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KEY=PSYCHOLOGY - JAMARCUS VICTORIA

INTRODUCTION TO PSYCHOLOGY

Cengage Learning Featuring a look and style that's more like a magazine than a textbook, Plotnik's INTRODUCTION TO PSYCHOLOGY, Tenth Edition will draw you in and show you how exciting the study of psychology can be. This modular, visual approach to the fundamentals of psychology--the pioneer of the visual or magazine style approach--makes even the toughest concepts engaging and entertaining. Each and every page is individually planned, written, and formatted to effectively incorporate the use of Visual Cues, which help you to better remember information. Extensively updated, the text also utilizes chunking, a method of breaking concepts down into small, easily digested sections that help you learn at your own pace. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

INTRODUCTION TO PSYCHOLOGY

Brooks/Cole Using a unique "magazine-style" format, this THOMSON ADVANTAGE BOOKS version of INTRODUCTION TO PSYCHOLOGY offers a modular, visually-oriented approach to the fundamentals that makes even the toughest concepts engaging and entertaining.. Incorporating the latest research updates, the text breaks concepts down into small, easily digested chunks.

CENGAGE ADVANTAGE BOOKS: INTRODUCTION TO PSYCHOLOGY

Wadsworth Publishing Company Featuring a look and style that's more like a magazine than a textbook, Plotnik's INTRODUCTION TO PSYCHOLOGY, Tenth Edition will draw you in and show you how exciting the study of psychology can be. This modular, visual approach to the fundamentals of psychology--the pioneer of the "visual" or "magazine" style approach--makes even the toughest concepts engaging and entertaining. Each and every page is individually planned, written, and formatted to effectively incorporate the use of Visual Cues, which help you to better remember information. Extensively updated, the text also utilizes "chunking," a method of breaking concepts down into small, easily digested sections that help you learn at your own pace.

DISCOVERY SERIES: INTRODUCTION TO PSYCHOLOGY

Cengage Learning The Cengage Learning DISCOVERY SERIES: INTRODUCTION TO PSYCHOLOGY is designed to deliver traditional course content in an innovative hybrid learning format--instruction presented in a printed handbook paired with integrated online applications and assessments. The program promotes measurable mastery of core course learning objectives by guiding students' active engagement with content delivered through the book, images, video, simulations, and assessments. This contemporary approach to learning seamlessly integrates text and technology, enabling students to easily move from the book's instruction to its online applications for a deeper, lasting understanding of the core psychological concepts, and for assessments (all assignable) that reliably track students' progress and performance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

INTRODUCTION TO PSYCHOLOGY

Wadsworth Publishing Company Drawing students into psychology using a unique "magazine-style" format, Rod Plotnik's modular, visually-oriented approach to the fundamentals makes even the toughest concepts engaging and entertaining. Incorporating the latest research updates, the text breaks concepts down into small, easily digested chunks that allow students and instructors great flexibility in their approach to the subject. For students, this means the flexibility to learn at their own pace; for instructors, the flexibility to assign as much or as little as they like. This Seventh Edition expands upon Plotnik's commitment to teaching by extending the text's approach into its comprehensive ancillary package. For students, "Learning Links" features in the text connect them to the newly updated PowerStudy 2.0 CD-ROM (see below for details). In addition, students have free access to a Book Companion Web Site that now includes personalized Self-Study Assessments-giving them even further assistance in reviewing and prioritizing study time for maximum effectiveness. For instructors, a detailed ancillary package centered around a comprehensive Instructor's Resource Manual provides everything needed for easier, more effective course preparation.

DISCOVERY SERIES: INTRODUCTION TO PSYCHOLOGY

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BUSINESS COMMUNICATION: IN PERSON, IN PRINT, ONLINE

Cengage Learning BUSINESS COMMUNICATION: IN PERSON, IN PRINT, ONLINE, 9E offers a realistic approach to communication in today's organizations. The text covers the most important business communication concepts in detail and thoroughly integrates coverage of today's social media and other communication technologies. Building on core written and oral communication skills, the ninth edition helps readers make sound medium choices and provides guidelines and examples for the many ways people communicate at work. Readers learn how to create PowerPoint decks, use instant messaging and texting effectively at work, engage customers using social media, lead web meetings and conference calls, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ABRAMS' CLINICAL DRUG THERAPY

RATIONALES FOR NURSING PRACTICE

Lippincott Williams & Wilkins Highly praised for its clear organization and approachable presentation, Abrams' Clinical Drug Therapy, Twelfth Edition continues a long tradition of guiding students and instructors through the practice of safe and effective medication administration. Expert pharmacology educators and clinicians explain the "why" behind each nursing action and emphasize individualized nursing care and drug therapy to promote optimal outcomes in every care setting. This updated edition is filled with case studies, concept maps, and other engaging features, and is complemented by robust online resources that reinforce understanding and establish a solid foundation for success from the classroom to the NCLEX® to clinical practice.

ADVERTISING & IMC

PRINCIPLES & PRACTICE

For introductory courses in advertising An accessible, well-written, and student-friendly approach to advertising. Advertising tracks the changes in today's dynamic world of media and marketing communication-as well as the implications of these changes to traditional practice-and presents them to students through an accessible, well-written approach. The Tenth edition highlights the increasing importance of consumers as the driving force in today's advertising strategies, social media, and the Internet evolution/revolution. It also includes an increased IMC and brand focus.

BORN TO CHOOSE

EVOLUTION, SELF, AND WELL-BEING

Routledge Born to Choose is John H. Falk's compelling account of why and how we make the endless set of choices we do, every second of every day of our lives. Synthesizing research from across the biological and social sciences, Falk argues that human choice-making is an evolutionarily ancient and complex process. He suggests that all our choices are influenced by very basic and early evolving needs, and that ultimately each choice is designed to support survival in the guise of perceived well-being. This engaging book breaks new intellectual ground and enhances our understanding not just of human choice-making but human behavior overall.

THE DILEMMA OF AMERICAN SOCIAL WELFARE

Routledge In the current political climate of the U.S., there are no easily apparent solutions to the social problems we face. William M. Epstein claims that people in need have been poorly served and misled by the American system of social welfare. This is one of those rare works emanating from a social welfare expert that does not offer easy placebos or simplistic claims based on more money. The Dilemma of American Social Welfare argues against the idea that there are inexpensive cures for serious societal sicknesses. Epstein takes on an immense literature in psychotherapy, social work, and welfare, all offering simple answers to complex problems. Two of the largest social experiments ever undertaken in the U.S. are evaluated in depth. The Negative Income Tax experiments of the 1960s and early 1970s tested the feasibility of an income guarantee; and the Evaluation of State Work/Welfare Initiatives employed a variety of programs to stimulate welfare recipients to find jobs. Epstein also analyzes social services associated with social work and examines approaches to juvenile delinquency and drug addiction. Epstein is blunt in his denial that traditional welfare can readily resolve major social and economic questions of the times. His work, addressed to the malaise in the social welfare or helping professions, should serve as an early warning signal that easy solutions are hard for recipients to identify and harder still for donors to put forth. Although it was originally published in the early 1990s, the book remains relevant to political and social questions of the day, which makes it of interest to

sociologists, political scientists, policymakers, researchers, and others interested in policy and urban studies.

INTRO TO PSYCHOLOGY

Cengage Learning There is simply no other textbook as effective in getting students excited about and involved with psychology as Plotnik's exceptional text. Using his hallmark "multimedia on the printed page" approach, Rod Plotnik makes the concepts of psychology come to life! Plotnik's book is far more than just a good read and a compelling presentation-it is also a book written by a teacher committed to helping students master the content of psychology. From the side-by-side visual summaries to the concept reviews, Plotnik's text is designed throughout for student mastery. Professors report that all the important content is covered in the Plotnik book in a way that "hooks" students and gets them to read on. And Plotnik's commitment to teaching extends into the ancillaries that accompany the text. The activities in the Instructor's Manual are exciting, original, and offer truly innovative ways to get students involved in the concepts of the course. In many of today's psychology classrooms, the printed pages is just the beginning! In this exciting new Fifth Edition, Plotnik includes "Links to Learning" at the end of every module that launch students into whole new worlds of interactive learning and exploration. Plotnik also references interactive activities on a variety of CD-ROMs that students can purchase bundled with their textbook, as well as appropriate sections in the Study Guide.

THE SELF IN UNDERSTANDING AND TREATING PSYCHOLOGICAL DISORDERS

Cambridge University Press This must-have reference is a unique exploration of how the individual notion of 'self' and related constructs, such as early schemas and attachment styles, impact on psychopathology, psychotherapy processes and treatment outcomes for psychological disorders across DSM-5, such as depression, bipolar and schizophrenia spectrum disorders, anxiety and trauma, eating disorders, obsessive-compulsive and related disorders, autism, personality disorders, gender identity disorder, dementia and somatic problems such as chronic fatigue syndrome. It discusses the role of the concept of self in a wide range of existing theoretical and treatment frameworks, and relates these to real-life clinical issues and treatment implications. Emphasizing the importance of integrating an awareness of self constructs into evidence-based conceptual models, it offers alternative practical intervention techniques, suggesting a new way forward in advancing our understanding of psychological disorders and their treatment.

INTRODUCTION TO CHEMISTRY

A ROADMAP TO REDUCING CHILD POVERTY

National Academies Press The strengths and abilities children develop from infancy through adolescence are crucial for their physical, emotional, and cognitive growth, which in turn help them to achieve success in school and to become responsible, economically self-sufficient, and healthy adults. Capable, responsible, and healthy adults are clearly the foundation of a well-functioning and prosperous society, yet America's future is not as secure as it could be because millions of American children live in families with incomes below the poverty line. A wealth of evidence suggests that a lack of adequate economic resources for families with children compromises these children's ability to grow and achieve adult success, hurting them and the broader society. A Roadmap to Reducing Child Poverty reviews the research on linkages between child poverty and child well-being, and analyzes the poverty-reducing effects of major assistance programs directed at children and families. This report also provides policy and program recommendations for reducing the number of children living in poverty in the United States by half within 10 years.

INTRODUCING PSYCHOLOGY

Worth This is the textbook only without Launchpad. With an author team equally at home in the classroom, in the lab, or on the bestseller list, this book is written to keep students turning the pages. It offers expert coverage of psychology's scientific foundations, but communicates with students in a style that's anything but that of a typical textbook. Introducing Psychology keeps the level of engagement high, with quirky and unforgettable examples, and reminders throughout that the critical thinking skills required to study psychology will serve students well throughout their lives. The fourth edition has been completely retooled for the classroom. For the first time, each chapter section begins with Learning Outcomes to guide students' learning. These outcomes represent the big picture, so readers come away with more than a collection of facts. The new edition also includes the new 'A World of Difference' feature, which highlights interesting and important research on individual differences such as sex, gender, culture and ethnicity in understanding the breadth of psychology. Introducing Psychology can also be purchased with the breakthrough online resource, LaunchPad, which offers innovative media content, curated and organized for easy assignability. LaunchPad's intuitive interface presents quizzing, flashcards, animations and much more to make learning actively engaging.

A HANDBOOK FOR THE STUDY OF MENTAL HEALTH

SOCIAL CONTEXTS, THEORIES, AND SYSTEMS

Cambridge University Press The second edition of A Handbook for the Study of Mental Health provides a comprehensive review of the sociology of mental health. Chapters by leading scholars and researchers present an overview of historical, social and institutional frameworks. Part I examines social factors that shape psychiatric diagnosis and the measurement of mental health and illness, theories that explain the definition and treatment of mental disorders and cultural variability. Part II investigates effects of social context, considering class, gender, race and age, and the critical role played by stress, marriage, work and social support. Part III focuses on the organization, delivery and evaluation of mental health services, including the criminalization of mental illness, the challenges posed by HIV, and the importance of stigma. This is a key research reference source that will be useful to both undergraduates and graduate students studying mental health and illness from any number of disciplines.

AN INTRODUCTION TO DERIVATIVES & RISK MANAGEMENT

South-Western Pub A market leader, this book has detailed but flexible coverage of options, futures, forwards, swaps, and risk management - as well as a solid introduction to pricing, trading, and strategy allowing readers to gain valuable information on a wide range of topics and apply to situations they may face.

WRITING FOR PUBLICATION

TRANSITIONS AND TOOLS THAT SUPPORT SCHOLARS' SUCCESS

Springer This book offers systematic instruction and evidence-based guidance to academic authors. It demystifies scholarly writing and helps build both confidence and skill in aspiring and experienced authors. The first part of the book focuses on the author's role, writing's risks and rewards, practical strategies for improving writing, and ethical issues. Part Two focuses on the most common writing tasks: conference proposals, practical articles, research articles, and books. Each chapter is replete with specific examples, templates to generate a first draft, and checklists or rubrics for self-evaluation. The final section of the book counsels graduate students and professors on selecting the most promising projects; generating multiple related, yet distinctive, publications from the same body of work; and using writing as a tool for professional development. Written by a team that represents outstanding teaching, award-winning writing, and extensive editorial experience, the book leads teacher/scholar/authors to replace the old "publish or perish" dictum with a different, growth-seeking orientation: publish and flourish.

A CONCISE INTRODUCTION TO LINGUISTICS

Routledge Provides a linguistic foundation for students of all majors Assisted by numerous pedagogical aids, A Concise Introduction to Linguistics, 4/e explains all concepts in a systematic way making complex linguistic topics as easy to learn as possible. This introductory title covers the core topics of linguistics, providing the information and concepts that will allow students to understand more detailed and advanced treatments of linguistics. This student-friendly and well-balanced overview of the field of introductory linguistics pays special attention to linguistic anthropology and reveals the main contributions of linguistics to the study of human communication and how issues of culture are relevant. Its workbook format contains well-constructed exercises in every chapter that allow students to practice key concepts.

SEEING SOCIOLOGY

AN INTRODUCTION

Wadsworth Publishing Company This student study tool contains both brief and detailed chapter outlines, chapter summaries, learning objectives, a list of key terms, mini-assignments to guide reading, Internet and InfoTrac exercises, and practice tests consisting of 20-25 multiple-choice questions, 10-15 true/false questions, 3-5 fill-in-the-blank and short-answer questions, and 3-5 critical thinking questions. All multiple-choice, true/false, fill-in-the-blank and short-answer questions include answer explanations and page references to the text.

THE FUTURE OF THE PUBLIC'S HEALTH IN THE 21ST CENTURY

National Academies Press The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation's public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. The Future of the Public's Health in the 21st Century reaffirms the vision of Healthy People 2010, and outlines a systems approach to assuring the nation's health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public's health. Focusing on diverse partnerships as the framework for public health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists.

SOCIAL INEQUALITY

FORMS, CAUSES, AND CONSEQUENCES

Routledge A user-friendly introduction to social inequality. This text is a broad introduction to the many types of inequality- economics, status, political power, sex and gender, sexual orientation, race, and ethnicity- in U.S. society and in a global setting. The author provides a wide range of explanations for inequality and, using the latest research on the multiple impacts of inequality, surveys in detail the personal and social consequences of social inequality. Learning Goals Upon completing this book, readers will be able to: Understand that inequality is multidimensional Understand that it is essential

to understand the explanations of the various forms of inequality in order to further a resolution to any inequality's undesirable consequences Understand the discussion of inequality in its broader, historical cultural and international context

JAVA FOUNDATIONS

INTRODUCTION TO PROGRAM DESIGN & DATA STRUCTURES

Addison-Wesley Longman Inspired by the success of their best-selling introductory programming text, Java Software Solutions, authors Lewis, DePasquale, and Chase now release Java Foundations, Second Edition. This text is a comprehensive resource for instructors who want a two-or three-semester introduction to programming textbook that includes detail on data structures topics. Java Foundations introduces a Software Methodology early on and revisits it throughout to ensure students develop sound program development skills from the beginning. Control structures are covered before writing classes, providing a solid foundation of fundamental concepts and sophisticated topics.

THE ORIGINS OF SELF

AN ANTHROPOLOGICAL PERSPECTIVE

UCL Press The Origins of Self explores the role that selfhood plays in defining human society, and each human individual in that society. It considers the genetic and cultural origins of self, the role that self plays in socialisation and language, and the types of self we generate in our individual journeys to and through adulthood. Edwardes argues that other awareness is a relatively early evolutionary development, present throughout the primate clade and perhaps beyond, but self-awareness is a product of the sharing of social models, something only humans appear to do. The self of which we are aware is not something innate within us, it is a model of our self produced as a response to the models of us offered to us by other people. Edwardes proposes that human construction of selfhood involves seven different types of self. All but one of them are internally generated models, and the only non-model, the actual self, is completely hidden from conscious awareness. We rely on others to tell us about our self, and even to let us know we are a self.

SEGREGATION BY DESIGN

LOCAL POLITICS AND INEQUALITY IN AMERICAN CITIES

Cambridge University Press Segregation by Design draws on more than 100 years of quantitative and qualitative data from thousands of American cities to explore how local governments generate race and class segregation. Starting in the early twentieth century, cities have used their power of land use control to determine the location and availability of housing, amenities (such as parks), and negative land uses (such as garbage dumps). The result has been segregation - first within cities and more recently between them. Documenting changing patterns of segregation and their political mechanisms, Trounstein argues that city governments have pursued these policies to enhance the wealth and resources of white property owners at the expense of people of color and the poor. Contrary to leading theories of urban politics, local democracy has not functioned to represent all residents. The result is unequal access to fundamental local services - from schools, to safe neighborhoods, to clean water.

UNDERSTANDING CONSCIOUSNESS

Routledge First Published in 2009. Routledge is an imprint of Taylor & Francis, an informa company.

THE THREE WORLDS OF WELFARE CAPITALISM

John Wiley & Sons Few discussions in modern social science have occupied as much attention as the changing nature of welfare states in western societies. Gosta Esping-Andersen, one of the most distinguished contributors to current debates on this issue, here provides a new analysis of the character and role of welfare states in the functioning of contemporary advanced western societies. Esping-Andersen distinguishes several major types of welfare state, connecting these with variations in the historical development of different western countries. Current economic processes, the author argues, such as those moving towards a post-industrial order, are not shaped by autonomous market forces but by the nature of states and state differences. Fully informed by comparative materials, this book will have great appeal to everyone working on issues of economic development and post-industrialism. Its audience will include students and academics in sociology, economics and politics.

UNDERSTANDING PSYCHOLOGY

McGraw-Hill/Glencoe Understanding Psychology provides a solid introduction to the field of psychology - and to the link between the brain and behavior. Combining high-interest content and a strong visual orientation, this text is designed to dispel misconceptions about psychology while helping students to understand the relevant, practical uses of psychology in their day-to-day lives.

POWERSTUDY FOR PLOTNIK'S INTRODUCTION TO PSYCHOLOGY

Wadsworth Publishing Company Updated and expanded with your students in mind- PowerStudy 1.5 is a complete, interactive study guide for Plotnik's text! POWERSTUDY 1.5 takes students even further beyond the pages of Plotnik's INTRODUCTION TO PSYCHOLOGY, Sixth Edition. This upgraded version now includes extensive study materials, including (for every module in Plotnik's text): interactive content-key terms, critical thinking questions, quizzes (including "double matching" multiple-choice questions), and summary tests; text outlines and individual glossaries-additional ways to approach the core concepts in psychology; 10 new Web links-updated regularly to keep the best of psychology on the Internet at their fingertips; paragraph-by-paragraph explanations that accompany each of the CD-ROM's 6 multimedia presentations; and visual feedback and a more intuitive help system that makes navigation easier smoother playback of presentations, and text-to-speech functionality.

PSYCHOLOGY

THEMES AND VARIATIONS

Wadsworth Publishing Company In PSYCHOLOGY: THEMES AND VARIATIONS, BRIEFER VERSION, Wayne Weiten continues his proven combination of a scientifically rigorous text with selective pedagogy that makes learning easy for students. Weiten's approach is backed by a straightforward writing style, unparalleled in-text visuals and didactic art program, and in-book review to help users prioritize and retain the core concepts. Weiten surveys psychology's broad range of content with three aims: to illuminate the process of research and its intrinsic relationship to application (themes); to show both the unity and diversity of the subject (variations), and to invite users to the study of psychology by respecting their ability to master its fundamental concepts. Weiten's themes (including empiricism, theoretical diversity, sociohistorical contexts, multifactorial causation, cultural heritage, heredity and environment, and subjectivity of experience) and variations provide unifying threads across chapters that help users see the connections among different research areas in psychology.

INTRODUCTION TO PSYCHOLOGY

"This book is designed to help students organize their thinking about psychology at a conceptual level. The focus on behaviour and empiricism has produced a text that is better organized, has fewer chapters, and is somewhat shorter than many of the leading books. The beginning of each section includes learning objectives; throughout the body of each section are key terms in bold followed by their definitions in italics; key takeaways, and exercises and critical thinking activities end each section"--BCcampus website.

PSYCHOLOGY: A COMPLETE INTRODUCTION: TEACH YOURSELF

Teach Yourself Written by Dr Sandi Mann, Senior Lecturer at the University of Central Lancashire, Psychology: A Complete Introduction is designed to give you everything you need to succeed, all in one place. It covers the key areas that students are expected to be confident in, outlining the basics in clear jargon-free English, and then providing added-value features like summaries of key experiments, and even lists of questions you might be asked in your seminar or exam. The book uses a structure that mirrors the way Psychology is taught on many university courses. Chapters include key topics in psychology research; cognitive issues, including language, emotion, memory and perception; individual differences - intelligence, personality and gender; social psychology; mental health and psychological disorders/abnormal psychology and the treatment of such; the nervous system; and sleep.

COGNITIVE SCIENCE

AN INTRODUCTION TO THE SCIENCE OF THE MIND

Cambridge University Press Cognitive Science combines the interdisciplinary streams of cognitive science into a unified narrative in an all-encompassing introduction to the field. This text presents cognitive science as a discipline in its own right, and teaches students to apply the techniques and theories of the cognitive scientist's 'toolkit' - the vast range of methods and tools that cognitive scientists use to study the mind. Thematically organized, rather than by separate disciplines, Cognitive Science underscores the problems and solutions of cognitive science, rather than those of the subjects that contribute to it - psychology, neuroscience, linguistics, etc. The generous use of examples, illustrations, and applications demonstrates how theory is applied to unlock the mysteries of the human mind. Drawing upon cutting-edge research, the text has been updated and enhanced to incorporate new studies and key experiments since the first edition. A new chapter on consciousness has also been added.

THE PROPOSAL

Penguin THE NEW YORK TIMES BESTSELLER A Reese Witherspoon x Hello Sunshine Book Club Pick "There is so much to relate to and throughout the novel, there is a sharp feminist edge. Loved this one, and you will too."—New York Times bestselling author Roxane Gay The New York Times bestselling author of The Wedding Date serves up a novel about what happens when a public proposal doesn't turn into a happy ending, thanks to a woman who knows exactly how to make one on her own... When someone asks you to spend your life with him, it shouldn't come as a surprise—or happen in front of 45,000 people. When freelance writer Nikole Paterson goes to a Dodgers game with her actor boyfriend, his man bun, and his bros, the last thing she expects is a scoreboard proposal. Saying no isn't the hard part—they've only been dating for five months, and he can't even spell her name correctly. The hard part is having to face a stadium full of disappointed fans... At the game with his sister, Carlos Ibarra comes to Nik's rescue and rushes her away from a camera crew. He's even there for her when the video goes viral and Nik's social media blows up—in a bad way. Nik knows that in the wilds of LA, a

handsome doctor like Carlos can't be looking for anything serious, so she embarks on an epic rebound with him, filled with food, fun, and fantastic sex. But when their glorified hookups start breaking the rules, one of them has to be smart enough to put on the brakes...

THE ATLAS OF NORTH AMERICAN ENGLISH

PHONETICS, PHONOLOGY AND SOUND CHANGE

Walter de Gruyter The Atlas of North American English provides the first overall view of the pronunciation and vowel systems of the dialects of the U.S. and Canada. The Atlas re-defines the regional dialects of American English on the basis of sound changes active in the 1990s and draws new boundaries reflecting those changes. It is based on a telephone survey of 762 local speakers, representing all the urbanized areas of North America. It has been developed by Bill Labov, one of the leading sociolinguists of the world, together with his colleagues Sharon Ash and Charles Boberg. The Atlas consists of a printed volume accompanied by an interactive CD-ROM. The print and multimedia content is also available online. Combined Edition: Book and Multimedia CD-ROM The book contains 23 chapters that re-define the geographic boundaries of North American dialects and trace the influence of gender, age, education, and city size on the progress of sound change; findings that show a dramatic and increasing divergence of English in North America; 139 four color maps that illustrate the regional distribution of phonological and phonetic variables across the North American continent; 120 four color vowel charts of individual speakers. The multimedia CD-ROM supplements the articles and maps by providing a data base with measurements of more than 100,000 vowels and mean values for 439 speakers; the Plotnik program for mapping each of the individual vowel systems; extended sound samples of all North American dialects; multimedia applications to enhance classroom presentations. Online Version: Book and CD-ROM content plus additional data The online version comprises the contents of the book and the multimedia CD-ROM along with additional data. It presents a wider selection of data, maps, and audio samples that will be recurrently updated; proffers simultaneous access to the information contained in the book and on the multimedia CD-ROM to all users in the university/library network; provides students with easy access to research material for classroom assignments. For more information, please contact Mouton de Gruyter: customerservice@degruyter.com System Requirements for CD-ROM and Online Version Windows PC: Pentium PC, Windows 9x, NT, or XP, at least 16MB RAM, CD-ROM Drive, 16 Bit Soundcard, SVGA (600 x 800 resolution) Apple MAC: OS 6 or higher, 16 Bit Soundcard, at least 16MB RAM Supported Browsers: Internet Explorer, 5.5 or 6 (Mac OS: Internet Explorer 5.1)/Netscape 7.x or higher/Mozilla 1.0 or higher/Mozilla Firefox 1.0 or higher PlugIns: Macromedia Flash Player 6/Acrobat Reader

THE COPYEDITOR'S HANDBOOK

A GUIDE FOR BOOK PUBLISHING AND CORPORATE COMMUNICATIONS

Univ of California Press Praise for the first and second editions: "The Copyeditor's Handbook brims with valuable information, good advice, and helpful suggestions for novice copyeditors and experienced practitioners. It is comforting to know that current and future copyeditors will be able to turn to this handbook. I'm placing this work, which fills a huge gap in the literature, right beside my dictionary, and will highly recommend it to all my colleagues and students." —Alice Levine, Lecturer, The Denver Publishing Institute, and freelance editor "A definite 'must have' for the beginning to intermediate editor or author, and even the experienced editor. An indispensable reference tool." —Kim Hawley, President, The Chicago Book Clinic "This is the book that every teacher of editing has been waiting for: thorough, clear, authoritative, up-to-date, and sane." —Beth Luey, Director, Scholarly Publishing Program, Arizona State University "This book warms the cockles of the copyediting heart. It is thorough, useful, helpful, and smart. And it fills a huge vacuum." —Constance Hale, author of *Sin and Syntax* and *Wired Style* "An excellent resource. The Copyeditor's Handbook should sit on every business editor's shelf, next to the in-house style guide." —Erika Henik, Research Publications Manager, Banc of America Securities LLC "The first three chapters alone are worth the cover price. It's a book that acknowledges an assortment of vexing copyediting questions and offers multiple answers to most of them." —Gary Hernandez, Technical Communication "An excellent textbook to teach the essentials of copyediting. An excellent reference work for workplace writing." —Mark Armstrong, *Business Communication Quarterly* "Straightforward, sound advice for beginning or intermediate copyeditors working with pencil or online." —Priscilla S. Taylor, *The Editorial Eye* "Lays out the copyeditor's obligations with humor, style, and perspective." —Walter Pagel, *Science Editor*

A CONCISE INTRODUCTION TO LOGIC

Cengage Learning Tens of thousands of students have learned to be more discerning at constructing and evaluating arguments with the help of Patrick J. Hurley. Hurley's lucid, friendly, yet thorough presentation has made *A CONCISE INTRODUCTION TO LOGIC* the most widely used logic text in North America. In addition, the book's accompanying technological resources, such as CengageNOW and Learning Logic, include interactive exercises as well as video and audio clips to reinforce what you read in the book and hear in class. In short, you'll have all the assistance you need to become a more logical thinker and communicator. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

THE HANDBOOK OF HEALTH BEHAVIOR CHANGE, FIFTH EDITION

Springer Publishing Company This revised and updated fifth edition of the highly acclaimed "gold standard" textbook continues to provide a foundational review of health behavior change theories, research methodologies, and intervention strategies across a range of populations, age groups, and health conditions. It examines numerous, complex, and often co-occurring factors that can both positively and negatively influence people's ability to change behaviors to enhance their health including intrapersonal, interpersonal, sociocultural, environmental, systems, and policy factors, in the context of leading theoretical frameworks. Beyond understanding predictors and barriers to achieving meaningful health behavior change, the Handbook provides an updated review of the evidence base for novel and well-supported behavioral interventions and offers recommendations for future research. New content includes chapters on Sun Protection, Interventions With the Family System, and the Role of Technology in Behavior Change. Throughout the textbook, updated reviews emphasize mobile health technologies and electronic health data capture and transmission and a focus on implementation science. And the fifth edition, like the previous edition, provides learning objectives to facilitate use by course instructors in health psychology, behavioral medicine, and public health. The Handbook of Health Behavior Change, Fifth Edition, is a valuable resource for students at the graduate and advanced undergraduate level in the fields of public or population health, medicine, behavioral science, health communications, medical sociology and anthropology, preventive medicine, and health psychology. It also is a great reference for clinical investigators, behavioral and social scientists, and healthcare practitioners who grapple with the challenges of supporting individuals, families, and systems when trying to make impactful health behavior change. NEW TO THE FIFTH EDITION: Revised and updated to encompass the most current research and empirical evidence in health behavior change Includes new chapters on Sun Protection, Interventions With the Family System, and the Role of Technology in Behavior Change Increased focus on innovations in technology in relation to health behavior change research and interventions KEY FEATURES: The most comprehensive review of behavior change interventions Provides practical, empirically based information and tools for behavior change Focuses on robust behavior theories, multiple contexts of health behaviors, and the role of technology in health behavior change Applicable to a wide variety of courses including public health, behavior change, preventive medicine, and health psychology Organized to facilitate curriculum development and includes tools to assist course instructors, including learning objectives for each chapter

THE ECONOMIC POINT OF VIEW

AN ESSAY IN THE HISTORY OF ECONOMIC THOUGHT

Ludwig von Mises Institute