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KEY=EXAMPLES - CARNEY ZOE

HIGH SCHOOL JOURNALISM

The Rosen Publishing Group, Inc **Includes a brief history of American journalism and discusses the duties of a journalist, styles of writing, the parts of a newspaper, newspaper and yearbook design, photography, and careers in journalism.**

EDITORIALS AND EDITORIAL-WRITING

THE ENTREPRENEURIAL EDUCATOR

R&L Education **Demands for vouchers, charter schools, the growth of home schooling and the rebirth of private education are creating increased competition for public schools. This primer and toolkit for the educators of tomorrow offers skill development ideas, specific ideas, examples, and questions that will guide school leaders as they compete in the new educational marketplace.**

INTERSTATE COMMERCE COMMISSION REPORTS

REPORTS AND DECISIONS OF THE INTERSTATE COMMERCE COMMISSION OF THE UNITED STATES

USSR INFORMATION BULLETIN

PERSUASIVE WRITING, GRADES 3-5 (MEETING WRITING STANDARDS SERIES)

Teacher Created Resources Activities in this book have been divided into three categories: letters, editorials, and reviews. Incorporated throughout the book are standards for assessment.

SPORT, CIVIL LIBERTIES AND HUMAN RIGHTS

Routledge What is the relationship between sport and human rights? Can sport protect and enhance the human rights of competitors and sport workers? Can it also undermine those rights? These topical issues are among the many that are explored in this groundbreaking volume which analyzes how sports both contribute to, and undermine the human rights of participants, spectators and workers. The papers are written by esteemed academics whose work is at the cutting-edge of this burgeoning area of study. Experts from around the world have contributed to this important work, and examine controversial issues such as: * sexual harassment * racism * freedom of movement * sport as popular protest. This book was previously published as a special issue of *Sport in Society*.

THE PUBLIC

LOOKING BACKWARD, 2000-1887

POLITICAL STRATEGIES AND SOCIAL MOVEMENTS IN LATIN AMERICA

THE ZAPATISTAS AND BOLIVIAN COCALEROS

Springer This book investigates how social movements form their political strategies in their quest for social change and -when they shift from one strategy to another- why and how that happens. The author creates a model which distinguishes between two different roads to social change: one that passes through the seizure of state power and one that avoids any relationship with the state. Comparing the cases of two Latin American social movements, the Zapatistas in Mexico and the Bolivian Cocaleros, the volume argues that strategic choices are often decided upon

through similar mechanisms. Ideal for a scholarly and non-specialist audience interested in Mexican and Bolivian politics, revolutions, and Latin American and social movement studies.

EDITING ECONOMISTS AND ECONOMISTS AS EDITORS

PAPERS GIVEN AT A CONFERENCE HELD AT THE CENTRE D'ÉTUDES INTERDISCIPLINAIRES WALRAS-PARETO, UNIVERSITY OF LAUSANNE

Librairie Droz

READING GERMANY

LITERATURE AND CONSUMER CULTURE IN GERMANY BEFORE 1933

Berghahn Books By closely examining the interaction between intellectual and material culture in the period before the Nazis came to power in Germany, the author comes to the conclusion that, contrary to widely held assumptions, consumer culture in the Weimar period, far from undermining reading, used reading culture to enhance its goods and values. Reading material was marked as a consumer good, while reading as an activity, raising expectations as it did, influenced consumer culture. Consequently, consumption contributed to the diffusion of reading culture, while at the same time a popular reading culture strengthened consumption and its values.

ISBD: INTERNATIONAL STANDARD BIBLIOGRAPHIC DESCRIPTION

RECOMMENDED BY THE ISBD REVIEW GROUP APPROVED BY THE STANDING COMMITTEE OF THE IFLA CATALOGUING SECTION

Walter de Gruyter Die in der Reihe IFLA Series on Bibliographic Control (früher: UBCIM - Universal Bibliographic Control and International MARC) erscheinenden Publikationen vermitteln detailliertes Wissen über bibliographische Standards und Normen, deren Pflege und Entwicklung für den weltweiten Austausch nationaler bibliographischer Informationen unverzichtbar geworden ist. Die Bände dieser Reihe geben außerdem einen umfassenden und genauen Überblick über die große Bandbreite verfügbarer nationaler bibliographischer Dienste.

SECRETS OF ECONOMICS EDITORS

MIT Press Experienced economics editors discuss navigating the world of scholarly journals, with details on submission, reviews, acceptance, rejection, and editorial policy. Editors of academic journals are often the top scholars in their fields. They are charged with managing the flow of hundreds of manuscripts each year—from submission to review to rejection or acceptance—all while continuing their own scholarly pursuits. Tenure decisions often turn on who has published what in which journals, but editors can accept only a fraction of the papers submitted. In this book, past and present editors of economics journals discuss navigating the world of academic journals. Their contributions offer essential reading for anyone who has ever submitted a paper, served as a referee or associate editor, edited a journal—or read an article and wondered why it was published. The editors describe their experiences at journals that range from the *American Economic Review* to the *Journal of Sports Economics*. The issues they examine include late referee reports, slow resubmission of manuscripts, and plagiarism—as well as the difficulties of “herding cats” and the benefits of husband-wife editorial partnerships. They consider the role of the editor, as gatekeeper or developer of content; and they advise authors to write more carefully and clearly, to include citations that locate their articles in the context of the existing literature, and to update their work after it has been submitted and rejected elsewhere. The chapters also offer a timely, insider's perspective on the general effectiveness of the system of academic journals in economics. Contributors Richard V. Adkisson, Richard G. Anderson, William A. Barnett, Suzanne R. Becker, William R. Becker, Daniel W. Bromley, William G. Dewald, Antony W. Dnes, Zvi Eckstein, Richard Friberg, Esther Gal-Or, Craufurd Goodwin, Thorvaldur Gylfason, Campbell R. Harvey, Geoffrey M. Hodgson, Leo H. Kahane, R. Preston McAfee, John Pencavel, Gerald Pfann, Steven Pressman, Lall B. Ramrattan, J. Barkley Rosser Jr., Paul H. Rubin, William F. Shughart II, Robert M. Solow, Daniel F. Spulber, Michael Szenberg, Timothy Taylor, Abu N.M. Wahid, Michael Watts, Lawrence J. White, Jürgen von Hagen, Fabrizio Zilibotti

AGRICULTURAL ADVERTISING

HOW TO WRITE A GOOD SCIENTIFIC PAPER

PM286

Many scientists and engineers consider themselves poor writers or find the writing process difficult. The good news is

that you do not have to be a talented writer to produce a good scientific paper, but you do have to be a careful writer. In particular, writing for a peer-reviewed scientific or engineering journal requires learning and executing a specific formula for presenting scientific work. This book is all about teaching the style and conventions of writing for a peer-reviewed scientific journal. From structure to style, titles to tables, abstracts to author lists, this book gives practical advice about the process of writing a paper and getting it published.

THE POLITICS AND PROCESSES OF SCHOLARSHIP

Greenwood Publishing Group **Joining the debate about the role of scholarship and research at American universities, this book examines such issues as postmodern concepts of scholarship, the impact of technology on scholarship, and the promoting of grant writing and scholarly publishing. Challenging the ideal of pure research and atheoretical teaching, contributors debate the impact of research-based graduate study and its faith in pure research on American scholarship, demonstrating how postmodern theories and social and economic problems are exploding the myth of disinterested research. The book also analyzes how academics could grapple with social, political, moral, and pedagogical issues, considers the impact of online databases and electronic journals, and explores the changes that could help faculty find their voices as scholars.**

MEDIATIZATION AND SOCIOLINGUISTIC CHANGE

Walter de Gruyter GmbH & Co KG **This is the first volume to focus on the role of media in processes of linguistic change, one of the most contested issues in contemporary sociolinguistics. Its 17 chapters and five section commentaries present cutting-edge research from variationist and interactional sociolinguistics, media linguistics, language ideology research, and minority language studies. The volume advances our understanding of linguistic change in a mediatized world in three ways. First, it introduces the notions of sociolinguistic change and mediatization to create a broader theoretical framing than the one offered by 'the media' and 'language change'. Second, it takes the discussion beyond the notions of 'influence' and 'effect' and the binary distinction of 'media' vs. 'community language'. Third, it examines the relation of sociolinguistic change and mediatization and from five complementary viewpoints: media influence on linguistic structure; media engagement in interaction; change in mass and new media language; language-ideological change; and the role of media for minority languages. Bringing these strands of sociolinguistic scholarship together, this volume examines their shared references and common lines of thinking.**

GETTING TO WAR

PREDICTING INTERNATIONAL CONFLICT WITH MASS MEDIA INDICATORS

University of Michigan Press **DIV** Shows how we can predict the start of wars by measuring government efforts to secure public support. /div

POLITICAL EDITORIAL, 1916-1988

FROM WAR-RELATED CONFLICTS TO METROPOLITAN DISPUTES

Walter de Gruyter The School of Journalism at Columbia University has awarded the Pulitzer Prize since 1917. Nowadays there are prizes in 21 categories from the fields of journalism, literature and music. The Pulitzer Prize Archive presents the history of this award from its beginnings to the present: In parts A to E the awarding of the prize in each category is documented, commented and arranged chronologically. Part F covers the history of the prize biographically and bibliographically. Part G provides the background to the decisions.

WATSON'S JEFFERSONIAN MAGAZINE

WATSON'S MAGAZINE

DRUGGISTS' CIRCULAR

HOW TO GET RESEARCH PUBLISHED IN JOURNALS

Gower Publishing, Ltd. Now in its second edition, this internationally best-selling book has been revised and updated. It focuses on helping people overcome some of the most common obstacles to successful publication. Lack of time? An unconscious fear of rejection? Conflicting priorities? In this, the first book to address the subject, Abby Day explains how to overcome these obstacles and create publishable papers for journals most likely to publish them. She shows how to identify a suitable journal and how to plan, prepare and compile a paper that will satisfy its requirements. She pays particular attention to the creative aspects of the process. As an experienced journal editor and publisher, Dr Day is well placed to reveal the inside workings of the reviewing procedure - and the more fully you understand this, the

greater the chance that what you submit will be accepted and published. For academic and research staff, in whatever discipline, a careful study of Dr Day's book could be your first step on the road to publication.

SPRINGBOARD TO JOURNALISM

A STUDY GUIDE IN SCHOOL NEWSPAPER PRACTICES

ALL THE NEWS THAT'S FIT TO CLICK

HOW METRICS ARE TRANSFORMING THE WORK OF JOURNALISTS

Princeton University Press **Digital journalism: putting the case in context -- Part I. Experiencing metrics -- The traffic game -- Enchanted metrics -- Part II. Making sense of metrics -- The interpretive ambiguity of metrics -- Clean and dirty data - - Part III. The struggle to monopolize interpretive labor -- The autonomy paradox -- Conclusion -- Appendix A: methods - - Appendix B: A guide to the Chartbeat Publishing Dashboard.**

INLAND PRINTER, AMERICAN LITHOGRAPHER

BLUE PENCILS & HIDDEN HANDS

WOMEN EDITING PERIODICALS, 1830-1910

UPNE **This collection of original critical essays explores how women periodical editors in the long 19th century redefined women's identities and roles, and influenced public opinion about such issues as abolition and woman suffrage.**

SCHOLASTIC JOURNALISM

Iowa State Press **This book was first published in 1950 as a paperback in spiral binding. Now in 1990 the book has been out 40 years and is available in both paperback and hardbound editions. Whatever else it is, journalism is a style of writing with words that communicate and have power. In 1952, Look magazine summed up that power of words with a commentary that is our justification for being teachers of language.**

COLBURN'S UNITED SERVICE MAGAZINE AND NAVAL AND MILITARY JOURNAL

TWENTY-ONE GENRES AND HOW TO WRITE THEM

University Press of Colorado In this classroom-tested approach to writing, Brock Dethier teaches readers how to analyze and write twenty-one genres that students are likely to encounter in college and beyond. This practical, student-friendly, task-oriented text confidently guides writers through step-by-step processes, reducing the anxiety commonly associated with writing tasks. In the first section, Dethier efficiently presents each genre, providing models; a description of the genres' purpose, context, and discourse; and suggestions for writing activities or "moves" that writers can use to get words on the page and accomplish their writing tasks. The second section explains these moves, over two hundred of them, in chapters ranging from "Solve Your Process Problems" and "Discover" to "Revise" and "Present." Applicable to any writing task or genre, these moves help students overcome writing blocks and develop a piece of writing from the first glimmers of an idea to its presentation. This approach to managing the complexity and challenge of writing in college strives to be useful, flexible, eclectic, and brief—a valuable resource for students learning to negotiate unfamiliar writing situations.

KEY CONCEPTS IN PUBLIC RELATIONS

SAGE "This is a good text to accompany a core text on Public Relations. It is also very useful for marketing and business students. Valuable for post grads new to PR also." - Robbie Smyth, Griffith College Dublin "Offers the reader a concise and very readable tour through the many facets of PR... Providing a detailed reference of just under 200 alphabetically listed entries, covering a range of topics, from account management to wikis, destination branding and Hong Bo (that one you'll have to look up yourselves), each entry takes up roughly a page, sometimes less, is colloquial in tone and offers several recommendations for further reading, making it an excellent jumping-off point for further exploration." - Communication Director The SAGE Key Concepts series provides students with accessible and authoritative knowledge of the essential topics in a variety of disciplines. Cross-referenced throughout, the format encourages critical evaluation through understanding. Written by experienced and respected academics, the books are indispensable study aids and guides to comprehension. Key Concepts in Public Relations: Provides a comprehensive, easy-to-use overview to the field. "Covers over 150 central concepts in PR. Paves the way for students to tackle primary texts. Grounds students in both practice and theory. Takes it further with recommended reading. Bob Franklin,

Mike Hogan, Quentin Langley, Nick Mosdell and Elliot Pill all teach at the Cardiff School of Journalism, Media and Cultural Studies.

THE INDEPENDENT

ANNUAL REPORT

108-1 ANNUAL REPORT: CONGRESSIONAL-EXECUTIVE COMMISSION ON CHINA, OCTOBER 2, 2003, *

A GUIDEBOOK ON JOURNAL PUBLISHING FOR AGRICULTURE AND RURAL DEVELOPMENT

I'LL BE HOME

THE WRITINGS OF JIM MCGRATH

State University of New York Press Editorials, op-eds, and other writings by a memorable newspaperman. The winner of more awards than any editorial writer in the Albany Times Union's history, Jim McGrath was both an Albany institution and a keen observer of the world beyond his beloved adopted city. When he died in 2013 at the age of fifty-six, the newspaper lost a writer who combined a passionate advocacy for society's most vulnerable people with a scathing disregard for the elite whose actions created an underclass in the United States. His writing was often elegiac, but his take on his adopted home state of New York and his beloved Albany was variously bemused, witty, irreverent, and indignant. He could relate to the plight of the minimum-wage worker as easily as he could talk to a US senator, and he feared no one. His editorials and commentaries charted many of the most critical issues in New York and the country: the death penalty, civil liberties, gay rights, historic presidential campaigns, the economy, terrorism, and more—all with an incisiveness that remains relevant, if not more so, in the present political era. In addition to his editorials and op-eds, *I'll Be Home* contains essays, critiques, and other writings that have never before been published, as well as appraisals of his work and life by former colleagues Rex Smith, Fred LeBrun, Dan Lynch, and others. The book is both a tribute to a memorable newspaperman and an insider's perspective on politics and life through the lens of an editorial writer, a position that Jim described as "a great seat at a really weird show." Jim McGrath was chief editorial writer at the Albany Times Union. He was named the Hearst Editorial Writer of the Year several times, and also received numerous first- and second-place awards by the New York State Associated Press Association, and two first-place

awards by the New York Newspaper Publishers Association. His widow, Darryl McGrath, is an Albany journalist and the author of *Flight Paths: A Field Journal of Hope, Heartbreak, and Miracles with New York's Bird People*, also published by SUNY Press. Howard Healy is a copyeditor and proofreader for the New York State Bar Association; he retired as editorial page editor of the Times Union in 2008.

CODE OF FEDERAL REGULATIONS

CONTAINING A CODIFICATION OF DOCUMENTS OF GENERAL APPLICABILITY AND FUTURE EFFECT AS OF DECEMBER 31, 1948, WITH ANCILLARIES AND INDEX

STRATEGIC TRANSFORMATIONS IN NIGERIAN WRITING

ORALITY & HISTORY IN THE WORK OF REV. SAMUEL JOHNSON, AMOS TUTUOLA, WOLE SOYINKA & BEN OKRI

Indiana University Press "... a sophisticated and thoughtful study." -- *Leeds African Studies Bulletin* "A very impressive work... in the concreteness of its research documentation as well as in its theoretical scope, this study brings a truly innovative dimension to African literary scholarship, and indeed to the whole field of African studies." -- Abiola Irele, *Ohio State University* "The discussion reveals a combination of formidable analytical and critical strength with a refreshingly open-minded and sensible approach to his field." -- Karin Barber, *University of Birmingham*

SOVIET LIFE
