made crucial contributions to science, philosophy, literature, education, medicine, commerce, and politics—contributions that have formed and nurtured the modern West ever since. Herman has charted a fascinating journey across the centuries of Scottish history. Here is the untold story of how John Knox and the Church of Scotland laid the foundation for our modern idea of democracy; how the Scottish Enlightenment helped to inspire both the American Revolution and the U.S. Constitution; and how thousands of Scottish immigrants left their homes to create the American frontier, the Australian outback, and the British Empire in India and Hong Kong. How the Scots Invented the Modern World reveals how Scottish genius for creating the basic ideas and institutions of modern life stamped the lives of a series of remarkable historical figures, from James Watt and Adam Smith to Andrew Carnegie and Arthur Conan Doyle, and how Scottish heroes continue to inspire our contemporary culture, from William “Braveheart” Wallace to James Bond. And no one who takes this incredible historical trek will ever view the Scots—or the modern West—in the same way again.**

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## **HOW PEOPLE LEARN II**

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### **LEARNERS, CONTEXTS, AND CULTURES**

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**National Academies Press There are many reasons to be curious about the way people learn, and the past several decades have seen an explosion of research that has important implications for individual learning, schooling, workforce training, and policy. In 2000, How People Learn: Brain, Mind, Experience, and School: Expanded Edition was published and its influence has been wide and deep. The report summarized insights on the nature of learning in school-aged children; described principles for the design of effective learning environments; and provided examples of how that could be implemented in the classroom. Since then, researchers have continued to investigate the nature of learning and have generated new findings related to the neurological processes involved in learning, individual and cultural variability related to learning, and educational technologies. In addition to expanding scientific understanding of the mechanisms of learning and how the brain adapts throughout the lifespan, there have been important discoveries**

**about influences on learning, particularly sociocultural factors and the structure of learning environments. *How People Learn II: Learners, Contexts, and Cultures* provides a much-needed update incorporating insights gained from this research over the past decade. The book expands on the foundation laid out in the 2000 report and takes an in-depth look at the constellation of influences that affect individual learning. *How People Learn II* will become an indispensable resource to understand learning throughout the lifespan for educators of students and adults.**