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KEY=GUIDE - HASSAN JAZMYN

The Complete Idiot's Guide to Starting a Home-based Business

Penguin An updated manual for aspiring entrepreneurs offers valuable advice on starting a home-based business, with chapters on creating a business concept, buying a franchise, turnkey businesses, business plans, insurance, taxes, online and Internet enterprises, seed money, and other essential topics. Original.

The Complete Idiot's Guide to Starting a Home-Based Business, 3rd Edition

Launch a Successful Career From the Comfort of Your Own Home

Penguin A successful career - at your own front door! For anyone who wants to make extra money, escape the corporate rat race, or just take more pleasure out of working from home, small business guru Barbara Weltman shows readers how to make their dreams come true. Completely updated, this guide explores the ins and outs of seed money, its impact on the home and family, the best business for each individual, and much more. ?Features the most current information on everything from Internet businesses to taxes and guerrilla marketing ?Includes in-depth

resource and web sections, as well as a listing of the 100 best home-based businesses to get into and how

Wasted

How We Squander Time, Money, and Natural Resources-and What We Can Do About It

Currency Wasted is a riveting exploration of the complicated, and often surprising, ways that waste occurs in our businesses, our communities, and our lives “A smart, unconventional book that takes readers far beyond what they think they know about a complex subject.”—Kari Byron, former cast member of MythBusters Waste. We spend a great deal of energy trying to avoid it, but once you train your eyes to look for it, you’ll see it all around you—in your home, your business, and your everyday life. In Wasted, futurist Byron Reese and entrepreneur Scott Hoffman take readers on a fascinating journey through this modern world of waste, drawing on science, economics, and human behavior to envision what a world with far less of it—or none of it at all—might look like. Along the way, they explore thought-provoking issues such as • why the United States got a higher proportion of its energy from renewable sources in 1950 than it does today • whether the amount of gold in unused mobile phones can be extracted for profit • how switching to water fountains on a single route from Singapore to Newark could prevent the use of 3,400 plastic bottles—on each flight • whether the amount of money you save buying goods in bulk is offset by the amount you lose when some spoil. Ultimately, the question of reducing waste is scientific, philosophical, and, most of all, complex. According to Reese and Hoffman, the rush toward simple answers has often led to well-meaning efforts that cause more waste than they save. The only way we can hope to make progress is to treat waste as the complicated issue it is. While the authors don’t promise easy answers, in this compelling book they take an important step toward solutions by examining the questions at play, giving actionable steps, and ensuring that you’ll never see the world of waste the same way again.

The Rough Guide to Android Phones and Tablets

Rough Guides UK The Rough Guide to Android Phones and Tablets is a must-have introduction for anyone picking up a new Android device. Written for the new Android 4 platform, the book covers everything you need to know to make the most from your new device, from the basics right through to advanced techniques and tricks. We’ve tried and tested thousands of apps across a full range of categories and

bring you 100 of the best, complete with codes you can scan into your Android device to grab the app straight from the book. Now available in ePub format.

Palm Pre For Dummies

John Wiley & Sons Provides information on the features of the Palm Pre, covering such topics as phone features, using the Web browser, setting up email, importing photographs, and adding media.

T-Mobile G1 For Dummies

John Wiley & Sons Excited about the new Google phone? T-Mobile's G1 android phone is packed with possibilities, and T-Mobile G1 For Dummies will help you make the most of them. This fun and friendly guide shows you how to navigate the G1's android interface, make phone calls, view maps, manage contacts, browse the Web, and a whole lot more. Your T-Mobile G1 is so much more than a phone—it's also an administrative assistant, movie theater, jukebox, mobile office, and several more things all rolled into one device. With T-Mobile G1 For Dummies, you can: Find out all about the Android smartphone operating system and what it offers Learn your way around the G1's keyboard, buttons, and touch screen See how your G1 connects to both Wi-Fi networks and T-Mobile's high-speed network Surf the Web, download music and picture files, and tweak browser settings Send and receive Gmail, get where you're going with Google Maps, and stay organized with Google Calendar Take photos, check out YouTube, and fill your phone with media Manage your e-mail and choose which messages will be synced to your phone Shop the Android Market and discover more cool apps for your G1 Don't waste a single cool feature of your T-Mobile G1! T-Mobile G1 For Dummies shows you how to use all the great Google functions, play (and even buy) music, browse the Web, add apps, and more.

Communication Technology Update and Fundamentals

16th Edition

Taylor & Francis For three decades, Communication Technology Update and Fundamentals has set the standard as the single best resource for students and professionals looking to brush up on how communication technologies have developed, grown, and converged, as well as what's in store for the future. The secret to the longevity is simple—every two years, the book is completely rewritten to ensure that it contains the latest developments in mass media, computers, consumer electronics, networking, and telephony. Plus, the book includes the Fundamentals: the first five chapters explain the communication technology ecosystem, the history, structure, and regulations. The chapters are written by experts who provide snapshots of the state of each individual field. Together, these

updates provide a broad overview of these industries, as well as the role communication technologies play in our everyday lives. In addition to substantial updates to each chapter, the 16th edition includes: First-ever chapters on Virtual/Augmented Reality and eSports. Updated user data in every chapter. Overview of industry structure, including recent and proposed mergers and acquisitions Suggestions on how to get a job working with the technologies discussed. The companion website, www.tfi.com/ctu, offers updated information on the technologies covered in this text, as well as links to other resources.

Google Nexus 7 Tablet

Visual QuickStart Guide

Peachpit Press This Visual QuickStart Guide will help you get up and running with the Nexus 7, Google's much-anticipated entry into the tablet market. This guide connects all the capabilities of the Nexus 7 for you, using full-color images and step-by-step instruction. You'll learn how to tap and swipe, search and use voice control, find the best apps, read books, watch movies, and listen to songs. Along the way, you'll pick up indispensable tips for getting the most out of your tablet.

A Brief History of Artificial Intelligence

What It Is, Where We Are, and Where We Are Going

Flatiron Books From Oxford's leading AI researcher comes a fun and accessible tour through the history and future of one of the most cutting edge and misunderstood field in science: Artificial Intelligence The somewhat ill-defined long-term aim of AI is to build machines that are conscious, self-aware, and sentient; machines capable of the kind of intelligent autonomous action that currently only people are capable of. As an AI researcher with 25 years of experience, professor Mike Wooldridge has learned to be obsessively cautious about such claims, while still promoting an intense optimism about the future of the field. There have been genuine scientific breakthroughs that have made AI systems possible in the past decade that the founders of the field would have hailed as miraculous. Driverless cars and automated translation tools are just two examples of AI technologies that have become a practical, everyday reality in the past few years, and which will have a huge impact on our world. While the dream of conscious machines remains, Professor Wooldridge believes, a distant prospect, the floodgates for AI have opened. Wooldridge's A Brief History of Artificial Intelligence is an exciting romp through the history of this groundbreaking field--a one-stop-shop for AI's past, present, and world-changing

future.

Using Kindle

Your Guide to All Things Kindle

Que Publishing Introducing Using Kindle, Third Edition. Meticulously researched and painstakingly written to be the one Kindle resource you can't live without, Using Kindle is a thorough guide covering all aspects of the Kindle, including how it works with devices such as the iPhone, iPod touch, and PC as well as the new PDF and international features. Using Kindle is designed to teach you everything you need to know to get the most out of your Kindle experience. Here are just a few of the many things you'll learn in this book: Tips and tricks to help make your basic Kindle reading experience more enjoyable, whether you're reading on a Kindle device, your portable device, or a computer. Coverage of Kindle DX's native PDF support and accelerometer - it will automatically switch from portrait to landscape when you turn it! Details on Amazon's Whispersync service for owners of multiple Kindles, an iPhone or an iPod touch, or Kindle for PC or Kindle for Mac. Details on where you can locate free books as well as tips on how you can search for hard-to-find free books. How you can use free software to convert books and edit author name, title, and other information. The best ways to take advantage of the Kindle's built-in Web browser, including how to use email, blog readers, eBay, social networking, and even manage your Netflix movie queue. How to listen to music while you read. How to listen to podcasts on your Kindle (and how to make the Kindle automatically remember your current place in your favorite podcast.) A comprehensive FAQ on the Kindle using carefully researched questions asked by Kindle users. Innovative ideas on using the Kindle for an information-storage device. Much, much more!

The Hype Machine

How Social Media Disrupts Our Elections, Our Economy, and Our Health--and How We Must Adapt

Currency A landmark insider's tour of how social media affects our decision-making and shapes our world in ways both useful and dangerous, with critical insights into the social media trends of the 2020 election and beyond "The book might be described as prophetic. . . . At least two of Aral's three predictions have come to fruition."—New York NAMED ONE OF THE BEST BOOKS OF THE YEAR BY WIRED • LONGLISTED FOR THE PORCHLIGHT BUSINESS BOOK AWARD Social media connected the world—and gave rise to fake news and increasing polarization. It is paramount, MIT professor Sinan Aral says, that we recognize the outsize effect social media has

on us—on our politics, our economy, and even our personal health—in order to steer today’s social technology toward its great promise while avoiding the ways it can pull us apart. Drawing on decades of his own research and business experience, Aral goes under the hood of the most powerful social networks to tackle the critical question of just how much social media actually shapes our choices, for better or worse. He shows how the tech behind social media offers the same set of behavior influencing levers to everyone who hopes to change the way we think and act—from Russian hackers to brand marketers—which is why its consequences affect everything from elections to business, dating to health. Along the way, he covers a wide array of topics, including how network effects fuel Twitter’s and Facebook’s massive growth, the neuroscience of how social media affects our brains, the real consequences of fake news, the power of social ratings, and the impact of social media on our kids. In mapping out strategies for being more thoughtful consumers of social media, *The Hype Machine* offers the definitive guide to understanding and harnessing for good the technology that has redefined our world overnight.

Hands-On Mobile App Testing

A Guide for Mobile Testers and Anyone Involved in the Mobile App Business

Addison-Wesley Professional *The First Complete Guide to Mobile App Testing and Quality Assurance: Start-to-Finish Testing Solutions for Both Android and iOS Today*, mobile apps must meet rigorous standards of reliability, usability, security, and performance. However, many mobile developers have limited testing experience, and mobile platforms raise new challenges even for long-time testers. Now, *Hands-On Mobile App Testing* provides the solution: an end-to-end blueprint for thoroughly testing any iOS or Android mobile app. Reflecting his extensive real-life experience, Daniel Knott offers practical guidance on everything from mobile test planning to automation. He provides expert insights on mobile-centric issues, such as testing sensor inputs, battery usage, and hybrid apps, as well as advice on coping with device and platform fragmentation, and more. If you want top-quality apps as much as your users do, this guide will help you deliver them. You’ll find it invaluable—whether you’re part of a large development team or you are the team. Learn how to Establish your optimal mobile test and launch strategy Create tests that reflect your customers, data networks, devices, and business models Choose and implement the best Android and iOS testing tools Automate testing while ensuring comprehensive coverage Master both functional and nonfunctional approaches to testing Address mobile’s rapid release cycles Test on emulators, simulators, and actual devices Test native, hybrid, and Web mobile apps Gain value from crowd and cloud testing (and understand their limitations) Test database

access and local storage Drive value from testing throughout your app lifecycle Start testing wearables, connected homes/cars, and Internet of Things devices

Kill Reply All

A Modern Guide to Online Etiquette, from Social Media to Work to Love

Penguin Want to Marie Kondo your digital life and develop a more tactful approach to technology? By a leading tech and digital culture journalist, Kill Reply All is a guide to tidying it all up. How do you reply to your colleague's weird email? What would Emily Post say about your Tinder profile? And just how do you know if you're mansplaining? In this irreverent journey through the murky world of digital etiquette, Wired's Victoria Turk provides an indispensable guide to minding our manners in a brave new online world, and making peace with the platforms, apps, and devices we love to hate. The digital revolution has put us all within a few clicks, taps, and swipes of one another. But familiarity can breed contempt, and while we're more likely than ever to fall in love online, we're also more likely to fall headfirst into a raging fight with a stranger or into an unhealthy obsession with the phones in our pockets. If you've ever encountered the surreal, aggravating battlefields of digital life and wondered why we all don't go analog, this is the book for you.

The Smart Girl's Guide to Privacy

Practical Tips for Staying Safe

Online

No Starch Press The whirlwind of social media, online dating, and mobile apps can make life a dream—or a nightmare. For every trustworthy website, there are countless jerks, bullies, and scam artists who want to harvest your personal information for their own purposes. But you can fight back, right now. In The Smart Girl's Guide to Privacy, award-winning author and investigative journalist Violet Blue shows you how women are targeted online and how to keep yourself safe. Blue's practical, user-friendly advice will teach you how to: -Delete personal content from websites -Use website and browser privacy controls effectively -Recover from and prevent identity theft -Figure out where the law protects you—and where it doesn't -Set up safe online profiles -Remove yourself from people-finder websites Even if your privacy has already been compromised, don't panic. It's not too late to take control. Let The Smart Girl's Guide to Privacy help you cut through the confusion and start protecting your online life.

Decoding the Kindle

A Comprehensive Guide to Getting the Most Out of Your Kindle

Pearson Education This is the eBook version of the printed book. The revolutionary Amazon Kindle is getting rave reviews, but most Kindle users feel that a far better manual is needed in order to get the most out of this extraordinary device. Introducing Decoding the Kindle: A Comprehensive Guide to Getting the Most Out of Your Kindle. Meticulously researched and painstakingly written to be the one Kindle resource you can't live without, Decoding the Kindle was written by Jim Cheshire, a passionate Kindle owner. It is a thorough guide covering all aspects of the Kindle. Unlike many of the other Kindle resources available, Decoding the Kindle is not a brief article on the Kindle. It's a comprehensive e-book designed to teach you everything you need to know about the Amazon Kindle. Decoding the Kindle was written for all Kindle users, even those who have absolutely no technical expertise and are inexperienced in using a computer. Here are just a few of the many things you'll learn in this book:

- Tips and tricks to help make your basic Kindle reading experience more enjoyable.
- Details on where you can locate free books as well as tips on how you can search for hard-to-find free books.
- How you can use free software to convert books and edit author name, title, and other information.
- How you can use your own pictures for the Kindle screensaver, including details on what format of image you should use, how to convert your images, and links to free software you can use for image manipulation for the Mac and the PC.
- The best ways to take advantage of the Kindle's built-in Web browser, including how to use email, blog readers, eBay, social networking, and even manage your Netflix movie queue.
- How to listen to music while you read.
- How to listen to podcasts on your Kindle (and how to make the Kindle automatically remember your current place in your favorite podcast.)
- A comprehensive FAQ on the Kindle using carefully researched questions asked by Kindle users.
- Innovative ideas on using the Kindle for an information-storage device.
- Much, much more!

Much of the information available on the Amazon Kindle is actually misinformation. If you want a comprehensive guide with step-by-step, detailed instructions on how to get the most from your Kindle without all the fluff, there's only one clear choice: Decoding the Kindle: A Comprehensive Guide to Getting the Most Out of Your Kindle . Spend more time reading what you want and less time trying to figure out the Kindle.

Mobile Devices

A Practical Guide for Librarians

Rowman & Littlefield As more users expect to use their mobile devices, librarians will want and need to develop the necessary skills to reach this growing user base. Mobile Devices: A Practical Guide for Librarians will aid libraries and librarians as they go through the process of planning, developing, implementing, marketing, and evaluating mobile services.

The GameDev Business Handbook

iPhone 8 Advanced Guide

Tap Guides The iPhone 8 is a huge step forward for the iPhone. It has glass on the front and the back to enable wireless charging, it has a Retina Display with True Tone technology to match the ambience around you, it has the most powerful chip ever put into a smartphone, and it comes in three new colors: silver, space grey and gold. Brought to you by the expert team at Tap Guides, and written by best-selling technology author Thomas Anthony, iPhone 8 Advanced Guide is packed with top tips and in-depth tutorials. You'll uncover the history of the iPhone's development from 2007 to 2017, learn about iPhone 8 features such as Portrait Lighting mode, discover how to use iOS 11 and its built-in apps, plus much more. By the time you've finished reading iPhone 8 Advanced Guide you'll be pro in nearly everything iPhone and iOS related. Inside you'll discover: * The history of the iPhone * The new features of iPhone 8 * Touch ID and 3D Touch * Detailed app tutorials * The secrets of mastering mobile photography * How to edit photos * Essential Settings and configurations * Troubleshooting tips

Reimagining Money

Kenya in the Digital Finance Revolution

Culture and Economic Life "Digital payment technology is rapidly changing the way we think about money. While these services have been slow to take off in the U.S., they are rapidly displacing cash in countries as diverse as China, Kenya, and Sweden. In her book, Reimagining Money, ethnographer Sibel Kusimba offers a rich portrait of how this technology is changing the economic and social landscape of Kenya, which became the first country, in 2007, to use the mobile phone as a payment channel on a broad scale. She argues that these services popularized in Kenya--including M-Pesa and Safaricom--are allowing users to create webs of relationships as they exchange, pool, borrow, lend, and share digital money with user-built networks that will shape the future of financial technologies and their

impact on poverty, inclusion, and empowerment"--

Ambient Intelligence - Software and Applications

5th International Symposium on Ambient Intelligence

Springer Ambient Intelligence (Aml) is a recent paradigm emerging from Artificial Intelligence (AI), where computers are used as proactive tools assisting people with their day-to-day activities, making everyone's life more comfortable. Another main concern of Aml originates from the human computer interaction domain and focuses on offering ways to interact with systems in a more natural way by means user friendly interfaces. This field is evolving quickly as can be witnessed by the emerging natural language and gesture based types of interaction. The inclusion of computational power and communication technologies in everyday objects is growing and their embedding into our environments should be as invisible as possible. In order for Aml to be successful, human interaction with computing power and embedded systems in the surroundings should be smooth and happen without people actually noticing it. The only awareness people should have arises from Aml: more safety, comfort and wellbeing, emerging in a natural and inherent way. ISAmI is the International Symposium on Ambient Intelligence and aiming to bring together researchers from various disciplines that constitute the scientific field of Ambient Intelligence to present and discuss the latest results, new ideas, projects and lessons learned, namely in terms of software and applications, and aims to bring together researchers from various disciplines that are interested in all aspects of this area.

Tap, Move, Shake

Turning Your Game Ideas into iPhone & iPad Apps

"O'Reilly Media, Inc." Got a great game idea? This complete do-it-yourself guide shows you how to make your game idea a reality for the iPhone and iPad. By developing a real game hands-on through the course of this book, you'll get a thorough introduction to Xcode and Objective-C, while learning how to implement game logic, sophisticated graphics, game physics, sounds, and computer AI. Author Todd Moore taught himself how to create an iPhone game in a week, with no previous knowledge of Apple's development tools. Now he develops smartphone games and apps full time. With this book, any coder can turn game ideas into real

products, ready for the App Store. Get started by writing a simple game in only 20 lines of code Build a complete air hockey game from scratch Learn best practices for tracking multiple screen touches Use animation loops and create collision functions Get the tools you need to build your own stunning game graphics Apply game physics to give your game a sense of realism Record and edit lifelike sound effects, and create your own background music Design a computer player with different levels of difficulty Featuring an introduction by Steve Wozniak Todd Moore founded TMSOFT to create unique smart phone applications and games. His most popular game title, Card Counter, was featured by Engadget, the Los Angeles Times, and CNET TV. Todd's most popular application, White Noise, was featured by iTunes, Health Magazine, The Washington Post, PC Magazine, and Late Night with Jimmy Fallon.

Culture Won

How culture propelled Arm from start-up to global technology phenomenon

Grosvenor House Publishing This book is about the company culture that helped drive Arm Limited's spectacular growth to become the world's leading semiconductor Intellectual Property (IP) company. Its extremely power-efficient processor technology has been licensed to hundreds of semiconductor chip manufacturers and Original Equipment Manufacturers (OEMs). Arm is still largely unknown to the broader public, yet Arm's technology is nearly ubiquitous and has been a foundational building block of the global rise of the smartphone. Arm-based microprocessors power over 95% of the world's mobile phones. However, this book is not about technology. It's about how a company grew from being a small start-up in Cambridge, UK with 12 people and a £1.75m cash investment to a global organization with over 5,000 employees in over 50 countries and more than \$1.5bn revenue in 2016 when SoftBank acquired it for \$32bn. Arm Limited was founded as Advanced RISC Machines in November 1990, a joint venture between a British computer manufacturer, Acorn Computers Limited and its much larger US competitor, Apple Computers Inc. The purpose of the new venture was to develop and proliferate the uniquely power-efficient and high-performance RISC-based microprocessor technology that had been developed several years earlier by Acorn. Using first-hand interviews with founders and the author's knowledge, this book charts some of the key people involved in the birth of the technology and the company Advanced RISC Machines. It considers how their behaviors and decisions led to the creation of the licensing business model and the strategy that underpinned Arm's later success. This book reveals some of the layers that help explain how the combination of culture, strategy and execution built the world's

leading semiconductor IP company. It provides insight into ten essential ingredients of Arm's success, including the company's unique proposition, how the early business model and strategy were formed, the creation and evolution of the winning culture, the ecosystem of shared success and how Arm stayed unified throughout a period of extraordinary growth. The purpose of the book is to help readers create a culture of inclusiveness, collaboration and innovation within their own organizations. The book provides examples from Arm's history which should provide inspiration and guidance for making the necessary changes to enable a winning culture. Additional details of interest to history lovers include the stories behind the BBC Microcomputer prototype, the Acorn RISC Machine microprocessor development, Advanced RISC Machines' creation, the partnership-focused licensing business model's development, the nearly lost design-win at Nokia for their new GSM mobile, the 20+ billion selling Cortex®-M product that almost didn't happen and the battle for smartphones and tablets with Intel.

Android Forensics

Investigation, Analysis and Mobile Security for Google Android

Elsevier The open source nature of the platform has not only established a new direction for the industry, but enables a developer or forensic analyst to understand the device at the most fundamental level. Android Forensics covers an open source mobile device platform based on the Linux 2.6 kernel and managed by the Open Handset Alliance. The Android platform is a major source of digital forensic investigation and analysis. This book provides a thorough review of the Android platform including supported hardware devices, the structure of the Android development project and implementation of core services (wireless communication, data storage and other low-level functions). Finally, it will focus on teaching readers how to apply actual forensic techniques to recover data. Ability to forensically acquire Android devices using the techniques outlined in the book Detailed information about Android applications needed for forensics investigations Important information about SQLite, a file based structured data storage relevant for both Android and many other platforms.

Firewalls Don't Stop Dragons

A Step-by-Step Guide to Computer

Security for Non-Techies

Apres Rely on this practical, end-to-end guide on cyber safety and online security written expressly for a non-technical audience. You will have just what you need to protect yourself—step by step, without judgment, and with as little jargon as possible. Just how secure is your computer right now? You probably don't really know. Computers and the Internet have revolutionized the modern world, but if you're like most people, you have no clue how these things work and don't know the real threats. Protecting your computer is like defending a medieval castle. While moats, walls, drawbridges, and castle guards can be effective, you'd go broke trying to build something dragon-proof. This book is not about protecting yourself from a targeted attack by the NSA; it's about armoring yourself against common hackers and mass surveillance. There are dozens of no-brainer things we all should be doing to protect our computers and safeguard our data—just like wearing a seat belt, installing smoke alarms, and putting on sunscreen. Author Carey Parker has structured this book to give you maximum benefit with minimum effort. If you just want to know what to do, every chapter has a complete checklist with step-by-step instructions and pictures. The book contains more than 150 tips to make you and your family safer. It includes: Added steps for Windows 10 (Spring 2018) and Mac OS X High Sierra Expanded coverage on mobile device safety Expanded coverage on safety for kids online More than 150 tips with complete step-by-step instructions and pictures What You'll Learn Solve your password problems once and for all Browse the web safely and with confidence Block online tracking and dangerous ads Choose the right antivirus software for you Send files and messages securely Set up secure home networking Conduct secure shopping and banking online Lock down social media accounts Create automated backups of all your devices Manage your home computers Use your smartphone and tablet safely Safeguard your kids online And more! Who This Book Is For Those who use computers and mobile devices, but don't really know (or frankly care) how they work. This book is for people who just want to know what they need to do to protect themselves—step by step, without judgment, and with as little jargon as possible.

The Astonishing Secret of Awesome Man

Harper Collins Awesome Man can shoot positronic rays out of his eyeballs, fly as straight as an arrow, and hug mutant Jell-O! Even villains like Professor Von Evil and the Flaming Eyeball are no match for this caped crusader. But Awesome Man also has a secret. . . . Can you guess what it is? The first picture book from Pulitzer Prize-winning novelist Michael Chabon perfectly captures the fantasy life of young superhero fans.

The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies

W. W. Norton & Company A pair of technology experts describe how humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity.

iPhone Secrets

John Wiley & Sons A top tech blogger takes you behind the scenes for an in-depth look at the iPhone The world's love of the iPhone only continues to grow by leaps and bounds. Darren Murph, managing editor of Engadget and a Guinness World Record holder as the most prolific blogger, explores every amazing capability of the iPhone and shows you how to take full advantage of this remarkable mini-computer. He reveals secret shortcuts, best ways to boost your productivity, how to take advantage of iMessage and push notifications, international iPhone travel tips, how to maximize AirPlay, and so much more. Most iPhone users barely scratch the surface of what the device can do; the world's leading tech blogger shares little-known secrets that let you take your iPhone use to a new level Covers keeping the iPhone synced via iCloud, using mobile social networking and location-based platforms, multitasking, iMessage, making the most of Siri, and using all the video calling options Helps you maximize wireless convenience with AirPlay streaming media, Wi-Fi calling solutions for international travel, and the GameCenter Looks at troubleshooting and jailbreaking for peak performance Perfect for any gadget freak, even those with their first iPhone iPhone Secrets opens up a new dimension of productivity, convenience, and fun for iPhone users.

On the Move with the Mobile Web Libraries and Mobile Technologies

American Library Association The mobile Web is still evolving, and this is an exciting time of early development, but some hurdles still need to be overcome. This Library Technology Reports examines the various components of the mobile web and explores how they can and have been utilized by librarians. In the Report, author and library-technology blogger Ellyssa Kroski outlines the components of the mobile Web the users, devices, the operating systems, the services, the content and illuminates the research tracking how users currently engage with information on the World Wide Web via their mobile devices. Kroski also details several library mobile initiatives and provides a "how to" chapter for libraries interested in developing a

mobile experience for their users.

A Shot to Save the World

The Inside Story of the Life-or-Death Race for a COVID-19 Vaccine

Penguin "An inspiring and informative page-turner." -Walter Isaacson Longlisted for the FT/McKinsey Business Book of the Year Award The authoritative account of the race to produce the vaccines that are saving us all, from the #1 New York Times bestselling author of The Man Who Solved the Market Few were ready when a mysterious respiratory illness emerged in Wuhan, China in January 2020. Politicians, government officials, business leaders, and public-health professionals were unprepared for the most devastating pandemic in a century. Many of the world's biggest drug and vaccine makers were slow to react or couldn't muster an effective response. It was up to a small group of unlikely and untested scientists and executives to save civilization. A French businessman dismissed by many as a fabulist. A Turkish immigrant with little virus experience. A quirky Midwesterner obsessed with insect cells. A Boston scientist employing questionable techniques. A British scientist despised by his peers. Far from the limelight, each had spent years developing innovative vaccine approaches. Their work was met with skepticism and scorn. By 2020, these individuals had little proof of progress. Yet they and their colleagues wanted to be the ones to stop the virus holding the world hostage. They scrambled to turn their life's work into life-saving vaccines in a matter of months, each gunning to make the big breakthrough—and to beat each other for the glory that a vaccine guaranteed. A #1 New York Times bestselling author and award-winning Wall Street Journal investigative journalist lauded for his "bravura storytelling" (Gary Shteyngart) and "first-rate" reporting (The New York Times), Zuckerman takes us inside the top-secret laboratories, corporate clashes, and high-stakes government negotiations that led to effective shots. Deeply reported and endlessly gripping, this is a dazzling, blow-by-blow chronicle of the most consequential scientific breakthrough of our time. It's a story of courage, genius, and heroism. It's also a tale of heated rivalries, unbridled ambitions, crippling insecurities, and unexpected drama. A Shot to Save the World is the story of how science saved the world.

Progress in Location-Based Services

Springer Science & Business Media The book consists of peer-reviewed papers from the 9th symposium on Location Based Services (LBS) which is targeted to researchers, industry/market operators and students of different backgrounds (scientific, engineering and humanistic). As the research field is developing and changing fast, this book follows up on current trends and gives suggestions and guidance to further research. This book offers a common ground bringing together

various disciplines and practice, knowledge, experiences, plans and ideas on how LBS can and could be improved and on how it will influence both science and society. The book comprises front-end publications organized into sections on: spatial-temporal data acquisition, processing & analysis; positioning / indoor positioning; way-finding / navigation (indoor / outdoor) & smart mobile phone navigation; interactions, user studies and evaluations; innovative LBS systems & applications.

Keep Calm and Log On

Your Handbook for Surviving the Digital Revolution

MIT Press How to survive the digital revolution without getting trampled: your guide to online mindfulness, digital self-empowerment, cybersecurity, creepy ads, trustworthy information, and more. Feeling overwhelmed by an avalanche of online content? Anxious about identity theft? Unsettled by the proliferation of fake news? Welcome to the digital revolution. Wait—wasn't the digital revolution supposed to make our lives better? It was going to be fun and put the world at our fingertips. What happened? Keep Calm and Log On is a survival handbook that will help you achieve online mindfulness and overcome online helplessness—the feeling that tech is out of your control—with tips for handling cybersecurity, creepy ads, untrustworthy information, and much more. Taking a cue from the famous World War II morale-boosting slogan (“Keep Calm and Carry On”), Gus Andrews shows us how to adapt the techniques our ancestors used to survive hard times, so we can live our best lives online. She explains why media and technology stress us out, and offers empowering tools for coping. Mindfulness practices can help us stay calm and conserve our attention purposefully. Andrews shares the secret of understanding our own opinions" “family trees” in order to identify misleading “fake news.” She provides tools for unplugging occasionally, overcoming feelings that we are “bad at technology,” and taking charge of our security and privacy. Andrews explains how social media algorithms keep us from information we need and why “creepy ads” seem to follow us online. Most importantly, she urges us to work to rebuild the trust in our communities that the internet has broken.

A Postphenomenological Inquiry of Cell Phones

Genealogies, Meanings, and

Becoming

Lexington Books Why does the announcement of a new cellphone model ignite excitement and passion? Why do most people return home when they forget their cellphones, while only few would return for their wallets? How did the cellphone technology become so dominant for many of us? This book offers an analysis of the historical evolution and of the meanings of this technology in the lives of billions of people. The book offers a unique point of view on the cellphone that merges genealogical analysis of its development since the 1990s and philosophical insights into a coherent analytical framework. With new concepts like "histories of the future" and "memory prosthesis," the book aims to explain the excitement arising from new model announcements and the ever-growing dependency on the cellphone through the framing of these experiences in wide philosophical contexts. It is the first philosophical analysis of the important roles the cellphone plays in contemporary everydayness.

I Bytes Manufacturing Industry

EGBG Services LLC This document brings together a set of latest data points and publicly available information relevant for Manufacturing Industry. We are very excited to share this content and believe that readers will benefit from this periodic publication immensely.

Mobile Health Technologies

Theories and Applications

BoD – Books on Demand Mobile Health Technologies, also known as mHealth technologies, have emerged, amongst healthcare providers, as the ultimate Technologies-of-Choice for the 21st century in delivering not only transformative change in healthcare delivery, but also critical health information to different communities of practice in integrated healthcare information systems. mHealth technologies nurture seamless platforms and pragmatic tools for managing pertinent health information across the continuum of different healthcare providers. mHealth technologies commonly utilize mobile medical devices, monitoring and wireless devices, and/or telemedicine in healthcare delivery and health research. Today, mHealth technologies provide opportunities to record and monitor conditions of patients with chronic diseases such as asthma, Chronic Obstructive Pulmonary Diseases (COPD) and diabetes mellitus. The intent of this book is to enlighten readers about the theories and applications of mHealth technologies in the healthcare domain.

The Smartphone Paradox

Our Ruinous Dependency in the Device Age

Springer The Smartphone Paradox is a critical examination of our everyday mobile technologies and the effects that they have on our thoughts and behaviors. Alan J. Reid presents a comprehensive view of smartphones: the research behind the uses and gratifications of smartphones, the obstacles they present, the opportunities they afford, and how everyone can achieve a healthy, technological balance. It includes interviews with smartphone users from a variety of backgrounds, and translates scholarly research into a conversational tone, making it easy to understand a synthesis of key findings and conclusions from a heavily-researched domain. All in all, through the lens of smartphone dependency, the book makes the argument for digital mindfulness in a device age that threatens our privacy, sociability, attention, and cognitive abilities.

The Hardware Startup

Building Your Product, Business, and Brand

"O'Reilly Media, Inc." Thanks to the decreasing cost of prototyping, it's more feasible for professional makers and first-time entrepreneurs to launch a hardware startup. But exactly how do you go about it? This book provides the roadmap and best practices you need for turning a product idea into a full-fledged business. Written by three experts from the field, The Hardware Startup takes you from idea validation to launch, complete with practical strategies for funding, market research, branding, prototyping, manufacturing, and distribution. Two dozen case studies of real-world startups illustrate possible successes and failures at every stage of the process. Validate your idea by learning the needs of potential users Develop branding, marketing, and sales strategies early on Form relationships with the right investment partners Prototype early and often to ensure you're on the right path Understand processes and pitfalls of manufacturing at scale Jumpstart your business with the help of an accelerator Learn strategies for pricing, marketing, and distribution Be aware of the legal issues your new company may face

API Security in Action

Simon and Schuster API Security in Action teaches you how to create secure APIs for any situation. By following this hands-on guide you'll build a social network API while

mastering techniques for flexible multi-user security, cloud key management, and lightweight cryptography. Summary A web API is an efficient way to communicate with an application or service. However, this convenience opens your systems to new security risks. API Security in Action gives you the skills to build strong, safe APIs you can confidently expose to the world. Inside, you'll learn to construct secure and scalable REST APIs, deliver machine-to-machine interaction in a microservices architecture, and provide protection in resource-constrained IoT (Internet of Things) environments. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology APIs control data sharing in every service, server, data store, and web client. Modern data-centric designs—including microservices and cloud-native applications—demand a comprehensive, multi-layered approach to security for both private and public-facing APIs. About the book API Security in Action teaches you how to create secure APIs for any situation. By following this hands-on guide you'll build a social network API while mastering techniques for flexible multi-user security, cloud key management, and lightweight cryptography. When you're done, you'll be able to create APIs that stand up to complex threat models and hostile environments. What's inside Authentication Authorization Audit logging Rate limiting Encryption About the reader For developers with experience building RESTful APIs. Examples are in Java. About the author Neil Madden has in-depth knowledge of applied cryptography, application security, and current API security technologies. He holds a Ph.D. in Computer Science. Table of Contents PART 1 - FOUNDATIONS 1 What is API security? 2 Secure API development 3 Securing the Natter API PART 2 - TOKEN-BASED AUTHENTICATION 4 Session cookie authentication 5 Modern token-based authentication 6 Self-contained tokens and JWTs PART 3 - AUTHORIZATION 7 OAuth2 and OpenID Connect 8 Identity-based access control 9 Capability-based security and macaroons PART 4 - MICROSERVICE APIS IN KUBERNETES 10 Microservice APIs in Kubernetes 11 Securing service-to-service APIs PART 5 - APIS FOR THE INTERNET OF THINGS 12 Securing IoT communications 13 Securing IoT APIs

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Actionable Gamification

Beyond Points, Badges, and Leaderboards

[Packt Publishing Ltd](#) Learn all about implementing a good gamification design into your products, workplace, and lifestyle Key Features Explore what makes a game fun and engaging Gain insight into the Octalysis Framework and its applications Discover the potential of the Core Drives of gamification through real-world scenarios Book Description Effective gamification is a combination of game design, game dynamics,

user experience, and ROI-driving business implementations. This book explores the interplay between these disciplines and captures the core principles that contribute to a good gamification design. The book starts with an overview of the Octalysis Framework and the 8 Core Drives that can be used to build strategies around the various systems that make games engaging. As the book progresses, each chapter delves deep into a Core Drive, explaining its design and how it should be used. Finally, to apply all the concepts and techniques that you learn throughout, the book contains a brief showcase of using the Octalysis Framework to design a project experience from scratch. After reading this book, you'll have the knowledge and skills to enable the widespread adoption of good gamification and human-focused design in all types of industries. What you will learn Discover ways to use gamification techniques in real-world situations Design fun, engaging, and rewarding experiences with Octalysis Understand what gamification means and how to categorize it Leverage the power of different Core Drives in your applications Explore how Left Brain and Right Brain Core Drives differ in motivation and design methodologies Examine the fascinating intricacies of White Hat and Black Hat Core Drives Who this book is for Anyone who wants to implement gamification principles and techniques into their products, workplace, and lifestyle will find this book useful.

Total Flirt

Tips, Tricks, and Techniques Every Girl Needs to Get the Guy

Simon and Schuster Truth be told, it is not blondes who are having more fun--it is the total flirts! Flirting is half desire to flirt with someone we find attractive, and the other half is knowing how to use the "tools of the flirting trade." Our desire to connect with someone cute gives us motivation, and our body, mind, and conversational skills make a flirty encounter a fun, adventurous reality. If you are not a born flirt, and most of us are NOT, you can learn this very seductive art from the best in the business, Miss Violet Blue! It is a skill you can hone into a craft. Any girl can be a good, fun, brazen, sassy, or great flirt! Total Flirt is the hip girl's handbook to getting any guy you want. Under Violet's wise and helpful tutelage, you can become a flirting diva. Or, if you are not quite a diva, this book is for you, too, and you'll find it laced throughout with humorous personality tests and wile caricaures of flirty personal you can try on or use for inspiration. Total Flirt teaches readers how to walk like a siren, talk like a bombshell, seduce like a vamp, and even how to do all this on the Internet--the essential guide to having a good time anywhere, anytime, and with anyone.