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KEY=CANON - MARISA JORDAN

A Short Course in Canon PowerShot SX10 IS Photography A guide explaining how to use your Canon PowerShot SX10 IS camera's controls to get more effective, interesting, and creative photos. **The Complete Idiot's Guide to Social Media Marketing, 2nd Edition Harness the Power of Facebook, Twitter, LinkedIn, YouTube, and Other Social Sites to Promote Your Product or Service** *Penguin* Covers cutting-edge techniques for small and large businesses alike. Author is an in-demand consultant with strong media connections. **HDR Photography Photo Workshop** *John Wiley & Sons* Expand your artistic vision with HDR photography By artfully blending multiple exposures, you can create images with incredible detail, photos that mimic fine paintings, surrealistic imagery — once you understand the process, your options are virtually endless. This book explains the tools you need to get started and how to create high dynamic range (HDR) images. You learn to evaluate a scene, photograph different subjects for the best HDR results, gain skill with software, and begin a lifetime of exploration. See how HDR compensates for the camera's limited ability to record the visible range of light Examine the necessary camera features and accessories Learn to process HDR images using Photomatix and Photoshop® Elements Learn to create HDR photos from single exposures Experiment with landscapes, cityscapes, interior shots, black-and-white, nighttime photos, and more Save 15% on Photomatix software when you buy this book! Details inside! **Canon PowerShot kompakt** *Pearson Deutschland GmbH* **Theatre & Stage Photography A Guide to Capturing Images of Theatre, Dance, Opera, and Other Performance Events** *Taylor & Francis* Documenting theatrical and stage events under the often dramatic lighting designed for the production provides a number of specific photographic challenges, and is unlike most every other branch of photography. Theatre & Stage Photography provides an overview of basic photography as it applies to "available-

light" situations, and will move both basic and experienced photographers through the process of accurately capturing both the production process and the resultant performance. **High Dynamic Range Digital Photography For Dummies** *John Wiley & Sons* Each book covers all the necessary information a beginner needs to know about a particular topic, providing an index for easy reference and using the series' signature set of symbols to clue the reader in to key topics, categorized under such titles as Tip, Remember, Warning!, Technical Stuff and True Story. **AK090 RATZ. ROD(Z) AND RUST** *AK-INTERACTIVE, S.L.* Virgil Suarez (aka Dr. Cranky) brings you this 120 page book about weathering civilian vehicles contains over 200 photographs and numerous old and new weathering techniques.This is a very useful book to modellers who are interested in modeling civilian vehicles but is not limited to them.The tips and techniques in this book can easily be applied to models of any scale or subject.This book will get the wheels in your head turning.Beginners, novice, and even up to professional modelers will find the contents of this book very valuable.Dr. Cranky covers painting rust, dust, rain, mud, and other techniques that will bring the quality of your models to the next level.This book also includes a gallery of Dr. Cranky and other world renowned modelers work providing inspiration for all modelers. **Popular Photography Statement of Disbursements of the House as Compiled by the Chief Administrative Officer from ...** Covers receipts and expenditures of appropriations and other funds. **Google AdWords For Dummies®** *John Wiley & Sons* A completely updated reference to help you get the most value out of your AdWords campaigns Google AdWords is a unique tool that allows you to set your own budget and create ads and choose keywords that are specifically related to your business. When your ad appears next to the search results, people can simply click your ad to learn more about you or make a purchase. This handy guide walks you through the newest tips, tricks, and techniques for maximizing your AdWords campaign. Offering valuable advice, this new edition includes case studies from readers who have shared what they learned from using the techniques revealed in the first edition. A revised and updated guide that shares invaluable advice for maximizing your AdWords campaign Discusses changes to the AdWords interface as well as best practices in split testing, opt-in landing page structure, and ad group structure Reviews new, free tools included in AdWords as well as new and improved third-party tools Includes an in-depth explanation of Google's free Web site testing and optimization tool: Website Optimizer Includes a Google AdWords gift card worth $25 (details inside book) With this handy reference by your side, you will discover the best way to put a Google AdWords campaign to work for you! Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file. **Photographer's Guide to the Fujifilm X10** *White Knight Press* This book, a complete guide to the operation and features of the Fujifilm X10 digital camera, is a follow-up to the author's earlier guides to advanced compact digital cameras, including the Fujifilm X100 as well as models by Leica, Panasonic, Canon, and Nikon. The new book explains all operations, features, menus, and controls of the Fujifilm X10 camera in clear language, providing guidance not only about how to accomplish things with the camera, but when and why to use certain features. The book does not assume any specialized knowledge by the reader, but explains topics such as shooting modes, autofocus, manual focus, depth of field, aperture

priority, shutter priority, HDR (High Dynamic Range) photography, white balance, ISO, and macro photography. The book shows how to take advantage of the camera's unique CMOS sensor with Fujifilm's EXR technology. This special sensor enables the camera to be configured for high resolution, high sensitivity in dim lighting, or high dynamic range, depending on the lighting conditions the photographer is faced with. The book also provides guidance about the many the X10's many other advanced settings, including adjustments for Color, Sharpness, Highlight Tone, Shadow Tone, and numerous others. The guide's more than 200 photographs, almost all in full color, provide illustrations of the camera's controls and menus, and include examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Film Simulation settings, which let the photographer alter the color processing and other aspects of images; various menu options such as Dynamic Range and Intelligent Digital Zoom; and the camera's strong set of features for continuous shooting. In addition, the book goes beyond everyday photography with introductions to more advanced topics such as infrared photography, astrophotography, digiscoping, street photography, and creating 3D (three-dimensional) images that can be viewed with conventional red and blue 3D glasses. The book also includes a full discussion of the video recording abilities of the Fujifilm X10, which can capture high-definition (HD) video with stereo sound and can take silent slow-motion movies to enable studies of sports and other actions. In three appendices, the book provides information about accessories available for the camera, including cases, filter adapters, and external flash units; sets forth a list of useful web sites and other resources for further information; and includes a section with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible. The book includes a detailed Table of Contents and a full Index, so the reader can quickly find needed information about any particular feature or aspect of the camera. **HWM** Singapore's leading tech magazine gives its readers the power to decide with its informative articles and in-depth reviews. **Readercentric Writing for Digital Media Theory and Practice** *Routledge* This book presents an altogether new approach to writing and evaluating writing in digital media. It suggests that usability theory provides few tools for evaluating content, because usability theory assumes only one kind of writing on the Internet. The author suggests three models: user-centric (usability model), persuasion-centric (encouraging the reader to linger and be persuaded--Canon camera ads), and quality-centric (encouraging the reader to linger and learn or be entertained because of the quality of the writing--NASA.gov and YouTube). Designed for professional writers and writing students, this text provides a rubric for writing in digital media, but more importantly, it provides a rubric and vocabulary for identifying and explaining problems in copy that already exists. The Internet has become a pastiche of cut-and-paste content, often placed by non-writers to fill space for no particular reason or by computers with no oversight from humans (e.g., Amazon.com). Because these snippets are typically on topic (but often for the wrong purpose or audience), professional writers have difficulty identifying the problems and an even harder time explaining them. Finding an effective tool for identifying and explaining problems in digital content becomes a particularly important problem as writers increasingly struggle with growing complications in

complex information systems (systems that create and manage their own content with little human intervention). Being able to look at a body of copy and immediately see that it is problematic is an important skill that is lacking in a surprising number of professional writers. **South Carolina Wildlife AdWords For Dummies** *John Wiley & Sons* AdWords lets every business-from eBay PowerSellers to Fortune 500 companies-create targeted, cost-efficient advertising campaigns on the Web, and accounts for the bulk of Google's $6 billion in annual revenues This all-new guide helps advertisers get a handle on AdWords complexities and nuances, adopt AdWords best practices, and turn clicks into ka-ching! Topics covered include conducting quick and cheap market research, crafting a message that cuts through the clutter, choosing AdWords settings, bidding on keywords, setting a maximum daily spend, improving the Web page that an ad points to, testing strategies, tracking results, and using Web analytics tools Includes an exclusive offer from Google-AdWords credits equivalent to the price of the book-plus a companion Web site with up-to-the-minute AdWords tips and tricks, narrated video walkthroughs, and free trials of the author's software **The Official Railway Guide North American Freight Service Edition 3D Laser Scanning for Heritage Advice and Guidance on the Use of Laser Scanning in Archaeology and Architecture** The first edition of 3D Laser Scanning for Heritage was published in 2007 and originated from the Heritage3D project that in 2006 considered the development of professional guidance for laser scanning in archaeology and architecture. Publication of the second edition in 2011 continued the aims of the original document in providing updated guidance on the use of three-dimensional (3D) laser scanning across the heritage sector. By reflecting on the technological advances made since 2011, such as the speed, resolution, mobility and portability of modern laser scanning systems and their integration with other sensor solutions, the guidance presented in this third edition should assist archaeologists, conservators and other cultural heritage professionals unfamiliar with the approach in making the best possible use of this now highly developed technique. **International Business Challenges in a Changing World** *Bloomsbury Publishing* Clear, comprehensive and engaging, this core textbook is authored by an established and respected expert in the field and approaches its subject from a truly global perspective, offering in-depth insights into current challenges facing international businesses. The text has been carefully designed to encourage critical reflection and is packed with case studies and innovative learning features to emphasise the links between theory and the real world. The book takes a multidisciplinary, multi-perspective approach, placing International Business in its political, social and ethical context as well as its economic one. This textbook is essential reading for undergraduate, postgraduate and MBA students studying international business for the first time. **American Artist Popular Photography Popular Photography Fotomagazin Popular Photography Popular Photography - ND Modern Photography Popular Photography - ND Quality of care under Medicare's prospective payment system hearings before the Special Committee on Aging, United States Senate,Ninety-ninth Congress, first session, Washington, DC. Nucleic Acids Abstracts Popular Photography Popular Photography L'express international Popular Photography Popular Photography Into Your Darkroom Step-by-step** *Amherst Media, Inc* Provides information on

equipment, setting up a darkroom, developing negatives, making proof sheets and enlargements, and special techniques for fine prints **Chivalry The Path of Love** *Chronicle Books Llc* Examines chivalry in the context of the Middle Ages **British Journal of Photography The Hot Topic What We Can Do About Global Warming** *HarperCollins* One of the most dynamic writers and one of the most respected scientists in the field of climate change offer the first concise guide to both the problems and the solutions of global warming. Guiding us past a blizzard of information and misinformation, Gabrielle Walker and Sir David King explain the science of warming, the most cutting-edge technological solutions from small to large, and the national and international politics that will affect our efforts. While there have been many other books about the problem of global warming, none has addressed what we can and should do about it so clearly and persuasively, with no spin, no agenda, and no exaggeration. Neither Walker nor King is an activist or politician, and theirs is not a generic green call to arms. Instead they propose specific ideas to fix a very specific problem. Most important, they offer hope: This is a serious issue, perhaps the most serious that humanity has ever faced. But we can still do something about it. And they'll show us how. **Caretas ilustración peruana Tony Northrup's Photography Buying Guide How to Choose a Camera, Lens, Tripod, Flash & More** *Tony Northrup* If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be?Which lens should I buy?Should I buy Canon, Nikon, or Sony?Is a mirrorless camera or a DSLR better for me?Do I need a full frame camera?Is it safe to buy generic lenses and flashes?What's the best landscape photography gear?Which portrait lens and flash should I buy?What gear do I need to photograph a wedding?How can I get great wildlife shots on a budget?Which sports photography equipment should I purchase?Should I buy zooms or primes?Is image stabilization worth the extra cost?Which type of tripod should I buy?Which wireless flash system is the best for my budget?How can I save money by buying used?What kind of computer should I get for photo editing?What studio lighting equipment should I buy?When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF,

.mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader! **Photographer's Guide to the Sony DSC-RX10 IV Getting the Most from Sony's Advanced Digital Camera** *White Knight Press* This book is a complete guide to the Sony Cyber-shot DSC-RX10 IV camera. With this book, author Alexander S. White provides users of the RX10 IV with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 IV, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, and special effects. The book covers all features of the RX10 IV that are new for this model, including its enhanced focusing system with phase detection autofocus; its ability to use a touch screen for focusing and enlarging images in some situations; and a variety of new or enhanced menu options. The book includes more than 500 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the RX10 IV's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the RX10 IV, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 IV, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 IV includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.