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## KEY=BUSINESS - RAMOS ANDREW

### BUSINESS AND MANAGEMENT FOR THE IB DIPLOMA

#### COURSEBOOK

#### BUSINESS AND MANAGEMENT

#### BUSINESS MANAGEMENT

Hodder Education This Study and Revision Guide will ensure you approach your exams feeling confident and prepared through the help of accurate and accessible notes, examiner advice, and exam-style questions on each key topic. - Practise and check your understanding on a range of Exam Practice questions - Be aware of the essential points with key terms and facts for each topic - Discover what you need to achieve certain grades with advice and tips, including common mistakes to avoid. Answers are free online at: [www.hoddereducation.com/IBextras](http://www.hoddereducation.com/IBextras)

#### IB BUSINESS MANAGEMENT COURSE BOOK 2014 EDITION

#### FOR THE IB DIPLOMA

OUP Oxford Completely updated by a Business and Management workshop leader to accurately match the new 2014 syllabus, this new edition includes a special focus on the new concept-based learning requirement. Every topic is comprehensively covered, plus full assessment support drives high achievement and TOK links ensure learning aligns to the IB philosophy.

#### BUSINESS MANAGEMENT 4TH EDITION

#### INTRODUCTION TO MANAGEMENT

Oxford University Press This brand new textbook covers all of the core topics found on Introduction to Management modules, and the author's clear, accessible writing style guides students through the world of management. The book also goes a step further to encourage students to develop a critical mindset and think about academic debates around the subject. Innovative Skillsets linked to each substantive chapter integrate practical skills with the topics. Skills such as time management, critical analysis, referencing, personal development planning and reviewing literature are included. Clear, step-by-step guidance helps students develop each skill, understand why it is important, and see how the topic is relevant to practical applications in the real world of business. A truly international range of case studies broadens students' horizons and encourages them to look beyond the standard examples from the UK and America. Emerging markets are becoming ever more important in the rapidly changing business environment, a fact reflected by the inclusion of case studies from the Middle East, Latin America and Africa. Key features Designed to help boost students' academic grades and employability through the provision of integrated Skillsets, which link practical skills with topics in the textbook. These innovative features also clearly demonstrate the relevance of the theoretical material to the real world. A truly international range of case studies broadens students' horizons and encourages them to look beyond the standard set of UK and American examples. Emerging economies are given more attention with detailed analysis of case studies from the Middle East, Latin America and Africa. Case studies analyse service and manufacturing industries, not-for-profit organisations as well as public and private companies. Entrepreneurs, managers and leaders are also covered to provide students with management insights from key practitioners from a range of sectors. Critical reflection boxes encourage students to develop a critical mindset and consider the academic debates behind the theories. A range of online resources to give students more insight into management. Detailed podcast interviews with practitioners expand upon the features in the textbook, and a library of video links offers a variety of contemporary and stimulating material to engage students.

#### BUSINESS MANAGEMENT FOR THE IB DIPLOMA STUDY AND REVISION GUIDE

Hodder Education This Study and Revision Guide will ensure you approach your exams feeling confident and prepared through the help of accurate and accessible notes, examiner advice, and exam-style questions on each key topic. - Practise and check your understanding on a range of Exam Practice questions - Be aware of the essential points with key terms and facts for each topic - Discover what you need to achieve certain grades with advice and tips, including common mistakes to avoid. Answers are free online at: [www.hoddereducation.com/IBextras](http://www.hoddereducation.com/IBextras)

#### BUSINESS MANAGEMENT WORKBOOK

#### BUSINESS MANAGEMENT 2014

#### FOR THE IB DIPLOMA

Oxford University Press, USA Solidify all the key concepts for the new 2014 syllabus. This fully comprehensive Study Guide helps learners focus on crucial concepts, reinforcing all the essential theory. Breaking down complex ideas into clear, manageable models, it provides a supportive framework for developing higher level comprehension. Fully supporting the new concept-based learning approach, detailed assessment support is integrated to help progress learners to higher attainment levels. About the series: Reinforce student understanding of all the crucial subject material. Fully comprehensive and matched to the most recent syllabuses, these resources provide focused review of all important concepts, tangibly strengthening assessment potential.

#### IB BUSINESS MANAGEMENT| QUESTIONS AND ANSWERS PACK|

#### BUSINESS MANAGEMENT FOR THE IB DIPLOMA EXAM PREPARATION GUIDE

Cambridge University Press This exam preparation guide provides extra support for students studying for their Business Management for the IB Diploma examination, for first teaching in 2014. Case studies and structured questions provide opportunities to practise and assess progress, which helps to build students' confidence. In addition, a focus on numeracy skills gives extra support with this particular aspect of the course. The resource encourages students to think critically and strategically about organisational behaviour. Answers to the exam preparation guide questions are online.

#### BUSINESS AND MANAGEMENT 3RD EDITION

#### OXFORD IB DIPLOMA PROGRAMME: IB PREPARED: BUSINESS MANAGEMENT

Oxford University Press - Children IB Prepared resources are developed directly with the IB to provide the most up-to-date, authentic and authoritative guidance on DP assessment. IB Prepared: Business Management combines a concise review of course content with strategic guidance, past paper material and exam-style practice opportunities, allowing learners to consolidate the knowledge and skills that are essential to success.

#### OXFORD IB DIPLOMA PROGRAMME: BUSINESS MANAGEMENT COURSE COMPANION

Oxford University Press - Children Written by experienced IB teachers and workshop leaders, this fully updated edition offers unrivalled coverage of the new 2014 syllabus. With the most comprehensive coverage of all the SL and HL topics, a special focus on concept-based learning helps you fully embed this new requirement - all the essential concepts are integrated at every stage, including change, culture and globalization. The only DP Business and Management text developed with the IB, rigorous exam support gives unrivalled insight into IB assessment and drives high achievement. Thoroughly matched to the IB philosophy and encouraging a truly outward-looking approach, case studies and TOK connections ensure a firm understanding of today's increasingly international business environment. ·The most comprehensive coverage of the new 2014 syllabus, written by experienced IB teachers and workshop leaders ·Completely overhauled to comprehensively build the in-depth subject knowledge learners need for success ·Fully embed the new concept-b

#### BUSINESS MANAGEMENT WORKBOOK FOR 4TH EDITION

#### IB BUSINESS AND MANAGEMENT

#### HIGHER LEVEL

#### BUSINESS MANAGEMENT FOR THE IB DIPLOMA QUANTITATIVE SKILLS WORKBOOK

Reinforce and improve your students mathematical skills for the compulsory quantitative questions with this write-in workbook, including actual questions from past papers. - Aid understanding of the syllabus requirements with questions presented in context of their topics, allowing students to better understand what the question is asking of them and what mathematical calculations they need to use. - Provide plenty of opportunities to practice quantitative skills, techniques, methods and questions with exam-style questions and past-paper exam questions. - Enable exam success with tips and useful

examiner hints. - Answers available at the back of the book.

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## **IB BUSINESS AND MANAGEMENT (SL AND HL) EXAMINATION SECRETS STUDY GUIDE**

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### **IB TEST REVIEW FOR THE INTERNATIONAL BACCALAUREATE DIPLOMA PROGRAMME**

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Mometrix Media Llc \*\*\*Includes Practice Test Questions\*\*\* IB Business and Management (SL and HL) Examination Secrets helps you ace the International Baccalaureate Diploma Programme, without weeks and months of endless studying. Our comprehensive IB Business and Management (SL and HL) Examination Secrets study guide is written by our exam experts, who painstakingly researched every topic and concept that you need to know to ace your test. Our original research reveals specific weaknesses that you can exploit to increase your exam score more than you've ever imagined. IB Business and Management (SL and HL) Examination Secrets includes: The 5 Secret Keys to IB Test Success: Time is Your Greatest Enemy, Guessing is Not Guesswork, Practice Smarter, Not Harder, Prepare, Don't Procrastinate, Test Yourself; A comprehensive General Strategy review including: Make Predictions, Answer the Question, Benchmark, Valid Information, Avoid Fact Traps, Milk the Question, The Trap of Familiarity, Eliminate Answers, Tough Questions, Brainstorm, Read Carefully, Face Value, Prefixes, Hedge Phrases, Switchback Words, New Information, Time Management, Contextual Clues, Don't Panic, Pace Yourself, Answer Selection, Check Your Work, Beware of Directly Quoted Answers, Slang, Extreme Statements, Answer Choice Families; Along with a complete, in-depth study guide for your specific IB test, and much more...

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### **MULTIPLE-CHOICE QUESTIONS FOR INTRODUCTION TO BUSINESS MANAGEMENT**

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#### **BUSINESS MANAGEMENT TOOLKIT WORKBOOK FOR THE IB DIPLOMA**

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Hodder Education Strengthen and reinforce your student's understanding of the toolkit aspect of the Business Management course with this write-in workbook, which fully covers the revised Guide and the tools needed for success in situational, planning and decision-making in business. - Prepare for assessment with a range of tasks designed for practicing the new Guide tools in the toolkit. - Questions are presented in relation to the key topics, to aid and further develop understanding of the course contexts. - Includes guidance on how to incorporate and use the toolkit for both the Internal Assessment and Extended Essay. - Expert hints and tips for assessment success from a highly experienced author, IB workshop leader and teacher. - Answers available to download for free: [www.hoddereducation.com/ib-extras](http://www.hoddereducation.com/ib-extras)

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#### **ECONOMICS FOR THE IB DIPLOMA: QUANTITATIVE SKILLS WORKBOOK**

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Hodder Education Reinforce and improve your students' quantitative skills with this write-in workbook, which includes exam-style practice questions. - Prepare for the new assessment model with exam-style questions that are broken down to help students understand the question as a whole and the way they will need to tackle it. - Questions are presented in the chronological order of the syllabus, to aid knowledge and understanding of the new course (first exams 2022). - Provides lots of opportunities to practice quantitative skills, techniques and methods with exam-style questions. - Detailed mark schemes are provided to support students' assessment success, from a highly experienced author, IB workshop leader and teacher. - Answers available to download for free: [www.hoddereducation.co.uk/ib-extras](http://www.hoddereducation.co.uk/ib-extras)

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#### **ECONOMICS FOR THE IB DIPLOMA REVISION GUIDE**

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##### **(INTERNATIONAL BACCALAUREATE DIPLOMA)**

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Hodder Education Ensure students can aim for their best grade with the help of accurate and accessible notes, expert advice, and exam-style questions on each key topic. - Builds revision skills through a range of strategies and detailed expert advice - Covers all the knowledge with concise, clear explanations of all the syllabus requirements and topics - Demonstrates what is required to get the best grades with tips, sample questions and model answers Answers are free online at [www.hoddereducation.com/IBextras](http://www.hoddereducation.com/IBextras)

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#### **BUSINESS MANAGEMENT 5TH EDITION**

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#### **IGCSE BUSINESS STUDIES**

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#### **COVERING EDEXCEL'S IGCSE BUSINESS STUDIES SYLLABUS**

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#### **BUSINESS MANAGEMENT FOR THE IB DIPLOMA**

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Hodder Education Ensure full coverage of the Business Management syllabus with this guide that encompasses inquiry-based, conceptually-focused teaching and learning, written by highly experienced business course book authors. - Explore business management through the four key concepts in the new course: change, creativity, ethics and sustainability and their interrelationships with each other, covering all five syllabus units: Business management; Human resource management; Finance and accounts; Marketing and Operations management. - Delve into business theories using case studies and real-world examples which allow students to create their own questions and formulate their own solutions to problems or issues facing organisations, with an appreciation of differing viewpoints. - Brand new business management toolkit feature highlights the essential tools that are integrated in the course, with links to TOK and top tips to foster the attributes of the IB Learner profile. - Prepare for assessment with worked examples, practice questions and hints to help avoid common mistakes.

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#### **INTRODUCING THE IB DIPLOMA PROGRAMME**

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Cambridge University Press An ideal reference guide to introducing the IB Diploma in your school.

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#### **INTERNATIONAL BUSINESS**

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John Wiley & Sons Leveraging their extensive background at multi-national corporations, co-authors Shad Morris and James Oldroyd created an International Business course that is current, concise, and easy to implement. As instructors themselves, the authors focused on engaging pedagogy that prepares students for the global marketplace and created interactive resources to deepen the learning experience. This second edition of International Business includes extensive updates including coverage on important topics like COVID-19, Brexit and the US-China trade war. Additionally, the WileyPLUS course provides just-in-time resources like chapter introductory videos, whiteboard animations, cases/case application problems, adaptive practice, and more to help students apply their learning and think critically.

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#### **BUSINESS MANAGEMENT FOR THE IB DIPLOMA COURSEBOOK**

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Cambridge University Press A comprehensive second edition of Business Management for the IB Diploma, revised for first teaching in 2014. Designed for class use and independent study, this Coursebook is tailored to the thematic requirements and assessment objectives of the IB syllabus. It includes learning objectives and summaries; integrated Theory of Knowledge material; text in clear sections, following the IB syllabus structure and content specifications; clear, accessible English for students whose first language is not English; exam-style practice questions and a chapter on assessment and exam techniques. Written by two practising Business and Management teachers, Peter Stimpson and Alex Smith, it features the following topics: Business organisation and environment; Human resource management; Finance and accounts; Marketing; Operations management.

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#### **BUSINESS MANAGEMENT TOOLKIT WORKBOOK FOR THE IB DIPLOMA**

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Hodder Education Strengthen and reinforce your student's understanding of the toolkit aspect of the Business Management course with this write-in workbook, which fully covers the revised Guide and the tools needed for success in situational, planning and decision-making in business. - Prepare for assessment with a range of tasks designed for practicing the new Guide tools in the toolkit. - Questions are presented in relation to the key topics, to aid and further develop understanding of the course contexts. - Includes guidance on how to incorporate and use the toolkit for both the Internal Assessment and Extended Essay. - Expert hints and tips for assessment success from a highly experienced author, IB workshop leader and teacher. - Answers available to download for free: [www.hoddereducation.com/ib-extras](http://www.hoddereducation.com/ib-extras)

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#### **PRINCIPLES OF MANAGEMENT**

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Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

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#### **IB CHEMISTRY COURSE BOOK**

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##### **FOR THE IB DIPLOMA**

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OUP Oxford The most comprehensive match to the new 2014 Chemistry syllabus, this completely revised edition gives you unrivalled support for the new concept-based approach, the Nature of science. The only DP Chemistry resource that includes support directly from the IB, focused exam practice, TOK links and real-life applications drive achievement.

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## IB BIOLOGY COURSE BOOK

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### FOR THE IB DIPLOMA

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OUP Oxford The most comprehensive coverage of the new 2014 syllabus for both SL and HL, this completely revised edition gives you unrivalled support for the new concept-based approach to learning, the Nature of Science. The only DP Biology resource that includes support straight from the IB, integrated exam work helps you maximize achievement.

### CAMBRIDGE IGCSE BUSINESS STUDIES 4TH EDITION

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Hodder Education Endorsed by Cambridge International Examinations for the latest syllabus, this new edition of the the market-leading text provides a true international perspective. This title has been endorsed by Cambridge International Examinations for the latest Cambridge IGCSE (0450) and Cambridge O Level Business Studies (7115) syllabuses. - Offers an international perspective through a wide range of up-to-date case studies - Reinforces understanding through a variety of activities and discussion points - Provides examination preparation with revisions questions and summaries throughout - Written in accessible language, but with plenty of detail for top-grade students

### CAMBRIDGE INTERNATIONAL AS AND A LEVEL BUSINESS COURSEBOOK WITH CD-ROM

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Cambridge University Press This revised set of resources for Cambridge International AS and A Level Business syllabus (9609) is thoroughly updated for the latest version of the curriculum. Written by experienced authors, the Coursebook provides comprehensive coverage of the syllabus. Accessible language combined with the clear, visually-stimulating layout makes this an ideal resource for the course. Questions and explanation of key terms reinforce knowledge; different kinds of activities build application, analytical and evaluation skills; and case studies contextualise the content making it relevant to international learners. It provides thorough examination support for all papers with exam-style questions with each chapter and an extensive Paper 3 style case study with each unit. The student CD-ROM contains revision aids, further questions and activities. A Teacher's CD-ROM is also available.

### IB BIOLOGY MODEL ANSWERS

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This new edition marks a major content revision to address the new IB Biology curriculum starting early 2015. Each model answer booklet provides suggested answers to all the activities in the workbook. Where appropriate extra explanatory detail is provided.

### CONTEMPORARY INTERNATIONAL BUSINESS IN THE ASIA-PACIFIC REGION

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The increasing dominance of the Asia-Pacific region as a source of international business growth has created a dynamic and complex business environment. For this reason, a sound understanding of regional economies, communities and operational challenges is critical for any international business manager working in a global context. With an emphasis on 'doing business in Asia', Contemporary International Business in the Asia-Pacific Region addresses topics that are driving international business today. Providing content and research that is accessible to local and international students, this text introduces core business concepts and comprehensively covers a range of key areas, including trade and economic development, dimensions of culture, business planning and strategy development, research and marketing, and employee development in cross-cultural contexts. Written by authors with industry experience and academic expertise, Contemporary International Business in the Asia-Pacific Region is an essential resource for students of business and management.

### CAMBRIDGE IGCSE AND O LEVEL ECONOMICS STUDY AND REVISION GUIDE 2ND EDITION

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Hodder Education Send students into their exam with the confidence to achieve their maximum potential using step-by-step guidance that helps to practise skills learned and improve exam technique. - Avoid common misconceptions with frequent mistakes highlighted throughout - Build students' skills constructing and writing answers with a range of practice and exam-style questions - Easily identify areas for improvement with the answers in the back of the book - Help students target their revision and focus on important concepts and skills with key objectives at the beginning of every chapter - Ensure that students maximise their time in the exam by including examiner's tips and suggestions on how to approach questions This Study and Revision Guide has been updated for the latest syllabus for examination from 2020. This title has not been through the Cambridge Assessment International Education endorsement process. Available in this series: Student Textbook Second edition (ISBN 9781510421271) Student eTextbook (ISBN 9781510420212) Whiteboard eTextbook (ISBN 9781510420229) Workbook (ISBN 9781510421288) Online Teacher's Guide (ISBN 9781510424135) Study and Revision Guide (ISBN 9781510421295)

### DESIGN AND TECHNOLOGY 2ND EDITION

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### THE STRUCTURING OF ORGANIZATIONS

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### A SYNTHESIS OF THE RESEARCH

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Prentice Hall How do organizations structure themselves? A synthesis of the empirical literature in the field, supported by numerous examples and illustrations, provides images that produce a theory. The author introduces five basic configurations of structure - the simple structure, the machine bureaucracy, the professional bureaucracy, the divisionalized form, and the adhocracy. This book reveals that structure seems to be at the root of many questions about organizations and why they function as they do.

### PLATFORM BUSINESS MODELS

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### FRAMEWORKS, CONCEPTS AND DESIGN

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Springer Nature This book introduces platform firms as unique business models. Leveraging on the early literature on network economics and strategy frameworks, this book explores how platform business firms evolve in the modern business world. Taking a strategic perspective, this book engages the reader with core concepts, case studies, and frameworks for analyzing platform business firms. This book differentiates platform business firms from traditional pipeline firms; explores engagement with different actors, value creation, and operations of platforms; elucidates resources and capabilities of platform firms that provide them sustained competitive advantage; analyzes performance levers in operating platform business models, including complementarities with other business models; and discusses the sustainability of platform business models, in the face of regulatory and societal challenges, among others. The book is designed as a primer for entrepreneurs setting up and operating platform business firms, senior managers in large corporations repurposing their resources to initiate network dynamics in their businesses, early career managers, and professionals engaging with myriad platform firms for their professional and personal needs. This book intends to provide a decision-maker with a portfolio of decisions to make to create, operate, sustain, and generate value out of a platform business firm. It is also useful for policy professionals to appreciate the economics and policy implications of regulating and governing platforms in a post-digital world.