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KEY=GUIDE - PARKER GREGORY

iMovie 09 and iDVD for Mac OS X Visual QuickStart Guide Peachpit Press Visual QuickStart Guide-the quick and easy way to le arn! This full-color, amply illustrated, accessible book teaches readers the essential skills necessary for creating compelling movies with iMovie '09 and iDVD, Apple's consumer-friendly digital movie and DVD-burning software applications. Readers can follow the step-by-step instructions from the beginning to get a tour of the applications or look up specific tasks to learn just what they need to know. Longtime Macintosh and technology writer Jeff Carlson takes extra steps to ensure that readers understand all of the key aspects of digital movie making. Easy visual approach uses pictures to guide you through iMovie '09 and iDVD (and how they interact with the other iLife '09 applications) and show you what to do. Concise steps and explanations let you get up and running in no time. Page for page, the best content and value around. IMovie '09 & iDVD for Mac OS X Visual QuickStart Guide Visual QuickStart Guide -the quick and easy way to le arn! This full-color, amply illustrated, accessible book teaches readers the essential skills necessary for creating compelling movies with iMovie '09 and iDVD, Apple's consumer-friendly digital movie and DVD-burning software applications. Readers can follow the step-by-step instructions from the beginning to get a tour of the applications or look up specific tasks to learn just what they need to know. Longtime Macintosh and technology writer Jeff Carlson takes extra steps to ensure that readers understand all of the key aspects of digital movie making. Easy visual approach uses pictures to guide you through iMovie '09 and iDVD (and how they interact with the other iLife '09 applications) and show you what to do. Concise steps and explanations let you get up and running in no time. Page for page, the best content and value around. iMovie '09 & iDVD '09 For Dummies John Wiley & Sons iMovie '09 & iDVD: The Missing Manual The Missing Manual "O'Reilly Media, Inc." Bursting with new features, Apple's iMovie '09 is vastly more usable and complete than iMovie '08 -- amazing right out of the box. But the box doesn't include a good user's guide, so learning these applications is another matter. iMovie '09 and iDVD: The Missing Manual gets you up to speed on everything you need to turn raw digital footage into highly creative video projects. You get crystal-clear, jargon-free explanations of iMovie's new video effects, slow & fast motion, advanced drag & drop, video stabilization, and more. Author and New York Times tech columnist David Pogue uses an objective lens to scrutinize every step of process, including how to: Organize your videos just like your photos, and precisely edit with ease Work on multiple iMovie projects at once and drag & drop clips among them Integrate with other iLife programs to use songs, photos, and an original sound track Output your creation to a blog, its own web page, or as a video podcast with iWeb Understand basic film techniques to improve the quality of the video you bring to iMovie From choosing and using a digital camcorder to burning the finished work onto DVDs, posting it online, or creating versions for iPod and iPhone, iMovie '09 & iDVD: The Missing Manual helps you zoom right in on the details. IMovie '09 & iDVD The Missing Manual IMovie 4 & iDVD The Missing Manual "O'Reilly Media, Inc." Explains how to use the Macintosh video production programs to capture and edit digital videos, apply effects, create DVD menus, and burn DVDs. The Flip Mino Pocket Guide Peachpit Press The Flip Mino and MinoHD are the best-selling family of affordable and simple-to-use digital camcorders in the U.S. Since its launch in 2007, Flip Video has sold over 1.5 million camcorders. The Flip MinoHD is the world's smallest high definition camcorder at just over three oz. The MinoHD records up to 60 minutes of HD video and comes along with FlipShare software --this software allows Flip owners to plug the camcorder's signature flip-out USB arm into any computer for easy drag-and-drop video organizing, editing and sharing on YouTube, MySpace, AOL Video or via email. Loaded with plenty of tips and techniques, the Flip mino Pocket Guide shows readers how to effectively capture video and organize and edit the footage for optimal playback. All Flip models are covered including Flip Mino, Flip MinoHD, Flip Ultra, and Flip Video. iMovie '11 & iDVD: The Missing Manual "O'Reilly Media, Inc." Apple's video-editing program is better than ever, but it still doesn't have a printed guide to help you get started. That's where this gorgeous, full-color book comes in. You get clear explanations of iMovie's impressive new features, like instant rendering, storyboarding, and one-step special effects. Experts David Pogue and Aaron Miller also give you a complete course in film editing and DVD design. Edit video like the pros. Import raw footage, add transitions, and use iMovie's newly restored, intuitive timeline editor. Create stunning trailers. Design Hollywood-style "Coming Attractions!" previews for your movies. Share your film. Distribute your movie in a variety of places—on smartphones, Apple TV, your own site, and with one-click exports to YouTube, Facebook, Vimeo, CNN iReport, and MobileMe. Make DVDs. Design the menus, titles, and layout for your DVDs, and burn them to disc. This book covers version 9 of Apple's iMovie software. IMovie '09 & iDVD for Mac OS X Peachpit Press Explains how to use the Macintosh video production programs to capture and edit digital videos, apply effects, create DVD menus, and burn DVDs. IMovie: The Missing Manual 2014 Release, Covers IMovie 10.0 for Mac and 2.0 for IOS "O'Reilly Media, Inc." This edition covers iMovie 10.0 for Mac and iMovie 2.0 for iOS. iMovie's sophisticated tools make it easier than ever to turn raw footage into sleek, entertaining movies—once you understand how to harness its features. Experts David Pogue and Aaron Miller give you hands-on advice and step-by-step instructions for creating polished movies on your Mac, iPhone, or iPad. Dive in and discover why this is the top-selling iMovie book. The important stuff you need to know Get started. Import footage, review clips, and create movies, using iMovie's new, streamlined layout. Include stunning effects. Introduce instant replays, freeze frames, fast-forward or slo-mo clips, and fade-outs. Add pro touches. Create cutaways, picture-in-picture boxes, side-by-side shots, and green-screen effects. Make movies on iOS devices. Tackle projects on your iPhone, iPad, or iPod Touch with our book-within-a-book. Produce stunning trailers. Craft your own Hollywood-style “Coming Attractions!” previews. Share your masterpiece. Quickly post movies to YouTube, Facebook, Vimeo, CNN iReport, and iTunes. Watch iMovie Theater. Play your movies on any Apple gadget in iMovie's new full-screen cinema. The iPad and iPad mini Pocket Guide Peachpit Press The iPad is a game-changing product that reinvented the way we interact with digital content and the Web. Versatile, portable, powerful, ergonomically and functionally designed, it's the perfect companion for digital media. With Photos, music, movies, email, and hundreds of thousands of apps, the iPad helps you organize, explore, and maximize your digital world. Inexpensive and to-the-point, The iPad Pocket Guide is a complete companion to all the features and functions of the iPad including: Facetime, HD Video, Mail, Safari, Photos and Video, App Store, iBooks, Maps, Notes, Calendar, Contacts, and more. It will help you get up-and-running with easy to understand instructions and then show you hidden gems and tips to make you a true iPad expert. Mac OS X 10.6 Snow Leopard Pocket Guide Peachpit Press This low-priced, pocket-sized, handy guide is packed with bite-sized chunks of practical information for people who want to jump in and master Snow Leopard, the fastest and most powerful Mac OS X to date. Written by Mac expert Jeff Carlson, this essential companion features snappy writing, eye-catching graphics, and a fresh design that walks readers through the most common Snow Leopard tasks. The iPad Pocket Guide Peachpit Press Quickly master all the features and functions of the iPad with this handy well-crafted pocket guide. Versatile, portable, powerful, ergonomically and functionally designed, the iPad is the perfect companion for digital media. With photos, music, movies, e-mail, and more than 150,000 apps, the iPad will help you organize, explore, and maximize your digital world. And, that's where this book steps in. Handy, inexpensive, and to-the-point, it's a complete companion to all the features and functions of the iPad including: Mail, Safari, Photos and Video, App Store, iBooks, Maps, Notes, Calendar, and Contacts. It will help you get up and running with easy-to-understand instructions, and then show you hidden gems and tips to make you a true iPad expert. Snappy writing, eye-catching graphics, and a clean design walk you through the most common iPad tasks. Teaches the major apps and functions including Calendar, Contacts, Maps, Notes, iPod, and Spotlight Search. Complete coverage of iTunes, App Store, and iBooks along with tips and tricks for each store. The Complete Idiot's Guide to IMovie 2 Penguin A guide to digital movie making covers camera selection, storyboarding, shooting techniques, transitions, converting to Quicktime files, adding text, and exporting images to videotape. IMovie HD & iDVD 5 The Missing Manual "O'Reilly Media, Inc." The latest versions of iMovie HD and iDVD 5 are, by far, the most robust moviemaking applications available to consumers today. But whether you're a professional or an amateur moviemaker eager to take advantage of the full capabilities of these applications, don't count on Apple documentation to make the cut. You need iMovie HD & iDVD 5: The Missing Manual, the objective authority on iMovie HD and iDVD 5. Even if you own a previous version of iMovie, the new feature-rich iMovie HD may well be impossible to resist. This video editing program now enables users to capture and edit widescreen High Definition Video (HDV) from the new generation of HDV camcorders, along with standard DV and the MPEG-4 video format. iMovie HD also includes "Magic iMovie" for making finished movies automatically. The feature does everything in one step--imports video into separate clips and adds titles, transitions, and music. The finished video is then ready for iDVD 5, which now includes 15 new themes with animated drop zones that can display video clips across DVD menus, just like the latest Hollywood DVDs. This witty and entertaining guide from celebrated author David Pogue not only details every step of iMovie HD video production--from choosing and using a digital camcorder to burning the finished work onto DVDs--but provides a firm grounding in basic film technique so that the quality of a video won't rely entirely on magic. iMovie HD & iDVD 5: The Missing Manual includes expert techniques and tricks for: Capturing quality footage (including tips on composition, lighting, and even special-event filming) Building your movie track, incorporating transitions and special effects, and adding narration, music, and sound Working with picture files and QuickTime movies Reaching your intended audience by exporting to tape, transferring iMovie to QuickTime, burning QuickTime-Movie CDs, and putting movies on the Web (and even on your cell phone!) Using iDVD 5 to stylize and burn your DVD creation iMovie HD & iDVD 5: The Missing Manual--it's your moviemaking-made-easy guide. IPhoto 2 The Missing Manual "O'Reilly Media, Inc." Explains how to import, organize, modify, and share photographs using the Macintosh photograph editing and management software. IMovie 3 for Mac OS X Peachpit Press Discusses how to select and use a digital camcorder, how to ensure quality composition and coverage, how to adjust lighting and audio, how to edit images and audio, and how to display movies. Canon PowerShot G10 / G11 From Snapshots to Great Shots

Peachpit Press Now that you've bought the amazing Canon PowerShot G10 or G11, you need a book that goes beyond a tour of the camera's features to show you exactly how to use your camera to take great pictures. With Canon PowerShot G10/G11: From Snapshots to Great Shots, you get the perfect blend of photography instruction and camera reference that will take your images to the next level! Beautifully illustrated with large, vibrant photos from the author and the Flickr community, this book teaches you how to take control of your photography to get the image you want every time you pick up the camera. Follow along with your friendly and knowledgeable guide, Jeff Carlson, and you will: Learn the top ten things you need to know about shooting with the G10 or G11 Use the camera's Automatic modes to get better shots right away Move on to the Creative modes, where you have full control over the look and feel of your images Master the photographic basics of composition, focus, depth of field, and much more Learn all the best tricks and techniques for getting great action shots, landscapes, and portraits Find out how to get great shots in low light Fully grasp all the concepts and techniques as you go, with assignments at the end of every chapter With Canon PowerShot G10/G11: From Snapshots to Great Shots, you'll learn not only what makes a great shot work—you'll learn how to get that shot using your G10 or G11. And once you've got the shot, show it off! Join the book's Flickr group, share your photos, and discuss how you use your camera to get great shots at flickr.com/groups/canon_g10g11_from_snapshots_to_greatshots. iPhoto '09 for Mac OS X Visual QuickStart Guide Peachpit Press Visual QuickStart Guide —the quick and easy way to learn! With iPhoto '09 for Mac OS X: Visual QuickStart Guide, readers can start from the beginning to get a tour of the applications, or look up specific tasks to learn just what they need to know. This task-based, visual guide uses step-by-step instructions and hundreds of full-color screenshots to teach beginning and intermediate users how to make the most out of their digital photos with iPhoto '09. Perfect for anyone who needs to learn the program inside out, this guide covers everything from importing, tagging, editing, and perfecting images to creating slideshows and photo albums to easy online Web publishing. Readers will learn about everything new in iPhoto '09, including: Faces, which allows you to organize your photos based on who's in them; Places, which uses data from GPS-enabled cameras or your iPhone's camera to categorize photos by location with easily recognizable names; themed slideshows; online sharing via Facebook and Flickr with one click; enhanced photo editing tools; and more. Canon PowerShot G10/G11 From Snapshots to Great Shots Peachpit Press Now that you've bought the amazing Canon PowerShot G10 or G11, you need a book that goes beyond a tour of the camera's features to show you exactly how to use your camera to take great pictures. With Canon PowerShot G10/G11: From Snapshots to Great Shots, you get the perfect blend of photography instruction and camera reference that will take your images to the next level! Beautifully illustrated with large, vibrant photos from the author and the Flickr community, this book teaches you how to take control of your photography to get the image you want every time you pick up the camera. Follow along with your friendly and knowledgeable guide, Jeff Carlson, and you will: Learn the top ten things you need to know about shooting with the G10 or G11 Use the camera's Automatic modes to get better shots right away Move on to the Creative modes, where you have full control over the look and feel of your images Master the photographic basics of composition, focus, depth of field, and much more Learn all the best tricks and techniques for getting great action shots, landscapes, and portraits Find out how to get great shots in low light Fully grasp all the concepts and techniques as you go, with assignments at the end of every chapter With Canon PowerShot G10/G11: From Snapshots to Great Shots, you'll learn not only what makes a great shot work—you'll learn how to get that shot using your G10 or G11. And once you've got the shot, show it off! Join the book's Flickr group, share your photos, and discuss how you use your camera to get great shots at flickr.com/groups/canon_g10g11_from_snapshots_to_greatshots. Apple Training Series iLife (iLife '09 Edition) Peachpit Press In the only Apple-certified guide to iLife '09, the authors have you working miracles with iLife within the first few pages. Featuring footage and images from around the world, this book uses real-life material and practical lessons that you can apply immediately to your own projects. Focused lessons take you step by step through all aspects of iLife '09—everything from organizing and sharing your photo library to creating polished video and soundtracks. Along the way, you'll produce movies, photobooks, podcasts, websites, blogs, and custom DVDs. • Master the iLife suite of tools quickly through fun, real-world projects • Turn your photos into cards, picture books, calendars, or a web gallery • Add motion and music to a slideshow, then publish it online • Create a video with polished transitions, music, effects, and even greenscreen • Learn “Hollywood-style” techniques for making better videos • Build a soundtrack in GarageBand, and learn to score a simple movie • Create websites, blogs, podcasts, and DVD menus in a snap. The Apple Training Series is both a self-paced learning tool and the official curriculum of the Apple Training and Certification Program. To find out more about Apple Training, or to find an Authorized Training Center near you, go to www.apple.com/training. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: • If you are able to search the book, search for “Where are the lesson files?” • Go to the very last page of the book and scroll backwards. • You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL supplied into a computer with web access will allow you to get to the files. • Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear. The Macintosh iLife '09 Peachpit Press The definitive iLife reference, completely updated and revised! The Macintosh iLife '09 is a lavishly illustrated handbook packed with easy-to-follow instructions, essential technical background, and tips for iLife users of all levels. Each two-page spread is a self-contained tutorial or set of tips. Everything you need is at your fingertips, and every page is updated for iLife '09, including coverage of the Faces feature in iPhoto that allows users to organize their photos based on who's in them, the new Animated Travel Maps in iMovie that enhances vacation movies with eye-catching animations and much more! Organize your photos using iPhoto's new Faces facial-recognition and Places geotagging technologies Share your photos on Flickr and Facebook Create spectacular slide shows using iPhoto's new slide show themes Master the spectacular new features iMovie '09, including the precision editor, motion stabilization, video effects, and motion-graphics themes Improve your photography and video-shooting techniques Assemble a video library with the all-new iMovie—and create animated Travel Maps in your scenes Produce spectacular slide shows, photo books, calendars, and greeting cards Record and arrange your own music with GarageBand Create and publish your own Web sites, blogs, and podcasts Preserve the past: digitize old records, photos, and movies Get updates, tips, and much more at this book's companion Web site, www.macilife.com. iMovie 2015 for Mac & iOS: Beginner's Guide Conceptual Kings Apple Inc. continues to bring innovation and creativity to its products with the release of the iMovie application. The original concept first released in the late 1990s introduced to Apple users the ability to create and edit video clips using their Apple device; iPhone, iPod Touch, iPad Mini or iPad. The video editing application allows users to import footage or still images from hard drives, saved folders or through a USB port. The latest model, iMovie 2015 (version 10.0.9) was released in June 2015 and offers to users of with iOS 2.0 and Mac devices improved features designed to maximize user experience. Through the application a user can edit a photo or video and integrate sound or photo effects, music, themes, video enhancement and titles. The application facilitates creative expression, allowing a user to tell stories using the creation. The creations can then be stored in the library or on iCloud for viewing or sharing via social media or with family and friends. The Rough Guide to Macs & OS X Snow Leopard Rough Guides UK The Rough Guide to Macs & OS X 10.6 Snow Leopard is the essential companion to your Apple computer. Packed full of handy advice, and covering laptops as well as desktops, the guide will help you choose a Mac and get the best deal, import files and emails from an old Mac or PC, master the finer points of OSX Snow Leopard and much more. User-friendly for novices and experts alike The Rough Guide to Macs & OS X 10.6 Snow Leopard demystifies the jargon of today's digital world, giving practical advice on all aspects of your Mac from keeping your documents and data secure to downloading music and making the most of you iPod. Find out how to turn your Mac into a TV, make music and edit photos with iLife and go wireless with AirPort and Bluetooth as well as all the latest tips and tricks on loading up the very best software and running windows on your Mac with Boot Camp. The Rough Guide to Macs & OS X 10.6 Snow Leopard will even help you stay afloat when all goes wrong. Whether you already have a Mac or you're thinking of buying one, you need this guide. Final Cut Pro Efficient Editing A step-by-step guide to smart video editing with FCP 10.6 Packt Publishing Ltd A comprehensive, best practice guide from Apple Certified Trainer Iain Anderson, with illustrated step-by-step instructions to explore a Final Cut Pro editing workflow from shoot to delivery Key Features Explore the best ways to use FCP, from importing and editing to finishing and exporting the final cut Unlock the power of editing in the magnetic timeline to make huge changes or subtle adjustments Finish with pro-level color correction, tracking, effects, transitions, audio, titles, and captions Book Description Final Cut Pro (also known as FCP, previously Final Cut Pro X) is Apple's efficient and accessible video editing software for everyone, offering powerful features that experienced editors and novices will find useful. FCP is the quickest way to transform your raw clips into a finished piece, so if speed is important, make this a key tool in your editing arsenal. Final Cut Pro Efficient Editing is a comprehensive best practice guide for all editors. You'll not only learn how to use the features but also find out which ones are the most important and when you should use them. With the help of practical examples, the book will show you how typical footage can be assembled, trimmed, colored, and finessed to produce a finished edit, exploring a variety of techniques. As you progress through the book, you'll follow a standard editing workflow to get the feel of working on real-world projects and answer self-assessment questions to make sure that you're on track. By the end of this Final Cut Pro book, you'll be well versed with the key features of this app and have all the tools you need to create impressive edits. What you will learn Understand the media import process and delve into media management Effectively organize your footage so you can find the right shot quickly Discover how to assemble a rough cut edit Explore trimming and advanced editing techniques to finesse and finalize the edit Enhance an edit with color correction, effects, transitions, titles, captions, and much more Sweeten the audio by controlling volume, using compression, and adding effects Share your final edited video and archive the job Who this book is for The book is for creative professionals, anyone starting out in video editing, and editors switching to Final Cut Pro from another video editing system. Whether you are a beginner or a professional, you'll find this FCP book useful. All you need to get started is familiarity with macOS. iMovie '09 and iDVD Portable Genius John Wiley & Sons Digital Video For Dummies John Wiley & Sons So you have a camcorder and visions of being the next Spielberg. But how do you progress from shooting so-so footage to showing your own finished movie? Digital Video For Dummies, 4th Edition gives you the know-how and the show-how! Find out how to shoot and edit great movies, using iMovie, Windows Movie Maker, or Adobe Premiere Elements to add the finishing touches like special effects and your own soundtrack. With the latest information and lots of illustrations and screen shots, this friendly guide walks you through: Getting your computer ready to work with digital video (complete with information about FireWire) Choosing a camcorder, including features to look for and features that are useless Digitizing old VHS videotapes to preserve memories Purchasing other movie making gear, including audio and lighting equipment Shooting better video, with tips on lighting, panning, using the zoom, and recording better audio Creating your own sound effects such as footsteps, bones breaking, fire, thunder, insects buzzing, and more Capturing digital video using iMovie, Windows Movie Maker, or Premiere Elements Editing, including understanding timecode, organizing and previewing clips, and assembling clips in Storyboard and Timeline Adding transitions, titles, and special effects Importing and integrating video from phones and digital cameras Using audio rubberbands in iMovie, Premiere Elements, and other editing programs Adding narration, importing and working with CD audio, and adding a music soundtrack Keith Underdahl has extensive professional video production experience developing kiosk and marketing videos for Ages Software. Realizing that you'll want to polish and premiere your movie, he includes information on: More advanced video editing, including animating video clips, improving light and color, compositing video (bluescreen or greenscreen), and more 13 categories of video effects, ranging from blur and sharpen to transform Working with still photos and graphics Sharing your video online using QuickTime (/.QT), RealMedia (.RM), or Windows Media Video (.WMV) Making tapes or burning DVDs in 9 steps With a handy cheat sheet of keyboard shortcuts, a chart comparing 10 video editing programs, a glossary, and more, with this guide you'll soon be saying “Lights, camera, action” and producing your own movie attraction. iMovie 6 & iDVD The Missing Manual "O'Reilly Media, Inc." Explains how to

use the Macintosh video production programs to capture and edit digital videos, apply effects, create DVD menus, and burn DVDs. Mac OS X 10.6 Snow Leopard Pocket Guide Peachpit Press This handy, low-priced book is packed with quick results for people who want to jump in and master Mac OS X Snow Leopard • • Snappy writing, eye-catching graphics, and a fresh design walks readers through the most common Snow Leopard tasks. • Covers all of the key new features of Apple's fastest and most reliable Mac Operating System to date. • Jeff Carlson, is the author of many bestselling Peachpit books including the iMovie 09 and iDVD for Mac OSX: Visual QuickStart. This low-priced, pocket-sized, handy guide is packed with bite-sized chunks of practical information for people who want to jump in and master Snow Leopard, the fastest and most powerful Mac OS X to date. Written by Mac expert Jeff Carlson, this essential companion features snappy writing, eye-catching graphics, and a fresh design that walks readers through the most common Snow Leopard tasks. Market Fact: In 2008, Apple shipped 9.7 million Macs - growing twice as fast as the industry at 37.7% versus 15.2% for PCs. A Music Librarian's Guide to Creating Videos and Podcasts A-R Editions, Inc. A Music Librarian's Guide to Creating Videos and Podcasts is a guide every music librarian will want to use to develop and enhance multi-media skills. The digital age has created a divide between music librarians and their patrons: traditional models of interaction have been superseded or replaced by electronic communication, and virtually all librarians have felt the ensuing decline of their users' information-seeking skills. Music librarians can now be proactive in reaching out to patrons digitally with videos and podcasts, since editing technologies for both platforms have become inexpensive and easy to use. In A Music Librarian's Guide to Creating Videos and Podcasts Katie Buehner and Andrew Justice give music librarians the step-by-step instructions for creating their own content in both Mac and PC platforms. This ready reference on videos should find home in every library and also many personal collections. iMovie 2 The Missing Manual Pogue Press Explains how to use the Macintosh-based digital video editing program to polish home videos, covering special effects, transitioning, narration, sound, and saving films in QuickTime and on the Web. Videojournalism Multimedia Storytelling Taylor & Francis Videojournalism is a new field that has grown out of traditional print photojournalism, slideshows that combine sound and pictures, public radio, documentary filmmaking and the best of television news features. This amalgam of traditions has emerged to serve the Internet's voracious appetite for video stories. Videojournalism is written for the new generation of "backpack" journalists. The solo videojournalist must find a riveting story; gain access to charismatic characters who can tell their own tales; shoot candid clips; expertly interview the players; record clear, clean sound; write a script with pizzazz; and, finally, edit the material into a piece worthy of five minutes of a viewer's attention. Videojournalism addresses all of these challenges, and more - never losing sight of the main point: telling a great story. This book, based on extensive interviews with professionals in the field, is for anyone learning how to master the art and craft of telling real short-form stories with words, sound and pictures for the Web or television. The opening chapters cover the foundations of multimedia storytelling, and the book progresses to the techniques required to shoot professional video, and record high quality sound and market the resulting product. Videojournalism also has its own website - go to just one URL and find all the stories mentioned in the book. You also will find various "how-to videos on the site. To keep up with the latest changes in the field such as new cameras, new books, new stories or editing software, check the site regularly and "like" www.facebook.com/KobreGuide. The iPad Pocket Guide Peachpit Press Quickly master all the features and functions of the iPad with this handy well-crafted pocket guide. Versatile, portable, powerful, ergonomically and functionally designed, the iPad is the perfect companion for digital media. With photos, music, movies, e-mail, and more than 150,000 apps, the iPad will help you organize, explore, and maximize your digital world. And, that's where this book steps in. Handy, inexpensive, and to-the-point, it's a complete companion to all the features and functions of the iPad including: Mail, Safari, Photos and Video, App Store, iBooks, Maps, Notes, Calendar, and Contacts. It will help you get up and running with easy-to-understand instructions, and then show you hidden gems and tips to make you a true iPad expert. Snappy writing, eye-catching graphics, and a clean design walk you through the most common iPad tasks. Teaches the major apps and functions including Calendar, Contacts, Maps, Notes, iPod, and Spotlight Search. Complete coverage of iTunes, App Store, and iBooks along with tips and tricks for each store. Flip Mino Pocket Guide The Ultimate Field Guide to Digital Video National Geographic Books An easy-to-follow introduction to digital audio demystifies the techniques of making, editing, sharing, and preserving high-quality videos, offering practical suggestions on the array of camcorder choices available and how to pick the right one, how to shoot a better video, essential technical skills, downloading and editing procedures, and more. Original. 12,500 first printing. Final Cut Pro X Visual QuickStart Guide Peachpit Press With this new release of Final Cut Pro, Apple has completely re-engineered its popular film and video editing software to include an incredible lineup of features intended to close the gap between the prosumers and the pros. Following right in step, this Visual QuickStart Guide has been completely revised to address all the new features as well as the new paradigm of editing that Apple has put forward. An undisputed master of the digital video medium, Lisa Brenneis once again demystifies the complexities of the program and she is joined this time by the Final Cut Pro guru Michael Wohl to provide a clear, straightforward guide to Final Cut Pro X. Tasked-based, step-by-step instructions and loads of visuals and time-saving tips make it so professionals and newcomers alike can quickly find and learn tasks specific to their needs, benefiting from the award-winning Visual QuickStart style. Topics covered include essential editing tasks and media-management strategies, transitions, effects and filters, rendering options, and much more. It includes coverage of all the new features such as the new dynamic interface, Magnetic Timeline, Clip Connections, Auditions, Content Auto-Analysis, Range-Based Keywords, and much more. Now in four-color, this must-have reference also includes several free downloadable videos from the publisher's site. Photo Fusion A Wedding Photographers Guide to Mixing Digital Photography and Video John Wiley and Sons A full-color reference-and-DVD package covers shooting and editing a successful multimedia project With the introduction of dSLRs with high definition video functionality, a new world of multimedia capture has been opened to digital photographers. This book shows you how to embrace the exciting new option of photo fusion, by incorporating digital video content with your photography. The author duo guides you through creating seamless multimedia presentations that maximize both still-frame and video photography functions on your dSLR. From the setting up and shooting, to downloading, editing and presenting a multimedia project, this book clearly explains how to move beyond stills into the exciting world of multimedia creation. Encourages you to embrace the exciting possibilities of photo fusion in the field of wedding photography Explains how to incorporate digital video content with photography Walks you through all of the necessary steps for shooting and editing a memorable multimedia creation Details every aspect involved in setting up, shooting, downloading, editing, and presenting a multimedia project Features more than 200 color images and an indispensable DVD of inspiring examples Packed with more than 200 stunning images and featuring a 45-minute DVD, Photo Fusion presents you with inspiration and instruction so you can create your own multimedia projects. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file. Essence of the Macintosh Experience and iLife '09 Guide Just bought a new Mac? A Mac user who has a lot of questions about the OS? Used iTunes - but never heard of GarageBand? Prefer a book to read anytime as opposed to online videos? You have come to the right place. This detailed look at the Mac OS includes sections on all it's Menu, System Preferences, key Mac Utilities, useful keyboard commands, a section on keeping your Mac happy and purring, MobileMe, Safari, Apple's email program called Mail, overview of all the ports on your new Mac, useful Mac websites, new features of Snow Leopard (OS 10.6) and it's new install process and other topics I feel that every Mac user should know. "The quick start guide that should have been in the box." It is 169 pages long. This manual also includes a 138 page section covering all the iLife applications. iMovie, iWeb, iDVD, iTunes (version 9), iPhoto and GarageBand. I cover the working environment and all the Menus for each app. It is not meant to be a step by step by step manual in creating projects. Just the essence of what makes up the application. My guide is printed in an easy to read 8" x 10" format. With this guide in hand, you can easily become a Mac or iLife power user in no time!!! A Practical Guide to Video and Audio Compression From Sprockets and Rasters to Macro Blocks CRC Press Learn all about Codecs--how they work, as well as design and implementation with this comprehensive, easy-to-use guide to compression. After reading this book, you will be able to prepare and distribute professional audio and video on any platform including streamed to the web, broadcast on-air, stored in PVRs, Burned onto CD-ROMs or DVDs, delivered by broadband, or viewed in Kiosk applications, PDA devices, and mobile phones. iMovie '09 and iDVD Portable Genius Wiley Genuis tips and tricks to help you get the most from Apple's video applications Your Mac's iMovie and iDVD applications are a key part of the iLife '09 suite and Apple's cool digital lifestyle. iMovie '09 and iDVD Portable Genius is packed with tips and techniques to help you get all the benefits these applications have to offer. This full-color guide provides essential information and savvy advice on everything from capturing footage to editing, viewing, and posting movies online in a variety of formats. With plenty of hip tips on how to use the core features in iMovie and iDVD, it covers all the basics plus the advanced features that can turn you into a movie-making expert. And its handy 6x9" size makes it easy to take with you for quick advice on the go. Written by a Certified Apple Trainer and illustrated in full color Makes iMovie and iDVD easy to use right from the start Offers essential coverage of the key skills, tools, and shortcuts that will help you start making movies with confidence Explores editing techniques and how to post your movies online Provides the advanced tips and tricks that allow you to create professional-quality movies and DVDs with your Mac The advice in iMovie '09 and iDVD Portable Genius will help you make great quality movies and have more fun with iMovie and iDVD.