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CANON EOS 5D MARK II DIGITAL FIELD GUIDE

John Wiley & Sons Easy-to-understand techniques for getting the most from your Canon EOS 5D Mark II DSLR At nearly \$3,000 for the body only, the Canon 5D Mark II DSLR is for amateurs and semi-professionals who are serious about taking great photos-and this go-anywhere guide shares insight for doing just that. Authors Charlotte Lowrie and Brian McLernon walk you step by step through each function on the Canon EOS 5D Mark II, going into more depth and scope than the standard manual that accompanies the camera. Portable and easy to understand, the book shows you how to get the exact show you want, when you want them, and is packed with more than 200 beautiful color photos. Includes step-by-step techniques and professional tips on taking exceptional photos with your Canon EOS 5D Mark II Reviews how to better understand the various functions and potential of your Canon EOS 5D Mark II Features samples of inspirational photos taken by the author With so much helpful advice for getting the most out of your Canon EOS 5D Mark II, you'll be referencing this guide again and again.

CANON EOS 5D MARK III FOR DUMMIES

John Wiley & Sons The ideal reference to Canon's EOS 5D Mark III for professionals and serious hobbyists The Canon EOS 5D Mark III offers professional photographers and advanced amateurs a wide range of top-flight dSLR capabilities. Canon users love For Dummies guides, with more than 100,000 copies of previous Canon camera guides sold. Like its predecessors, this one is packed with colorful examples that illustrate camera features and inspire you to capture your own super images. It explains the camera controls and menus, shows you how to take full advantage of all the features, discusses output options and image editing, and much more. Geared to the needs of professional dSLR photographers and serious hobbyists, this guide covers all the features of the Canon EOS 5D Mark III Explores the camera body, menu screen, auto settings, and image settings Shows how to use the video modes, priority settings, manual settings, and focus modes to capture the best images Provides suggestions and inspiration with more than 300 full-color photos Covers image editing and output options Features tips, techniques, and projects to help you get the most from your camera's capabilities Canon EOS 5D Mark III For Dummies is the perfect partner for your new dSLR.

CANON EOS 5D MARK III DIGITAL FIELD GUIDE

John Wiley & Sons Guides you step-by-step through the functions on your new Canon EOS 5D Mark III dSLR camera The Canon EOS 5D Mark III full-frame dSLR camera features an impressive 22.3 megapixels, a 3.2-inch LCD screen, 6 fps continuous shooting, Live View, an ISO range of 50 to 102,400 and full HD 1080 resolution movie shooting. Here to help you get the most out of these remarkable features and offering you more in-depth coverage than the standard manual, this full-color Canon 5D Mark III Digital Field Guide provides you with guidance on how and when to use each button, dial, and menu option. Delivering information in an easy-to-understand format, this portable guide features more than 200 inspirational photos by acclaimed photographer and veteran author Charlotte Lowrie. The handy trim size allows this guide to go where you go, providing you with easy access to information quickly so you can get the exact shot you want when you want it. Helps you make the most of your Canon EOS 5D Mark III and get the shots you want Offers full detailed coverage of when and how to use each and every button, dial, and menu option on this sophisticated new dSLR Provides step-by-step explanations on techniques and tips, all aimed at getting you comfortable and confident with your new Canon 5D Mark III Sized to fit in a camera bag, the book includes a bonus gray and color checker card to help you capture perfect white balance and color every time. Ideal reading for both amateur and professional photographers alike, you'll reference Canon 5D Mark III Digital Field Guide again and again.

CANON EOS 5D MARK II

THE EXPANDED GUIDE

Ammonite Press New from Ammonite, these Expanded Guides are much more than just user guides and they cover all the capabilities of each camera! Written by experts and with worked examples, they are jargon free, full-colour, inclusive and even easier to use. This title covers Canon's new 'compact' pro digital SLR, the EOS 5D Mark II, a substantial update of their highly successful EOS 5D. The Mark II model offers 21 megapixels from its full-frame sensor, movie recording at 1080p, HDMI video out, a 3in LCD monitor with Live View, increased ISO range and a stunning array of other high-spec features. The fully illustrated Expanded Guide will help photographers to release the huge potential of the Canon EOS 5D Mark II with its comprehensive yet accessible approach.

CANON 5D MARK III

FROM SNAPSHOTS TO GREAT SHOTS

Peachpit Press Created expressly for the beginning photographer—no matter what camera you might be using—Peachpit Press's bestselling From Snapshots to Great Shots books teach you the core fundamentals of photography, and show you exactly how to execute those fundamentals with your camera. Now that you've bought the amazing Canon 5D Mark III, you need a book that goes beyond a tour of the camera's features to show you exactly how to use the 5D Mark III to take great pictures. With Canon 5D Mark III: From Snapshots to Great Shots, you get the perfect blend of photography instruction and camera reference that will take your images to the next level! Beautifully illustrated with large, vibrant photos, this book teaches you how to take control of your photography to get the image you want every time you pick up the camera. With Canon 5D Mark III: From Snapshots to Great Shots, you'll learn not only what makes a great shot work—you'll learn how to get that shot using your 5D Mark III. And once you've got the shot, show it off! Join the book's Flickr group, share your photos, and discuss how you use your Canon 5D Mark III to get great shots at www.flickr.com/groups/Canon5DMarkIIIFromSnapshotstoGreatShots. Includes Free Video Access The purchase of your Canon 5D Mark III: From Snapshots to Great Shots print book gives you free access to almost two hours of video training from the author. So in addition to reading about how to use your camera, you can also join Ibarionex Perello on a journey around the San Francisco Bay Area as he demonstrates the powerful features of the 5D Mark III and how you can create amazing images, whether you're shooting portraits, landscapes, or video. And after you've got your shot, you can go into the digital darkroom with Ibarionex and learn how to import, tag and rate, and edit and enhance your images in Lightroom, and then share them with the world.

DAVID BUSCH'S CANON EOS 5D MARK III GUIDE TO DIGITAL SLR PHOTOGRAPHY

Cengage Learning Ptr Presents an introduction to the features of the Canon EOS 5D Mark III, covering such topics as exposure, autofocus, Live View, menu operations, lenses, lighting, flash photography, and editing images

CANON EOS 5D MARK III

THE GUIDE TO UNDERSTANDING AND USING YOUR CAMERA

Rocky Nook, Inc. The Canon EOS 5D Mark III is the latest in Canon's line of full-frame DSLR cameras. Its impressive array of capabilities and advanced controls allow the photographer ever more influence over the final image. With this comes more menus, buttons, and dials that the photographer must learn how to use to take full advantage of the camera. This book explores the features and capabilities of the 5D Mark III in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup. The informative text is illustrated with screenshots and example images throughout, making it easy to follow along. Author James Johnson covers everything from the basic features of the camera to the numerous advanced photographic options as he discusses topics such as focus and exposure, lenses, lighting, custom settings, and more. With this book as your guide, you'll learn how to get the most out of this powerful camera.

CLANDESTINE PHOTOGRAPHY

BASIC TO ADVANCED DAYTIME AND NIGHTTIME MANUAL SURVEILLANCE PHOTOGRAPHY TECHNIQUES-FOR MILITARY SPECIAL OPERATIONS FORCES, LAW

ENFORCEMENT, INTELLIGENCE AGENCIES, AND INVESTIGATORS

Charles C Thomas Publisher This book explains how to take surreptitious photographs and record video of people and property in a safe and effective manner while producing excellent results. It is the most comprehensive text on clandestine photography available. It takes the reader through conventional as well as the most sophisticated clandestine photography methods in practice today, and it covers the use of all types of equipment ranging from off-the-shelf to the most high-tech equipment available. The ultra-long-range night vision photography methods discussed in this book were devised by the authors and only exist here. Readers will discover esoteric techniques for photographically recording recognizable human and vehicle plate images from distances of over a mile in both daylight and night conditions. Myriad methods for secretly photographing people and property under diverse and difficult conditions are presented. Readers will discover innovative applications of combinations of old and new photographic-related technologies—some combined in unexpected ways that produce surprising results. It is written and extremely well illustrated in an easy to understand style for all photographers regardless of skill level. The book is appropriate for anyone in law enforcement, military operations, and private investigation. It will also benefit government surveillance specialists and those responsible for detecting and thwarting manual clandestine photography.

CANON EOS 5D MARK IV: POCKET GUIDE

*Designed for photographers who haven't memorized every button, dial, setting, and feature on their Canon EOS 5D Mark IV, Rocky Nook's handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. * Confirm that your camera is set up properly with the pre-shoot checklist * Identify every button and dial on your camera * Learn the essential modes and settings you need to know * Dive deeper with additional features of your camera * Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more * Follow tips and techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.)*

DAVID BUSCH'S CANON EOS R5/R6 GUIDE TO DIGITAL PHOTOGRAPHY

Rocky Nook, Inc. David Busch's Canon EOS R5/R6 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS R5 and R6 full-frame mirrorless cameras. Enthusiasts can choose between the super-high resolution of the R5's 45-megapixel sensor, or the superior low-light performance and action-friendly high-capacity buffer of the 20-megapixel R6. Both cameras boast continuous shooting up to 20 frames per second, in-body image stabilization, and 1,053 Dual-Pixel II phase-detection AF points for lightning-fast, precise autofocus. Their high-resolution OLED electronic viewfinders provide a bright, clear view. Three available adapters make it easy to supplement your R-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS R5 and R6 have wireless connectivity to allow linking to a computer and iOS or Android smart device, high-definition 4K and Full HD movie-making capabilities, and a versatile swiveling touch-screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS R5 or R6. Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS R5/R6 Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy "roadmap" chapter, an easy-to-use visual guide to the cameras' features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS R5/R6 today.

CANON EOS 5D MARK II

Sterling Publishing Company, Inc. - Will help owners of this just-released Canon model master the camera's new full 1080p HD video recording mode along with the other outstanding features on this highly innovative compact, full-frame digital SLR camera.

CANON EOS 5D MARK IV INSTRUCTION MANUAL

Canon EOS 5D Mark IV Instruction Manual. Printed in black and white (not color). 674 Pages. Size 5.5" x 6.5"

DAVID BUSCH'S CANON EOS 6D MARK II GUIDE TO DIGITAL SLR PHOTOGRAPHY

The Canon EOS 6D Mark II boasts 26 megapixels of resolution, blazing-fast autofocus, built-in GPS, and wireless communications with other media. Busch shows you how, when, and why to use all the cool features, controls, and functions, so that you can take great photographs and video. Readers will get a thorough grounding in the elements of superior photography while mastering the camera's

operation.

THE INTERNET AND MOBILE TECHNOLOGY

Academic Press This series, since its first volume in 1960 and now the oldest series still being published, covers new developments in computer technology. Each volume contains from 5 to 7 chapters and 3 volumes are produced annually. Most chapters present an overview of a current subfield within computer science, include many citations, and often new developments in the field by the authors of the individual chapters. Topics include hardware, software, web technology, communications, theoretical underpinnings of computing, and novel applications of computers. The book series is a valuable addition to university courses that emphasize the topics under discussion in that particular volume as well as belonging on the bookshelf of industrial practitioners who need to implement many of the technologies that are described. In-depth surveys and tutorials on new computer technology Well-known authors and researchers in the field Extensive bibliographies with most chapters Many of the volumes are devoted to single themes or subfields of computer science

CANON EOS 6D MARK II USERS GUIDE

THE COMPLETE USER GUIDE FOR QUICKLY MASTERING CANON 6D MARK II DSLR DIGITAL CAMERA FROM BEGINNER TO EXPERT WITH ALL THE HIDDEN TIPS AND TRICKS

The Canon 6D Mark ii Users Guide is the complete guide to using the Canon 6D Mark ii dslr camera.It provides you with all the essential information you need to know to bring the best out of your camera, including a guide to all aspects of the camera's operation, as well as many advanced settings for autofocus and exposure control and how to use the Camera, Menus, and many more.This guide is written for Canon 6D Mark ii first time user and intermediate photographers; it teaches you how to take still images and record videos with this camera.This user Guide also provides details about the camera's automatic and advanced shooting modes, as well as continuous shooting at rates as fast as 20 frames per second. With a shot that is as fast as 90 frames per second, this also includes numerous menu options for shooting, playback, and setup.It also gives step by step tips and tricks to using 4K video with s log3 and Interval Shooting. Active mode image stabilization in 4K video recording and Movie Edit add on compatible Microphone jack and vertical position data recording and many more.Whether you only need to learn the basics, or if you want to discover some advanced tips, Canon 6D Mark ii digital camera Users Guide is here to help.What are you still waiting for? Click the buy button now.

DAVID BUSCH'S COMPACT FIELD GUIDE FOR THE CANON EOS 5D MARK II

Muska/Lipman Are you tired of squinting at the tiny color-coded tables and difficult-to-read text you find on the typical laminated reference card that you keep with you when you're in the field or on location? Well throw away your cheat sheets and command cards! DAVID BUSCH'S COMPACT FIELD GUIDE FOR THE CANON EOS 5D MARK II is your solution. This new, full-color, spiral-bound, reference guide condenses all the must-have information you need while shooting into a portable book you'll want to permanently tuck into your camera bag. You'll find every settings option for your Canon EOS 5D Mark II listed, along with advice on why you should use--or not use--each adjustment. Useful tables provide recommended settings for a wide variety of shooting situations, including landscapes, portraits, sports, close-ups, and travel. With this guide on hand you have all the information you need at your fingertips so you can confidently use your camera on-the-go.

DSLR CINEMA

CRAFTING THE FILM LOOK WITH LARGE SENSOR VIDEO

Taylor & Francis Large sensor video cameras (DSLRs) offer filmmakers an affordable, high-quality image previously impossible without high-end cinema cameras. These video-capable DSLR cameras have revolutionized filmmaking, documentary production, journalism, television, and even Hollywood cinema. This book empowers the filmmaker to craft visually stunning images inexpensively. DSLR Cinema presents insight into different shooting styles and real-world tips and techniques indispensable to any DSLR filmmaker. This updated and expanded edition includes new workflows for Adobe Premier and Final Cut X-from syncing external audio settings to using the right settings. It also covers the workflow for using Technicolor's picture style, CineStyle, designed on consultation with Canon scientists. DSLR Cinema features case studies of an international cast of cutting edge DSLR shooters, including Philip Bloom, Shane Hurlbut, Bernardo Uzeda, Rii Schroer, Danfun Dennis, and many more. The films are examined in detail, exploring how each exemplifies great storytelling, exceptional visual character, and how you can push the limits of your DSLR.

CANON EOS 7D MARK II FOR DUMMIES

John Wiley & Sons Get great digital shots with your Canon EOS 7D Mark II This full-color guide to the features and functions of the Canon EOS 7D Mark II makes it easy for first-time users to get the most

out of the camera and capture cool, professional-level photos. Packed with examples on how to create eye-popping digital photos, *Canon EOS 7D Mark II For Dummies* gives you a plain-English tour of the camera's controls, shows how to manipulate focus and color, gives step-by-step instructions on how to shoot better low-light and action shots, and so much more. Digital Single Lens Reflex (DSLR) cameras offer full control over exposure settings while also providing pre-sets and auto mode options for beginners. If you're just picking up—or considering buying—a Canon EOS 7D Mark II camera, this fun and friendly guide takes the intimidation out of making sense of the bells and whistles so you can get right down to snapping stunning photos. Covers shooting in auto mode and using live view and playback modes Explains how to dial in exposure and use lighting controls Includes easy tips for printing, posting photos online, and other ways to share images Gives you ten photo editing tricks and pro functions If you're an amateur photographer who wants better-than-entry-level gear, or a pro looking for a budget camera to add to your collection, *Canon EOS 7D Mark II For Dummies* has the information you need to get more bang for your buck out of this powerful camera.

CANON EOS 6D DIGITAL FIELD GUIDE

John Wiley & Sons *The Canon EOS 6D is Canon's smallest and lightest full-frame DSLR camera to date and boasts an extensive feature set. This full-color, portable guide goes beyond the owner's manual to deliver clear, succinct descriptions of how these features and functions work and explains how they affect the resulting photos. With the expert advice and clear instructions, the Canon EOS 6D Digital Field Guide makes this sophisticated camera accessible to even first-time DSLR users Helps you to consistently achieve professional-level photography using the Canon EOS 6D Walks you through the essential controls, features, and functions using step-by-step instructions and providing full-color images of each menu screen Shows you how to get the exact shots you want, when you want them, and is packed with beautiful color photos Shoot in Live View, choose the best settings for movie-making, and learn how to share your images and video online via the built-in Wi-Fi Includes step-by-step techniques and professional tips on taking exceptional photos with your Canon EOS 6D Canon EOS 6D Digital Field Guide is packed with so much helpful advice for getting the most out of your Canon EOS 6D, you'll find yourself referencing it again and again*

A PHOTOGRAPHER'S GUIDE TO FOCUS AND AUTOFOCUS

FROM SNAPSHOTS TO GREAT SHOTS

Peachpit Press *Autofocus changed the way photos are taken, making it easier to capture and keep the subject in sharp focus. Since autofocus was first introduced, it has become much more complicated, offering different focus modes, focus types, and focus points. What started out as a way to simplify the photo-making process has turned into a complicated endeavor with numerous choices and settings. A Photographer's Guide to Focus and Autofocus: From Snapshots to Great Shots is here to answer all your questions about the focusing system in today's cameras and their various autofocus modes. Photographer Alan Hess covers the simple basics of focus: manual focus versus autofocus, the best focus modes to use, and how focus works in both DSLRs and mirrorless cameras. Then he discusses more advanced topics, including autofocus sensor types, back-button autofocus, and focus for DSLR video. There is much more to autofocus, and focus in general, than just pushing the shutter release button and hoping the image is sharp and in focus. With this book, you'll learn how to get the right focus in your images, no matter what the occasion. Follow along with your friendly and knowledgeable guide, and you will: Learn the top ten things to know about focus, including how to use the focus controls on the camera, how to pick the autofocus point, and when to use pre-focus in your images Address common autofocus issues such as dealing with low contrast or low light, or shooting through obstacles like glass or a fence Develop troubleshooting techniques for what to do when the autofocus doesn't work properly Work with both manual focus and autofocus and learn tricks to achieve better focus in video And once you've got the shot, show it off! Join the book's Flickr group to share your photos and tips at flickr.com/groups/focusandautofocusfromsnapshotstogreatshots*

DIGITAL MEDIA ECOLOGIES

ENTANGLEMENTS OF CONTENT, CODE AND HARDWARE

Bloomsbury Publishing USA *Our digital world is often described using terms such as immateriality and virtuality. The discourse of cloud computing is the latest in a long line of nebulous, dematerialising tropes which have come to dominate how we think about information and communication technologies. Digital Media Ecologies argues that such rhetoric is highly misleading, and that engaging with the key cultural, agential, ethical and political impacts of contemporary media requires that we do not just engage with the surface level of content encountered by the end users of digital media, but that we must additionally consider the affordances of software and hardware. Whilst numerous existing approaches explore content, software and hardware individually, Digital Media Ecologies provides a critical intervention by insisting that addressing contemporary technoculture requires a synthetic approach that traverses these three registers. Digital Media Ecologies re-envision the methodological approach of media ecology to go beyond the metaphor of a symbolic information environment that exists alongside a material world of tantalum, turtles and tornados. It illustrates the social, cultural, political and environmental impacts of contemporary media assemblages through examples that include mining conflict-sustaining minerals, climate change blogging, iOS jailbreaking, and the ecological footprint of*

contemporary computing infrastructures. Alongside foregrounding the deleterious social and environmental impacts of digital technologies, the book considers numerous ways that these issues are being tackled by a heterogeneous array of activists, academics, hackers, scientists and citizens using the same technological assemblages that ostensibly cause these problems.

THE VIDEOMAKER GUIDE TO VIDEO PRODUCTION

Taylor & Francis From the editors of Videomaker Magazine comes this new edition that you have been waiting for. The Videomaker Guide Digital Video, fourth edition, provides information on all of the latest cutting edge tools and techniques necessary to help you shoot and edit video like the pro's. Learn about equipment, lighting, editing, audio, high definition, and all aspects of video from the leading experts on videography!

VIDEO NATION

Peachpit Press Provides information on planning, shooting, and sharing videos on YouTube, Facebook, and on blogs.

TONY NORTHRUP'S DSLR BOOK: HOW TO CREATE STUNNING DIGITAL PHOTOGRAPHY

Tony Northrup The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night photography Fireworks Raw files HDR Macro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided) Portraits (candid, casual, formal, and underwater) Remotely triggering flashes Using bounce flash and flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via long exposure and image stacking) Light painting Eliminating noise Focus stacking for infinite depth-of-field Underwater photography Getting close to wildlife Using electronic shutter triggers Photographing moving cars Photographing architecture and real estate

DIGITAL SLR VIDEO AND FILMMAKING FOR DUMMIES

John Wiley & Sons Step-by-step guide for using your digital SLR to make quality video With digital SLR cameras becoming more and more popular as replacements for standalone video cameras, this book helps photographers become better videographers and shows videographers how to incorporate DSLRs into their work. The book includes an overview of the DSLR video tools and process and shows how to establish camera settings for effective capture, light a scene, get sound, and achieve the film look. The book also offers the basics on editing footage into a final product using common video editing tools. Offers everything needed to shoot, produce, and edit a professional looking videos using DSLR video equipment Written for both professional photographers and videographers and those just starting out Includes the steps for applying information to a film project, including developing a screenplay, approaching shooting like a cinematographer, and directing Contains a walkthrough of common video projects including making a music video, a wedding video, and video greeting card Digital SLR Video and Filmmaking for Dummies is designed to help photographers ramp up their video skills, videographers add DSLRs to their toolkits, and amateurs begin shooting their own short films and videos.

SPEEDLITER'S HANDBOOK

LEARNING TO CRAFT LIGHT WITH CANON SPEEDLITES

Pearson Education Getting your Canon Speedlite to produce the light you need can be a real challenge. For those new to flash photography—or for anyone who has previously given up out of frustration—*Speedlites Handbook* is a revelation. Photographer Syl Arena takes you on a journey that begins with an exploration of light and color, moves through a comprehensive discussion of the Canon Speedlite family and all of the accessories and equipment available to the Speedlites, then settles down to crafting great light in one photo shoot after another. Whether you want to create a classical portrait, shoot an event, or simply add a little fill light to a product shot, *Speedlites Handbook* shows you how. A fantastic in-depth resource illustrated with over 500 images, *Speedlites Handbook* covers: how to see the various characteristics and properties of light itself, as well as the differences between how your camera sees versus how you see all the buttons and dials of the entire Canon Speedlite family the basics of on-camera flash...and the necessity of getting your flash off the camera how to beautifully balance flash with the existing ambient light all the equipment necessary for great Speedlite shots how to get amazing shots with just one Speedlite how and when to use E-TTL versus manual flash the use of color gels to balance color, as well as create dramatic effects how to tame the sun—or any really bright light—with hi-speed sync and much, much more Whether you're shooting portraits, events, or sports, *Speedlites Handbook* is an essential resource that teaches you how to craft the light you need for any type of shot you want.

111 TIPS TO CREATE IMPRESSIVE VIDEOS

HOW TO PLAN, CREATE, UPLOAD AND MARKET VIDEOS

eBook Partnership Have Fun and Earn Money With Your Videos! No matter if you want to become a YouTube star, or just want to produce just leisurely videos, educational videos, marketing, and business communication videos, or movie and book trailers: you will find lots of valuable ideas and suggestions. If you are looking for new ways to drive traffic to your business and your social media accounts through video, this is the book for you. Your audience needs to be intrigued, inspired, and informed by an outstanding video viewing experience. Walt Disney once said: "I would rather entertain and hope that people learned something than educate people and hope they were entertained." Rather than focusing too much on equipment, the focus of this book is on the art of creating videos that viewers want to watch over and over. Find more than 111 tips on how to create professional videos that enchant your audience. Get detailed instructions in this book on how and where to market and profit from your video production.

BRITISH JOURNAL OF PHOTOGRAPHY

PHOTO FUSION

A WEDDING PHOTOGRAPHERS GUIDE TO MIXING DIGITAL PHOTOGRAPHY AND VIDEO

John Wiley and Sons A full-color reference-and-DVD package covers shooting and editing a successful multimedia project With the introduction of dSLRs with high definition video functionality, a new world of multimedia capture has been opened to digital photographers. This book shows you how to embrace the exciting new option of photo fusion, by incorporating digital video content with your photography. The author duo guides you through creating seamless multimedia presentations that maximize both still-frame and video photography functions on your dSLR. From the setting up and shooting, to downloading, editing and presenting a multimedia project, this book clearly explains how to move beyond stills into the exciting world of multimedia creation. Encourages you to embrace the exciting possibilities of photo fusion in the field of wedding photography Explains how to incorporate digital video content with photography Walks you through all of the necessary steps for shooting and editing a memorable multimedia creation Details every aspect involved in setting up, shooting, downloading, editing, and presenting a multimedia project Features more than 200 color images and an indispensable DVD of inspiring examples Packed with more than 200 stunning images and featuring a 45-minute DVD, *Photo Fusion* presents you with inspiration and instruction so you can create your own multimedia projects. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

SCOTT KELBY'S DIGITAL PHOTOGRAPHY BOXED SET, PARTS 1, 2, 3, 4, AND 5

Pearson Education This attractive boxed set includes: *The Digital Photography Book, Part 1, 2nd Edition* (ISBN 0321934946), *The Digital Photography Book, Part 2, 2nd Edition* (ISBN 0321948548), *The Digital Photography Book, Part 3* (ISBN 0321617657), *The Digital Photography Book, Part 4* (ISBN 0321773020), and *The Digital Photography Book, Part 5* (0133856887). Scott Kelby, the man who changed the "digital darkroom" forever, shows which buttons to push, which settings to use, when to use them, and hundreds of the most closely guarded photographic "tricks of the trade" to get budding photographers shooting dramatically better-looking, sharper, more colorful, more professional-looking photos with their digital camera every time they press the shutter button. Scott tackles the most

important side of digital photography—how to take pro-quality shots using the same tricks today's top digital pros use (and it's easier than you'd think). Each chapter is packed with plain English tips on using flash, shooting close-up photography, travel photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can start taking pro-quality portraits today! Plus, he's got full chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and sports photographers. Chapter after chapter, page after page, Scott shares all the pros' secrets for making your photos look more professional, no matter what you're shooting. This bundle has a value of US \$125.

DAVID BUSCH'S CANON EOS RP GUIDE TO DIGITAL PHOTOGRAPHY

Rocky Nook, Inc. David Busch's Canon EOS RP Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS RP mirrorless camera. This highly-affordable model sports a 26.2 MP full frame sensor embedded with 4,779 Dual-Pixel phase detection AF points for lightning-fast, precise autofocus. The EOS RP's 2.36 million dot electronic viewfinder provides a bright, clear view as you shoot. There are three available adapters that it easy to supplement your RF-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS RP has wireless connectivity to allow linking the camera to a computer and iOS or Android smart devices, high-definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS RP. Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS RP Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy EOS RP "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS RP today.

SCOTT KELBY'S DIGITAL PHOTOGRAPHY BOXED SET, PARTS 1, 2, 3, AND 4, UPDATED EDITION

Peachpit Press With over 800 of the most closely guarded photographic "tricks of the trade," this boxed set—consisting of all four parts of Scott Kelby's best-selling series, *The Digital Photography Book*—is the ultimate resource for any one who wants to shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Camera technology advances quickly, and with this boxed set now including updated editions of Parts 1 and 2, readers will find refreshed tips and tricks to be current for today's photographer. The equipment Scott uses and recommends to the reader has been updated, as well as prices, links, and pictures. In Part 1, Scott has added a new chapter, addressing the top 10 things he wishes he would've been taught when he was just starting out in photography. And, there is a whole new section in Part 2 entitled "The Seven Deadly Sins of Landscape Photography," where Scott discusses the biggest traps in landscape shots—and how to avoid them in order to create breathtaking imagery. Scott Kelby, the man who changed the "digital darkroom" forever with his groundbreaking, best-selling *The Photoshop Book for Digital Photographers*, now tackles the most important side of digital photography—how to take professional-quality shots using the same tricks today's top digital pros use (and it's easier than you think). These aren't books of theory, full of confusing jargon and detailed concepts. These are books on which button to push, which setting to use, and when to use it. Each page covers a single concept on how to make your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then these are the books for you.

CUSTOMERS BY INTEGRATING SEO

Horizon Books (A Division of Ignited Minds Edutech P Ltd) This book gives the viewer a place 'right from the beginning' to solve the problems and possibilities of the digital marketplace. The topics covered provide an outline of important digital marketing ideas and methods; each section combines educational studies with digital marketing methods to provide a good knowledge of this interesting new field. This approach will assist learners to move into marketing professionals and provide experts with a framework for digital brand management. Content means some knowledge with marketing ideas acquired from work experience or previous education. By *Customers by Integrating SEO*, are designed to integrate with a degree course in digital marketing to produce a comprehensive learning experience. Each chapter is related to a module in the syllabus and the book provides complete coverage of the syllabus and includes only the most essential points of learning that will allow you to pass your exams and obtain an internationally recognized and respected Digital Marketing certification. Will prepare best.

DAVID BUSCH'S CANON EOS 5D MARK IV GUIDE TO DIGITAL SLR PHOTOGRAPHY

Rocky Nook, Inc. David Busch's Canon EOS 5D Mark IV Guide to Digital SLR Photography is your essential reference and guide book for Canon's ground-breaking 30.4 megapixel full frame dSLR. Canon's most versatile professional/enthusiast camera is adept at still photography, combining a high-resolution sensor with 7 fps continuous shooting, blazing fast autofocus, and excellent high-ISO performance.

Those shooting video will be equally impressed with its 4K Ultra High Definition movie mode and Dual Pixel AF that allows continuous autofocus even when capturing video. Touch screen access to features, a 150,000-pixel RGB+infrared exposure sensor, and built-in Wi-Fi and GPS add to the 5D Mark IV's appeal. *p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} span.s1 {font: 12.0px Times}* With this book in hand, you will discover all the capabilities of the Canon EOS 5D Mark IV as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's *Canon EOS 5D Mark IV Guide to Digital SLR Photography* describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the Mark IV's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast exploring photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS 5D Mark IV.

PHOTOFRAMD.COM: BEST OF CANON 7D TIPS & TUTORIALS

Charles J Cangialosi Not your typical Canon 7D manual! This ebook is a collection of real world experiences by a photographer who uses the Canon 7D as his primary camera. It is filled with updated articles from my blog - <http://blog.photoframd.com> - the top resource for Canon 7D Tips and Tutorials. I. Photoframd.com: General Canon 7D Tips for Everyone My Full Year with the Canon 7D Canon 7D Tips: Problem focusing? Customize the AF! Canon 7D Tips: Auto-focus not working? Check your settings Customize Canon 7D Settings with My Menu What should my first lens be? Canon 7D & the Crop Factor Minimum Focusing Distance and the Crop Sensor Still Video Image or Camera Raw? DSLR or Camcorder for HD-Video? Shooting both Stills & HD-Video with One Camera In-Camera Noise Reduction Settings What's that sound? Noise Test Series on Canon 7D Night Noise Test with Long Exposures Burned by ebay? Try this for Used Cameras & Lenses! II. Photoframd.com: Still Photography with the Canon 7D Photoshop CS5 - HDR & Canon 7D Raw Files The Reluctant Sunset Photoshop CS5 - Finishing HDR with Topaz Adjust 4 Auto Exposure Bracketing 6 images or more Before HDR, there were Neutral Density Graduated Filters Updating Raw Files in Adobe Camera Raw 6, Bridge CS5 Photoshop CS5 - Camera Raw 6 Lens Correction Profiles Hell Froze Over - I'm Using Lightroom 3! Lightroom 3 - Adding DVD and Blu-ray Archive Backup Disks to My Catalog Lightroom 3 - Smart Collections Build Dynamic Collections Time to Upgrade to a 600x Compact Flash Card Recovering Photos and Video from Formatted Compact Flash Card Reformat Corrupt Compact Flash Cards for a Clean Start Canon 7D Tips on Using the Sigma 50-500mm f/4.5-6.3 APO DG OS Bronx Zoo - Animal Photography and Sigma 50-500mm How to Use a Monopod - Think Hand-Held-Plus Tips on Shooting Time Lapse Video Tips on Creating/Editing Time Lapse Video Time Lapse Photography and Photoshop CS4 Actions & Batching Canon 7D Tips - How to Photograph Fireworks Tutorial Creating Miniature Toy Effect with a Tilt Shift Lens Black & White Photography Custom Functions and Shooting in B&W III. Photoframd.com: HD-Video with the Canon 7D Canon 7D / 5D Mark II Tips - HD video editing the easy way Premiere Pro CS5 & 7D HD-Video the Easy Way Tips on Shooting HD Video Tips on Editing HD Video Easy Slow Motion and Fast Motion Time Effects in Premiere Pro CS5 Easy Freeze Frame Time Effects in Premiere Pro CS5 Easy Reverse Speed Motion Effects in Premiere Pro CS5 Remote Control for Video Recording DIY Follow Focus Ring for Video/Stills Before You Buy a Camera Stabilizer, Try This \$10 Solution Premiere CS5 and Neat Video Noise Removal Premiere Pro CS5 - Adjust Levels just like Photoshop Dynamic Link to Jump Between Premiere Pro CS5 and After Effects CS5

111 TIPS TO CREATE YOUR BOOK TRAILER

PROMOTE YOUR BOOK, USING VIDEO TO INVITE NEW READERS

eBook Partnership The Web has gone VIDEO... 90% of all web traffic will soon be video! This 2nd - revised, expanded and updated - edition of the popular book trailer and video-guide helps you to market your novels or non-fiction books. It shows you how to master the composition of your book trailer, and where to find free music and photos. The Web has gone VIDEO... 90% of all web traffic will soon be video. Video has become the way we share, the way we communicate, the way we connect, and the way we buy and sell - especially books. Video has also become the way we search (YouTube is the second most popular search engine), the way we "surf," and the way we make buying decisions. *111 Tips to Create Your Book Trailer Promote Your Book, Using Video to Invite New Readers* In more than 111 tips it guides you step by step how to plan, create, and upload your videos, and most of all: how to attract new readers with your book trailer. Video book trailers are an important marketing tool for Indie Authors and Publishers! YouTube and other video-sharing sites have enabled authors to spread the message about their books to a wide audience. Also, thanks to the fact that videos are ranked very high in Google's search results. After all, Google owns YouTube - which in turn means that smart video marketing of books will top any other way of advertising. Video marketing is one of the most important promo techniques available to authors!

TONY NORTHRUP'S PHOTOGRAPHY BUYING GUIDE

HOW TO CHOOSE A CAMERA, LENS, TRIPOD, FLASH & MORE

Tony Northrup If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

LENSBABY

BENDING YOUR PERSPECTIVE

CRC Press If you've ever wished you could learn about all of the creative possibilities the Lensbaby offers, this is the book for you! Seeing subjects with a new perspective is at the heart of the Lensbaby experience, and with the essential information found in this book, you'll be able to take your creative exploration to the next level. Written by Lensbaby Guru Corey Hilz, *Lensbaby: Bending Your Perspective* starts off with an overview of each lens in the Lensbaby suite. Then comes the fun stuff! Packed with tips on composition and techniques for capturing your best images, you'll be immersed in the wonderful world of Lensbaby in no time. On nearly every page you'll find a full color image created by a Lensbaby expert to inspire your own shooting. You'll also find complete coverage of all of the Lensbaby accessories, from the Optic Swap System to a macro kit, creative aperture discs, and a super wide angle lens. With this gorgeous and practical book by your side, you'll never see the world in the same way again.

PERFECT DIGITAL PHOTOGRAPHY SECOND EDITION

McGraw Hill Professional Master the art of digital photography "Jay Dickman and Jay Kinghorn again have brought an insightful book on digital photography based on creating your best digital photographs, regardless of the rapid changes in the digital technology... From cover to cover, this book is filled with priceless information on how to get the great photos, and how to make sure they are your best." -- John Knauer, Senior Marketing Manager, Digital SLR, Olympus Imaging America In this completely updated, full-color work, a Pulitzer Prize-winning National Geographic photographer and an Adobe Photoshop Certified Expert guide you through the entire photographic process, from composition to printing and archiving. The expert techniques inside this masterful guide help you greatly improve both the quality of your photographs and your proficiency in the digital darkroom. *Perfect Digital Photography, Second Edition* covers the latest technologies, including digital SLR cameras, Adobe Photoshop CS4, and Adobe Photoshop Lightroom, and offers tips for developing an efficient workflow. Stunning color photographs throughout the book show you the results that you too can achieve.

VIDEO SHOOTER

MASTERING STORYTELLING TECHNIQUES

CRC Press Tired of the all the digital filmmaking guidebooks that give you only the nuts and bolts of how to use a camera? The third edition of *Video Shooter* takes the how-to knowledge a step further by showing you how to craft a story in your video. Barry Braverman is an experienced shooter and filmmaker whose is highly regarded in the field. This book covers everything from framing a shot, to lighting, to the type of camera (and tripod) you should use, and perhaps most importantly--how to translate the use of all this equipment and techniques into a story. The author is a veteran cinematic storyteller, and he shares practiced film-style techniques for use on your own DV cam. Humorous and opinionated, the author provides anecdotes and full-color illustrations that help you to learn the tricks of the trade. He gets right to the point of what you need to know to get good shots--and on a budget. New to this edition: * more up-to-date techniques involving HD technology * more coverage on the multi-

*skillset required of today's filmmakers (who are asked to act simultaneously as Director, Director of Photography, Cinematographer, Sound Recordists, etc.) *Website including craft tips, equipment review/blogs, and a teacher's corner to support use of the book in film studies/digital media class (includes student work completed in class using the text)*