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## Read Book Huawei Ascend Y 200 User Manual

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### KEY=ASCEND - HOLDEN SHEPPARD

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### GRAPHIC SHOWBIZ

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*Graphic Communications Group*

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### ANDROID ДЛЯ ПОЛЬЗОВАТЕЛЯ. ПОЛЕЗНЫЕ ПРОГРАММЫ И СОВЕТЫ. 2 ИЗД.

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*БХВ-Петербург* Рассмотрены самые интересные, полезные и наиболее популярные среди отечественных пользователей Android-приложения. Даны советы, как превратить Android-устройство в пульт дистанционного управления компьютером, организовать покадровую съемку, загружать торренты, избавиться от рекламы в приложениях, экономить трафик, продлить жизнь аккумулятора и многое другое. Некоторые приложения, описанные в книге, требуют полномочий root, получению которых посвящена отдельная глава. Особое внимание уделено созданию своих собственных Android-приложений без знания языков программирования и рассмотрен проект App Inventor, позволяющий создавать приложения исключительно визуальными средствами. Во втором издании описаны новинки последних версий Android и новые программы MX Player, Яндекс.Метро, ES Проводник, One Click Root, рассмотрена публикация видео на YouTube, печать на беспроводном принтере, активация безопасного режима, отладка приложений по USB и многое другое.

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### BIG DATA ANALYTICS FOR INTERNET OF THINGS

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*John Wiley & Sons* **BIG DATA ANALYTICS FOR INTERNET OF THINGS** Discover the latest developments in IoT Big Data with a new resource from established and emerging leaders in the field Big Data Analytics for Internet of Things delivers a comprehensive overview of all aspects of big data analytics in Internet of Things (IoT) systems. The book includes discussions of the enabling technologies of IoT data analytics, types of IoT data analytics, challenges in IoT data analytics, demand for IoT data analytics, computing platforms, analytical tools, privacy, and security. The distinguished editors have included resources that address key techniques in the analysis of IoT data. The book demonstrates how to select the appropriate techniques to unearth valuable insights from IoT data and offers novel designs for IoT systems. With an abiding focus on practical strategies with concrete applications for data analysts and IoT professionals, Big Data Analytics for Internet of Things also offers readers: A thorough introduction to the Internet of Things, including IoT architectures, enabling technologies, and applications An exploration of the intersection between the Internet of Things and Big Data, including IoT as a source of Big Data, the unique characteristics of IoT data, etc. A discussion of the IoT data analytics, including the data analytical requirements of IoT data and the types of IoT analytics, including predictive, descriptive, and prescriptive analytics A treatment of machine learning techniques for IoT data analytics Perfect for professionals, industry practitioners, and researchers engaged in big data analytics related to IoT systems, Big Data Analytics for Internet of Things will also earn a place in the libraries of IoT designers and manufacturers interested in facilitating the efficient implementation of data analytics strategies.

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### TEXTILE WORLD

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### THE GREAT DIVORCE

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### A DREAM

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### MULTINATIONAL MANAGEMENT

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### A CASEBOOK ON ASIA'S GLOBAL MARKET LEADERS

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*Springer* This casebook demonstrates that the future of global business lies in how well the multinational landscape is charted and how the importance of Asian market leaders is deeply embedded in it. It offers international management students and researchers an extensive guide to the business history, strategy development, and foreign market entry modes used by emerging Asian multinationals. The cases focus on well-known companies such as Lenovo, Alibaba, Infosys, Huawei, Panasonic, and Rakuten. These companies, all of which generate huge revenues in their own countries (e.g. in China, India, South Korea, Taiwan, Vietnam), are now becoming increasingly sophisticated and striving to become global brands, while also enjoying the active support of their governments in terms of their international business. Readers will learn about the current multinational landscape in Asia, the management challenges, and the future implications for traditional western companies seeking to retain their market share. Chapters on corporate entrepreneurship, human resource management and intercultural competence, and current branding trends in Asia will provide a cutting-edge update on international business strategy for students and practitioners alike.

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### HOW ASIA WORKS

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### SUCCESS AND FAILURE IN THE WORLD'S MOST DYNAMIC REGION

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*Open Road + Grove/Atlantic* "A good read for anyone who wants to understand what actually determines whether a developing economy will succeed" (Bill Gates, "Top 5 Books of the Year"). An Economist Best Book of the Year from a reporter who has spent two decades in the region, and who The Financial Times said "should be named chief myth-buster for Asian business." In How Asia Works, Joe Studwell distills his extensive research into the economies of nine countries—Japan, South Korea, Taiwan, Indonesia, Malaysia, Thailand, the Philippines, Vietnam, and China—into an accessible, readable narrative that debunks Western misconceptions, shows what really happened in Asia and why, and for once makes clear why some countries have boomed while others have languished. Studwell's in-depth analysis focuses on three main areas: land policy, manufacturing, and finance. Land reform has been essential to the success of Asian economies, giving a kick-start to development by utilizing a large workforce and providing capital for growth. With manufacturing, industrial development alone is not sufficient, Studwell argues. Instead, countries need "export discipline," a government that forces companies to compete on the global scale. And in finance, effective regulation is essential for fostering, and sustaining growth. To explore all of these subjects, Studwell journeys far and wide, drawing on fascinating examples from a Philippine sugar baron's stifling of reform to the explosive growth at a Korean steel mill. "Provocative . . . How Asia Works is a striking and enlightening book . . . A lively mix of scholarship, reporting and polemic." —The Economist

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### HBR'S 10 MUST READS ON BUILDING A GREAT CULTURE (WITH BONUS ARTICLE "HOW TO BUILD A CULTURE OF ORIGINALITY" BY ADAM GRANT)

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*Harvard Business Press* You can change your company's culture. Organizational culture often feels like something that has a life of its own. But leaders are the stewards of a company's culture and have the power to shape and even change it. If you read nothing else on

building a better organizational culture, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you identify where your culture can be improved, communicate change, and anticipate and address implementation challenges. This book will inspire you to: See what your company culture is currently like--and what it could be Explore your company's emotional culture Gather input on what needs to be fixed or initiated Improve collaboration Foster a culture of trust Articulate the new culture's mission, values, and expectations Deal with resistance and roadblocks This collection of articles includes "The Leader's Guide to Corporate Culture," by Boris Groysberg, Jeremiah Lee, Jesse Price, and J. Yo-Jud Cheng; "Manage Your Emotional Culture," by Sigal Barsade and Olivia A. O'Neill; "The Neuroscience of Trust," by Paul J. Zak; "Creating a Purpose-Driven Organization," by Robert E. Quinn and Anjan V. Thakor; "Creating the Best Workplace on Earth," by Rob Goffee and Gareth Jones; "Cultural Change That Sticks," by Jon R. Katzenbach, Ilona Steffen, and Caroline Kronley; "How to Build a Culture of Originality," by Adam Grant; "When Culture Doesn't Translate," by Erin Meyer; "Culture Is Not the Culprit," by Jay W. Lorsch and Emily Gandhi; "Conquering a Culture of Indecision," by Ram Charan; and "Radical Change, the Quiet Way," by Debra E. Meyerson.

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## THE ART OF ASSEMBLAGE

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"Assemblage art consists of making three-dimensional or two-dimensional artistic compositions by putting together found-objects."--Boundless.

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## ORGANIZATIONAL CULTURE AND LEADERSHIP

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*John Wiley & Sons* Regarded as one of the most influential management books of all time, this fourth edition of *Leadership and Organizational Culture* transforms the abstract concept of culture into a tool that can be used to better shape the dynamics of organization and change. This updated edition focuses on today's business realities. Edgar Schein draws on a wide range of contemporary research to redefine culture and demonstrate the crucial role leaders play in successfully applying the principles of culture to achieve their organizational goals.

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## MOBILE UNLEASHED

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### THE ORIGIN AND EVOLUTION OF ARM PROCESSORS IN OUR DEVICES

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*Createspace Independent Publishing Platform* This is the origin story of technology super heroes: the creators and founders of ARM, the company that is responsible for the processors found inside 95% of the world's mobile devices today. This is also the evolution story of how three companies - Apple, Samsung, and Qualcomm - put ARM technology in the hands of billions of people through smartphones, tablets, music players, and more. It was anything but a straight line from idea to success for ARM. The story starts with the triumph of BBC Micro engineers Steve Furber and Sophie Wilson, who make the audacious decision to design their own microprocessor - and it works the first time. The question becomes, how to sell it? Part I follows ARM as its founders launch their own company, select a new leader, a new strategy, and find themselves partnered with Apple, TI, Nokia, and other companies just as digital technology starts to unleash mobile devices. ARM grows rapidly, even as other semiconductor firms struggle in the dot com meltdown, and establishes itself as a standard for embedded RISC processors. Apple aficionados will find the opening of Part II of interest the moment Steve Jobs returns and changes the direction toward fulfilling consumer dreams. Samsung devotees will see how that firm evolved from its earliest days in consumer electronics and semiconductors through a philosophical shift to innovation. Qualcomm followers will learn much of their history as it plays out from satellite communications to development of a mobile phone standard and emergence as a leading fabless semiconductor company. If ARM could be summarized in one word, it would be "collaboration." Throughout this story, from Foreword to Epilogue, efforts to develop an ecosystem are highlighted. Familiar names such as Google, Intel, Mediatek, Microsoft, Motorola, TSMC, and others are interwoven throughout. The evolution of ARM's first 25 years as a company wraps up with a shift to its next strategy: the Internet of Things, the ultimate connector for people and devices. Research for this story is extensive, simplifying a complex mobile industry timeline and uncovering critical points where ARM and other companies made fateful and sometimes surprising decisions. Rare photos, summary diagrams and tables, and unique perspectives from insiders add insight to this important telling of technology history.

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### WORLD INTELLECTUAL PROPERTY INDICATORS 2021

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*WIPO* This authoritative report analyzes IP activity around the globe. Drawing on 2020 filing, registration and renewals statistics from national and regional IP offices and WIPO, it covers patents, utility models, trademarks, industrial designs, microorganisms, plant variety protection and geographical indications. The report also draws on survey data and industry sources to give a picture of activity in the publishing industry.

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### CLOUD BASED 5G WIRELESS NETWORKS

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*Springer* This SpringerBrief introduces key techniques for 5G wireless networks. The authors cover the development of wireless networks that led to 5G, and how 5G mobile communication technology (5G) can no longer be defined by a single business model or a typical technical characteristic. The discussed networks functions and services include Network Foundation Virtualization (N-FV), Cloud Radio Access Networks (Cloud-RAN), and Mobile Cloud Networking (MCN). The benefits of cloud platforms are examined, as are definable networking and green wireless networking. Other related and representative projects on 5G are mobile and wireless communications enablers for the Twenty-Twenty Information Society, Multi-hop Cellular Networks, Network Function as-a-Service over Virtualized Infrastructures, iJOIN, and Nuage Virtualized Services Platform. Major applications of 5G range from RAN sharing and Multi-Operator Core Networks to mobile convergence. Enhancing the user experience by providing smart and customized services, 5G will support the explosive growth of big data, mobile internet, digital media, and system efficiency. This SpringerBrief is designed for professionals, researchers, and academics working in networks or system applications. Advanced-level students of computer science or computer engineering will also find the content valuable.

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### SAMSUNG GALAXY S FOR DUMMIES

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*John Wiley & Sons* Colorful guide to getting more out of your Galaxy S smartphone! Now that you've got your new Galaxy S smartphone, you've got to figure out how to use it! If you're baffled by the technology and the documentation, this book can help. Written in the fun but clear and thorough For Dummies style, this book answers all your questions. You'll find out how to do all the fun stuff: texting, social networking, using the camera, how to watch movies, and more. And you'll also learn how to handle the "housekeeping": synching your phone with your PC, using business applications, downloading apps, accessing the calendar, what all the widgets mean, and much more. Helps you get up to speed on any Samsung Galaxy S smartphone, including the Fascinate, Epic, Captivate, Vibrant, and other Galaxy S phones Clarifies the basics of how to use the phone, how the technology works, how to configure everything, and how to make it totally yours Delivers a full slate of how-tos, tricks, features, and techniques, all in full color Covers setup and configuration, texting, e-mailing, taking and sharing pictures, playing games, buying and installing apps, personal and business apps, and more Includes tips on making the most of multimedia features—games, music, movies, photos, and more You'll get gobs more from your Galaxy S with the help of Samsung Galaxy S For Dummies.

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### CHINA'S NEW PLACE IN A WORLD IN CRISIS

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### ECONOMIC, GEOPOLITICAL AND ENVIRONMENTAL DIMENSIONS

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*ANU E Press* The world and China's place in it have been transformed over the past year. The pressures for change have come from the most severe global financial crisis ever. The crisis has accelerated China's emergence as a great power. But China and its global partners have yet to think or work through the consequences of its new position for the governance of world affairs. *China's New Place in a World in Crisis* discusses and provides in-depth analysis of the following questions. How have China's growth prospects been affected by the global crisis? How will the crisis and China's response to it impact China's major domestic issues, such as industrialisation, urbanisation and the reform of the state-owned sector of the economy? How will the crisis and the international community's response to it affect the rapidly emerging new international order? What will be China's, and other major developing countries', new role? Can China and the world find a way of breaking the nexus between economic growth and environmental sustainability - especially on the issue of climate change?

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## DON'T BE EVIL

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### THE CASE AGAINST BIG TECH

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*Currency* A penetrating indictment of how today's largest tech companies are hijacking our data, our livelihoods, our social fabric, and our minds—from an acclaimed Financial Times columnist and CNN analyst **WINNER OF THE PORCHLIGHT BUSINESS BOOK AWARD • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY FOREIGN AFFAIRS AND EVENING STANDARD** “Don't be evil” was enshrined as Google's original corporate mantra back in its early days, when the company's cheerful logo still conveyed the utopian vision for a future in which technology would inevitably make the world better, safer, and more prosperous. Unfortunately, it's been quite a while since Google, or the majority of the Big Tech companies, lived up to this founding philosophy. Today, the utopia they sought to create is looking more dystopian than ever: from digital surveillance and the loss of privacy to the spreading of misinformation and hate speech to predatory algorithms targeting the weak and vulnerable to products that have been engineered to manipulate our desires. How did we get here? How did these once-scrappy and idealistic enterprises become rapacious monopolies with the power to corrupt our elections, co-opt all our data, and control the largest single chunk of corporate wealth—while evading all semblance of regulation and taxes? In *Don't Be Evil*, Financial Times global business columnist Rana Foroohar tells the story of how Big Tech lost its soul—and ate our lunch. Through her skilled reporting and unparalleled access—won through nearly thirty years covering business and technology—she shows the true extent to which behemoths like Google, Facebook, Apple, and Amazon are monetizing both our data and our attention, without us seeing a penny of those exorbitant profits. Finally, Foroohar lays out a plan for how we can resist, by creating a framework that fosters innovation while also protecting us from the dark side of digital technology. Praise for *Don't Be Evil* “At first sight, *Don't Be Evil* looks like it's doing for Google what muckraking journalist Ida Tarbell did for Standard Oil over a century ago. But this whip-smart, highly readable book's scope turns out to be much broader. Worried about the monopolistic tendencies of big tech? The addictive apps on your iPhone? The role Facebook played in Donald Trump's election? Foroohar will leave you even more worried, but a lot better informed.”—Niall Ferguson, Milbank Family Senior Fellow at the Hoover Institution, Stanford, and author of *The Square and the Tower*

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### BATTERIES IN A PORTABLE WORLD

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### A HANDBOOK ON RECHARGEABLE BATTERIES FOR NON-ENGINEERS

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*Ec & M Books*

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## TECH TITANS OF CHINA

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### HOW CHINA'S TECH SECTOR IS CHALLENGING THE WORLD BY INNOVATING FASTER, WORKING HARDER, AND GOING GLOBAL

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*Nicholas Brealey* The rise of China's tech companies and intense competition from the sector is just beginning. This will present an ongoing management and strategy challenge for companies for many years to come. *Tech Titans of China* is the go-to-guide for companies (and those interested in competition from China) seeking to understand China's grand tech ambitions, who the players are and what their strategy is. Fannin, an expert on China, is an internationally-recognized journalist, author and speaker. She hosts 12 live events annually for business leaders, venture capitalists, start-up founders, and others impacted by or interested in cashing in on the Chinese tech industry. In this illuminating book, she provides readers with the ammunition they need to prepare and compete. Featuring detailed profiles of the Chinese tech companies making waves, the tech sectors that matter most in China's grab for super power status, and predictions for China's tech dominance in just 10 years.

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### INTERNATIONAL CORPORATE FINANCE, + WEBSITE

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### VALUE CREATION WITH CURRENCY DERIVATIVES IN GLOBAL CAPITAL MARKETS

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*John Wiley & Sons* A thorough introduction to corporate finance from a renowned professor of finance and banking As globalization redefines the field of corporate finance, international and domestic finance have become almost inseparably intertwined. It's increasingly difficult to understand what is happening in capital markets without a firm grasp of currency markets, the investment strategies of sovereign wealth funds, carry trade, and foreign exchange derivatives products. *International Corporate Finance* offers thorough coverage of the international monetary climate, including Islamic finance, Asian banking, and cross-border mergers and acquisitions. Additionally, the book offers keen insight on global capital markets, equity markets, and bond markets, as well as foreign exchange risk management and how to forecast exchange rates. Offers a comprehensive discussion of the current state of international corporate finance Provides simple rules and pragmatic answers to key managerial questions and issues Includes case studies and real-world decision-making situations For anyone who wants to understand how finance works in today's hyper-connected global economy, *International Corporate Finance* is an insightful, practical guide to this complex subject.

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### BIOETHICS ACROSS THE GLOBE

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### REBIRTHING BIOETHICS

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*Springer Nature* This open access book addresses a variety of issues relating to bioethics, in order to initiate cross-cultural dialogue. Beginning with the history, it introduces various views on bioethics, based on specific experiences from Japan. It describes how Japan has been confronted with Western bioethics and the ethical issues new to this modern age, and how it has found its foothold as it decides where it stands on these issues. In the last chapter, the author proposes discarding the overarching term 'Global Bioethics' in favor of the new term, 'Bioethics Across the Globe (BAG)', which carries a more universal connotation. This book serves as an excellent tool to help readers understand a different culture and to initiate deep and genuine global dialogue that incorporates local and global thinking on bioethics. *Bioethics Across the Globe* is a valuable resource for researchers in the field of bioethics/medical ethics interested in adopting cross-cultural approaches, as well as graduate and undergraduate students of healthcare and philosophy.

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### THE HACKER'S HARDWARE TOOLKIT

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### 133 GADGETS, 8 CATEGORIES

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### HUAWEI GOES GLOBAL

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### VOLUME II: REGIONAL, GEOPOLITICAL PERSPECTIVES AND CRISIS MANAGEMENT

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*Springer Nature* Huawei Goes Global provides a much-needed, comprehensive, and scholarly examination of the business environment and the striving global operations of China's technology giant. With theoretical research, case studies, data analysis, and empirical studies, this two-volume work tells a fascinating story of internationalization in an emerging economy. As one of the most powerful Chinese companies in the global economy, the largest global telecommunications-equipment producer and a leading consumer-electronics manufacturer, Huawei is a great example of the globalization of the Chinese enterprises in the twenty-first century. In Volume I, scholars critically examine the rise of Huawei as a Chinese global enterprise from the political economy and public policy perspectives, as well as Huawei's development strategies, innovations, and talent management. In Volume II, multiple authors carefully study the growth of Huawei from regional and geopolitical perspectives, and its corporate communication and crisis management. Within the framework of the trade conflicts between China and the US, controversies over economic sanctions, intellectual-property disputes, and espionage and cyber security concerns, this groundbreaking work makes an important contribution to both academic literature and the ongoing public discourse on Huawei. Volume II is available here: <https://www.palgrave.com/gp/book/9783030475635>

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## CHINA'S PROPENSITY FOR INNOVATION IN THE 21ST CENTURY

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### IDENTIFYING INDICATORS OF FUTURE OUTCOMES

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In this report, the authors describe what information would be needed to better understand China's innovation trajectory in the coming decades. They examine the propensity in China's innovation system to realize its potential as an innovating nation.

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### HAYNES MANUAL ON WELDING

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### STEP-BY-STEP ILLUSTRATED PROCEDURES AND PRACTICAL PROJECTS

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Provides an overall introduction to the welding process, illustrating most of the common equipment and work techniques for both the home and shop welding.

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### CHINA-FOCUSED CASES

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### SELECTED WINNERS OF THE CEIBS GLOBAL CASE CONTEST

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*Springer* This book is the first anthology compiled in English by the CEIBS Case Center to promote China-focused cases worldwide. Included are ten of twenty six award-winning cases from the Global Contest for the Best China-Focused Cases during 2015 to 2017: these works exemplify the quality of effective business cases and share stories of China to the world. Each of the ten cases has a defining feature. Some cases, with a focus on user demand, analyze how companies build their core competence (e.g., Haidilao Hot-Pot and OnePlus Mobile Phone), while others present an array of business innovations in the era of new retail, e-commerce, and the sharing economy (e.g., SF Express, Jinduobao, ofo, FamilyMart, and Handu Apparel). Some describe Chinese companies' operations in the overseas market (e.g., Huawei and TECNO), and others depict how foreign companies adapt to the Chinese market in a unique way (e.g., Starbucks). These cases were drawn from Chinese and overseas business schools. The book helps bridge the gap between the world management community's interest in China and the limited availability of China-focused management cases. We hope this collection of select cases will prove valuable and informative for our readers.

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### KLAUS AND FANAROFF'S CARE OF THE HIGH-RISK NEONATE E-BOOK

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*Elsevier Health Sciences* Trusted by neonatologists for more than 40 years, Klaus and Fanaroff's Care of the High-Risk Neonate provides unique, authoritative coverage of technological and medical advances in this challenging field, and includes personal and practical editorial comments that are the hallmark of this renowned text. The 7th Edition helps you take advantage of recent advances in the NICU that have improved patient care, outcomes, and quality of life, with new coverage of genetics and imaging, new cases and commentary throughout, new contributors, and much more. Covers all aspects of high-risk neonatal care, including resuscitation, transport, nutrition, respiratory problems and assisted ventilation, and organ-specific care. Includes two new chapters: Genetics, Inborn Errors of Metabolism, and Newborn Screening; and Neonatal Imaging. Features new case studies, new editorial comments that provide pearls and red herrings, and question-and-answer sections at the end of each chapter. These popular features set this book apart from other NICU-related titles. Uses a new two-color format for readability and quick reference. Contains updated content throughout; easy-to-follow clinical workflow algorithms; numerous tables and illustrations; useful appendices with drug information, normal values, and conversion charts.

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### BATTERY SAFETY

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*The Electrochemical Society*

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### DIGITAL LABOUR AND KARL MARX

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*Routledge* How is labour changing in the age of computers, the Internet, and "social media" such as Facebook, Google, YouTube and Twitter? In Digital Labour and Karl Marx, Christian Fuchs attempts to answer that question, crafting a systematic critical theorisation of labour as performed in the capitalist ICT industry. Relying on a range of global case studies--from unpaid social media prosumers or Chinese hardware assemblers at Foxconn to miners in the Democratic Republic of Congo--Fuchs sheds light on the labour costs of digital media, examining the way ICT corporations exploit human labour and the impact of this exploitation on the lives, bodies, and minds of workers.

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### CONNECTOGRAPHY

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### MAPPING THE FUTURE OF GLOBAL CIVILIZATION

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*Random House* From the visionary bestselling author of *The Second World* and *How to Run the World* comes a bracing and authoritative guide to a future shaped less by national borders than by global supply chains, a world in which the most connected powers—and people—will win. Connectivity is the most revolutionary force of the twenty-first century. Mankind is reengineering the planet, investing up to ten trillion dollars per year in transportation, energy, and communications infrastructure linking the world's burgeoning megacities together. This has profound consequences for geopolitics, economics, demographics, the environment, and social identity. Connectivity, not geography, is our destiny. In *Connectography*, visionary strategist Parag Khanna travels from Ukraine to Iran, Mongolia to North Korea, Pakistan to Nigeria, and across the Arctic Circle and the South China Sea to explain the rapid and unprecedented changes affecting every part of the planet. He shows how militaries are deployed to protect supply chains as much as borders, and how nations are less at war over territory than engaged in tugs-of-war over pipelines, railways, shipping lanes, and Internet cables. The new arms race is to connect to the most markets—a race China is now winning, having launched a wave of infrastructure investments to unite Eurasia around its new Silk Roads. The United States can only regain ground by fusing with its neighbors into a super-continental North American Union of shared resources and prosperity. *Connectography* offers a unique and hopeful vision for the future. Khanna argues that new energy discoveries and technologies have eliminated the need for resource wars; ambitious transport corridors and power grids are unscrambling Africa's fraught colonial borders; even the Arab world is evolving a more peaceful map as it builds resource and trade routes across its war-torn landscape. At the same time, thriving hubs such as Singapore and Dubai are injecting dynamism into young and heavily populated regions, cyber-communities empower commerce across vast distances, and the world's ballooning financial assets are being wisely invested into building an inclusive global society. Beneath the chaos of a world that appears to be falling apart is a new foundation of connectivity pulling it together. Praise for *Connectography* "Incredible . . . With the world rapidly changing and urbanizing, [Khanna's] proposals might be the best way to confront a radically different future."—The Washington Post "Clear and coherent . . . a well-researched account of how companies are weaving ever more complicated supply chains that pull the world together even as they squeeze out inefficiencies. . . . [He] has succeeded in demonstrating that the forces of globalization are winning."—Adrian Woolridge, The Wall Street Journal "Bold . . . With an eye for vivid details, Khanna has . . . produced an engaging geopolitical travelogue."—Foreign Affairs "For those who fear that the world is becoming too inward-looking, *Connectography* is a refreshing, optimistic vision."—The Economist "Connectivity has become a basic human right, and gives everyone on the planet the opportunity to provide for their family and contribute to our shared future. *Connectography* charts the future of this connected world."—Marc Andreessen, general partner, Andreessen Horowitz "Khanna's scholarship and foresight are world-class. A must-read for the next president."—Chuck Hagel, former U.S. secretary of defense This title has complex layouts that may take longer to download.

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### POWER

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*ANU Press* In 2018, the People's Republic of China (PRC) was, by most measures, more powerful than at any other time in its history and had become one of the most powerful countries in the world. Its economy faced serious challenges, including from the ongoing 'trade war' with the US, but still ranked as the world's second largest. Its Belt and Road Initiative, meanwhile, continued to carve paths of influence and economic integration across several continents. A deft combination of policy, investment, and entrepreneurship has also turned the PRC into a global 'techno-power'. It aims, with a good chance of success, at becoming a global science and technology leader by 2049 - one hundred years from the founding of the PRC. In surveying the various ways in which the Party-state wields its

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hard, soft, and sharp power, the China Story Yearbook: Power offers readers a sense of the diversity of power at work both in China and abroad. Citizens of the PRC have long negotiated the state's influence; increasingly, diaspora communities and other actors are now being subject to its might. As with previous editions in the series, we place important developments in historical context, and adopt a cross-disciplinary approach: it is our view that economy and politics cannot be divorced from culture, history, and society. The Yearbook provides accessible analysis of the main events and trends of the year and is an essential tool for understanding China's growing power and influence around the world.

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## FACIAL BONE CONTOURING SURGERY

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### A PRACTICAL GUIDE

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*Springer* This book is a practical and detailed guide on how to perform a range of surgical techniques for facial bone contouring. Based on the clinical experiences gained by the authors while carrying out more than 10,000 facial bone surgeries at their clinical institute in Seoul, Korea, each procedure is meticulously described and illustrated, step by step. Importantly, careful attention is paid to the impact of ethnic differences on surgical technique and goals, drawing on lessons learned during the treatment of patients from approximately 30 countries. Readers will also find instructive accompanying case studies and copious guidance on preoperative patient assessment, potential complications, and complication management. Facial bone contouring surgery has been gaining popularity not only in many Asian countries but also in Western countries, especially those in which there are sizable Asian populations. In enabling readers to learn and master the various techniques of facial bone surgery, and to achieve optimal outcomes in clinical practice, the book will be of immense value to plastic surgeons in both Asia and the West.

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## DEEP LEARNING AND EDGE COMPUTING SOLUTIONS FOR HIGH PERFORMANCE COMPUTING

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*Springer Nature* This book provides an insight into ways of inculcating the need for applying mobile edge data analytics in bioinformatics and medicine. The book is a comprehensive reference that provides an overview of the current state of medical treatments and systems and offers emerging solutions for a more personalized approach to the healthcare field. Topics include deep learning methods for applications in object detection and identification, object tracking, human action recognition, and cross-modal and multimodal data analysis. High performance computing systems for applications in healthcare are also discussed. The contributors also include information on microarray data analysis, sequence analysis, genomics based analytics, disease network analysis, and techniques for big data Analytics and health information technology.

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## CRISIS

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*ANU Press* The year 2020 was marked by a series of rolling crises. The Australian wildfires at the start of the year were a catastrophic sign of the global climate crisis. Xi Jinping's announcement in September that the People's Republic of China would become carbon neutral by 2060 could help alleviate the crisis, but China has to fix its coal problem first. The big story was, of course, the global COVID-19 pandemic. Appearing to originate in a Wuhan wet market, by year's end the pandemic had claimed nearly 2 million lives worldwide, put whole countries into lockdown, and sent economies around the world tumbling into recession. China itself successfully suppressed the disease at home and recorded positive economic growth for the year — proving, at least according to the Chinese Communist Party, the 'superiority of the socialist system'. Not everyone was convinced, with persistent questions about the CCP's initial cover up of the outbreak, and how the lack of transparency helped it become a pandemic in the first place. The China Story Yearbook 2020: Crisis surveys the multiple crises of the year of the Metal Rat, including the catastrophic mid-year floods that sparked fears about the stability of the Three Gorges Dam. It looks at how Chinese women fared through the pandemic, from the rise in domestic violence to portraits of female sacrifice on the medical front line to the trolling of a famous dancer for being childless. It also examines the downward-spiralling Sino-Australian relationship, the difficult 'co-morbidities' of China's relations with the US, the end of 'One Country, Two Systems' in Hong Kong, the simmering border conflict with India, and the rise of pandemic-related anti-Chinese racism. The Yearbook also explores the responses to crisis of, among others, Daoists, Buddhists, and humourists — because when all else fails, there's always philosophy, prayer, and laughter.

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## MARKETING MYOPIA

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*Harvard Business Press* What business is your company really in? That's a question all executives should all ask before demand for their firm's products or services dwindles. In Marketing Myopia, Theodore Levitt offers examples of companies that became obsolete because they misunderstood what business they were in and thus what their customers wanted. He identifies the four widespread myths that put companies at risk of obsolescence and explains how business leaders can shift their attention to customers' real needs instead.

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## WORLD INTELLECTUAL PROPERTY INDICATORS 2020

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*WIPO* This authoritative report analyzes IP activity around the globe. Drawing on 2019 filing, registration and renewals statistics from national and regional IP offices and WIPO, it covers patents, utility models, trademarks, industrial designs, microorganisms, plant variety protection and geographical indications. The report also draws on survey data and industry sources to give a picture of activity in the publishing industry.

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## PRACTICAL MOBILE FORENSICS

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*Packt Publishing Ltd* The book is an easy-to-follow guide with clear instructions on various mobile forensic techniques. The chapters and the topics within are structured for a smooth learning curve, which will swiftly empower you to master mobile forensics. If you are a budding forensic analyst, consultant, engineer, or a forensic professional wanting to expand your skillset, this is the book for you. The book will also be beneficial to those with an interest in mobile forensics or wanting to find data lost on mobile devices. It will be helpful to be familiar with forensics in general but no prior experience is required to follow this book.

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## NETWORK MANAGEMENT AND CONTROL

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### VOLUME 2

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*Springer Science & Business Media* Three speakers at the Second Workshop on Network Management and Control nostalgically remembered the INTEROP Conference at which SNMP was able to interface even to CD players and toasters. We agreed this was indeed a major step forward in standards, but wondered if anyone noticed whether the toast was burned, let alone, would want to eat it. The assurance of the correct operation of practical systems under difficult environments emerged as the dominant theme of the workshop with growth, interoperability, performance, and scalability as the primary sub-themes. Perhaps this thrust is un surprising, since about half the 100 or so attendees were from industry, with a strong contingency of users. Indeed the technical program co-chairs, Shivendra Panwar of Polytechnic and Walter Johnston of NYNEX, took as their assignment the coverage of real problems and opportunities in industry. Nevertheless we take it as a real indication of progress in the field that the community is beginning to take for granted the availability of standards and even the ability to detect physical, link, and network-level faults and is now expecting diagnostics at higher levels as well as system-wide solutions.

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## TRUST

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### CREATING THE FOUNDATION FOR ENTREPRENEURSHIP IN DEVELOPING COUNTRIES

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*Berrett-Koehler Publishers* Trust Creating the Foundation for Entrepreneurship in Developing Countries Entrepreneurial ventures often fail in the developing world because of the lack of something taken for granted in the developed world: trust. Over centuries the developed world has built up customs and institutions like enforceable contracts, an impartial legal system, credible regulatory bodies, even unofficial but respected sources of information like Yelp or Consumer Reports that have created a high level of what scholar

and entrepreneur Tarun Khanna calls “ambient trust.” If a product is FDA-approved we feel confident it's safe. If someone makes an untrue claim or breaks an agreement we can sue. Police don't demand bribes to do their jobs. Certainly there are exceptions, but when brought to light they provoke a scandal, not a shrug. This is not the case in the developing world. But rather than become casualties of mistrust, Khanna shows that smart entrepreneurs adopt the mindset that, like it or not, it's up to them to weave their own independent web of trust—with their employees, their partners, their clients, their customers and with society as a whole. This can certainly be challenging, and requires innovative approaches in places where the level of societal mistrust is so high that, as in one example Khanna provides, an official certification of quality simply arouses suspicion—and lowers sales! Using vivid examples from Brazil, China, India, Mexico and elsewhere, Khanna shows how entrepreneurs can build on existing customs and practices instead of trying to push against them. He highlights the role new technologies can play (but cautions that these are not panaceas), and explains how entrepreneurs can find dependable partners in national and local governments to create impact at scale. As far back as the 18th century Adam Smith recognized trust as what Khanna calls “the hidden engine of economic progress.” “Frankness and openness conciliate confidence,” Smith wrote. “We trust the man who seems willing to trust us.” That kind of confidence is critical to entrepreneurial success, but in the developing world entrepreneurs have to establish it through their own efforts. As Khanna puts it, “the entrepreneur must not just create, she must create the conditions to create.”

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#### **CLOSE TO THE EDGE: THE STORY OF YES**

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*Omnibus Press* Yes have now been on the rock circuit for an incredible 34 years. Jon Anderson, Steve Howe, Rick Wakeman, Chris Squire and Bill Bruford are just some of the star players who helped to make the band one of the greatest-ever names in classic rock. Their turbulent story spans the early days of pub and club gigs, international supergroup status in the heyday of rock, and various line-ups since. Chris Welch's definitive biography of Yes is once again updated to include the historic return of Rick Wakeman to the classic Yes line up during 2002 and their subsequent highly successful tour of America.

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#### **TOWARDS A MAQĀṢID AL-SHARĪ'AH INDEX OF SOCIO-ECONOMIC DEVELOPMENT**

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##### **THEORY AND APPLICATION**

*Springer Nature* Islamic economics, which is a discipline for studying economic behaviour from an Islamic perspective, advocates comprehensive human development defined by advancement and progress in multiple dimensions beyond GDP, income, or standard of living. Not only should socio-economic progress be in all dimensions but it should also have a higher purpose. A society is considered economically and socially developed if adequate protections are provided for faith, life, intellect, progeny, and wealth. This concept of balanced progress itself is an important idea recognized by the sociologists. However, the same has so far not been measured or used in policy making by economists. Similarly, lack of adequate protections in a society along these dimensions indicates poverty which is another way of measuring slack in development. The chapters in this edited volume deal with conceptualization of socio-economic development on these lines, and show how to measure socio-economic development in a comprehensive way. The book will be of interest to academics in the fields of economics, economic development, and Islamic economics. It will also be of interest to policy makers engaged in economic development, social progress, and poverty alleviation.