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Understanding the Development of Small Business Policy

Routledge **It is not widely understood that the importance of small businesses only became apparent with the publication of David Birch's book The Job Generation Process in 1979. Over the past four decades, governments across the globe have struggled to design, implement and evaluate policies that benefit the development of small firms. Deciding whether macro or micro policies are more appropriate for a given context has usually created an initial challenge for policy-makers. However, a cause for even greater dispute has been determining and agreeing what might be the preferred outcomes of such policies (e.g. more firms, better performing firms, fewer firm failures, job creation, greater productivity, higher levels of innovation, inclusivity of disadvantaged groups). Furthermore, evaluating the impact of specific policies presents a wide range of difficulties since it is impossible to isolate a simple cause-and-effect relationship between policy and its stated goal. This book explores the development of small business policy in five countries across five continents**

and seeks to develop a deeper understanding regarding how small business policy has evolved in these countries and what we might learn from their experiences. This book was originally published as a special issue of Small Enterprise Research.

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23 Years CSAT General Studies IAS Prelims Topic-wise Solved Papers (1995-2017) 8th Edition

Disha Publications Disha's BESTSELLER "23 Years CSAT General Studies IAS Prelims & Mains Topic-wise Solved Papers (1995-2017)" consists of past years solved papers of the General Studies Paper 1 & 2 distributed into 8 Units and 52 Topics. This is the 8th edition of the book and has been thoroughly revised and updated. The book has been designed in 2 colour so as to make it more student friendly. The book also provides Essays divided topic-wise from 1993-2016. The strength of the book lies in the Errorless DETAILED Solutions. The book is 100% useful for both the General Studies papers (1 and 2) of the Prelims/ CSAT.

Air Transportation

A Management Perspective

Ashgate Publishing, Ltd. Now in its Eighth Edition, Air Transportation: A Management Perspective by John Wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management.

Corporate Governance, Responsibility and Sustainability

Initiatives in Emerging Economies

Springer Corporate Governance, Responsibility and Sustainability investigates various dimensions of corporate governance issues in key emerging economies such as China, India, Brazil, South Africa and Russia. The book explores a number of issues in the areas of corporate governance framework, market discipline and building an efficient, competitive market.

Oswaal NTA CUET (UG) Sample Papers English, Accountancy, Business Studies, Economics & General Test (Set of 5 Books)(Entrance Exam Preparation Book 2022)

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World Scientific Reference On Entrepreneurship, The (In 4 Volumes)

World Scientific **This book examines an important economic development in East Asia during the first decade of the 21st century. Whereas regional arrangements were, with the sole significant exception of ASEAN, conspicuously absent before 2000, they have proliferated since 2000 in both the monetary and trade areas. The book places this political development in the changing nature of the national economies, especially their increasing integration into regional and global value chains with the fragmentation of production processes. This is a freshly written, coherent analysis of the topic, drawing upon (updated) material from a series of articles that the author has published on the subject over the years. Although the book is based on theoretical and, especially, empirical analysis of regionalism, it is written in a non-technical style accessible to a wide range of readers. The book is likely to be adopted as supplementary reading for university courses on Asian economies, whether be it in area studies or economics/political economy disciplines.**

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Green Economic Structures in Modern Business and Society

IGI Global **Environmental and sustainable development concerns permeate numerous aspects of society, including economic activity. Many countries now run their economies based on such sustainable economic structures to improve production models and overall living conditions. Green Economic Structures in Modern Business and Society discusses the implementation of environmentally friendly models in contemporary economies, as well as the development and evolution of such strategies in recent years. Focusing on theoretical frameworks, empirical research findings, and key methodologies, this book is a pivotal reference source for academicians, advanced-level students, and professionals within the growing field of green economics.**

Routledge Handbook of the Contemporary Philippines

Routledge **The Philippines is a fascinating example of a "poor country democracy" where issues of economic development and poverty, political participation and stability, as well as ethnicity and migration are crucial. The Routledge Handbook of the Contemporary Philippines provides a comprehensive overview of the current political, economic, social, and**

cultural issues of the country. The Handbook is divided into the following four sections concentrating on a different aspect of the Philippines: domestic politics; foreign relations; economics and social policy; cultures and movements. In terms of domestic politics, chapters discuss clientelism, bossism, dynasties, pork barrel and corruption as well as institutions - the presidency, congress, the judiciary, the civil service, political parties, and civilian-military relations. The Philippines is confronted with many overseas challenges, with the foreign relations section focused on the country's relationship with China, Japan, and the USA as well as assessing the impact of the Filipino diaspora community around the world. Regarding economics and social policy, authors examine industrial policy, capital flight, microfinance, technocracy, economic nationalism, poverty, social welfare programs, and livelihoods. The final section on Philippine cultures and movements highlights issues of customs, gender, religion, and nationalism while also examining various social and political forces - the peasantry, the middle class, indigenous peoples, NGOs, the left, trade unionism, the women's movement, and major insurgencies. Written by leading experts in the field, the Handbook provides students, scholars, and policymakers of Southeast Asia with an interdisciplinary resource on the evolving politics, society, and economics of the Philippines.

India-China Relations

Politics of Resources, Identity and Authority in a Multipolar World Order

Taylor & Francis The rise of India and China as two major economic and political actors in both regional and global politics necessitates an analysis of not only their bilateral ties but also the significance of their regional and global pursuits. This book looks at the nuances and politics that the two countries attach to multilateral institutions and examines how they receive, react to and approach each other's presence and upsurge. The driving theme of this book is to highlight the enduring and emerging complexities in India-China relations, which are multi-layered and polygonal in nature, and both a result and reflection of a multipolar world order. The book argues that coexistence between India and China in this multipolar world order is possible, but that it is limited to a medium-term perspective, given the constraints of identity complexities and global aspirations these two rising powers are pursuing. It goes on to discuss how their search for energy resources, quest to uphold their own identity as developing powers, and engagement in balance-of-power politics to exert authority on each other's presence, are some elements that guide their non-cooperative relationship. By explaining the foreign policy approaches of Asia's two major powers towards the growing Asian and global multilateralism, and highlighting the policies they carry towards each other, the book is a useful contribution to students and scholars of Asian Politics, Foreign Policy and International Relations.

Risky business: Uptake and implementation of sustainability standards and certification schemes in the Indonesian palm oil sector

CIFOR Evolving international sustainability norms demand greater environmental and social responsibility from business across global commodity chains - from countries of origin to countries of consumption. Conventional command-and-control regulation has had limited success in addressing negative environmental and social impacts. As a result, advocacy groups and NGOs have championed a diversity of market-based and multi-stakeholder governance approaches aimed at shifting the private sector towards delivering more sustainable business models. Multiple non-state, market-driven social and environmental standards have emerged for palm oil. Through interviews with growers and key stakeholders in the Indonesian palm oil industry this occasional paper explores the motivations driving the uptake of sustainability standards, as well as the factors supporting and preventing implementation of sustainability standards, and asks, what model of "sustainable" oil palm agriculture is ultimately being built?

The Origins of the Common Core

How the Free Market Became Public Education Policy

Springer Owens provides a historical analysis of the ideological movements and reform efforts leading to the Common Core State Standards, beginning with conservative criticism of public schools in the 1930s and culminating in a convergence of the political right and left in efforts to systemically reform education based on free market principles.

The Local Impact of Globalization in South and Southeast Asia

Offshore business processes in services industries

Routledge In the past two decades, several millions of IT-enabled services jobs have been relocated or 'offshored' from the US and Europe to, in particular, low cost economies around the world. Most of these jobs so far have landed in South and South-East Asia, with India and the Philippines receiving the bulk of them. This has caused profound changes in the international division of labour, and has had correspondingly wide social and economic effects. This book examines how this 'next wave in globalization' affects people and places in South and South-East Asia. It brings together twelve case studies from India, the Philippines, China, Hong Kong and Thailand, and explores how and for whom services offshoring creates opportunities, triggers local economic transformations and produces challenges. This book in addition compares how different countries take part in this 'second global shift', investigates service-sector driven economic development from a historical perspective, and engages with the question whether and to what extent services offer a new promising avenue of sustained economic growth for developing countries. It argues that service-led development in developing countries is not easy for all the workers involved, or a guaranteed path to sustained economic development and prosperity. This volume stands out from other books in the field in its exploration of the social and economic outcomes in the cities and countries where services have been located. Based on cutting edge empirical research and original data, the volume offers a state-of-the-art contribution to this growing debate. The book provides valuable insights for students, scholars and professionals interested in services offshoring, socio-economic development and contemporary transformations in South and South-East Asia.

Businessmen, Clientelism, and Authoritarianism in Egypt

Springer After the ousting of former Egyptian President Hosni Mubarak in February 2011, much debate surrounded the reasons for the former regime's longevity and its collapse. Here, Safinaz El Tarouty provides an original contribution to the study of authoritarianism in Egypt by focusing on the role of businessmen in authoritarian survival. As the regime intensified neoliberal economic reforms that led to social deprivation and frustration among increasing numbers of Egyptian citizens, they co-opted businessmen in order to defuse challenges and buttress the regime, constructing a new political economy of authoritarianism. Extending the existing literature on clientelism, El Tarouty creates a typology of regime-businessmen relations to describe the multiple mechanisms of co-option in the context of economic liberalization. Ultimately, though, these businessmen proved too narrow a constituency to provide legitimacy to the regime and, in fact, formed one of the reasons for its collapse.

Complex Political Decision-Making

Leadership, Legitimacy and Communication

Routledge Political and societal elites are increasingly confronted with complex environments in which they need to take collective decisions. Decision-makers are faced with policy issues situated at different intertwined levels which need to be negotiated with different actors. The negotiation and decision-making processes raise issues of legitimacy, leadership and communication. Modern societal systems are not only affected by horizontal specialization and diversity but also by a vertical expansion of governance layers. The national level is no longer the sole, or even the most important, level of governance. In these complex environments, cognitive abilities and personalities of political and societal elites have gained importance. This book addresses the impact of an increasingly complex environment on the legitimacy and transparency of politics, on the role of leadership and

political personality and on motivated images, rhetoric and communication. Examining how these issues interact at the macro and theoretical level, the types of problems decision-makers face and how they communicate ideas with their audiences, it brings together leading experts in political psychology, law and political science to bridge the gap in the way these disciplines explore the issue of complex decision-making.

Cyberwarfare: Information Operations in a Connected World

[Jones & Bartlett Learning](#) **Cyberwarfare: Information Operations in a Connected World** puts students on the real-world battlefield of cyberspace! It reviews the role that cyberwarfare plays in modern military operations-operations in which it has become almost impossible to separate cyberwarfare from traditional warfare.

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Political and Economic Dynamics of the Eurozone Crisis

[Oxford University Press](#) This is the first book to provide a full and dispassionate account of the politics and economics of the Eurozone crisis, focusing on the interlinked origins and impacts of the Euro-Zone crisis and the policy responses to it. The book is distinguished from existing research by its avoidance (and rejection) of the too-often simplistic analysis that has characterized political, media and regrettably some academic coverage, and by its attempt to escape from the tyranny of day-to-day events and short-term developments. Each of the contributors identifies an important question and undertakes a careful empirical, theoretically-informed analysis that produces novel perspectives. Together they seek to balance many of the existing accounts that have rushed to sometimes unwarranted conclusions, concerning, for example, the locus of institutional power in European crisis-management; the power and centrality of particular member states, notably Germany which has been attributed with 'hegemonic' status; the supposed entrapment of EU policy makers by an 'austerity ideology'; and the deep flaws that apparently afflict the solutions to the crisis put painstakingly in place, such as Banking Union. While it will be some time before the EU can put the crisis behind it, and the dust finally settles on the revised institutional system that emerges, The Political and Economic Dynamics of the Eurozone Crisis marks an important step towards a considered, reflective analysis of the tumultuous events and developments of the crisis period.

Science, Technology and Innovation in BRICS Countries

[Routledge](#) The term BRICS (Brazil, Russia, India, China and South Africa) is gaining global attention both in scholarly and popular discourse. BRICS countries are crucial in terms of their vast areas, huge population and have massive economic potential. These countries are also categorized as developing countries and are aspiring to be considered as developed countries. There is commonality among these countries in that they have similar issues and problems, which may require common solutions. Science, Technology and Innovation in BRICS Countries examines whether more emphasis on Science Technology and Innovation (STI) capability building could be the solution to these countries' economic upgradation and poverty reduction. This book is a collection of various Science Technology and Innovation (STI) issues of BRICS economics, and will be of interest to general readers, scholars working in this field, as well as policy makers all over the globe. The contributions come from various scholars across the globe who have published their BRICS economics research in a special issue of the African Journal of Science, Technology, Innovation and Development.

Routledge Handbook of Japanese Business and Management

Routledge The Routledge Handbook of Japanese Business and Management provides a comprehensive overview of management and business processes and practices in Japanese companies. The contributors combine theoretical findings and research results with a practical and contemporary view on how corporations and firms are managed in Japan. The handbook is divided into eight sections covering: historical perspectives on Japanese management; structure and theory of the Japanese firm; the corporate environment in Japan; the Japanese work environment; the Japanese market; manufacturing and logistics; interaction and communication; the future of Japanese management. This book is an essential reference resource for students and scholars working on Japanese companies, the Japanese market-place, Japanese consumers, or management processes in the Japanese firm. The book also provides an interesting and informative read for managers who need to deepen their knowledge on Japanese business processes.

The Regulation of Financial Planning in Australia

Current Practice, Issues and Empirical Analysis

Routledge This book investigates the legitimacy of the current Australian Financial Services Licensee-Authorised Representative (AFSL-AR) licensing model, as specified in the Commonwealth Corporations Act 2001. The book rectifies the deficiency in scholarly attention to this matter by developing a new conceptualised framework for the financial planning discipline. It takes into account theories in agency, legislation, legitimacy and the independent individual regulatory regimes in other professions; thereafter integrating this framework with the financial planning theory to examine the legitimacy, or what was found to be the illegitimacy of licensing advisers via multiple third party conflicted commercially oriented licensees. This book makes a very useful reference to understanding financial planning licencing model in Australia.

Understanding Mega Free Trade Agreements

The Political and Economic Governance of New Cross-Regionalism

Routledge The rise of cross-regional trade agreements is a defining trend of the current international trade system as shown by the signing of the Trans-Pacific Partnership (TPP) in 2015, the negotiations for the Transatlantic Trade and Investment Partnership (TTIP) between the USA and the EU as well as the Regional Comprehensive Economic Partnership (RCEP) between countries in Asia and Oceania. These differ from previous agreements in their economic significance and large geographic scale, and the wide scope of trade-related issues. The current rise of nationalist and isolationist ideologies across Europe and the USA has raised questions on the future of cross-regional trade deals and made the need to understand their implications for economic and political governance ever more urgent. Two main forms of governance that are central to this volume are the democratic tensions over new generation trade deals on the one hand, and their geopolitical ramifications on the other, which have come into collision to herald the advent of a highly uncertain period of world politics. Many of the questions tackled in this volume, surrounding the democratic governance of trade agreements - whether long-held debates on the inclusion of workers' voices, controversies on intrusive "behind the border" provisions undermining national sovereignty and local autonomy or new questions on digital rights - are crucial to understand the ebbing popular support for far-reaching trade agreements. This book will be a useful learning tool for students and scholars in a wide range of fields, including Globalisation, Global Governance, International Political Economy, International Trade and Investment and International Law, and should also be of interest to EU trade negotiators, international policymakers and business associations.

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Sustainable Development Goals in the Asian Context

Springer This book presents research that focuses on Sustainable Development in Asia. Chapters are extended works of papers presented at Communication/Culture and The Sustainable Development Goals (CCSDG): Challenges for a New Generation, an international conference held in Chiang Mai University in December 2015. The chapters address assessments of Millennium Development Goals in several Asian countries and the region as a whole. The book also identifies and discusses the changes and potential improvements in the transition from Millennium Development Goals (2000-2015) to Sustainable Development Goals (2015-2030). Areas that are covered in the book, which are illustrated with case studies, include Corporate Social Accountability, Information and Communications Technologies, and Small Medium Enterprises (SMEs). The book serves as a useful resource for academics, scholars, students, and policymakers, interested in Development Studies.

Integral Operational Leadership

A relationally intelligent approach to sustained performance in the twenty-first century

Routledge Throughout *Integral Operational Leadership*, Park acknowledges that the principles, perspectives and priorities highlighted in his first book *Collaborative Wisdom: From Pervasive Logic to Effective Operational Leadership* must be translated into practical and operational guidelines. Part I of this new volume briefly revisits the theory and concepts introduced in *Collaborative Wisdom* and brings to centre stage an alternative organisational framework and culture which has long operated on the sidelines in many business sectors. The substantive content of this volume, however, is dedicated by way of case studies and exercises to offering insights that encourage and facilitate effective day-to-day decision making. This book creates a logical and robust chain from the hidden, often forgotten, subconscious and intuitive element of the leadership cognitive process, to the daily issues, decisions, practices and actions of leaders within the operational environment. It demonstrates how the existence of a collaborative wisdom can influence the implementers, as well as the policymakers within the organisational leadership cadre. *Integral Operational Leadership* provides support for industry professionals who are seeking to develop their organisational capabilities and performance through clear operational leadership. This book concerns itself with an alternative and 'progressive' leadership logic based upon perspectives, priorities and practices considered more attuned to the realities of the twenty-first century environment within which the business organisation operates.

6th International Conference on Innovation and Entrepreneurship

ICIE 2018

Academic Conferences and publishing limited **These proceedings represent the work of researchers participating in the 6th International Conference on Innovation and Entrepreneurship (ICIE 2018) which is being co-hosted by Georgetown University and George Washington University and is being held at The University of the District of Columbia (UDC) on 5-6 March 2018.**

India and the Global Game of Gas Pipelines

Routledge Gas pipelines constitute an important, yet unexplored, aspect of strategic geography. As one of the fastest growing economies in the world, India's need for energy is paramount. Though surrounded by gas-rich regions - Myanmar and Bangladesh to the east, the Gulf to the west and Central Asia to the north - India does not have a single gas pipeline coming in, going out or traversing through its territory to date. This book highlights the global competition over gas pipelines and its implications for India's energy security in a comprehensive manner. The author leads us through a labyrinthine world comprising numerous actors - the states, energy firms, scientists, engineers, investors and bankers - engaged in competition over these pipelines leading to a continuous game of checkmating rivals, instigating conflicts, causing damage and destruction and threatening military action to persuade or dissuade states from joining specific projects. Pulsating, rigorous, grounded in hard facts and solid research, this book will be indispensable for scholars and researchers of international relations, strategic affairs, defence studies and politics, as well as think tanks, government agencies and the informed general reader.

UPPSC (Uttar Pradesh Public Service Commission) UP Combined State/Upper Subordinate Services General Studies (Paper-I) Preliminary Examination Solved Papers 2021-2005

Prabhat Prakashan The presented book UPPSC (Uttar Pradesh Public Service Commission) General Studies (Paper-I) Preliminary Examination Solved Papers is a compilation of previous years' examination question papers from 2021 to 2005. Aspirants can find all these question papers easily where most of the syllabus is covered in the form of MCQs. The solutions are supplemented lucidly with analytical explanations to promote a clearer understanding to various levels of questions depending upon the complexity. This book seeks to make the aspirants fully aware about the developments in the papers throughout these years along with preparing them to face the upcoming examination with confidence.

Vladimir Putin and Russia? Imperial Revival

Routledge Discerning the early stages of the rebirth of a new Russian empire from the ashes of the Soviet Union, Vladimir Putin and Russia's Imperial Revival argues that Russia's recent overtly aggressive actions and foreign policy doctrines have signaled a renewal of the Cold War. At the least, Russia's actions represent the potential for renewal. This book explains these developments in a historical context. The book begins by describing Russia's initial policy of rapprochement after the collapse of the Soviet Union and its development into a foreign policy of threatened or actual armed aggression. It identifies today's Russia as a nation determined to re-establish itself as a political and military force. As a prominent figure in the development and continuation of its current foreign policy, Vladimir Putin plays a central role in the topics covered. Previous literature often treats Putin as an individual phenomenon examining his connections to corruption or the secret police, but here David E. McNabb examines him as the latest in a long history of Russian despots who followed similar expansionist policies. He details some of the tactics Putin uses to instill fear and dominate political policies of republics newly independent from Russia. These tactics include the use of energy as a weapon, cyber terrorism, and military support for ethnic Russian separatists in other sovereign nations, most recently exemplified by Russia's annexation of Crimea from Ukraine via armed invasion. In an attempt to demystify Russia's re-emergence as an international political force, Vladimir Putin and Russia's Imperial Revival grounds its analyses in history. It explores as far back as the establishment of the first Russian empire, and regards Putin as a leader determined to establish a fifth imperial incarnation. It provides a nuanced understanding of how Russia arrived at its current position through recent and distant internal and international events.

Productivity Perspectives

Edward Elgar Publishing Productivity Perspectives offers a timely and stimulating social science view on the productivity debate, drawing on the work of the ESRC funded Productivity Insights Network. The book examines the drivers and inhibitors of UK productivity growth in the light of international evidence, and the resulting dramatic slowdown and flatlining of productivity growth in the UK. The reasons for this so-called productivity puzzle are not well understood, and this book advances explanations and insights on these issues from

different disciplinary and methodological perspectives. It will be of value to all those interested in, and engaging with, the challenge of slowing productivity growth.

Look East, Cross Black Waters

India's Interest in Southeast Asia

Rand Corporation India's core goals for Southeast Asia are in basic harmony with those of the United States, including regional stability, peaceful settlement of territorial disputes, and containment of radicalism. Still, America should not expect India to enter any sort of alliance, nor join any coalition to balance against China, but should demonstrate strategic patience and willingness to cultivate a long-term relationship.

Beyond McDonaldization

Visions of Higher Education

Routledge **Beyond McDonaldization** provides new concepts of higher education for the twenty-first century in a unique manner, challenging much that is written in mainstream texts. This book undertakes a reassessment of the growth of McDonaldization in higher education by exploring how the application of Ritzer's four features efficiency, predictability, calculability and control has become commonplace. This wide-ranging text discusses arguments surrounding the industrialisation of higher education, with case studies and contributions from a wide range of international authors. Written in an accessible style, **Beyond McDonaldization** examines questions such as: Can we regain academic freedom whilst challenging the McDonaldization of thought and ideas? Is a McDonaldization of every aspect of academic life inevitable? Will the new focus on student experience damage young people? Why is a McDonaldized education living on borrowed time? Is it possible to recreate the university of the past or must we start anew? Does this industrialisation meet the educational needs of developing economies? This book brings international discussions on the changing world of higher education and the theory of McDonaldization together, seeking to provide a positive future vision of higher education. Analysing and situating the discussion of higher education within a wider social, political and cultural context, this ground-breaking text will have a popular appeal with students, academics and educationalists.