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KEY=FUNDAMENTALS - ZAYDEN MACK

Fundamentals of Management with Student Resource Access 12 Months

Cengage AU Samson/Daft/ Donnet's *Fundamentals of Management* is a robust foundation text providing a balance of broad, theoretical content with accessible language for students. This sixth edition features a new author on the team and contains updates to content based on recent research. Along with current management theory and practice, the text integrates coverage of innovation, entrepreneurship, agile workplaces, social media and new technology throughout. The book is rich with experiential exercises, self-assessment activities, challenges and cases for students to engage with, developing multiple skills. Examples within the text are both local and global, with a new focus on a 'skills approach', and each part of the text concludes with a contemporary continuing case study, focussing on car company, Toyota, as it faces managerial challenges and opportunities in the region The text covers the four key management functions: Planning, Organising, Leading, and Controlling, conveying to students the elements of a manager's working day.

Fundamentals of Arts Management - 6th Edition

Management

Cengage AU Management is a robust foundations text providing a balance of broad, theoretical content with an engaging, easy-to-understand writing style. It covers the four key management functions - planning, organising, leading and controlling - conveying to students the elements of a manager's working day. Real-life local and international examples showcase the ongoing changes in the management world. Focusing on a 'skills approach', they bring concepts to life for students, supporting motivation, confidence and mastery. Each part concludes with a contemporary continuing case study, focusing on car company Toyota as it faces managerial challenges and opportunities in the region.

Fundamentals of Management

This 4th Asia-Pacific edition of Fundamentals of Management maintains its comprehensive theoretical base while bringing the challenges of management to life with hundreds of real-world examples

Fundamentals of Risk Management

Understanding, Evaluating and Implementing Effective Risk Management

Kogan Page Publishers Fundamentals of Risk Management, now in its fourth edition, is a comprehensive introduction to commercial and business risk for students and a broad range of risk professionals. Providing extensive coverage of the core frameworks of business continuity planning, enterprise risk management and project risk management, this is the definitive guide to dealing with the different types of risk an organization faces. With relevant international case examples from both the private and public sectors, this revised edition of Fundamentals of Risk Management is completely aligned to ISO 31000 and provides a full analysis of changes in

contemporary risk areas including supply chain, cyber risk, risk culture and improvements in risk management documentation and statutory risk reporting. This new edition of Fundamentals of Risk Management has been fully updated to reflect the development of risk management standards and practice, in particular business continuity standards, regulatory developments, risks to reputation and the business model, changes in enterprise risk management (ERM), loss control and the value of insurance as a risk management method. Also including a thorough overview of the international risk management standards and frameworks, strategy and policy, this book is the definitive professional text for risk managers.

Fundamentals of Management

Essential Concepts and Applications

Fundamentals of Management

Houghton Mifflin College Division *Fundamentals of Management, 4/e, an abridged version of Management, 8/e, provides up-to-date coverage to key functional areas (planning, organizing, leading, and controlling) plus new research and examples, all in a brief format. From respected author Ricky Griffin, this skills-based text gives instructors the flexibility to integrate their own cases, exercises, and projects while continuing to provide them with a strong theoretical framework. New! Each chapter also contains either a Technology Toolkit, Business of Ethics, or Today's Management Issues boxed feature. These are intended to briefly depart from the flow of the chapter to highlight or extend especially interesting or emerging points and issues relating to new technology and its role in management or ethical issues and questions facing managers today. New! Test Preppers, located at the end of every chapter, prompt students with true/false and multiple-choice quizzes to gauge their retention and comprehension of chapter material. The answers are found at the end of the text. New! HM e-Study Student CD-ROM is carefully tailored to supplement and enhance the content of the text, including ACE self-tests, selected videos, chapter outlines, company web links, a glossary, flashcards, learning objectives, ready notes, self-assessment exercises, and chapter summaries. The CD-ROM is free with the text. Knowledgebank Icon in the text refers students to the new Knowledgebank feature on the HM e-Study CD. Here they can find additional information about particular topics in the text. It can also be used to find further management knowledge or for a research project, and it can be found only on HM e-Study CD ROM. Building Management Skills exercises appear throughout the text and are organized around the set of*

basic management skills introduced in Chapter 1. The Skills Self-Assessment Instrument helps readers learn something about their own approach to management. Finally, an Experiential Exercise provides additional action-oriented learning opportunities, usually for group settings. Pedagogical features that support learning are features throughout the text. In addition to the end-of-the-chapter exercises, every chapter includes important learning objectives, a chapter outline, an opening incident, boldface key terms, a summary of key points, questions for review, questions for analysis, and an end-of-the-chapter case with questions. Eduspace, a flexible, powerful, and customizable e-learning platform, provides instructors with text-specific online courses and content for Management, 4/e, Eduspace permits the instructor to create part or all of their course online using the widely recognized tools of Blackboard and quality text-specific content of Houghton Mifflin (HMCo). Instructors can quickly and easily assign homework exercises, quizzes and tests, tutorials and supplementary study materials. Pre-loaded material can be modified, or instructors can add their own.

Fundamentals of Financial Management

Fundamentals Of Management: Essential Concepts And Applications, 6/E

Pearson Education India

Fundamentals of Investments

Comprehensive, yet concise, this updated and expanded edition of Orthopedic Secrets uses the familiar question-and-answer format of the Secrets Series. It covers virtually every area of orthopaedics in its approximately 100 chapters and should be useful for clinicians as a refresher or for students as a review for oral exams. Ten sections divide material into general topics, congenital and developmental disorders, and specific anatomic regions.

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE)

Project Management Institute *PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide &– Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide:*

- Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);
- Provides an entire section devoted to tailoring the development approach and processes;
- Includes an expanded list of models, methods, and artifacts;
- Focuses on not just delivering project outputs but also enabling outcomes; and
- Integrates with PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

Fundamentals of Economics

Cengage Learning *Designed for the one-term introductory economics course for non-majors, Boyes's FUNDAMENTALS OF ECONOMICS, Sixth Edition, engages students with business decisions of actual, headline-making companies and discusses the economic policies of today's world leaders. The Sixth Edition has been thoroughly updated to reflect the current economic condition in the United States and the world and reflects recent events in the Obama administration, especially in regard to healthcare. The supportive pedagogical framework that guides students through each chapter includes Fundamental Questions, which open and organize the chapter by focusing on three to six key issues, and which then reappear both at point of relevance in the margins and in the end-of-chapter Summary sections; Now You Try It checkpoint questions that quiz students on important concepts, with answers provided at the back of the book; Recaps at the end of each major section to break material into manageable segments; and end-of-chapter exercises that serve as self-checks for students and as homework assignment options for instructors. A built-in study guide*

follows each chapter, and provides a more intensive review opportunity for students, with answers provided in an appendix. Most chapters contain four pages of study material consisting of key term match-ups, multiple-choice quizzes, and practice questions and problems. A final section of application problems gives students an opportunity to analyze and synthesize what they have learned. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Management and the Arts

Taylor & Francis *Management and the Arts, Fourth Edition* provides you with theory and practical applications from all management perspectives including planning, marketing, finance, economics, organizational, staffing, and group dynamics ALL related to an arts organization. Whether you are a manager in a theatre, museum, dance company, or opera, you will gain useful insights into management. Topics written especially to help you with your management skills include: * How arts organizations and management evolved * The theories and processes behind strategic planning and decision making * Organizing and organizational design * Staffing and personal relations * The tools and techniques available from communicating effectively and keeping track of information * Budgeting, fundraising, and financial management * Integrating various management theories and practical applications * How to work effectively with boards * Sections on e-marketing and Web marketing * Includes: case studies, statistics, career, and financial information Revised to reflect the latest thinking and trends in managing organizations and people, *Management and the Arts, Fourth Edition* features class-tested questions in each chapter, which help you to integrate the material and develop ideas as to how the situations and problems could have been handled. Case studies focus on the challenges facing managers and organizations every day, and "In The News" quotes give you real-world examples of principles and theories. Developing career skills and options, graduate and postgraduate training opportunities, and professional organizations and conferences are highlighted.

Tourism Management

Routledge *Tourism Management: managing for change* is a complete synthesis of tourism, from its beginnings through to the major impacts it has on today's global community, the environment and economy. Provocative and stimulating, it challenges the conventional thinking and generates reflection, thought and debate. This bestselling book is now in its third edition and has been fully revised and updated to include complete set of brand new case studies, a new four colour page design to enhance learning and improved online companion resources packed with must have information to assist in learning and teaching. *Tourism Management*

*covers the fundamentals of tourism, introducing the following key concepts: * The development of tourism * Tourism supply and demand * Sectors involved: transport, accommodation, government * The future of tourism: including forecasting and future issues affecting the global nature of tourism In a user-friendly, handbook style, each chapter covers the material required for at least one lecture within a degree level course. Written in a jargon-free and engaging style, this is the ultimate student-friendly text, and a vital introduction to this exciting, ever-changing area of study. The text is also accompanied by a companion website packed with extra resources for both students and lecturers, including learning outcomes for each chapter, multiple choice questions, links to sample chapters of related titles and journal articles for further reading, as well as downloadable PowerPoint materials and illustrations from the text. Accredited lecturers can request access to download additional material by going to <http://textbooks.elsevier.com> to request access.*

Fundamentals of Financial Management, Concise Edition

Cengage Learning Trust the market-leading author team that has set the standard for quality, reliability, accuracy, and innovation edition after edition to help you put your students on the forefront of understanding today's corporate finance and financial management. This new edition is *First in Finance* with a unique, proven, compact approach to teaching introductory finance principles that offers a unique balance of clear concepts, contemporary theory, and practical applications. Because the goal of financial management is to maximize a firm's value, this new Concise Edition emphasizes the concept of valuation throughout, covering Time Value of Money (TVM) early to allow students time to absorb the concepts fully. The book's strong, focused foundation in the basics makes it easier for students to understand the how and why of corporate budgeting, financing, and working capital decision making. Throughout this edition, the authors emphasize an understanding of applications using numerous real-world examples, proven end-of-chapter application problems, and Integrated Cases that present chapter topics in actual life scenarios and demonstrate theory in action. Excel Spreadsheet Models ensure students can maximize today's technology. The seamless, integrated package prepared by the text authors--a hallmark strength of the book--continues to offer comprehensive tools to reduce preparation time and further your students' understanding. The sixth edition includes Thomson One Business School Edition, the same financial online database professionals use every day. In addition, Aplia's Preparing for Finance, a leading homework solution tool which includes tutorials, interactive assignments and news analyses, accompanies this text to help students get the practice needed to learn the subject. Trust the strengths in Brigham/Houston's marketing-leading FUNDAMENTALS OF FINANCIAL MANAGEMENT, CONCISE EDITION, Sixth Edition, to put you *First in Finance* today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Fundamentals of Management

Fundamentals of Human Resource Management with CD & Powerweb

Irwin/McGraw-Hill Provides a brief introduction to human resource management. This book focuses on the uses of human resources for the general population. A comprehensive instructor's manual, test bank, PowerPoint presentation and a complete Online Learning Center make course preparation easy.

Fundamentals of Early Childhood Education

Pearson College Division NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the Enhanced Pearson eText may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. This package includes the Enhanced Pearson eText with MyEducationLab and the loose-leaf version. Now in its Seventh Edition, the best-selling *Fundamentals of Early Childhood Education* by renowned author and educator, George S. Morrison, remains keenly focused on what it means to be an early childhood professional in today's world. Providing a brief, reader-friendly introduction to the field, it presents engaging chapter features on early childhood programs, professionals in practice, diversity strategies, technology issues, and ethical decision-making. Separate chapters on infants and toddlers, preschoolers, kindergartners, and the primary grades explore young children's unique developmental and educational needs. *Fundamentals'* emphasis on professionalism throughout keeps the focus on meeting the needs of each and every child and providing up-to-date information and strategies to develop competent, informed early childhood professionals. This thoroughly revised edition offers a contemporary, accessible, user-friendly approach to all of the major topics, programs, and issues at the forefront of the field today. Comprehensive, yet brief, this text is a perfect resource for a variety of courses in early childhood education. The Enhanced Pearson eText features embedded video. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-

matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. Experience the advantages of the Enhanced Pearson eText along with all the benefits of print for 40% to 50% less than a print bound book. * The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later.

Fundamentals of Project Management

Developing Core Competencies to Help Outperform the Competition

Amacom Books Updated concepts and tools to set up project plans, schedule work, monitor progress-and consistently achieve desired project results.In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project-from developing the goals and objectives to managing the project team-and make project management work in any company. This updated second edition includes: * New material on the Project Management Body of Knowledge (PMBOK) * Do's and don'ts of implementing scheduling software* Coverage of the PMP certification offered by the Project Management Institute* Updated information on developing problem statements and mission statements* Techniques for implementing today's project management technologies in any organization-in any industry.

Business Fundamentals for the Rehabilitation

Professional

SLACK Incorporated Offers the health care professional with the information to answer the 'what, where, how, and when' questions that come up when transforming a health care practice idea into a successful business. This book is suitable for master and doctorate level students preparing for the professional world.

Agribusiness Management

Routledge This sixth edition of *Agribusiness Management* provides students and managers with a fundamental understanding of the key concepts needed to successfully manage agribusinesses in a rapidly changing, high-tech, consumer-oriented, and uncertain world. The text uses four specific approaches to help readers develop and enhance their capabilities as agribusiness managers. First, it offers a contemporary focus that reflects the issues that agribusiness managers face today and are likely to face tomorrow. Second, the book presents conceptual material in a pragmatic way with illustrations and examples that will help the reader understand how a specific concept works in practice. Third, the book has a decision-making emphasis, providing contemporary tools that readers will find useful when making decisions in the contemporary business environment. Finally, *Agribusiness Management* offers a pertinent set of discussion questions and case studies that will allow the reader to apply the material covered in real-world situations. This edition has been updated throughout with new examples and data, as well as additional material on succession planning and managing human resources. This book is an ideal text for all courses on management in the agribusiness industry. The work is fully supported by a Companion Website which provides users with additional materials such as multiple choice questions, discussion questions, and PowerPoint slides for each chapter.

Food and Beverage Management

Routledge This introductory textbook provides a thorough guide to the management of food and beverage outlets, from their day-to-day running through to the wider concerns of the hospitality industry. It explores the broad range of subject areas that encompass the food and beverage market and its five main sectors – fast food and popular catering, hotels and quality restaurants and functional, industrial, and welfare catering. New to this edition are case studies covering the latest industry developments, and coverage of contemporary environmental concerns, such as sourcing, sustainability and responsible farming. It is illustrated in full colour and

contains end-of-chapter summaries and revision questions to test your knowledge as you progress. Written by authors with many years of industry practice and teaching experience, this book is the ideal guide to the subject for hospitality students and industry practitioners alike.

Fundamentals of Sport Management

Human Kinetics *Fundamentals of Sport Management* presents foundational knowledge of sport management and what sport managers do to help readers prepare for advanced study or practice in the field. An excellent reference for students or professionals, *Fundamentals of Sport Management* offers insights into the exciting field, the impact of the sport industry, and the possibilities for employment in sport. Written by an author team with experience in both the academic world and sport industry, *Fundamentals of Sport Management* combines introductory concepts with practical information in sport management. The text begins with a discussion of the origins and development of the field, professional associations, essential components of professional preparation, and potential paths to employment. The various chapters in the text cover everything from managerial principles and sport policy to marketing, economics, and ethics in sport. By presenting an overview of the areas involved in sport management, the text allows readers to focus their efforts to prepare for further study, research, and career opportunities. Throughout the text, unique learning features keep readers engaged with the content and focused on key information:

- Chapter objectives and opening scenarios introduce important concepts in each chapter.
- Management Insights explain the background of relevant sport management issues.
- Quick Facts highlight surprising facts about sport management.
- International Application sidebars detail the global significance of and global applications for sport business.
- Success Story segments profile individuals working in sport management.
- Quotes offer meaningful insights from experts in the field.
- The Short of It sections present summaries at the end of each chapter.

Appendixes include a list of online and print resources for further study as well as tips on applying the principles of sport management to various positions in the sport industry. These features and resources will help build enthusiasm among readers and open their eyes to the opportunities in the field. Concise, informative, and practical, *Fundamentals of Sport Management* addresses the academic foundations of the field for a broad audience while providing real-world examples of sport management. This resource is ideal for those engaging in the field of study for the first time (such as high school and undergraduate students) or those seeking an overview of the career options available in sport management (such as professionals exploring a career change). For practitioners, *Fundamentals of Sport Management* makes a quick reference for basic information on a range of areas in sport management. This text is part of Human Kinetics' *Fundamentals of Sport and Exercise Science* series. The series helps students and professionals understand the basic topics, goals, and applications of the many subdisciplines in kinesiology. This and other books in the series provide a solid grounding that readers can use as a jumping-

off point for further study.

GIS Fundamentals

A First Text on Geographic Information Systems

Essentials of Human Resource Management

Routledge *Essentials of HRM* combines a commentary on organizational behaviour with an explanation of human resource management techniques, and also acts as an introduction to industrial relations. It will prove an invaluable aid to those studying for professional qualifications, such as Membership of the Institute of Personnel Management or the Diploma in Management Studies, and for students on general business or social service courses. Equally, the practising manager will find this book a useful and practical guide.

Law Firm Accounting and Financial Management

Law Journal Press *This book covers topics such as: fundamentals of law firm financial information, with easy-to-understand examples of the data involved and financial management concepts.*

Achieving Effective Inventory Management

Fundamentals of Multinational Finance

*Access Card Package Package consists of: *0134472136 / 9780134472133 Fundamentals of Multinational Finance*0134626575 / 9780134626574 MyLab Finance with Pearson eText -- Access Card -- for Fundamentals of Multinational Finance*

Construction Project Management

Pearson Educacion *Construction Project Management, Third Edition* provides readers with the "big picture" of the construction management process, giving a perspective as to how the construction industry functions in relation to the national economy and in the public's eye. This book focuses on the collaborative effort required to complete any public or private construction project, providing the construction professional with the skills needed to work with and alongside the owner representative, the designer, and within the public's eye. It explains in detail the project elements and environment, and the responsibilities of the varied project professionals, and follows in detail the chronology of a project.

Making the Team

A Guide for Managers

Prentice Hall *For undergraduate or graduate management courses in Organization Behavior, Group Dynamics, or Teamwork; also appropriate for executives enrolled in degree and non-degree short courses on general management. Gain inside insight to help team leaders and team members maximize their success in business. Making the Team: A Guide for Managers* combines cutting-edge theory with the latest research and real-world applications in order to help team leaders and team members succeed in the business world. Every chapter of this edition contains new information, new research, updated examples, and more.

Loose-Leaf for Fundamentals of Human Resource Management

McGraw-Hill Education

Fundamentals of Project Management, Sixth Edition

HarperCollins Leadership *For close to three decades, Fundamentals of Project Management has helped people tackle the complexities of the job. Succinct and easy to read, the book simplifies concepts, answers questions, and helps tame the chaos that can erupt as projects move from planning to completion. The Sixth Edition of this trusted bestseller offers the practical guidelines and tools project managers have come to expect, along with new information explaining changes to the PMBOK® Guide, 7th Edition. Updated tools, techniques, examples, and exercises clearly explain how to: Clarify project goals and objectives Manage stakeholders in the planning process Form a project risk plan Create a communication plan (NEW) Leverage current post-pandemic project trends (NEW) Identify challenges leading virtual project teams Use a work breakdown structure Develop solid estimates (NEW) Leverage different technologies to support virtual work (NEW) Maximize communication in the absence of visual clues Produce a workable schedule Improve procurement management Manage change requests Lead the project team effectively Control and evaluate progress at every stage Close the project and review lessons learned (NEW) Create and sustain trust in a virtual team (NEW) Manage project recovery when crises hit (NEW) Avoid the faulty fix (NEW) Execute the project reset (NEW) Manage the risk of project recovery And more Project mishaps are all too common, but often easy to avoid. With its practical, step-by-step approach, this book gets both new and experienced managers up to speed on the fundamentals—the first crucial step for completing projects on time and on budget.*

Fundamentals of Finance

McGraw-Hill Companies

Market-based Management

Strategies for Growing Customer Value and Profitability

Prentice Hall *For MBA level Marketing Management and/or Marketing Strategy courses, or a capstone undergraduate marketing course. Strategic, applied, and performance-oriented. While most textbooks in this area stress concepts and theory, Market-Based Management, 4e, incorporates a more strategic and applied approach. External performance metrics of a business are emphasized*

and actual measurement tools are provided. Its streamlined organization makes it ideal for courses in which outside cases and readings will be assigned.

Fundamentals of Cost Accounting

Irwin/McGraw-Hill *The authors have kept the text concise by focusing on the key concepts students need to master. Opening vignettes & 'in action' boxes show realistic applications of these concepts throughout. Comprehensive end-of-chapter problems provide students with all the practice they need to fully learn each concept.*

The Duh! Book of Management and Supervision

Dispelling Common Leadership Myths

Common Sense Press (Melrose, FL) *Managerial styles are influenced by habit, familiarity, and workplace culture. It's no wonder that well-intentioned professionals doing their best to be good organizational leaders often repeat unhelpful supervisory practices experienced in their early careers, even if they disliked them at the time. In the DUH! Book of Management and Supervision, the author disagrees with many accepted leadership principles (unabashedly referring to them as myths) and makes new and different approaches easier to imagine. Her challenging and controversial concepts illustrated with poignant stories suggest common-sense and immediately applicable alternatives more suitable in today's workplace.*

Strategic Marketing Management, 6th Edition

This resource offers a comprehensive framework for strategic planning and outlines a structured approach to identifying, understanding, and solving marketing problems. For business students, this book is an essential tool for understanding the logic and the key aspects of the marketing process. For managers and consultants, it presents a conceptual framework that will help develop a strategy for day-to-day decisions.

Instructor Resource Center on CD-ROM [to Accompany] Fundamentals of Management, 6th Ed. [by] Robbins, DeCenzo

Anyone Can Intubate

Mooncat Publications *Since 1987, Anyone Can Intubate has been the book for teaching intubation and related techniques. This 5th edition has been extensively rewritten and many new figures have been added. -- Provided by publisher.*

Foundations of Family Resource Management

"Foundations of Family Resource Management uses the lenses of consumer science, management and economics and beyond to help students make intelligent decisions about resources, time and energies at the individual and family level. It has a strong interdisciplinary, global and multicultural focus. The sixth edition brings in new material on millennials, delayed marriage, household composition, neuroscience, behavioural economics, sustainable consumption, technology and handling crises. It has been thoroughly updated throughout, in line with the latest census data and academic literature. The text contains lots of features to support student learning, including chapter summaries, 'Did You Know?' questions, glossary of key terms, examples and cases, critical thinking activities and review questions for discussion and reflection. Lecture slides and an instructor manual are available as digital supplements. This textbook meets the standards and criteria for the Certified Family Life Educator (CFLE) designation of the National Council on Family Relations (NCFR) and will be suitable for resource management courses in family and consumer science, human ecology and human environmental science programmes"--