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BUSINESS MANAGEMENT 5TH EDITION

INTERNATIONAL BACCALAUREATE BUSINESS AND MANAGEMENT

BUSINESS AND MANAGEMENT

CAMBRIDGE IGCSE AND O LEVEL ECONOMICS WORKBOOK 2ND EDITION

Hodder Education **Exam board: Cambridge Assessment International Education Level: IGCSE Subject: Economics First teaching: September 2018 First exams: Summer 2020 This title is endorsed by Cambridge Assessment International Education to support the full syllabus for examination from 2020. Reinforce learning and deepen understanding of the key concepts covered in the latest syllabus; an ideal course companion or homework book for use throughout the course. - Develop and strengthen skills and knowledge with a wealth of additional exercises that perfectly supplement the Student's Book. - Build confidence with extra practice for each lesson to ensure that a topic is thoroughly understood before moving on. - Consolidate knowledge and skills with exercises based on authentic contexts and problems. - Keep track of students' work with ready-to-go write-in exercises. - Save time with all answers available in the Online Teacher's Guide (a subscription to the Teacher Guide is £120 for access until 31 August 2023). Available in this series: Student Textbook Second edition (ISBN 9781510421271) Student eTextbook (ISBN 9781510420212)**

Whiteboard eTextbook (ISBN 9781510420229) Workbook (ISBN 9781510421288) Online Teacher's Guide (ISBN 9781510424135) Study and Revision Guide (ISBN 9781510421295)

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IGCSE BUSINESS STUDIES

COVERING EDEXCEL'S IGCSE BUSINESS STUDIES SYLLABUS

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(INTERNATIONAL BACCALAUREATE DIPLOMA)

Hodder Education Ensure students can aim for their best grade with the help of accurate and accessible notes, expert advice, and exam-style questions on each key topic. - Builds revision skills through a range of strategies and detailed expert advice - Covers all the knowledge with concise, clear explanations of all the syllabus requirements and topics - Demonstrates what is required to get the best grades with tips, sample questions and model answers Answers are free online at www.hoddereducation.com/IBextras

BUSINESS MANAGEMENT FOR THE IB DIPLOMA STUDY AND REVISION GUIDE

Hodder Education This Study and Revision Guide will ensure you approach your exams feeling confident and prepared through the help of accurate and accessible notes, examiner advice, and exam-style questions on each key topic. - Practise and check your understanding on a range of Exam Practice questions - Be aware of the essential points with key terms and facts for each topic - Discover what you need to achieve certain grades with advice and tips, including common mistakes to avoid. Answers are free online at: www.hoddereducation.com/IBextras

CAMBRIDGE IGCSE AND O LEVEL ECONOMICS 2ND EDITION

Hodder Education This title is endorsed by Cambridge Assessment International Education to support the full syllabus for examination from 2020. Discover Economics as a real-world subject through case studies from around the world and provide in-depth coverage of the latest Cambridge IGCSE and O Level Economics syllabuses (0455/2281). - Trust an experienced author team to navigate the syllabuses confidently with clearly-defined learning objectives throughout. - Deepen understanding by applying knowledge to real-life global case studies. - Extend learning beyond the classroom by reflecting on skills learned and applying them to local and global environments. - Check understanding with engaging activities that thoroughly integrate deep learning skills. - Benefit from language support with an accessible text and definitions of technical terms

throughout. - Consolidate learning with chapter reviews and examination-style questions, as well as useful links to extra activities and answers to the questions online. Available in this series: Student Textbook Second edition (ISBN 9781510421271) Student eTextbook (ISBN 9781510420212) Whiteboard eTextbook (ISBN 9781510420229) Workbook (ISBN 9781510421288) Online Teacher's Guide (ISBN 9781510424135) Study and Revision Guide (ISBN 9781510421295)

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Hodder Education Send students into their exam with the confidence to achieve their maximum potential using step-by-step guidance that helps to practise skills learned and improve exam technique. - Avoid common misconceptions with frequent mistakes highlighted throughout - Build students' skills constructing and writing answers with a range of practice and exam-style questions - Easily identify areas for improvement with the answers in the back of the book - Help students target their revision and focus on important concepts and skills with key objectives at the beginning of every chapter - Ensure that students maximise their time in the exam by including examiner's tips and suggestions on how to approach questions This Study and Revision Guide has been updated for the latest syllabus for examination from 2020. This title has not been through the Cambridge Assessment International Education endorsement process. Available in this series: Student Textbook Second edition (ISBN 9781510421271) Student eTextbook (ISBN 9781510420212) Whiteboard eTextbook (ISBN 9781510420229) Workbook (ISBN 9781510421288) Online Teacher's Guide (ISBN 9781510424135) Study and Revision Guide (ISBN 9781510421295)

CAMBRIDGE IGCSE AND O LEVEL ECONOMICS

Hodder Education Written with the international student in mind, this book is endorsed by Cambridge International Examinations and contains the most up-to-date case studies, global examples and statistics. - In-depth coverage of every aspect of the latest Cambridge IGCSE® and O Level Economics syllabuses to help students build the skills needed to succeed - Engaging and contemporary case studies and examples ensure the book is relevant to the international student - Accessible language and key terms defined to support ESL/EAL students - Student-focused CD-ROM provides useful weblinks to the latest case studies, interactive activities and answers to the questions in the textbook "A stimulating and exciting introduction to Economics that enables students from anywhere in the world to relate to the subject." Caroline Loewenstein, Economics and Business Education Association Cambridge International Examinations and Hodder Education Hodder Education works closely with Cambridge International Examinations and is an authorised publisher of endorsed textbooks for a wide range of Cambridge syllabuses and curriculum

frameworks. Hodder Education resources, tried and tested over many years but updated regularly, are used with confidence worldwide by thousands of Cambridge students.

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Hodder Education Send students into their exam with the confidence to achieve their maximum potential using step-by-step guidance that helps to practise skills learned and improve exam technique. - Avoid common misconceptions with frequent mistakes highlighted throughout - Build students' skills constructing and writing answers with a range of practice and exam-style questions - Easily identify areas for improvement with the answers in the back of the book - Help students target their revision and focus on important concepts and skills with key objectives at the beginning of every chapter - Ensure that students maximise their time in the exam by including examiner's tips and suggestions on how to approach questions This Study and Revision Guide has been updated for the latest syllabus for examination from 2020. This title has not been through the Cambridge Assessment International Education endorsement process. Available in this series: Student Textbook Second edition (ISBN 9781510421271) Student eTextbook (ISBN 9781510420212) Whiteboard eTextbook (ISBN 9781510420229) Workbook (ISBN 9781510421288) Online Teacher's Guide (ISBN 9781510424135) Study and Revision Guide (ISBN 9781510421295)

BUSINESS MANAGEMENT WORKBOOK

BUSINESS AND MANAGEMENT 3RD EDITION

EXTENDED ESSAY FOR THE IB DIPLOMA: SKILLS FOR SUCCESS

SKILLS FOR SUCCESS

Hodder Education Build confidence in a range of key essay writing techniques and skills with this practical companion, full of advice and guidance from experienced EE experts. ? Build essay writing techniques and skills through a range of strategies, serving as a useful companion throughout the writing process - from the development of a research question, critical-thinking, referencing and citation to reflecting on the process and final essay ? Concise, clear explanations help you navigate the IB requirements, including advice on assessment objectives and academic honesty ? Learn what is required to get the best EE grades and write an excellent essay with detailed examiner advice and expert tips and hints, including common mistakes to avoid ? Explicit reference to the IB Learner profile and the importance of reflection. Paul Hoang is Vice Principal at Sha Tin College, English Schools Foundation in Hong Kong. He writes for Business Review, published by Philip Allan. He is a member of the editorial board for IB Review, Philip Allan's flagship publication for the IB. Paul is the author of several publications including Economics for the IB Diploma Revision Guide

(Hodder Education), IB Business Management, 3rd edn (IBID Press), IGCSE Business Studies for Edexcel (Anforme), and Cambridge IGCSE and O Level Economics (Hodder Education). He is an IB examiner and has over 10 years of experience as an IB Workshop Leader. Chris Taylor is Extended Essay Coordinator at Sha Tin College - an international school and IB World School with over 1200 students. He teaches IB History and has examined the EE component of the Diploma for over 10 years. Chris authored *Riding the Dragon* (2013), a book that details his visits to every province in China and the culture, history and people in each of these. He is a regular contributing author of IB Review magazine, specialising in IB History and the Extended Essay. Having visited many countries, Chris is also a travel writer for the South China Morning Post, Hong Kong's leading English language newspaper.

IB BUSINESS MANAGEMENT COURSE BOOK 2014 EDITION

FOR THE IB DIPLOMA

OUP Oxford Completely updated by a Business and Management workshop leader to accurately match the new 2014 syllabus, this new edition includes a special focus on the new concept-based learning requirement. Every topic is comprehensively covered, plus full assessment support drives high achievement and TOK links ensure learning aligns to the IB philosophy.

REVENUE MANAGEMENT

A PATH TO INCREASED PROFITS, SECOND EDITION

Business Expert Press This book describes the emerging field of revenue management and its applications across a broad spectrum of business activity. It recounts the history and development of revenue management and addresses the analytical tools needed to integrate revenue management into management generally and financial and accounting practice in particular. Revenue Management discusses and assesses various pricing practices and other revenue management techniques. It gives particular attention to the role of capacity analysis and the connection of revenue management to the theory of constraints. While revenue management originated in the service industries, it is now practiced across a broad spectrum of business and not-for-profit organizations. This book will be a useful guide to managers at all levels who wish to give greater consideration to the importance of revenue management in their organizations. The second edition reorganizes the presentation of the subject, adds many new examples, and concludes with a chapter on emerging issues.

ECONOMICS FOR THE IB DIPLOMA WITH CD-ROM

Cambridge University Press Arranged in four sections, provides review

exercises and past examination questions for topics in microeconomics, macroeconomics, interantional economics, and development economics.

BUSINESS AND MANAGEMENT FOR THE IB DIPLOMA

COURSEBOOK

INTERNATIONAL BUSINESS MANAGEMENT

SUCCEEDING IN A CULTURALLY DIVERSE WORLD

Springer This textbook explores the theoretical and practical aspects of managing international business operations while also dealing with multi-cultural, multi-national and global issues of managing business expansion beyond the domestic market. A second, revised edition of *Managing Internationally: Succeeding in a Culturally Diverse World*, each chapter contains up-to-date material, in-depth coverage of topics, visual aids (i.e., charts, tables, etc.), and vignettes, making this new edition engaging, visually appealing and easily accessible for students taking International Business Management courses. The contents of this textbook are separated into four parts. Part one offers introductory information on the scope and importance of international business management as well as the social and ethical challenges. Part two covers cultural and behavioral topics. Part three discusses the strategic and operational aspects of international business management. Part four explores human resources and labor relations. To assist students, each chapter starts a preview section which includes an outline of the chapter indicating the important aspects along with a brief description of the major issues. Following the preview is a vignette that encapsulates the crux of the chapter, often presented in an amusing and engaging manner. To further help students focus on key issues, the text includes the list of useful business cases to which students can refer. To assist professors in teaching from this book, ancillary teaching materials such as sample syllabi, slides, tests and answer keys will be available for download.

PROJECT MANAGEMENT ESSENTIALS, SECOND EDITION

Business Expert Press Project management is a critical skill across a broad range of disciplines. Yet most people, regardless of educational background, have never received training in how to plan, manage, and execute projects. *Project Management Essentials, Second Edition*, is the go-to book for tried and true project management skills combined with the most current ideas from Agile in a concise, up-to-date, user-friendly format. It follows the project life cycle and provides several ready-to-use templates. Readers can use this book to plan and manage a project from start to finish or as a reference for help with one particular component of project management. Alongside each template is a brief description of what each template is and why it is useful, with an example to illustrate it.

BUSINESS MANAGEMENT WORKBOOK FOR 4TH EDITION

BUSINESS MANAGEMENT FOR THE IB DIPLOMA QUANTITATIVE SKILLS WORKBOOK

Reinforce and improve your students mathematical skills for the compulsory quantitative questions with this write-in workbook, including actual questions from past papers. - Aid understanding of the syllabus requirements with questions presented in context of their topics, allowing students to better understand what the question is asking of them and what mathematical calculations they need to use. - Provide plenty of opportunities to practice quantitative skills, techniques, methods and questions with exam-style questions and past-paper exam questions. - Enable exam success with tips and useful examiner hints. - Answers available at the back of the book.

ENGLISH LANGUAGE AND LITERATURE FOR THE IB DIPLOMA

Cambridge University Press For students studying the new Language A Language and Literature syllabus for the IB Diploma. Written by an experienced, practising IB English teacher, this new title is an in-depth and accessible guide for Standard and Higher Level students of the new Language A Language and Literature syllabus for the IB Diploma. This lively, well structured coursebook is available in both print and e-book formats and includes: key concepts in studying language and literature; text extracts from World literature (in English and in translation); international media and language sources; a wide variety of activities to build skills; materials for exam preparation; guidance on assessment; Theory of Knowledge links; and Extended essay opportunities.

ECONOMICS FOR THE IB DIPLOMA: QUANTITATIVE SKILLS WORKBOOK

Hachette UK Reinforce and improve your students' quantitative skills with this write-in workbook, which includes exam-style practice questions. · Prepare for the new assessment model with exam-style questions that are broken down to help students understand the question as a whole and the way they will need to tackle it. · Questions are presented in the chronological order of the syllabus, to aid knowledge and understanding of the new course (first exams 2022). · Provides lots of opportunities to practice quantitative skills, techniques and methods with exam-style questions. · Detailed mark schemes are provided to support students' assessment success, from a highly experienced author, IB workshop leader and teacher. · Answers available to download for free: www.hoddereducation.co.uk/ib-extras

INTRODUCTION TO FOREIGN EXCHANGE RATES, SECOND EDITION

Business Expert Press As managers expand their international business

operations, they are confronted by the puzzling and vexing world of foreign exchange (FX) rates. This book is designed as a resource that can help managers quickly understand and navigate the FX market. The text may be used as an introductory module in a course in international finance, whether the course is oriented to international markets, international investments, or international corporate finance. The primary intended audience is an applied MBA course aimed at executives, managers, and would-be managers. After an introduction to FX rates, the author covers the important topic FX rate valuation. It is important for managers to understand when an FX rate may be incorrectly valued, as this situation may have a bearing on corporate decisions on strategy, risk management, capital structure, and overseas investments and operations. He also discusses the mechanics of forward FX contracts and their use in managing the risk of future foreign currency cash flow and includes a case that unifies the ideas. The case company is faced with FX exposure in the revenues from a proposed new foreign customer. The decision maker applies the text material to estimate whether the FX rate is over-, under-, or correctly valued. The final decisions are whether to expand sales to the foreign market and whether to hedge the FX risk.

BUSINESS MANAGEMENT FOR THE IB DIPLOMA EXAM PREPARATION GUIDE

Cambridge University Press This exam preparation guide provides extra support for students studying for their Business Management for the IB Diploma examination, for first teaching in 2014. Case studies and structured questions provide opportunities to practise and assess progress, which helps to build students' confidence. In addition, a focus on numeracy skills gives extra support with this particular aspect of the course. The resource encourages students to think critically and strategically about organisational behaviour. Answers to the exam preparation guide questions are online.

ESCAPE FROM THE CENTRAL BANK TRAP, SECOND EDITION

HOW TO ESCAPE FROM THE \$20 TRILLION MONETARY EXPANSION UNHARMED

Business Expert Press This book is about realistic solutions for the threat of zero-interest rates and excessive liquidity. Central banks do not print growth. The financial crisis was much more than the result of an excess of risk. The same policies that created each subsequent bust are the ones that have been implemented in recent years. This book is about realistic solutions for the threat of zero-interest rates and excessive liquidity. The United States needs to take the first step, defending sound money and a balanced budget, recovering the middle-class by focusing on increasing disposable income. The rest will follow. Our future should not be low

growth and high debt. Cheap money becomes very expensive in the long run. There is an escape from the central bank trap.

CUSTOMER LOYALTY AND BRAND MANAGEMENT

MDPI Loyalty is one of the main assets of a brand. In today's markets, achieving and maintaining loyal customers has become an increasingly complex challenge for brands due to the widespread acceptance and adoption of diverse technologies by which customers communicate with brands. Customers use different channels (physical, web, apps, social media) to seek information about a brand, communicate with it, chat about the brand and purchase its products. Firms are thus continuously changing and adapting their processes to provide customers with agile communication channels and coherent, integrated brand experiences through the different channels in which customers are present. In this context, understanding how brand management can improve value co-creation and multichannel experience—among other issues—and contribute to improving a brand's portfolio of loyal customers constitutes an area of special interest for academics and marketing professionals. This Special Issue explores new areas of customer loyalty and brand management, providing new insights into the field. Both concepts have evolved over the last decade to encompass such concepts and practices as brand image, experiences, multichannel context, multimedia platforms and value co-creation, as well as relational variables such as trust, engagement and identification (among others).

STORE DESIGN AND VISUAL MERCHANDISING, SECOND EDITION

STORE DESIGN AND VISUAL MERCHANDISING, SECOND EDITION

Business Expert Press The creative and science-driven design of the point of sale has become a crucial success factor for both retailers and service businesses. In the newly revised and expanded edition of this book, you will learn some of the shopper marketing secrets from the authors about how you can design your store to increase sales and delight shoppers at the same time. By the time you are through reading, you will have learned how shoppers navigate the store, how they search for products, and how you can make them find the products you want them to see. You will also be able to appeal to shopper emotions through the use of colors, scents, and music, as well as make shopping memorable and fun by creating unique experiences for your shoppers. The focus is on the practical applicability of the concepts discussed, and this accessible book is firmly grounded in consumer and psychological research. At the end of each chapter, you will find several takeaway points. The book concludes with the "Store Design Cookbook," full of ready-to-serve recipes for your own store design and visual merchandising process.

OPERATIONS MANAGEMENT IN CHINA

Business Expert Press This book takes readers inside Chinese organizations and shows how factories are built, labor is managed, goods are sourced, quality is controlled, and logistics are handled. Leading business schools routinely offer undergraduate and postgraduate degrees in operations and supply chain management. Yet 200,000 U.S. jobs in supply chain management go unfilled each year owing to lack of talent. The talent that U.S. companies need, and that this book provides, is understanding how to make and buy products from China. How important is China to U.S. operations? In 2018, U.S. imports from China reached \$600 billion. Half of these imports were bought by U.S. manufacturers. A dependency on Chinese goods is even greater when looking at U.S. supply chains. Sixty cents of every dollar that U.S. consumers spend on goods made in China go to U.S. workers and companies. Successful operations and supply chain managers understand manufacturing in China. This book takes readers inside Chinese organizations and shows how factories are built, labor is managed, goods are sourced, quality is controlled, and logistics are handled. Through this immersion experience, readers are able to see the opportunities and pitfalls in manufacturing in China.

PHYSICS FOR THE IB DIPLOMA EXAM PREPARATION GUIDE

Cambridge University Press **Physics for the IB Diploma, Sixth edition**, covers in full the requirements of the IB syllabus for Physics for first examination in 2016. This Exam Preparation Guide contains up-to-date material matching the 2016 IB Diploma syllabus and offers support for students as they prepare for their IB Diploma Physics exams. The book is packed full of Model Answers, Annotated Exemplar Answers and Hints to help students hone their revision and exam technique and avoid common mistakes. These features have been specifically designed to help students apply their knowledge in exams. The book also contains lots of questions for students to use to track their progress. The book has been written in an engaging and student friendly tone making it perfect for international learners.

CULTURAL COMPETENCE: A PRIMER FOR EDUCATORS

Cengage Learning **CULTURAL COMPETENCE: A PRIMER FOR EDUCATORS, 2nd Edition**, covers the basics of multicultural education, making it easy for instructors to assign as a main text or use in conjunction with other books. The author gives special attention to the psycho-social dimensions of teaching culturally diverse populations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

TAP INTO YOUR POTENTIAL

HOW TO THINK, ACT, AND PRACTICE LIKE AN ENTREPRENEUR

Business Expert Press This book focuses on the concepts, mindset, philosophy, and qualities of entrepreneurship. There are many books on entrepreneurship available in the market today, but very few speak to the mindset and philosophy required. This book focuses on the concepts, mindset, philosophy, and qualities of entrepreneurship. The author provides guidance and suggest helpful activities at the end of each chapter to inspire the reader to take positive steps toward entrepreneurship. It will teach the reader how to Think, Act, and Practice like an entrepreneur. The book will not only show you how to do it, but it will also provide first-hand accounts and personal experiences and details of how I did it, including the hurdles I encountered and how I overcame them. I wish to share those with you in the hopes that it makes your path toward entrepreneurship easier, and your successes greater, than mine.

THE PR KNOWLEDGE BOOK

Business Expert Press The PR Knowledge Book is for everyone, irrespective of where you are in the world—whether a student starting out in this industry, self-employed, a home business, small business, start-up, charity, or any other type of organization wanting to embark on your PR journey or someone just plain curious about what it entails. This book covers everything within the world of PR from how to create a brand, how to use social media, how to be newsworthy, to how to contact the media, how to have a global mind-set, the power of networking, and more. It is written in an easy style, packed with powerful tips, proven tools, and real-life case studies from around the world. In 12 chapters you will discover how to get your brand out there so you can attract clients and new business.

OPERATIONAL RISK MANAGEMENT

ORGANIZATIONAL CONTROLS AND INCENTIVE SYSTEM DESIGN

Business Expert Press To remain viable, let alone competitive, organizations must manage risks. In this book, we explore the concept of operational risk as well as the mechanisms used to diminish the impact and occurrence of risks: the organizational control system. Since the scope and scale of operational risks are unique to each organization, our objective is to explain the theory behind why and how managers respond to the unique combination of threats that challenge their organization. We emphasize employee management and the complexities surrounding the design of management controls, incentive systems in particular, because risks related to employee actions are faced by virtually every organization. Overall, we provide empirically grounded insights into the process of diagnosing operational risks as well as designing, implementing and maintaining a control system that properly manages those risks.

INTRODUCTION TO BUSINESS ANALYTICS, SECOND EDITION

Business Expert Press This book presents key concepts related to quantitative analysis in business. It is targeted at business students (both undergraduate and graduate) taking an introductory core course. Business analytics has grown to be a key topic in business curricula, and there is a need for stronger quantitative skills and understanding of fundamental concepts. This second edition adds material on Tableau, a very useful software for business analytics. This supplements the tools from Excel covered in the first edition, to include Data Analysis Toolpak and SOLVER.

SUPPLY CHAIN PLANNING

PRACTICAL FRAMEWORKS FOR SUPERIOR PERFORMANCE

Business Expert Press In today's competitive global economy, a firm's market position and bottom-line financial performance is closely linked to its supply chain performance. All too often considerable managerial resources are directed toward planning activities and processes with little in the way of tangible results and outcomes. What supply chain executives require is the know-how to efficiently and effectively direct their planning activities so that the results lead to better business decisions from the long-term down to day-to-day operations. In this book, the authors present proven, practical management frameworks and techniques to support supply chain operations management and planning in private industry. These frameworks describe supply chain strategic planning and project selection techniques, integrated manufacturing-distribution planning and scheduling approaches, performance measurement and balanced scorecard methodologies, customer logistics and inventory deployment decision support systems, and other well-tested management frameworks.

MANAGING VIRTUAL TEAMS, SECOND EDITION

Business Expert Press Virtual teams are an integral part of today's global business environment. Traditional face-to-face communication is frequently replaced with technology-mediated communication methods including phone, e-mail, fax, synchronous chat programs, and videoconferencing. While virtual teams offer various advantages to organizations and individuals in flexibility and the ability to overcome geographic distance, they face unique challenges. Virtual teams often are made up of members of various cultures and ages with diverse communication styles. Men and women also tend to behave differently in virtual environments. Challenges occur in the forming, storming, norming, performing, and adjourning phases of team development, and virtual teams must be able to cope effectively with those obstacles if they are to be successful and reach their potential. Team participants should be selected carefully for various personal characteristics that help ensure success and be trained in how to be effective virtual team members. Various team strategies can be

implemented to improve effectiveness and satisfaction of virtual team members.

ECONOMICS FOR THE IB DIPLOMA PAPER 3 WORKBOOK

Hodder Education The 2013 IB HL Economics syllabus change introduced Paper 3, an essentially calculations-based assessment. This development challenged teachers and students alike, as few Paper 3 practice resources have been available. This is furthermore an area of the syllabus where, as in Mathematics, practice is fundamentally important in developing the skills and confidence for needed for success. Paul Hoang's latest publication therefore represents an invaluable resource in helping students to prepare for the examination challenges they face. For many candidates the mix of words, theory and numbers in Paper 3 questions can be overwhelming, if they have not developed easy familiarity throughout their course. With clear layout and content that beautifully mirrors IB examination questions, this resource is the one we have all been waiting for. I absolutely recommend it as a 'must have' for all those who are preparing for the HL Economics examination. IT is a core resource invaluable to students and teachers alike. Janet Barrow, IB Economics Teacher, OSC Teacher, IB Examiner, author of IB Business Management and TOK teacher resources 20160615