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KEY=ESSENTIALS - VANESSA CHANCE

STUDY GUIDE [TO ACCOMPANY][BUSINESS ESSENTIALS, SEVENTH EDITION [BY] RONALD J. EBERT [AND] RICKY W. GRIFFIN

BUSINESS ESSENTIALS

Prentice Hall For Introduction to Business courses. Focus on the practical skills and important developments in business The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for business-- and a need for a change in Introduction to Business courses and texts. Business Essentials captures the widespread significance of these developments and presents their implications on businesses today. The Eleventh Edition includes new real-world examples and research findings, helping students to see how entrepreneurs are putting into practice the concepts that they are learning, and making this text the most current and relevant one available on the market today. Also Available with MyBizLab ® This title is available with MyBizLab--an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyBizLab does not come packaged with this content. If you would like to purchase both the physical text and MyBizLab search for: 0134473639 / 9780134473635 Business Essentials Plus MyBizLab with Pearson eText -- Access Card Package Package consists of: 0134271122 / 9780134129969 Business Essentials 0134150031 / 9780134150031 MyBizLab with Pearson eText -

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BUSINESS ESSENTIALS

Prentice Hall Business Essentials continues to provide a solid foundation of the essential topics in business. Its focus on practical skills, knowledge of the basics, and important developments in business makes for a brief book, but a rich experience. The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for business--and a need for a change in the Introduction to Business course and text. This text captures the widespread significance of these developments and presents their implications on businesses today. MyBizLab for Business Essentials is a total learning package. MyBizLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams--resulting in better performance in the course--and provides educators a dynamic set of tools for gauging individual and class progress. This program will provide a better teaching and learning experience--for you and your students. Here's how: **Personalize Learning with MyBizLab:** Inspire the exchange of new ideas and foster intriguing discussions with the abundant resources found in MyBizLab. **Real World Business Practices Focus:** An abundance of the latest real world business developments and examples provide clear illustrations of business concepts and current dilemmas, and every chapter shows how basic practices apply not only in business upswings, but also during economically challenging times as well. **Help Students Review and Apply Concepts:** Examples and exercises allow students to see how entrepreneurs are putting into practice the concepts that they are learning. **Keep Your Course Current and Relevant:** New examples, research findings, and examples appear throughout the text. **Note:** You are purchasing a standalone product; MyBizLab does not come packaged with this content. If you would like to purchase both the physical text and MyBizLab search for ISBN-10: 0133771555/ISBN-13: 9780133771558. That package includes ISBN-10: 0133454428/ISBN-13: 9780133454420 and ISBN-10: 0133456358/ISBN-13: 9780133456356. MyBizLab is not a self-paced technology and should only be purchased when required by an instructor.

BUSINESS ESSENTIALS PLUS MYBIZLAB

Prentice Hall For Introduction to Business courses This #1 brief Introduction to Business text continues to provide a solid foundation of the essential topics a beginning business student needs to understand. The 7th edition was revised with updated content, a modern design, and engaging media for today's students. Media can be found in myBIZlab, an online system which provides students with extensive online resources, assessment, and actual interaction with business topics.

ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT

Cengage Learning Packed with reader-friendly illustrations, *ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT*, 12e uses a nontechnical presentation to help your students understand the dynamics of today's legal environment for business. Covering a broad variety of key subjects and emphasizing ethical decision making, the text presents all business law topics required for success on the CPA exam. Cases are carefully summarized and integrated in order to present both recent legal issues and landmark court decisions while minimizing legal jargon. Students learn to effectively apply legal reasoning to cases and legal issues using the Issue, Rule, Application and Conclusion (IRAC) method. In addition to new Going Global features that highlight the international aspects of legal issues, the 12th Edition also includes more than 30 recent cases, updated coverage of limited liability companies and suretyship, amendments to UCC Articles, SEC rules on social media, recent U.S. Supreme Court decisions, and much more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

BUSINESS ESSENTIALS MYBIZLAB WITH PEARSON ETEXT ACCESS CARD

BUSINESS ESSENTIALS

Pearson Higher Ed Business Essentials' focus on practical skills, knowledge of the basics, and important developments in business makes for a brief book, but a rich experience. The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for business—and a need for a change in the Introduction to Business course and text. This text captures the widespread significance of these developments and presents their implications on businesses today. Note: This is the standalone book, if you want the book/access card order the ISBN below; 013303402X / 9780133034028 Business Essentials Plus NEW MyBizLab with Pearson eText -- Access Card Package Package consists of: 013266402X / 9780132664028 Business Essentials 013266514X / 9780132665148 2012 MyBizLab with Pearson eText -- Access Card -- for Business Essentials

SERIOUS GAMES AND EDUTAINMENT APPLICATIONS

VOLUME II

Springer With the continued application of gaming for training and education, which has seen exponential growth over the past two decades, this book offers an insightful introduction to the current developments and applications of game technologies within educational settings, with cutting-edge academic research and industry insights, providing a greater understanding into current and

future developments and advances within this field. Following on from the success of the first volume in 2011, researchers from around the world presents up-to-date research on a broad range of new and emerging topics such as serious games and emotion, games for music education and games for medical training, to gamification, bespoke serious games, and adaptation of commercial off-the shelf games for education and narrative design, giving readers a thorough understanding of the advances and current issues facing developers and designers regarding games for training and education. This second volume of Serious Games and Edutainment Applications offers further insights for researchers, designers and educators who are interested in using serious games for training and educational purposes, and gives game developers with detailed information on current topics and developments within this growing area.

BUSINESS ESSENTIALS

AMERICAN POLITICS TODAY

W. W. Norton The Fifth Edition of American Politics Today is designed to show students the reality of politics today and how it connects to their own lives. New features--from chapter opening cases that address the kinds of questions students ask, to full-page graphics that illustrate key political processes--show students how politics works and why it matters. All components of the learning package--textbook, InQuizitive adaptive learning tool, and coursepack--are organized around specific chapter learning goals to ensure that students learn the nuts and bolts of American government.

ESSENTIALS OF PHARMACOLOGY FOR ANESTHESIA, PAIN MEDICINE, AND CRITICAL CARE

Springer In anesthesiology, pain medicine, and critical care, practitioners at all levels need help to stay current with the continually evolving drug knowledge-base and trainees need tools to prepare for in-training and board exams that increasingly test their knowledge of pharmacology. This practical book is aimed at both readerships. It features a unique and practical chapter on the United States Food and Drug Administration (FDA) "black box" warnings that describe what safety precautions should be taken with commonly used drugs. The editors and contributors are pharmacology experts representing a cross-section of clinical specialties and institutions in the United States and include pharmacologists, pharmacists, as well as physicians.

HANDBOOK OF PSYCHOLOGICAL ASSESSMENT

Elsevier The field of psychological assessment has been undergoing rapid change. The second edition of this Handbook, published in

1990, appeared at the beginning of a decade marked by extensive advances in assessment in essentially all of its specialized areas. There are many new tests, new applications of established tests, and new test systems. Major revisions have appeared of established tests, notably the Wechsler intelligence scales. The time seemed right for a third edition, since even over the relatively brief period of ten years, many tests described in the second edition have been replaced, and are no longer commonly used. Furthermore, much new research in such areas as neuropsychology, cognitive science, and psychopathology have made major impacts on how many tests and other assessment procedures are used and interpreted. This third edition represents an effort to give the reader an overview of the many new developments in assessment, while still maintaining material on basic psychometric concepts in order for it to continue to serve as a comprehensive handbook for the student and professional.

FRAMERS

HUMAN ADVANTAGE IN AN AGE OF TECHNOLOGY AND TURMOIL

Penguin “Cukier and his co-authors have a more ambitious project than Kahneman and Harari. They don’t want to just point out how powerfully we are influenced by our perspectives and prejudices—our frames. They want to show us that these frames are tools, and that we can optimise their use.” —Forbes From pandemics to populism, AI to ISIS, wealth inequity to climate change, humanity faces unprecedented challenges that threaten our very existence. The essential tool that will enable humanity to find the best way forward is defined in Framers by internationally renowned authors Kenneth Cukier, Viktor Mayer-Schönberger, and Francis de Véricourt. To frame is to make a mental model that enables us to make sense of new situations. Frames guide the decisions we make and the results we attain. People have long focused on traits like memory and reasoning, leaving framing all but ignored. But with computers becoming better at some of those cognitive tasks, framing stands out as a critical function—and only humans can do it. This book is the first guide to mastering this human ability. Illustrating their case with compelling examples and the latest research, authors Cukier, Mayer-Schönberger, and de Véricourt examine:

- Why advice to “think outside the box” is useless
- How Spotify beat Apple by reframing music as an experience
- How the #MeToo twitter hashtag reframed the perception of sexual assault
- The disaster of framing Covid-19 as equivalent to seasonal flu, and how framing it akin to SARS delivered New Zealand from the pandemic

Framers shows how framing is not just a way to improve how we make decisions in the era of algorithms—but why it will be a matter of survival for humanity in a time of societal upheaval and machine prosperity.

UNDERSTANDING THE TIMES

A SURVEY OF COMPETING WORLDVIEWS

David C Cook Your view of God determines your view of the world. You hold in your hands a landmark guide to understanding the ideas and forces shaping our times. Understanding the Times offers a fascinating, comprehensive look at the how the tenets of the Christian worldview compares with the five major competing worldviews of our day: Islam, Secular Humanism, Marxism, New Age, and Postmodernism. Understanding the Times is a systematic way to understand the ideas that rule our world. While the material is expansive, the engaging, easy-to-understand writing style invites you to discover the truths of God – and our world. This classic should be on the shelf of every Christian home, on the desk of every pastor, and in the hands of every Christian student headed off to college.

THE FUTURE OF BUSINESS

South-Western Pub THE FUTURE OF BUSINESS prepares students for a successful career in business by equipping them with the knowledge, skills, and competencies they need to prepare for tomorrow's competitive workplace. Each chapter offers a thorough presentation of business principles and also highlights emerging business trends in fields such as management, leadership, production, marketing and finance. Trends include shifts in economic policies in Europe, the global marketplace, the boom in the service sector, managing workforce diversity, new technology, and more. The text also helps students envision themselves in a business career, revealing possibilities that exist when they select business as a major through new "Exploring Business Careers" opening vignettes and videos. Advanced learning tools such as online learning resources (ThomsonNOW) and the Integrated Learning System help build business competencies. To help students develop high-performance workplace skills, the Secretary's Commission on Achieving Necessary Skills (SCANS) recommends students develop five workplace competencies: using and allocating resources, working with others, acquiring and using information, understanding systems, and working with technology. The "Preparing for Tomorrow's Workplace" activities are designed to develop these workplace skills in students. SCANS competencies and workplace skill-building are key features included in the homework section of each chapter.

INTERNATIONAL BUSINESS

A MANAGERIAL PERSPECTIVE

Prentice Hall This comprehensive overview of international business is divided into various business functions, making it clear and easy to understand. In every chapter "Culture Quest Insights" into culture, geography, and business lead readers to a multi-media

experience of a certain country or region that provides useful information on the impact of culture on business. Cases specific to each region or country add to the total reading experience. Topics covered include: the world's marketplaces, the international environment, managing international business and business operations. For CEOs, managers, and other executives who need to understand the cultural mores of the global societies with which they do business.

INTRODUCTION TO BUSINESS

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

FINANCIAL ACCOUNTING AND REPORTING IN MALAYSIA

EFFECTIVE SMALL BUSINESS MANAGEMENT

Pearson Higher Ed This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Discover how to successfully launch and manage a small business. Open your mind to the possibilities, challenges, and rewards of becoming a small business owner with Effective Small Business Management. This text provides readers with the tools they need in order to launch and manage a small business. This edition features new and current examples, updated information on ethics and social responsibility, and several new pedagogical features.

ETHICS IN SMALL AND MEDIUM SIZED ENTERPRISES

A GLOBAL COMMENTARY

Springer Science & Business Media This book is the first of its kind - a global overview of extant research on ethics in small and medium sized enterprises. While vast amounts of corporate money, government policy and media time are directed at the social and ethical activities of large corporations, small businesses don't generally attract the spotlight. This is wildly inappropriate, however, since upward of 90% of private businesses are small or medium sized. This book goes some way to helping us understand the social and ethical contribution of this majority organizational form. The first section of the book is a global round-up of research on ethics in

small and medium sized enterprises from major regions of the world. In the second section smaller scale research projects from a variety of countries present both empirical and theoretical advances in the area. Anyone with an interest in ethics and small and medium sized enterprises should find this an inspiring book which paves the way for future research.

PRINCIPLES OF MARKETING

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

BUSINESS ESSENTIALS, SEVENTH CANADIAN EDITION, LOOSE LEAF VERSION

BUSINESS AND GOVERNMENT RELATIONS IN AFRICA

Taylor & Francis This book endeavors to take the conceptualization of the relationship between business, government and development in African countries to a new level. In the twenty-first century, the interests and operations of government and business inevitably intersect all over the African continent. No government, federal or state, can afford to ignore the needs of business. But what are these needs, how does business express its needs to government and what institutions organize government-business relations in African countries? How should government regulate business, or should it choose to let the markets rule? *Government and Business Relations in Africa* brings together many of sub-Saharan African leading scholars to address these critical questions. *Business and Government Relations in Africa* examines the key players in the game—federal and state governments and business groups—and the processes that govern the relationships between them. It looks at the regulatory regimes that have an impact on business and provides a number of case studies of the relationships between government and economic development around the African continent, highlighting different processes and practices. It shows the latest state of knowledge on the topic and will be of interest both to students at an advanced level, academics and reflective practitioners. It addresses the topics with regard to business-government relations and will be of interest to researchers, academics, policymakers, and students in the fields of African politics, comparative politics, public policy, business and politics, sustainable development and sustainability, economic development, and managerial economics.

ESSENTIALS OF CONTEMPORARY BUSINESS, BINDER READY VERSION

John Wiley & Sons This text is an unbound, binder-ready edition. We've listened. Boone/Kurtz, *Essentials of Contemporary Business* is the flexible, current, and easy-to-use resource that today's students and teachers want. Our commitment to delivering solutions at the speed of business has produced the perfect combination of current material, illustrative examples and a storytelling narrative -- all in a brief, valued-priced package. Covering all of the major topics of the introduction to business course, Boone/Kurtz, *Essentials of Contemporary Business* offers shorter chapters and a visually pleasing design paired with a comprehensive suite of resources to help you make business concepts come alive. Experience a textbook program that supports your goals to stimulate curiosity, show relevance, promote creativity, and prepare students for what's ahead, in both their academic and business careers.

ESSENTIALS OF PERSONNEL ASSESSMENT AND SELECTION

Routledge This second edition provides managers and students the nuts and bolts of assessment processes and selection techniques. With this knowledge, managers learn to make informed personnel decisions based on the results of tests and assessments. The book emphasizes that employee performance predictions require well-formed hypotheses about personal characteristics that may be related to valued behavior at work. It also stresses the need for developing a theory of the attribute one hypothesizes as a predictor—a thought process too often missing from work on selection procedures. Topics such as team-member selection, situational judgment tests, nontraditional tests, individual assessment, and testing for diversity are explored. The book covers both basic and advanced concepts in personnel selection in a straightforward, readable style intended to be used in both undergraduate and graduate courses in Personnel Selection and Assessment.

BUSINESS ESSENTIALS

Pearson College Division The #1 brief Introduction to Business text. *Business Essentials* continues to provide a solid foundation of the essential topics that first-semester business students need to understand. Its focus on practical skills, knowledge of the basics, and important developments in business makes for a brief book, but a rich experience. The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for business—and a need for a change in the Introduction to Business course and text. The eighth edition captures the widespread significance of these developments and presents their implications on businesses today.

COMPREHENSIVE RADIOGRAPHIC PATHOLOGY

Mosby Incorporated This complete foundational text and reference covers the core curriculum for radiography students with vivid illustrations and thoroughly updated content. In the 4th edition of this highly-respected text, content is updated and modified to convey the pathology knowledge radiographers need at the appropriate comprehension level for better understanding. The book covers all of the essential information radiography students need, including disease processes, their radiographic appearance, and their treatment. Radiographers Notes in every chapter provide helpful suggestions for producing optimal radiographs for each organ system and teach students to deal effectively with varying patient needs. Thorough coverage of alternative imaging modalities encourages readers to think about other imaging modalities that may be needed to ensure proper diagnosis. Summary of diseases, their locations, their radiographic appearance, and treatment tables provide a review tool for students and a quick reference guide for practitioners. Treatment sections provide useful background on certain treatment and prognosis information for a more thorough understanding of pathology. Organized by body systems, information is easily located and convenient for studying one area at a time in a logical sequence. Written for radiographers, the text provides the most up-to-date, logically organized presentation of radiographic pathology available. Enhanced imaging appearances include multiple modalities such as SPECT, PET, CT, MR, ultrasound, and fusion. Now covers the pathology of hepatitis variations, SARS, anthrax, and Marfan's syndrome for more comprehensive information. An expanded discussion of how CT and MR are used to diagnose pathological processes helps students understand the benefits of using these scans. New and updated radiograph images of the newly added pathologies. More images for alternative modalities, including nuclear, ultrasound, PET, CT, and vascular imaging.

BUSINESS ESSENTIALS

BUSINESS ESSENTIALS

Appropriate for Introduction to Business courses at both the university and college levels. Back by popular demand, *Business Essentials, Canadian Second Edition*, is the perfect option for those who want a no-nonsense approach for an introduction to business course. It retains the smooth, conversational writing style, extensive pedagogy, and well-integrated supplements package of the big Business book. Thoroughly updated and condensed, this text engages the reader by providing accurate and focused coverage in a brief, inexpensive, and high-quality format. Not only does this book reflect the changes occurring in the practice of business, it also meets the changing needs of students and teachers in the field.

MODERN FOOD MICROBIOLOGY

Springer This fourth edition of *Modern Food Microbiology* is written primarily for use as a textbook in a second or subsequent course in microbiology. The previous editions have found usage in courses in food microbiology and applied microbiology in liberal arts, food science, food technology, nutritional science, and nutrition curricula. Although organic chemistry is a desirable prerequisite, those with a good grasp of biology and chemistry should not find this book difficult. In addition to its use as a textbook, this edition, like the previous one, contains material that goes beyond that covered in a typical microbiology course (parts of Chaps. 4, 6, and 7). This material is included for its reference value and for the benefit of professionals in microbiology, food science, nutrition, and related fields. This edition contains four new chapters, and with the exception of Chapter 15, which received only minor changes, the remaining chapters have undergone extensive revision. The new chapters are 17 (indicator organisms), 18 (quality control), 21 (listeriae and listeriosis), and 24 (animal parasites). Six chapters in the previous edition have been combined; they are represented in this edition by Chapters 12, 13, and 14. In the broad area of food microbiology, one of the challenges that an author must deal with is that of producing a work that is up to date.

INTRODUCING MANAGEMENT IN A GLOBAL CONTEXT

Goodfellow Publishers Ltd Covering the major management disciplines, *Introducing Management in a Global Context* provides an introductory overview of key topic areas and to glimpse the latest research in domains such as strategy, technology and change, economics and development, politics and the social world, marketing, ethics and corporate decision making.

INTERNATIONAL BUSINESS

Prentice Hall For International Business courses This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content which is especially relevant to students outside the United States. Successfully prepare students for the international marketplace. *International Business* illustrates how successful managers must function in a competitive world. Packed with current examples that reflect the vibrancy of the international business field, this student-friendly text offers a managerial approach that keeps an emphasis on skills development, emerging markets and geographical literacy. The sixth edition of this internationally popular text contains all the same core concepts while incorporating new and current topic coverage.

SAMII'S ESSENTIALS IN NEUROSURGERY

Springer Science & Business Media Whatever you may say about Professor Samii, his take on neurosurgery cannot be ignored. In this book readers will find pieces that express the philosophy of the most well-known 'Neurosurgical School'. International experts present Professor Samii's teaching and philosophy in dealing with the most difficult neurosurgical pathologies as well as future developments. Basic concepts in neurosurgical sciences, modern surgical techniques and cutting-edge technology are presented in detail.

SOCIAL AND SUSTAINABILITY MARKETING

A CASEBOOK FOR REACHING YOUR SOCIALLY RESPONSIBLE CONSUMERS THROUGH MARKETING SCIENCE

Productivity Press "... an important intervention in the conversation around social and ecological sustainability that draws on both micromarketing and macromarketing scholarship to help the reader understand the challenges with illustrations from insightful cases both from emerging and developed economies. This compilation should be essential reading for the discerning student of sustainable consumption and production." -- Professor Pierre McDonagh, Associate Editor, *Journal of Macromarketing (USA)*; Professor of Critical Marketing & Society, University of Bath, UK Experts in the field of economics, management science, and particularly in the marketing domain, have always been interested in and acknowledged the importance of sustaining profitable businesses while incorporating societal and environmental concerns; however, the level of existing literature and availability of teaching cases reflects a dearth of real case studies, especially those focused on marketing for social good. This book of actual case studies will address that need. In addition, this book is important and timely in providing a case book for instructors (those in both industry and academia) to help them in teaching and training the next generation of leaders through corporate training and universities. Currently, marketing for social good is increasingly becoming a part of most curriculums under the umbrella of different titles, such as social marketing, green marketing, and sustainability marketing. The relevance of these studies is increasing across the globe. This book is composed of long and short real cases with varying complexity in different sectors. This case book will also cover some review articles for an overview of the recent developments in the study area. With these case studies, collections of questions, teaching materials, and real-life marketing scenarios, this book offers a unique source of knowledge to marketing professionals, students, and educators across the world. The main objective of this case book is to understand the applicability of marketing science (marketing for social good context, such as social marketing and sustainability marketing) in internet marketing related to e-buying behavior and e-WOM. In addition, it illustrates the various types of existing marketing practices that are relevant from both theoretical and practical points of view in this electronic era, as well as discussing other non-electronic marketing practices and focusing on consumer buying behavior. As a result,

marketing managers can treat their customers according to their desired value. This book particularly explores the possibilities and advantages created by social marketing and sustainability marketing through the presentation of thorough review articles and case studies. This case book helps corporate training centers and universities with compact teaching reference materials in their relevant courses.

ORGB 3

PRINCIPLES ON CLIMATE OBLIGATIONS OF ENTERPRISES

Climate change is the most important challenge humankind has ever faced. It is commonly accepted that GHG emissions must be reduced at great pace and to a significant extent to keep global warming below 2 (or, preferably, 1.5) degrees Celsius. This can only be reached if the obligations of major players—States, enterprises and investors—are sufficiently clear. The Oslo Principles aim to discern the legal obligations of States. The current Principles focus on the obligations of enterprises and investors. They identify the reduction obligations of enterprises, and articulate a series of related obligations. Investors can—and many already do—play an important role. These Principles aim to provide a legal basis for active investment management and engagement geared at stimulating enterprises to comply with their legal obligations. An extensive commentary further explains the Principles and their legal underpinning. The members of the expert group are Thomas Pogge, Brian Preston, Tianbao Qin, James Silk, Jaap Spier (reporter), Elisabeth Steiner, Philip Sutherland, and Daniël Witte. (Series: Legal Perspectives on Global Challenges, Vol. 5) [Subject: International Environmental Law, Climate Change]

UNDERSTANDING MEDIA

THE EXTENSIONS OF MAN

Createspace Independent Publishing Platform When first published, Marshall McLuhan's *Understanding Media* made history with its radical view of the effects of electronic communications upon man and life in the twentieth century.

UNDERSTANDING MOVIES

An introduction to the art of the film, emphasizing an aesthetic approach. Objective is to teach any student how to analyze any film by using the various analytical methods outlined in the book.

ISE PSYCHOLOGICAL TESTING AND ASSESSMENT

FOOD MICROBIOLOGY

Wiley-Blackwell An indispensable undergraduate textbook that covers the critical topic of food microbiology The second edition of *Food Microbiology: an Introduction* offers authoritative coverage as well as an appealing design for today's instructors and students. This impressive second edition by Thomas Montville and Karl Matthews builds upon the earlier edition's success covering the complex field of food microbiology while also motivating students to venture beyond memorization to a broader understanding of the concepts. Following up on the critical success of the first edition, this textbook presents a classro