

Narcoland

The Mexican Drug Lords And Their Godfathers

Verso Books The product of five years' investigative reporting, the subject of intense national controversy, and the source of death threats that forced the National Human Rights Commission to assign two full-time bodyguards to its author, Anabel Hernández, *Narcoland* has been a publishing and political sensation in Mexico. The definitive history of the drug cartels, *Narcoland* takes readers to the front lines of the "war on drugs," which has so far cost more than 60,000 lives in just six years. Hernández explains in riveting detail how Mexico became a base for the mega-cartels of Latin America and one of the most violent places on the planet. At every turn, Hernández names names - not just the narcos, but also the politicians, functionaries, judges and entrepreneurs who have collaborated with them. In doing so, she reveals the mind-boggling depth of corruption in Mexico's government and business elite. Hernández became a journalist after her father was kidnapped and killed and the police refused to investigate without a bribe. She gained national prominence in 2001 with her exposure of excess and misconduct at the presidential palace, and previous books have focused on criminality at the summit of power, under presidents Vicente Fox and Felipe Calderón. In awarding Hernández the 2012 Golden Pen of Freedom, the World Association of Newspapers and News Publishers noted, "Mexico has become one of the most dangerous countries in the world for journalists, with violence and impunity remaining major challenges in terms of press freedom. In making this award, we recognize the strong stance Ms. Hernández has taken, at great personal risk, against drug cartels."

An English-Spanish-Pampango Dictionary ...

The Spanish American Reader

How Democracies Die

Crown **NEW YORK TIMES BESTSELLER • “Comprehensive, enlightening, and terrifyingly timely.”—The New York Times Book Review (Editors' Choice) WINNER OF THE GOLDSMITH BOOK PRIZE • SHORTLISTED FOR THE LIONEL GELBER PRIZE • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Washington Post • Time • Foreign Affairs • WBUR • Paste**

Donald Trump's presidency has raised a question that many of us never thought we'd be asking: Is our democracy in danger? Harvard professors Steven Levitsky and Daniel Ziblatt have spent more than twenty years studying the breakdown of democracies in Europe and Latin America, and they believe the answer is yes. Democracy no longer ends with a bang—in a revolution or military coup—but with a whimper: the slow, steady weakening of critical institutions, such as the judiciary and the press, and the gradual erosion of long-standing political norms. The good news is that there are several exit ramps on the road to authoritarianism. The bad news is that, by electing Trump, we have already passed the first one. Drawing on decades of research and a wide range of historical and global examples, from 1930s Europe to contemporary Hungary, Turkey, and Venezuela, to the American South during Jim Crow, Levitsky and Ziblatt show how democracies die—and how ours can be saved. Praise for *How Democracies Die* “What we desperately need is a sober, dispassionate look at the current state of affairs. Steven Levitsky and Daniel Ziblatt, two of the most respected scholars in the field of democracy studies, offer just that.”—The Washington Post “Where Levitsky and Ziblatt make their mark is in weaving together political science and historical analysis of both domestic and international democratic crises; in doing so, they expand the conversation beyond Trump and before him, to other countries and to the deep structure of American democracy and politics.”—Ezra Klein, Vox “If you only read one book for the rest of the year, read *How Democracies Die*. . . This is not a book for just Democrats or Republicans. It is a book for all Americans. It is nonpartisan. It is fact based. It is deeply rooted in history. . . . The best commentary on our politics, no contest.”—Michael Morrell, former Acting Director of the Central Intelligence Agency (via Twitter) “A smart and deeply informed book about the ways in which democracy is being undermined in dozens of countries around the world, and in ways that are perfectly legal.”—Fareed Zakaria, CNN

Winning At Innovation

The A-to-F Model

Palgrave Macmillan **Innovate or Die!** Companies that cannot innovate and develop new products, strategies and technologies to keep ahead in today's fast paced market will not succeed. Winning at Innovation presents a ground breaking new model for successful marketing advancement from two world-leading experts in marketing and innovation, Fernando Trías de Bes and Philip Kotler. Innovation is a responsibility normally assigned to R&D departments but this is not enough. Companies need a systematic framework so innovation can occur at any level of the organization. The A-F Model is a step-by-step process for developing a successful culture of innovation, bringing together the different individuals and groups across the organization for ideas to be created, developed and implemented. Offering flexibility, the model allows a back and forth flow of ideas and creativity to adapt to changing circumstances. Using this model, companies can learn how to make their innovation processes more effective, more sustainable, and more successful. Innovation must be a priority for organizations who want to be ready to grow and develop in post-recession economies. Trías de Bes and Kotler present a unique model for innovation for all companies that want to succeed in the global field.

The Art Of Seduction

Profile Books **Which sort of seducer could you be? Siren? Rake? Cold Coquette? Star? Comedian? Charismatic? Or Saint?** This book will show you which. Charm, persuasion, the ability to create illusions: these are some of the many dazzling gifts of the Seducer, the compelling figure who is able to manipulate, mislead and give pleasure all at once. When raised to the level of art, seduction, an indirect and subtle form of power, has toppled empires, won elections and enslaved great minds. In this beautiful, sensually designed book, Greene unearths the two sides of seduction: the characters and the process. Discover who you, or your pursuer, most resembles. Learn, too, the pitfalls of the anti-Seducer. Immerse yourself in the twenty-four manoeuvres and strategies of the seductive process, the ritual by which a seducer gains mastery over their target. Understand how to 'Choose the Right Victim', 'Appear to Be an Object of

Desire' and 'Confuse Desire and Reality'. In addition, Greene provides instruction on how to identify victims by type. Each fascinating character and each cunning tactic demonstrates a fundamental truth about who we are, and the targets we've become - or hope to win over. The Art of Seduction is an indispensable primer on the essence of one of history's greatest weapons and the ultimate power trip. From the internationally bestselling author of The 48 Laws of Power, Mastery, and The 33 Strategies Of War.

Wages, Price and Profit

Good Press "Wages, Price and Profit" by Karl Marx. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten—or yet undiscovered gems—of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

The Time Ship

A Chrononautical Journey

Wesleyan University Press H. G. Wells wasn't the only nineteenth-century writer to dream of a time machine. The Spanish playwright Enrique Gaspar published *El anacronópete*—"He who flies against time"—eight years before Wells's influential work appeared. The novel begins at the 1878 Paris Exposition, where Dr. Don Sindulfo unveils his new invention—which looks like a giant sailing vessel. Soon the doctor embarks on a voyage back in time, accompanied by a motley crew of French prostitutes and Spanish soldiers. The purpose of his expedition is to track down the imprisoned wife of a third-century Chinese emperor, believed to possess the secret to immortality. A classic tale of obsession, high adventure, and star-crossed love, *The Time Ship* includes intricately drawn illustrations from the original 1887 edition, and a critical introduction that argues persuasively for *The Time Ship*'s historical importance to science fiction and world literature.

Five Weeks in a Balloon

The Floating Press **What would it be like to explore a largely unknown swath of the world -- from the air? That's exactly what the intrepid explorers in Jules Verne's Five Weeks in a Balloon set out to do in this novel, an early entrant in the literature describing European exploration of Africa. Like many of Verne's novels, this tale is so richly detailed and historically accurate that you'll feel like you've actually come along for the ride.**

Emotional Intelligence

Why It Can Matter More Than IQ

Bloomsbury Publishing **Daniel Goleman offers a vital new curriculum for life that can change the future for us and for our children**

Martin Rivas

Treasure Island

While going through the possessions of a deceased guest who owed them money, the mistress of the inn and her son find a treasure map that leads them to a pirate's fortune.

Born to Run

A Hidden Tribe, Superathletes, and the Greatest Race the World Has Never Seen

Vintage **Recounts the author's experiences with the reclusive Tarahumara Indians, whose techniques allow them to run long distances with ease, and describes his training for a fifty-mile race with the tribe and a number of ultramarathoners.**

A Long Petal of the Sea

A Novel

Ballantine Books **NEW YORK TIMES BESTSELLER • From the author of *The House of the Spirits*, this epic novel spanning decades and crossing continents follows two young people as they flee the aftermath of the Spanish Civil War in search of a place to call home. "One of the most richly imagined portrayals of the Spanish Civil War to date, and one of the strongest and most affecting works in [Isabel Allende's] long career."—The New York Times Book Review NAMED ONE OF THE BEST BOOKS OF THE YEAR BY Esquire • Good Housekeeping • Parade** In the late 1930s, civil war grips Spain. When General Franco and his Fascists succeed in overthrowing the government, hundreds of thousands are forced to flee in a treacherous journey over the mountains to the French border. Among them is Roser, a pregnant young widow, who finds her life intertwined with that of Victor Dalmau, an army doctor and the brother of her deceased love. In order to survive, the two must unite in a marriage neither of them desires. Together with two thousand other refugees, Roser and Victor embark on the SS *Winnipeg*, a ship chartered by the poet Pablo Neruda, to Chile: "the long petal of sea and wine and snow." As unlikely partners, the couple embraces exile as the rest of Europe erupts in world war. Starting over on a new continent, they face trial after trial, but they will also find joy as they patiently await the day when they might go home. Through it all, their hope of returning to Spain keeps them going. Destined to witness the battle between freedom and repression as it plays out across the world, Roser and Victor will find that home might have been closer than they thought all along. A masterful work of historical fiction about hope, exile, and belonging, A

Long Petal of the Sea shows Isabel Allende at the height of her powers. Praise for A Long Petal of the Sea “Both an intimate look at the relationship between one man and one woman and an epic story of love, war, family, and the search for home, this gorgeous novel, like all the best novels, transports the reader to another time and place, and also sheds light on the way we live now.”—J. Courtney Sullivan, author of Saints for All Occasions “This is a novel not just for those of us who have been Allende fans for decades, but also for those who are brand-new to her work: What a joy it must be to come upon Allende for the first time. She knows that all stories are love stories, and the greatest love stories are told by time.”—Colum McCann, National Book Award-winning author of Let the Great World Spin

Caliban and the Witch

Autonomedia **Literary Nonfiction. CALIBAN AND THE WITCH is a history of the body in the transition to capitalism. Moving from the peasant revolts of the late Middle Ages to the witch-hunts and the rise of mechanical philosophy, Federici investigates the capitalist rationalization of social reproduction. She shows how the battle against the rebel body and the conflict between body and mind are essential conditions for the development of labor power and self-ownership, two central principles of modern social organization. "It is both a passionate work of memory recovered and a hammer of humanity's agenda." Peter Linebaugh, author of The London Hanged"**

Who Moved My Cheese?

An A-Mazing Way to Deal with Change in Your Work and in Your Life

Penguin **THE #1 INTERNATIONAL BESTSELLER WITH OVER 28 MILLION COPIES IN PRINT! A timeless business classic, Who Moved My Cheese? uses a simple parable to reveal profound truths about dealing with change so that you can enjoy less stress and more success in your work and in your life. It would be all so easy if you had a map to the Maze. If the same old routines worked. If they'd just stop moving "The Cheese." But things keep changing... Most people are fearful of change, both personal and professional, because they don't have any control over how or when it happens to them.**

Since change happens either to the individual or by the individual, Dr. Spencer Johnson, the coauthor of the multimillion bestseller *The One Minute Manager*, uses a deceptively simple story to show that when it comes to living in a rapidly changing world, what matters most is your attitude. Exploring a simple way to take the fear and anxiety out of managing the future, *Who Moved My Cheese?* can help you discover how to anticipate, acknowledge, and accept change in order to have a positive impact on your job, your relationships, and every aspect of your life.

The Thousand and One Nights

BRILL Almost three centuries have passed since the oldest manuscript of "The Thousand and One Nights" arrived in Europe. Since then, the "Nights" have occupied the minds of scholars world-wide, in particular the questions of origin, composition, language and literary form. In this book, Muhsin Mahdi, whose critical edition of the text brought so much praise, explores the complex literary history of the "Nights," bringing to fruition the search for the archetype that constituted the core of the surviving editions, and treating the fascinating story of the growth of the collection of stories that we now know as "The Thousand and One Nights,"

The Temptation of Innocence

Living in the Age of Entitlement

Algora Publishing A highly insightful essay on the culture of dependency and its damaging effects on the moral fiber of society; from corporate welfare to affirmative action, the author takes on the culture of copping out. A book against depression, existential angst, cry-babies and whining "victims," either acting as a child in a candy store or as a martyr of one's own fears. Men against women, women against men, isn't it time to grow up and take charge of our own destiny?

History of the Indies

HarperCollins Publishers

Conceptualism in Latin American Art

Didactics of Liberation

University of Texas Press **Conceptualism played a different role in Latin American art during the 1960s and 1970s than in Europe and the United States, where conceptualist artists predominantly sought to challenge the primacy of the art object and art institutions, as well as the commercialization of art. Latin American artists turned to conceptualism as a vehicle for radically questioning the very nature of art itself, as well as art's role in responding to societal needs and crises in conjunction with politics, poetry, and pedagogy. Because of this distinctive agenda, Latin American conceptualism must be viewed and understood in its own right, not as a derivative of Euroamerican models. In this book, one of Latin America's foremost conceptualist artists, Luis Camnitzer, offers a firsthand account of conceptualism in Latin American art. Placing the evolution of conceptualism within the history Latin America, he explores conceptualism as a strategy, rather than a style, in Latin American culture. He shows how the roots of conceptualism reach back to the early nineteenth century in the work of Símon Rodríguez, Símon Bolívar's tutor. Camnitzer then follows conceptualism to the point where art crossed into politics, as with the Argentinian group Tucumán arde in 1968, and where politics crossed into art, as with the Tupamaro movement in Uruguay during the 1960s and early 1970s. Camnitzer concludes by investigating how, after 1970, conceptualist manifestations returned to the fold of more conventional art and describes some of the consequences that followed when art evolved from being a political tool to become what is known as "political art."**

The Future of Humanity

Our Destiny in the Universe

Anchor "Formerly the domain of fiction, moving human civilization to the stars is increasingly becoming a scientific possibility--and a necessity. Whether in the near future due to climate change and the depletion of finite resources, or in the distant future due to catastrophic cosmological events, we must face the reality that humans will one day need to leave planet Earth to survive as a species. World-renowned physicist and futurist Michio Kaku explores in rich, intimate detail the process by which humanity may gradually move away from the planet and develop a sustainable civilization in outer space. He reveals how cutting-edge developments in robotics, nanotechnology, and biotechnology may allow us to terraform and build habitable cities on Mars. He then takes us beyond the solar system to nearby stars, which may soon be reached by nanoships traveling on laser beams at near the speed of light. Finally, he brings us beyond our galaxy, and even beyond our universe, to the possibility of immortality, showing us how humans may someday be able to leave our bodies entirely and laser port to new havens in space. With irrepressible enthusiasm and wonder, Dr. Kaku takes readers on a fascinating journey to a future in which humanity may finally fulfill its long-awaited destiny among the stars"--

S=EX2

The Science of Sex

Springer You have in your hands the most rigorous, complete and readable book ever written about the fascinating science of human sexuality. This book goes beyond the well-worn sexual education advice and the usual evolutionist psychology. After *The Brain Snatcher*, Pere Estupinyà comes back with the first popular science book on sex aimed at a wide audience. While there are some tips for the more adventurous, there is also a wealth of new information to be discovered. Distancing himself from the many books on advice or techniques, Estupinyà brings sex to another dimension by combining popular beliefs and science. Do you want proof that our decision-making in the "heat of the

moment” is less rational than we think? Did you know that mind and vagina each go their own way? Are you interested in learning about the effects of yoga on sexual pleasure? Did you know about the attempts in the 60s to “cure” homosexuals with electric shock therapy, the chemical analysis of female ejaculation, or the fundamental relationship between the sympathetic and parasympathetic nervous system? The author has spoken directly with asexual and intersexual individuals, fetishists, multi-orgasmic women, women who never have orgasms through penetration, and men who have no refractory period. He has also participated in sadomasochistic events; learned tantric techniques with a couple of coaches, spoken with porn performers at Barcelona’s Bagdad, and attended workshops in which a woman teaches how to have orgasms with your mind and breathing. The result is an incredible miscellany of information that appeals to both the scientific community and the curious.

Anger Management

The Complete Treatment Guidebook for Practitioners

Impact Publishers Provides information for mental health practitioners on the basics of anger and anger disorder, and describes an anger management program that can be modified for use in private practice or institutional settings.

Democracy – The God That Failed

The Economics and Politics of Monarchy, Democracy and Natural Order

Routledge The core of this book is a systematic treatment of the historic transformation of the West from monarchy to democracy. Revisionist in nature, it reaches the conclusion that monarchy is a lesser evil than democracy, but outlines deficiencies in both. Its methodology is axiomatic-deductive, allowing the writer to derive economic and sociological theorems, and then apply them to interpret historical events. A compelling chapter on time preference describes the

progress of civilization as lowering time preferences as capital structure is built, and explains how the interaction between people can lower time all around, with interesting parallels to the Ricardian Law of Association. By focusing on this transformation, the author is able to interpret many historical phenomena, such as rising levels of crime, degeneration of standards of conduct and morality, and the growth of the mega-state. In underscoring the deficiencies of both monarchy and democracy, the author demonstrates how these systems are both inferior to a natural order based on private-property. Hoppe deconstructs the classical liberal belief in the possibility of limited government and calls for an alignment of conservatism and libertarianism as natural allies with common goals. He defends the proper role of the production of defense as undertaken by insurance companies on a free market, and describes the emergence of private law among competing insurers. Having established a natural order as superior on utilitarian grounds, the author goes on to assess the prospects for achieving a natural order. Informed by his analysis of the deficiencies of social democracy, and armed with the social theory of legitimation, he foresees secession as the likely future of the US and Europe, resulting in a multitude of region and city-states. This book complements the author's previous work defending the ethics of private property and natural order. *Democracy - The God that Failed* will be of interest to scholars and students of history, political economy, and political philosophy.

Introduction to Logic

Routledge *Introduction to Logic* is a proven textbook that has been honed through the collaborative efforts of many scholars over the last five decades. Its scrupulous attention to detail and precision in exposition and explanation is matched by the greatest accuracy in all associated detail. In addition, it continues to capture student interest through its personalized human setting and current examples. The 14th Edition of *Introduction to Logic*, written by Copi, Cohen & McMahon, is dedicated to the many thousands of students and their teachers - at hundreds of universities in the United States and around the world - who have used its fundamental methods and techniques of correct reasoning in their everyday lives.

Brands that Dream

Only Companies That Dream Stand Out

Libros de Cabecera **IKEA, El Bulli, Apple, Bausch & Lomb, Coca-Cola...** These are just a few of the brands that have “got it.” Every company that really stands out has this “certain something” in common. That being said, talking about something that does not have a name is tantamount to allowing that it may not exist. For this reason, the authors have named it; they call it a dream. Today, a company can only truly stand out if it has a dream - a shared dream with the capacity to touch us all. The potential of a dream has no limits, and any brand - as small as it may be - can stand out by chasing its dream. A dream can be found behind any activity, as mundane as it may seem. Through success stories that provide excellent opportunities for learning, the authors help us to uncover and communicate our dream and to share it with everyone who, in one way or another, comes into contact with our company. Today, a company can only truly stand out if it has a dream - a shared dream with the capacity to touch us all. The potential of a dream has no limits, and any brand - as small as it may be - can stand out by chasing its dream. A dream can be found behind any activity, as mundane as it may seem. Through success stories that provide excellent opportunities for learning, the authors help us to uncover and communicate our dream and to share it with everyone who, in one way or another, comes into contact with our company.

Nicomachean Ethics

Phoemixx Classics Ebooks **Nicomachean Ethics Aristotle** - The **Nicomachean Ethics** is one of Aristotle's most widely read and influential works. Ideas central to ethics—that happiness is the end of human endeavor, that moral virtue is formed through action and habituation, and that good action requires prudence—found their most powerful proponent in the person medieval scholars simply called “the Philosopher.” Drawing on their intimate knowledge of Aristotle's thought, Robert C. Bartlett and Susan D. Collins have produced here an English-language translation of the Ethics that is as remarkably faithful to the original as it is graceful in its rendering. Aristotle is well known for the precision with which he chooses his words, and in this elegant translation his work has found its ideal match. Bartlett and Collins provide copious notes and a glossary providing context and further explanation for students, as well as an introduction and a substantial interpretive essay that sketch central arguments of the work and the seminal place of Aristotle's Ethics in his political philosophy as a whole. The **Nicomachean Ethics** has engaged the serious interest of readers

across centuries and civilizations—of peoples ancient, medieval, and modern; pagan, Christian, Muslim, and Jewish—and this new edition will take its place as the standard English-language translation.

Byzantium

Harper Collins **Born to rule** Although born to rule, Aidan lives as a scribe in a remote Irish monastery on the far, wild edge of Christendom. Secure in work, contemplation, and dreams of the wider world, a miracle bursts into Aidan's quiet life. He is chosen to accompany a small band of monks on a quest to the farthest eastern reaches of the known world, to the fabled city of Byzantium, where they are to present a beautiful and costly hand-illuminated manuscript, the Book of Kells, to the Emperor of all Christendom. Thus begins an expedition by sea and over land, as Aidan becomes, by turns, a warrior and a sailor, a slave and a spy, a Viking and a Saracen, and finally, a man. He sees more of the world than most men of his time, becoming an ambassador to kings and an intimate of Byzantium's fabled Golden Court. And finally this valiant Irish monk faces the greatest trial that can confront any man in any age: commanding his own Destiny.

The Civilizing Process

Sociogenetic and Psychogenetic Investigations

Wiley-Blackwell **The Civilizing Process** stands out as Norbert Elias' greatest work, tracing the "civilizing" of manners and personality in Western Europe since the late Middle Ages by demonstrating how the formation of states and the monopolization of power within them changed Western society forever.

Literary Self-Translation in Hispanophone Contexts - La

autotraducción literaria en contextos de habla hispana

Europe and the Americas - Europa y América

Springer Nature This edited book contributes to the growing field of self-translation studies by exploring the diversity of roles the practice has in Spanish-speaking contexts of production on both sides of the Atlantic. Part I surveys the presence of self-translation in contemporary Indigenous literatures in Spanish America, with a focus on Mexico and the Mapuche poetry of Chile and Argentina. Part II proposes to incorporate self-translation into the history of Spanish-American literatures- including its relation with colonial multilingual-translation practices, the transfers it allowed between the French and Spanish-American avant-gardes, and the insertion it offered for exiled Republicans in Mexico. Part III develops new reflections on the Iberian realm: on the choice between self and allograph translation Basque writers must face, a new category in Xosé Dasilva's typology, based on the Galician context, and the need to expand the analysis of directionality in Catalan self-translations. This book brings together contributions from some of the leading international experts in translation and self-translation, and it will be of interest to scholars and students in the fields of Translation Studies, Cultural Studies, Comparative Literature, Spanish Literature, Spanish American and Latin American Literature, and Amerindian Literatures.

Practice Makes Perfect: Spanish Vocabulary, Premium

Fourth Edition

McGraw-Hill Education Expand your Spanish vocabulary and sharpen your writing and speaking skills with the best review and practice workbook for beginning and advanced-beginning students! Now in its fourth edition, Practice Makes Perfect Spanish Vocabulary is the go-to review and practice workbook for beginning and advanced-beginning level learners of Spanish, giving you a solid foundation to communicate comfortably in Spanish, verbally or in writing. Each chapter of this comprehensive book focuses on a theme, ranging from family and travel, to school, work, and the environment, on which you can build your language skills in a systematic manner. As you lay the foundation for an

ever-growing vocabulary, you'll consolidate your knowledge with plenty of exercises to gain the confidence you need to converse with confidence. Boost your mastery of the Spanish language with **Practice Makes Perfect Spanish Vocabulary, Premium Fourth Edition**. Features: Helps you build fluency with themed chapters to grow your skills in a systematic progression Covers the latest vocabulary in evolving areas, such as technology, communications and the media Develops your active Spanish vocabulary with more than 240 engaging exercises New: Audio answer key to 70 exercises to help with pronunciation skills and memorization, via app

The Name of the Rose

Houghton Mifflin Harcourt It is the year 1327. Franciscans in an Italian abbey are suspected of heresy, but Brother William of Baskerville's investigation is suddenly overshadowed by seven bizarre deaths. Translated by William Weaver. A Helen and Kurt Wolff Book

The Sky Over Lima

A Novel

HMH Based on a historic literary hoax, this "charming" novel is "a love letter to the creative process" from one of Spain's most original authors (Kirkus Reviews). José Gálvez and Carlos Rodríguez are poets. Or, at least, they'd like to be. Sons of Lima's elite in the early twentieth century, they scribble poorly constructed verses and read the greats: Rilke, Rimbaud, and, above all others, Juan Ramón Jiménez, the Spanish Maestro. Desperate for Jiménez's latest work, unavailable in Lima, they decide to ask him for a copy. Certain Jiménez would never send his book to a couple of dilettantes, they concoct a plan à la Cyrano de Bergerac. They write to him posing as the lovely, imaginary Georgina Hübner. Incredibly, the poet takes the bait and responds with a book and letter. So begins the epistolary romance. As the maestro falls in love with Georgina, he writes his finest poetry. But when the mail delivery is stalled during the dockworkers' strike, the scheme begins to unravel and reveal the vulgar truth. "This sweepingly beautiful translation will enchant readers. Gómez Bárcena's style is both fresh and classic, delightful and mysterious, and his characters—who feel like living, breathing creatures—are sure to captivate even as they break your heart." —Library

Journal, starred review “Anyone who has ever wept over a poem or burned to write more and better and despaired because their talent let them down will read this novel and come away feeling understood.” —National Book Review
“Gómez Bárcena tackles the most serious topics while masterfully showing how to write a story that’s simultaneously a comedy, a tragedy, and a portrait of another culture. The style is magnificent, the narration told with originality, pulse, and rhythm. There’s little more to say: read Gómez Bárcena.” —El Cultural

Viaje a Los Estados Unidos

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Children Of The City

At Work and at Play

Anchor **The turn of the twentieth century was a time of explosive growth for American cities, a time of nascent hopes and apparently limitless possibilities. In Children of the City, David Nasaw re-creates this period in our social history from the vantage point of the children who grew up then. Drawing on hundreds of memoirs, autobiographies, oral histories and unpublished—and until now unexamined—primary source materials from cities across the country, he provides us with a warm and eloquent portrait of these children, their families, their daily lives, their fears, and their dreams. Illustrated with 68 photographs from the period, many never before published, Children of the City offers a vibrant portrait of a time when our cities and our grandparents were young.**

Read & Think English

McGraw Hill Professional **Aprende inglés a medida que descubres la riqueza de la cultura estadounidense Construye un efectivo vocabulario en inglés sin la carga de aburridas repeticiones o tediosas memorizaciones con Read & Think English. Dentro encontrarás más de cien fascinantes artículos escritos en inglés sobre cosas tales como los apreciados rituales de Acción de Gracias o cómo interpretar el lenguaje corporal y la comunicación no verbal. Cada artículo presenta el nuevo vocabulario en negritas dentro del mismo artículo; en los márgenes encontrarás las traducciones. Aprenderás inmediatamente toda palabra que te sea desconocida. Con Read & Think English: Comprenderás el vocabulario en inglés rápida y fácilmente con la ayuda de las traducciones al español Revisarás y reforzarás el nuevo conocimiento adquirido con preguntas al final de cada capítulo Aprenderás sobre los Estados Unidos, la diversidad de su gente, y sus tradiciones únicas ¡Elimina lo aburrido de aprender un idioma y descubre una herramienta lingüística innovadora que te mantendrá entretenido/a en tu recorrido hacia el manejo competente del inglés!**

Show Me the Money!

How to Make Money through Sports Marketing

A&C Black **How do football clubs make their money? How do clubs become global brands, and their stars recognised throughout the world? Show Me The Money is a fascinating sports marketing handbook that uses football to show how money can be made by a club, a tournament, a federation or individual athlete. Author Esteve Calzada worked as Chief Marketing and Commercial Officer of football giants FC Barcelona for over five years. During that time he made a major contribution towards the commercial transformation that saw the club increase its revenue to over 400 million euros per year. He now works as a consultant at Manchester City FC. Full of true-life examples from Barcelona FC, find out how to generate media coverage, recruit fans and generate income through the correct use of sponsors, television rights, athletes' image rights and the management of licensed products. This is a guide to sports marketing, but not a dull and dry textbook - aimed at sports marketers and sports marketing students, but fascinating to anyone interested in sport and how football clubs make their money.**

Managing Incompetence

An Innovative Approach for Dealing with People

American Society for Training and Development **Day-in, day-out, managers and supervisors face a myriad of personalities in the workplace. Managing these individual characters can sometimes drive even the calmest boss into a frenzy. Here, for the first time in English, is a humorous, yet practical and effective title on how to deal with all those seemingly 'incompetent' people on your staff. Step-by-step, author Gabriel Ginebra guides you through the 'Fougi Model' to diagnose inefficiencies; and through this process, you'll learn how to discern and improve people's behaviors in the workplace. Business readers the world over have been impressed with this innovative approach to managing staff; you too, can benefit from this wisdom.**