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Financial & Managerial Accounting for MBAs

Financial Accounting for Executives and MBAs

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Financial Accounting for Undergraduates

# Financial Accounting for Executives and MBAs

## Instructor Edition

### Managerial Accounting

### Next Generation Excel

### Modeling In Excel For Analysts And MBAs (For MS Windows And Mac OS)

**John Wiley & Sons Take Excel to the next level in accounting and financial modeling In this new Second Edition of Next Generation Excel, Isaac Gottlieb shows financial analysts how to harness the full power of Excel to move forward into the new world of accounting and finance. Companies of all sizes use financial models to analyze their finances and plan business operations, as well as to create financial accounting reports like balance sheets, income statements, and statements of cash flows. While many businesspeople are quite familiar with the reports created with financial models, most are not as familiar with the creation of the models themselves. This book shows them how to build an accurate and effective financial model using the solid functionality and easy usability of Excel. Fully updated and revised to include support for Apple users Written by a professor of management and statistics who has taught the discipline for fifteen years Appropriate for professional financial analysts, as well as MBA students For professionals and students whose responsibilities or studies include a full understanding of financial modeling, Next Generation Excel, Second Edition offers comprehensive training.**

# Financial Accounting

## Brain & Behavior

### An Introduction to Behavioral Neuroscience

**SAGE Publications Ignite your students' excitement about behavioral neuroscience with *Brain & Behavior: An Introduction to Behavioral Neuroscience, Fifth Edition* by best-selling author Bob Garrett and new co-author Gerald Hough. Garrett and Hough make the field accessible by inviting students to explore key theories and scientific discoveries using detailed illustrations and immersive examples as their guide. Spotlights on case studies, current events, and research findings help students make connections between the material and their own lives. A study guide, revised artwork, new animations, and an interactive eBook stimulate deep learning and critical thinking. A Complete Teaching & Learning Package Contact your rep to request a demo, answer your questions, and find the perfect combination of tools and resources below to fit your unique course needs. SAGE Premium Video Stories of Brain & Behavior and Figures Brought to Life videos bring concepts to life through original animations and easy-to-follow narrations. Watch a sample. Interactive eBook Your students save when you bundle the print version with the Interactive eBook (Bundle ISBN: 978-1-5443-1607-9), which includes access to SAGE Premium Video and other multimedia tools. Learn more. SAGE coursepacks SAGE coursepacks makes it easy to import our quality instructor and student resource content into your school's learning management system (LMS). Intuitive and simple to use, SAGE coursepacks allows you to customize course content to meet your students' needs. Learn more. SAGE edge This companion website offers both instructors and students a robust online environment with an impressive array of teaching and learning resources. Learn more. Study Guide The completely revised Study Guide offers students even more opportunities to practice and master the material. Bundle it with the core text for only \$5 more! Learn more.**

# Managerial Accounting for Managers

## The Portable MBA

**John Wiley & Sons A totally revised new edition of the bestselling guide to business school basics The bestselling book that invented the "MBA in a book" category, The Portable MBA Fifth Edition is a reliable and information-packed guide to the business school curriculum and experience. For years, professionals who need MBA-level information and insight-but don't need the hassle of business school-have turned to the Portable MBA series for the very best, most up-to-date coverage of the business basics. This new revised and expanded edition continues that long tradition with practical, real-world business insight from faculty members from the prestigious Darden School at the University of Virginia. With 50 percent new material, including new chapters on such topics as emerging economies, enterprise risk management, consumer behavior, managing teams, and up-to-date career advice, this is the best Portable MBA ever. Covers all the core topics you'd learn in business school, including finance, accounting, marketing, economics, ethics, operations management, management and leadership, and strategy. Every chapter is totally updated and seven new chapters have been added on vital business topics Includes case studies and interactive web-based examples Whether you own your own small business or work in a major corporate office, The Portable MBA gives you the comprehensive information and rich understanding of the business world that you need.**

## Financial Accounting

## Financial Accounting

**Financial Accounting - The best source for understanding why and when financially sound decisions are made in business today. Improvements made to the second Canadian edition have been focused on satisfying the differing needs and abilities of students. This edition has been enhanced with new pedagogical features designed to help students approach the material from different perspectives. This new edition also boasts enhanced coverage of the International Financial Reporting Standards (IFRS) and the Accounting Standards for Private Enterprise (ASPE), clearly**

distinguishing between these two approaches throughout the text.

## Columbia Business School

### A Century of Ideas

**Columbia University Press Featuring interviews with topflight scholars discussing their work and that of their colleagues, this retrospective of the first hundred years of Columbia Business School recounts the role of the preeminent institution in transforming education, industry, and global society. From its early years as the birthplace of value investing to its seminal influence on Warren Buffett and Benjamin Graham, the school has been a profound incubator of ideas and talent, determining the direction of American business. In ten chapters, each representing a single subject of the school's research, senior faculty members recount the collaborative efforts and innovative approaches that led to revolutionary business methods in fields like finance, economics, and accounting. They describe the pioneering work that helped create new quantitative and stochastic tools to enhance corporate decision making, and they revisit the groundbreaking twentieth-century marketing and management paradigms that continue to affect the fundamentals of global business. The volume profiles several prominent centers and programs that have helped the school adapt to recent advancements in international business, entrepreneurship, and social enterprise. Columbia Business School has long offered its diverse students access to the best leaders and thinkers in the industry. This book not only reflects on these relationships but also imagines what might be accomplished in the next hundred years.**

## Financial Accounting

### An Introduction to Concepts, Methods, and Uses

Harcourt College Pub

## Managers Not MBAs

# A Hard Look at the Soft Practice of Managing and Management Development

**Berrett-Koehler Publishers** In this sweeping critique of how managers are educated and how, as a consequence, management is practiced, Henry Mintzberg offers thoughtful and controversial ideas for reforming both. “The MBA trains the wrong people in the wrong ways with the wrong consequences,” Mintzberg writes. “Using the classroom to help develop people already practicing management is a fine idea, but pretending to create managers out of people who have never managed is a sham.” Leaders cannot be created in a classroom. They arise in context. But people who already practice management can significantly improve their effectiveness given the opportunity to learn thoughtfully from their own experience. Mintzberg calls for a more engaging approach to managing and a more reflective approach to management education. He also outlines how business schools can become true schools of management.

## Microeconomics for MBAs

# The Economic Way of Thinking for Managers

**Cambridge University Press** A sophisticated yet non-technical introduction to microeconomics for MBA students, now in its third edition.

## The Visual MBA

# Two Years of Business School Packed Into One Priceless Book of Pure Awesomeness

**Houghton Mifflin** An illustrated "instant MBA" degree presented in an engaging, sketch notes-style that covers all the main concepts taught in a traditional business school program--at a fraction of the cost.

# Loose Leaf for Introductory Financial Accounting for Business

**McGraw-Hill Education Learning Financial Accounting** can often feel like learning a foreign language to students, in particular when terminology and procedure is piled on before core concepts are truly mastered. **Introductory Financial Accounting for Business** is an innovative approach that emphasizes critical thinking over the rote memorization of terms, such as "debits" and "credits". The sequential learning model employed by the authors helps students see the bottom-line consequences of financial statements as it relates to the overall business, better preparing them for careers as accountants, entrepreneurs, and decision-makers. The authors focus initially on conceptual underpinnings -- the reasons why we approach procedures the way we do - rather than confusing students by front-loading the material with over-complicated details. Author Chris Edmonds has also created a highly popular and widely used series of video lectures, which engage students by clearly and charismatically going over each learning objective in a conversational style. These videos help reinforce important lessons and are always available for review. By developing this stronger foundation, students understand Accounting ideas more broadly and are able to ultimately learn procedural applications more quickly and accurately. With a straightforward writing style and highly engaging video lectures, this dynamic author team leads students down a streamlined learning path focused on critical thinking, clarity of concept, and applicability of material to the real world.

# An Introduction to Analysis of Financial Data with R

**John Wiley & Sons** A complete set of statistical tools for beginning financial analysts from a leading authority Written by one of the leading experts on the topic, **An Introduction to Analysis of Financial Data with R** explores basic concepts of visualization of financial data. Through a fundamental balance between theory and applications, the book supplies readers with an accessible approach to financial econometric models and their applications to real-world empirical research. The author supplies a hands-on introduction to the analysis of financial data using the freely available R software package and case studies to illustrate actual implementations of the discussed methods. The book begins with the basics of financial data, discussing their summary statistics and related visualization methods. Subsequent chapters explore basic time series analysis and simple econometric models for business, finance, and economics as well as related topics including: Linear time series analysis, with coverage of exponential smoothing for forecasting and methods for model comparison Different approaches to calculating asset volatility and various volatility models High-frequency financial data and simple models for price changes, trading intensity, and realized volatility Quantitative methods for risk management, including value at risk and conditional value at risk Econometric and statistical methods for risk assessment based on extreme value theory and quantile regression Throughout the book, the visual nature of the topic is showcased through graphical representations in R, and two detailed case studies demonstrate the relevance of statistics in finance. A related website features additional data sets and R scripts so readers can create their own simulations and test their comprehension of the presented techniques. **An Introduction to Analysis of Financial Data with R** is an excellent book for introductory courses on time series and business statistics at the upper-undergraduate and graduate level. The book is also an excellent resource for researchers and practitioners in the fields of business, finance, and economics who would like to enhance their understanding of financial data and today's financial markets.

## Advanced Accounting

# Gender and Finance

## Addressing Inequality in the Financial Services Industry

**Routledge "This book examines the world of finance and the role of gender within it. It looks at the financial services industry, arguably the most powerful and remunerative sector that exists, and shows how it was created by men for men. The author explains how historically women were excluded, how minimal progress has been made, and outlines how the sector still needs to change in order to function effectively in a modern, equal opportunities world. Gender inequality in financial services is of utmost urgency and importance because of the extent to which it affects women in all stages of life. Women's exclusion in financial services is also mirrored by how men have been excluded from parenting through a similar set of societal expectations, government legislation and corporate policies. The author maintains that to succeed we need to address both financial services and parenting. To do so we need regulatory support. Because of its power and dominance, the financial services industry has the opportunity to lead this change and to champion gender equal practices. These practices are economically beneficial to all participants, not only female employees and consumers. We all need these benefits as we rebuild our economies following the Covid-19 pandemic. The book makes an important contribution to the critical and increasing awareness of gender concerns. It presents insights drawn from original research and data about gender biases. The book is an essential secondary text for a range of university courses, including economics, finance and accounting, business studies and gender related courses, as well as MBAs and Executive Education programmes that focus on gender in business. It is also a must read for policy makers, managers in financial services institutions and any other businesses that seek to attract the growing market of female consumers, employees and business leaders"--**

## Financial Accounting for Decision Makers

## Cases in Financial Reporting

### An Integrated Approach with an Emphasis on Earnings and Persistence

**Prentice Hall For intermediate and financial accounting courses at the MBA and undergraduate level, or a supplement to financial statement analysis texts. This collection of financial accounting cases is designed to help students become financial statement users. Each case utilizes financial statement information (balance sheet, income statement, statement of cash flow and/or footnotes) and a number of topical questions. Students use the financial statement information to infer and interpret the economic events underlying the numbers. Related articles taken from business publications accompany some cases, and information from the articles is incorporated into the case question material. Also available the Pearson Custom Case Program.**

## Vault Guide to Finance Interviews

**Vault Reports Incorporated From the Vault Career Library covering the basics of financial statements, fit portion of interviews and equity and debt valuation techniques in a step-by-step process.**

## From Inquiry to Academic Writing

### A Text and Reader

**From Inquiry to Academic Writing helps students understand academic culture and its ways of reading, thinking, and writing. With a practical and now widely proven step-by-step approach, the text demystifies cross-curricular thinking and writing. An extensive thematic reader brings students into interdisciplinary debates that not only bear on their college careers but also reflect larger cultural issues that they will encounter outside the academy. The fourth edition**

provides extensive coverage of academic habits and skills (reflection, summarization, synthesis, and visual analysis) and features more than 40% new readings grouped by interdisciplinary themes. Combine the text with LaunchPad for From Inquiry to Academic Writing for even more engaging content and new ways to get the most out of your course. This LaunchPad includes Interactive exercises and tutorials for reading, writing, and research LearningCurve adaptive, game-like practice that helps students focus on the topics where they need the most help, such as fallacies, claims, evidence, and other key elements of argument Text-specific reading comprehension quizzes Practice sequences to help students apply the strategies of observing, asking questions, and examining alternatives.

## Construction Accounting & Financial Management

### Pearson New International Edition

**Pearson Higher Ed** For all courses in construction accounting and construction finance, and for courses in engineering economics taught in construction management programs. This book helps construction professionals and construction management students master the principles of financial management, and adapt and apply them to the challenge of profitably managing construction companies. It integrates content that has traditionally been taught through separate accounting, finance, and engineering economics texts. Students learn how to account for a construction company's financial resources; how to manage its costs, profits, and cash flows; how to evaluate different sources of funding a company's cash needs; and how to quantitatively analyze financial decisions. Readers gain hands-on experience through 220 example problems and over 390 practice problems, many of them based on situations actually encountered by the author. This edition adds more than 100 new discussion questions, and presents financial equations and accounting transactions more visually to support more intuitive learning.

## Managerial Accounting

## MBA Math & More

### Concepts You Need in First Year Business School

**Manhattan Prep Publishing MBA Math & More provides expert academic support you need for all the key material--especially the math--that you'll see in your first year of business school. After all the hard work, you've finally gotten accepted to business school. But you're worried about the "school" part of b-school--especially the math of Statistics, Finance, Accounting, and so on. Or maybe you've already started your program, and your head is spinning. Statistical distributions are brutal on their own, and they're even harder when you're also schmoozing recruiters and tackling all the other challenges of your MBA program. MBA Math & More will be your go-to academic guide throughout your first year of business school. Armed with top-shelf MBAs and years of GMAT teaching, the authors have drawn on their own experiences and those of hundreds of other MBA students to craft straightforward reviews of all the key concepts. The math is explained simply with plenty of easy-to-follow diagrams and concrete examples. At last, you'll feel like you really get how the discount rate affects the price of a bond, along with dozens of other challenging ideas at the heart of b-school programs. The book even includes a glossary of need-to-know jargon, so you won't feel lost when classmates start slinging around acronyms.**

## Behavioral Finance

### Investors, Corporations, and Markets

**John Wiley & Sons A definitive guide to the growing field of behavioral finance This reliable resource provides a comprehensive view of behavioral finance and its psychological foundations, as well as its applications to finance. Comprising contributed chapters written by distinguished authors from some of the most influential firms and universities in the world, Behavioral Finance provides a synthesis of the most essential elements of this discipline, including psychological concepts and behavioral biases, the behavioral aspects of asset pricing, asset allocation, and market prices, as well as investor behavior, corporate managerial behavior, and social influences. Uses a structured**

**approach to put behavioral finance in perspective Relies on recent research findings to provide guidance through the maze of theories and concepts Discusses the impact of sub-optimal financial decisions on the efficiency of capital markets, personal wealth, and the performance of corporations Behavioral finance has quickly become part of mainstream finance. If you need to gain a better understanding of this topic, look no further than this book.**

## Financial Accounting

### An Integrated Approach

**This fifth edition of Trotman's Financial Accounting: An Integrated Approach incorporates comprehensive coverage of new issues in sustainability with a new chapter dedicated to current and emerging issues, while building upon the approachable, user-friendly, Australian-focussed style of previous editions. This new edition continues to provide students with a detailed understanding of the accounting framework in a balanced and engaging approach that provides non-accounting majors with enough details to understand and analyse company financial statements and provides accounting majors with a sound basis for future studies in accounting. Drawing on topical source documents and newspaper articles, Financial Accounting: An Integrated Approach makes accounting interesting and relevant.**

## Financial Theory and Corporate Policy

**This classic textbook in the field, now completely revised and updated, provides a bridge between theory and practice. Appropriate for the second course in Finance for MBA students and the first course in Finance for doctoral students, the text prepares students for the complex world of modern financial scholarship and practice. It presents a unified treatment of finance combining theory, empirical evidence and applications.**

## FINANCIAL AND MANAGERIAL ACCOUNTING

# Ethical Obligations and Decision Making in Accounting

## Text and Cases

**Ethical Obligations and Decision-Making in Accounting** gives students a robust ethical framework that is crucial for accountants in the post-Enron era. Incorporating the principles of the AICPA code and other systems of ethics, Mintz and Morris show accounting students how a commitment to ethics can enable accounting professionals to meet their ethical obligations both to investors and creditors. No other book so comprehensively examines the elements of the financial reporting system - including the ethics of the internal control environment and the effectiveness of board of director and audit committee oversight - that determine the ethical standard of the accounting process.

## Financial Accounting For Dummies

**John Wiley & Sons** Your plain-English guide to navigating a financial accounting course Despite the economic landscape and job market, demand for accountants remains strong, and accountants will continue to see high demand for their services as the economy rebounds and businesses grow. Additionally, one of the effects of the economic downturn is a greater emphasis on accountability, transparency, and controls in financial reporting. With easy-to-understand explanations and real-life examples, **Financial Accounting For Dummies** provides students who are studying business, finance, and accounting with the basic concepts, terminology, and methods to interpret, analyze, and evaluate actual corporate financial statements. Covers traditional introductory financial accounting course material Explores concepts accountants and other business professionals use to prepare reports Details mergers and acquisitions purchase and pooling, free cash flow, and financial statement analysis Whether you're a student on your way to earning a bachelor's degree, MBA, or MAcc, **Financial Accounting For Dummies** gives you a wealth of information to grasp the subject and ace the course.

# Financial Reporting and Analysis

**McGraw-Hill/Irwin Financial Reporting & Analysis (FR&A) by Revsine/Collins/Johnson/Mittelstaedt emphasizes both the process of financial reporting and the analysis of financial statements. This book employs a true "user" perspective by discussing the contracting and decision implications of accounting and this helps readers understand why accounting choices matter and to whom. Revsine, Collins, Johnson, and Mittelstaedt train their readers to be good financial detectives, able to read, use, and interpret the statements and-most importantly understand how and why managers can utilize the flexibility in GAAP to manipulate the numbers for their own purposes.**

# Managerial Accounting for Managers

# Frank Wood's Business Accounting Volume 1

**Pearson Higher Ed The world's best-selling textbook on book-keeping and accounting, Business Accounting Volume 1 continues to provide an indispensable introduction for students and professionals across the globe. It is renowned for clarity, with easy-to-understand language and a plethora of examples to aid your understanding. The 12th edition is updated to be fully compliant with International Financial Reporting Standards (IFRS). Other updates include new coverage of professional ethics, disaster recovery, and over 70 new examples to test your understanding. 'A benchmark for all accounting books.' Sarah Knight, former Finance Courses Coordinator, Huntingdonshire Regional College 'The writing style of the book is "spot-on" and just the right tone - well done! I consider all chapters to be at the appropriate level, very practical and structured in manageable "bite-sized" chunks.' Alison Fox, Lecturer, University of Dundee This title can be supported by MyAccountingLab, an online homework and tutorial system designed to test and build your students understanding. MyAccountingLab provides a personalised approach, with instant feedback and numerous additional resources to support their learning. For students · A personalised study plan · Worked solutions showing them how to solve difficult problems · An eText for quick reference · Case studies to help them apply what they've learned · Audio animations and videos Use the power of MyAccountingLab to accelerate your students learning.**

# Financial Accounting

## Horngren's Financial & Managerial Accounting

**Pearson Revised edition of the authors' Horngren's financial & managerial accounting, [2016]**