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**Economics** [Macmillan](#) *The same unique voice that made Paul Krugman a widely read economist is evident on every page of Economics. The product of the partnership of coauthors Krugman and Robin Wells, the book returns in a new edition. The new edition is informed and informative, solidly grounded in economic fundamentals yet focused on the realities of today's world and the lives of students. It maintains the signature Krugman/Wells story-driven approach while incorporating organizational changes, new content and features, and new media and supplements. Watch a video interview of Paul Krugman here.* **Life Span Motor Development** [Human Kinetics](#) *Life Span Motor Development, Seventh Edition With HKPropel Access, is a leading text for helping students examine and understand how interactions of the developing and maturing individual, the environment, and the task being performed bring about changes in a person's movements. This model of constraints approach, combined with an unprecedented collection of video clips marking motor development milestones, facilitates an unmatched learning experience for the study of motor development across the life span. The seventh edition expands the tradition of making the student's experience with motor development an interactive one. Related online learning tools delivered through HKPropel include more than 190 video clips marking motor development milestones to sharpen observation techniques, with interactive questions and 47 lab activities to facilitate critical thinking and hands-on application. The lab activities may be assigned and tracked by instructors through HKPropel, along with chapter quizzes (assessments) that are automatically graded to test comprehension of critical concepts. The text also contains several updates to keep pace with the changing field: Content related to physical growth and development of the skeletal, muscle, and adipose systems is reorganized chronologically for a more logical progression. New material on developmental motor learning demonstrates the overlap between the disciplines of motor development and motor learning. New insights into motor competence help explain the relationship between skill development and physical fitness. The text helps students understand how maturational age and chronological age are distinct and how functional constraints affect motor skill development and learning. It shows how the four components of physical fitness—cardiorespiratory endurance, strength, flexibility, and body composition—interact to affect a person's movements over the life span, and describes how relevant social, cultural, psychosocial, and cognitive influences can affect a person's movements. This edition comes with 148 illustrations, 60 photos, and 25 tables—all in full color—to help explain concepts and to make the text more engaging for students. It also retains helpful learning aids including chapter objectives, a running glossary, key points, sidebars, and application questions throughout each chapter. Life Span Motor Development, Seventh Edition, embraces an interactive and practical approach to illustrate the most recent research in motor development. Students will come away with a firm understanding of the concepts and how they apply to real-world situations. Note: A code for accessing HKPropel is not included with this ebook but may be purchased separately.* **Fire Service Instructor: Principles and Practice** [Jones & Bartlett Publishers](#) *The National Fire Protection Association (NFPA), International Association of Fire Chiefs (IAFC), and International Society of Fire Service Instructors (ISFSI) are pleased to bring you Fire Service Instructor: Principles and Practice, a new text developed to meet and exceed the 2007 Edition of NFPA 1041, Standard for Instructor Professional Qualifications. This text, which utilizes a case-based approach to learning in order to encourage critical thinking, is the core of an integrated teaching and learning system for Fire Instructor I and II level courses. Fire Service Instructor: Principles and Practice is not only designed to help students meet the requirements to become a fire instructor, but also to empower them to become great educators within the fire and emergency services. Listen to a Podcast with Fire Service Instructor: Principles and Practice editor Forest Reeder to learn more about this training program! Forest discusses the concise nature of the text, its real world focus on how training is delivered in today's classrooms and training grounds, and the technology resources available to support the text. To listen now, visit: [http://d2jw81rkebrcvk.cloudfront.net/assets/multimedia/audio/Fire\\_Service\\_Instructor.mp3](http://d2jw81rkebrcvk.cloudfront.net/assets/multimedia/audio/Fire_Service_Instructor.mp3)* **PowerPoint for Teachers Dynamic Presentations and Interactive Classroom Projects (Grades K-12)** [John Wiley & Sons](#) *This was written for teachers who want to use PowerPoint in the classroom to enhance your presentations, teach your students how to use the application, and create interactive educational projects.* **Macroeconomics** [Macmillan](#) *When looking to bridge the gap between global economic events and their own daily lives, Americans have increasingly turned to Paul Krugman. His lucid grasp of economics in action and his uncanny way of translating complex issues into everyday terms have made him a bestselling author and the most widely read economist writing for the general public today. That ability to communicate economic concepts clearly and engagingly is at the heart of Macroeconomics, coauthored by Krugman and Robin Wells. The new Second Edition of this bestselling introductory level text (available January 2009) offers more of Krugman's signature voice, more coverage of policy, and an extraordinary amount of new examples and explanations, as well as a number of content and organizational changes that are meeting the approval of instructors nationwide. Watch a video interview of Paul Krugman here.* **Microsoft Office 2010: Introductory** [Cengage Learning](#) *Introduce your students to the new generation of Microsoft Office with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With Office 2010, we're continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today's students. In Microsoft Office 2010: Introductory you'll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of the Office 2010 software through experimentation, exploration, and planning ahead. Brand new end of chapter exercises prepare students to become more capable software users by requiring them to use critical thinking and problem-solving skills to create real-life documents. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.* **Principles of Genetics, Binder Ready Version** [John Wiley & Sons](#) *Principles of Genetics is one of the most popular texts in use for the introductory course. It opens a window on the rapidly advancing science of genetics by showing exactly how genetics is done. Throughout, the authors incorporate a human emphasis and highlight the role of geneticists to keep students interested and motivated. The seventh edition has been completely updated to reflect the latest developments in the field of genetics. Principles of Genetics continues to educate today's students for tomorrow's science by focusing on features that aid in content comprehension and application. This text is an unbound, three hole punched version.* **Principles of Financial Accounting** [Cengage Learning](#) *Designed for financial accounting programs that prefer to start with a sole proprietorship approach, this market-leading text provides business students with a strong foundation in accounting procedures and emphasizes the use of financial information in decision making and analysis. The text--intended for use in a single semester or quarter--contains balanced, flexible content supported by an array of integrated print and technology supplements. The 2005e Edition maintains a high standard for accuracy, integrates performance measurement, and emphasizes technology. Real-world examples appear throughout the text to help students link accounting procedures to publicly held companies as well as international, governmental, and not-for-profit organizations.* **Economics: Private and Public Choice** [Cengage Learning](#) *ECONOMICS: PRIVATE AND PUBLIC CHOICE, Fifteenth Edition, reflects current economic conditions, enabling students to apply economic concepts to the world around them. The up-to-date text includes analysis and explanation of measures of economic activity in today's market. It also includes highlights of the recession of 2008-2009, and an in-depth look at the lives and contributions of notable economists. ECONOMICS: PRIVATE AND PUBLIC CHOICE dispels common economic myths. The text uses the invisible hand metaphor to explain economic theory, demonstrating how it works to stimulate the economy. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.* **Macroeconomics: Private and Public Choice** [Cengage Learning](#) *MACROECONOMICS: PRIVATE AND PUBLIC CHOICE, Fifteenth Edition, reflects current economic conditions, enabling students to apply economic concepts to the world around them. The up-to-date text includes analysis and explanation of measures of economic activity in today's market. It also includes highlights of the recession of 2008-2009, and an in-depth look at the lives and contributions of notable economists. MACROECONOMICS: PRIVATE AND PUBLIC CHOICE dispels common economic myths. The text uses the invisible hand metaphor to explain economic theory, demonstrating how it works to stimulate the economy. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.* **Principles of Macroeconomics The Way We Live** [Macmillan](#) *Feigenbaum and Hafer's innovative new text is based on the idea that economics is an integral part of students' lives. Inspired by Economics: How We Live, economist Victor Fuchs's 1983 National Book Award winner, the text provides an economic framework for exploring the wide array of choices that span a person's life cycle. The authors build from the individual to the household to the firm and then to the economy at large, moving from realistic examples from everyday life to the broad, enduring principles of economic behavior.* **Personal Finance** [Cengage Learning](#) *PERSONAL FINANCE 13E offers a practical, student-friendly introduction to personal financial management. Using a structured, step-by-step approach, this market-leading text helps students learn how to save and invest, manage student loans, file taxes, decrease credit card debt, and plan for the future. Real-life scenarios, covering a wide range of financial challenges, enable students to appreciate the relevance of key concepts, and useful advice from personal finance experts helps them apply those concepts in their own lives. Many math-based examples clearly illustrate the critical importance of achieving long-term financial goals through investing. Building on the success of previous editions, the new Thirteenth Edition continues to engage students and focus their attention on critical concepts they need to succeed in class and to manage their finances wisely for a lifetime. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.* **Financial Accounting** *Building on the flexible and balanced approach that has made this text a market leader, the new edition of Financial Accounting provides a strong real-world emphasis, integrates performance measurement, and emphasizes technology. The text remains the most accurate on the market, with accuracy reviewers checking every line and working through every exercise in the text and supplements. The popular Focus on Business boxes, which relate accounting to the real world of business, have been updated and redesigned, and more than 35 of the features are new to this edition. Each learning objective includes a list of end-of-chapter Related Text Assignments so students can identify the questions, exercises, problems, and cases that are associated with particular learning objectives. This edition features three new video cases, bringing the total number of video cases to six. The videos are available on both the Student CD-ROM and the HM ClassPrep CD-ROM for instructors. The instructors' web site features a collection of 16 new essays--one for each chapter--that discuss current events and issues. Each essay comes with two sets of questions--one set that students can answer by reading the essay, and a second set that requires students to do additional research.* **Lippincott's Textbook for Nursing Assistants A Humanistic Approach to Caregiving** [Lippincott Williams & Wilkins](#) *Now in its Second Edition, this textbook prepares students to work as nursing assistants in long-term care, acute care, and home health care settings, and provides a firm foundation for advancement to an LPN and ultimately an RN role. The book is written in a direct, conversational writing style with an emphasis on professionalism and humanism. This edition is significantly updated and has new photographs and illustrations. A front-of-book CD-ROM includes an audio glossary. An audiobook version of the entire text in MP3 format is available as a separate purchase. A student-edition DVD, containing selected procedures from Lippincott's Video Series for Nursing Assistants, is also available as a separate purchase.* **Exercise Physiology Basis of Human Movement in Health and Disease** [Lippincott Williams & Wilkins](#) *Bridging the gap between exercise physiology principles and clinical practice, this text provides comprehensive coverage of both traditional basic science and clinical exercise physiology principles. The book presents clinical applications and examples that connect theory to practice. More than 500 full-color illustrations and numerous graphs and tables complement the text. Reader-friendly features including Perspective Boxes, Research Highlights,*

Biography Boxes, and Case Studies engage readers and reinforce key concepts. A bonus three-dimensional interactive anatomy CD-ROM from Primal Pictures and a Student Resource CD-ROM accompany the book. LiveAdvise online faculty support and student tutoring services are available free with the text. **Engineering Drawing and Design Cengage Learning** ENGINEERING DRAWING AND DESIGN, 5E provides your students with an easy-to-read, A-to-Z coverage of drafting and design instruction that complies with the latest (ANSI & ASME) industry standards. This fifth edition continues its twenty year tradition of excellence with a multitude of actual quality industry drawings that demonstrate content and provide problems for real world, practical application. The engineering design process featured in ENGINEERING DRAWING AND DESIGN, 5E follows an actual product design from concept through manufacturing, and provides your students with a variety of design problems for challenging applications or for use as team projects. Also included in this book is coverage of Civil Drafting, 3D CADD, solid modeling, parametric applications, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Kinn's The Administrative Medical Assistant - E-Book An Applied Learning Approach Elsevier Health Sciences** The most comprehensive front office medical assisting resource available, Kinn's The Administrative Medical Assistant, 7th Edition provides unparalleled coverage of the practical, real-world administrative skills essential to your success in the health care office. This thoroughly updated, fully modernized edition combines current, reliable content with innovative support tools to deliver an engaging learning experience and help you confidently prepare for today's competitive job market. Apply what you learn to realistic administrative situations through an Applied Learning Approach that integrates case studies at the beginning and end of each chapter. Study more effectively with detailed Learning Objectives, Vocabulary terms and definitions, and Connections icons that link important concepts in the text to corresponding exercises and activities throughout the companion Evolve Resources website and Study Guide & Procedure Checklist Manual. Confidently meet national medical assisting standards with clearly identified objectives and competencies incorporated throughout the text. Master key skills through step-by-step instructions and full-color illustrations that clarify procedures. Sharpen your analytical skills and test your understanding of important concepts with critical thinking exercises. Understand the importance of patient privacy with the information highlighted in helpful HIPAA boxes. Demonstrate your proficiency to potential employers with an interactive portfolio builder on the companion Evolve Resources website. Familiarize yourself with the latest administrative office trends and issues including the Electronic Health Record. Confidently prepare for the CMA and RMA certification exams with a new online appendix that mirrors the exam outlines and provides fast, efficient access to related content. Find information quickly and easily with newly reorganized chapter content and charting examples. Reinforce your understanding through medical terminology audio pronunciations, Medisoft practice management software exercises, chapter quizzes, review activities, and more on the completely revised companion Evolve Resources website. **Pharmacy Practice for Technicians Cengage Learning** Designed to fully prepare readers for the challenges of a career in the pharmacy industry, the Fifth Edition of DURGIN AND HANAN'S PHARMACY PRACTICE FOR TECHNICIANS continues to provide readers with the comprehensive coverage that has made previous editions so popular. Useful as both a learning tool and a reference manual, this practical text covers all aspects of contemporary health care and pharmacy practice, including comprehensive information on basic pharmacy concepts and changes in pharmacy technician duties, practice and regulatory standards. With increased coverage of prescription drug plans, career opportunities, and communication skills, this classic text provides readers with the information needed to excel in a variety of pharmacy settings. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Kinn's The Medical Assistant - E-Book An Applied Learning Approach Elsevier Health Sciences** The most comprehensive medical assisting resource available, Kinn's The Medical Assistant, 11th Edition provides unparalleled coverage of the practical, real-world administrative and clinical skills essential to your success in health care. Kinn's 11th Edition combines current, reliable content with innovative support tools to deliver an engaging learning experience and help you confidently prepare for today's competitive job market. Study more effectively with detailed Learning Objectives, Vocabulary terms and definitions, and Connections icons that link important concepts in the text to corresponding exercises and activities throughout the companion Evolve Resources website and Study Guide & Procedure Checklist Manual. Apply what you learn to realistic administrative and clinical situations through an Applied Learning Approach that integrates case studies at the beginning and end of each chapter. Master key skills and clinical procedures through step-by-step instructions and full-color illustrations that clarify techniques. Confidently meet national medical assisting standards with clearly identified objectives and competencies incorporated throughout the text. Sharpen your analytical skills and test your understanding of key concepts with critical thinking exercises. Understand the importance of patient privacy with the information highlighted in helpful HIPAA boxes. Demonstrate your proficiency to potential employers with an interactive portfolio builder on the companion Evolve Resources website. Familiarize yourself with the latest administrative office trends and issues including the Electronic Health Record. Confidently prepare for certification exams with online practice exams and an online appendix that mirrors the exam outlines and provides fast, efficient access to related content. Enhance your value to employers with an essential understanding of emerging disciplines and growing specialty areas. Find information quickly and easily with newly reorganized chapter content and charting examples. Reinforce your understanding through medical terminology audio pronunciations, Archie animations, Medisoft practice management software exercises, chapter quizzes, review activities, and more on a completely revised companion Evolve Resources website. **CoreMacroeconomics Macmillan Employment and Labor Law Cengage Learning** A comprehensive introduction to employment and labor relations law, EMPLOYMENT AND LABOR LAW is ideal for non-legal students and professionals. Excerpts from real case law throughout the book illustrate how labor-related disputes arise and get resolved in the courts. And, eye-opening chapter features like The Working Law and Ethical Dilemma demonstrate how labor legislation and ethical decision-making can impact companies today. Complete with the most up-to-date information on the ADA Amendments Act, ERISA Amendments under the Obama Administration's 2009 economic stimulus plan, the Lilly Ledbetter Fair Pay Act, and much more, no other book combines such balanced coverage with an accessible, reader-friendly approach. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Entrepreneurial New Venture Skills Routledge** As business schools expand their entrepreneurship programs and organizations seek people with entrepreneurial skills, it has become clear that the skills and mindset of an entrepreneur are highly valued in all business contexts. This latest edition of Entrepreneurial New Venture Skills continues to focus on helping students develop entrepreneurial skills, whether they seek to become entrepreneurs or employees. Focusing on the entrepreneurial start-up process, the third edition of Entrepreneurial New Venture Skills takes the reader through the steps of selecting, planning, financing, and controlling the new venture. The authors cover multiple forms of new ventures, as well as ways to utilize entrepreneurial skills in other contexts, encouraging students to engage with the material and apply it to their lives in ways that make sense for them. Skill development features include: Entrepreneurial profiles of small business owners Personal applications for students to apply questions to their new venture or a current business Global and domestic cases Elevator pitch assignments, which put students in the venture capitalist position Application exercises and situations covering specific text concepts Business plan prompts to help students construct a business plan over the course of a semester Featuring pedagogical tools like review questions and learning outcomes, and a full companion website that expands upon skill development and offers instructor resources, the third edition of Entrepreneurial New Venture Skills is the perfect resource for instructors and students of entrepreneurship. **Organizational Behavior John Wiley & Sons** People, processes, and technology. These are the three major drivers of business achievement. The best leaders inherently understand that great companies start with great people. This is as true now as it was during the beginning of the industrial revolution, and understanding and staying current on the latest organizational behavior research and best practices paves the way for managerial success. In this updated edition of Organizational Behavior, theory, new research and real-world case studies are combined in an engaging manner to blend together the critical concepts and skills needed to successfully manage others and build a strong organization across all levels of a company. Featuring an in-depth view of the process and practice of managing individuals, teams, and entire organizations, the text provides a solid foundation for students and future managers. **Mosby's Sterile Compounding for Pharmacy Technicians Elsevier Health Sciences** Gain a complete introduction to institutional pharmacy practice and efficiently prepare for the new sterile compounding certification exam! Comprehensively covering sterile products, aseptic technique, and the workings of the sterile compounding facility, Mosby's Sterile Compounding for Pharmacy Technicians: Principles and Practice, 2nd Edition, focuses on safe and accurate practice. This edition has expanded and updated coverage to address preparation, processing, medications, technique, and documentation, with review, analysis, and application of , , and additional content on waste management, workflow, safety and compliance, billing and reimbursement, and emergency management. Illustrations abound, and content is brought to life with an updated art program, step-by-step procedures, and technician notes and alerts. Certification review questions are included with each chapter, and online student and instructor resources round out the offering. Competency forms, lab activities, and sample compounding orders allow you to perform basic, hands-on aseptic manipulations in the lab. Mini-case scenarios promote critical thinking and application. Tech Notes, Tech Alerts, and Did You Know? boxes offer key information on-the-job success. Content modeled after ASHP curriculum for technician training. Chapter quizzes and an online sample exam offer student practice and exam preparation. Instructor support materials online, including lesson plans, PowerPoint slides, a test bank, student handouts, answer keys, an image collection, and chapter pretests. NEW! Expanded and updated content on all aspects of preparation, processing, medications, techniques, and documentation plus new content on the sterile environment; , , and ; hazardous materials and waste management; workflow, quality control; safety and compliance; billing and reimbursement; and emergency and disaster planning. NEW! Procedure boxes with step-by-step instructions, technique photos, and rationales. NEW and EXPANDED! Updated art program focuses on the sterile environment, equipment and supplies, and skills. NEW! Chapter quiz questions and a sample exam prepare students for classroom exams or the new certification credentialing exam. **Microeconomics Macmillan** Paul Krugman's grasp of economics in action and his uncanny way of translating complex issues into everyday terms have made him the most widely read economist writing for the general public today. He has been awarded the 2008 prize in Economic Sciences for his study of international trade and the effects of globalization. What's new? a- chapter order -- re-organized from the 1st edition to reflect how the subject is taught; b- stronger international focus -- Global issues are dealt with throughout the text and emphasis is placed on looking at topics from an international perspective; c- global Comparison boxes -- uses data driven examples to illustrate the international dimension of economic concepts; d- new chapters on Taxes, Inflation and Unemployment; e- coverage of the financial crisis. Strengths: a- real world examples, stories, applications and case studies -- These teach the core concepts and motivate learning; b- the writing style is accessible, entertaining and friendly; c- tools for learning. Tools for learning: a- each chapter is structured around a common set of features that helps students learn while keeping them engaged; b- chapter opening summaries -- Each chapter begins with a real-life story that is then integrated throughout the chapter. They illustrate concepts, build intuition and encourage students to think further; c- economics in action -- each chapter closes with a real world case study. -- Description from <http://www.palgrave.com> (Oct. 11, 2011). **Earth System History Macmillan** Designed for a new generation of readers, Stanley's Earth System History is a reforging of his Exploring Earth and Life Through Time. Adopting an earth system approach throughout, Earth System History shows students how Earth's ecosystem has developed over time and how events in the past provide a perspective for dealing with present and future changes. Clear and concise, the new Second Edition of this introduction to historical geology is perfect for one-term non-majors courses and contains lots of new content and improved visuals. **Exploring Management John Wiley & Sons** The primary goal of this edition of Exploring Management is to help build core management competencies for today's global and more complex workplace, including issues related to planning, organizing, leading, and controlling (POLC) - with more hands-on type materials such as cases, exercises, and application. Schermerhorn uses a conversational and interactive writing style to master concepts in a bite-size and fundamental approach. This text presents managerial concepts and theory in a straight-forward, interesting style with a strong emphasis on application. The discussion of theory is framed in a unique, engaging, and concise way. The goal is to promote critical thinking and ability to make sound business decisions using managerial theory. Concepts are explored and reinforced by most hands-on applications, exercises, cases, and the integration of technology. The text also focuses on the most important aspects of the POLC model, emphasizing skill-building. **eBook: General, Organic and Biological Chemistry 2e McGraw Hill** eBook: General, Organic and Biological Chemistry 2e **Functional Behavioral Assessment, Diagnosis, and Treatment, Third Edition A Complete System for Education and Mental Health Settings Springer Publishing Company** Featuring a highly interactive approach, this text is noted for its exceptionally clear and thorough coverage of how to conduct a functional behavioral assessment (FBA) through various assessment methods, how to diagnose the function of problem behaviors, and how to select a behavioral intervention that addresses the diagnosed function. The development of requisite behavior-analytic skills is aided by utilizing many "real-life" and hypothetical cases that represent common scenarios in applied settings. Highlights include: Interactive approach, icons in the text alert readers to review related narrated on-line lectures highlighting FBAs and treatments and complete assignments embedded in text. Numerous cases, many based on the author's clinical experiences in working with children and adults in educational and mental health settings, provide a realistic look at applied behavior analysis. Forms, interview protocols, and intervention plans illustrate the process of creating behavior plans from collected assessment data. A pioneering classification system for categorizing the function of problem

behavior (Cipani BCS). Cases that model the process of assessment, classification, and treatment used in an FBA, allow readers to role play and develop presentation and classification skills. New to this edition: Chapter objectives and BACB Standards that match the content to be covered with objectives from the Behavior Analyst Certification Board (BACB) task list help readers master some of the skills required of behavior analysts. Assignments and discussion items with associated narrated Power Point lectures to further engage readers. Simulation Exercises to actively involve readers in collecting data, conducting an assessment, demonstrating the use of a function, or observing how to “shape” an alternate behavior. Self-Assessment exercises to help readers test their understanding of the content. The Cipani EO School Behavioral Interview Rating System to help in conducting interviews. The Cipani Replacement Function Classification System for determining the strength of replacement behaviors. Online instructor's resources including test items tied to the chapter objectives, a conversion guide for adopters, tips for creating a course syllabus and using the discussion questions and assignments, and the chapter objectives, the BACB standards, and assignments. Online student resources including narrated PowerPoints and video lectures. An ideal text for courses in (applied) behavior analysis, behavioral or emotional assessment or management, child psychopathology, or developmental disabilities taught in school psychology, special education, behavior analysis, psychology, or social work, anyone who assesses and treats patients with challenging behaviors will also appreciate this book. **Public Finance and Public Policy** Macmillan When first published, Gruber's Public Finance and Public Policy brought a refreshingly contemporary approach. It was the first text written from the ground up to reflect current realities of public finance, enhancing its survey of traditional topics with an emphasis on empirical work and coverage of transfer programs and social insurance. The new edition, fully updated with the most recent data and research possible, includes new coverage of the Medicare drug benefit, changes in the tax code, Hurricane Katrina, and the ongoing debate over privatization **Economics: A Contemporary Introduction** Cengage Learning This very successful book is distinguished by a superior writing style that draws upon common reader experiences to introduce economic concepts, making economic theory more accessible and interesting. Case Studies and numerous examples take advantage of readers' intuitive knowledge of economics, building upon real-life situations. Important coverage of the recent economic crisis is included throughout. A fully integrated program of technology enhancements sets this text apart by pairing the book with numerous online multimedia learning tools that have been developed to help the text better serve a wide range of learning styles. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Loose-Leaf Business: Connecting Principles to Practice** McGraw-Hill/Irwin Overview: Business: Connecting Principles to Practice is the most tightly integrated textbook/technology solution for the Introduction to Business course. This first edition integrates the gold standard content of the #1 text on the market with Connect, today's leading online assignment and assessment system in higher education. For every chapter of the text, Connect Business includes three features to help students prep, study, and apply the text content more effectively. Interactive Presentations for each chapter help students prep for class and bring the text to life. LearnSmart adaptive self-study technology provides students with a seamless combination of practice, assessment, and remediation for every concept in the textbook. And Interactive Applications stimulate critical thinking, reinforce key concepts, and ask students to apply business concepts to real world scenarios will help engage students beyond simple reading and recall. Connect to your students. Connect them with success. Instructor's Supplements: • Annotated Instructor's Edition (ISBN: 0077482069): This is the perfect course for an instructor's edition. Marginal notations in the A/E indicate where other elements of the package could be included in the lecture - like PowerPoint slides, transparencies, cases, and critical thinking questions. • Online Learning Center: [www.mhhe.com/p2p](http://www.mhhe.com/p2p) The Online Learning Center offers instructors a one-stop, secure site for essential course materials, allowing instructors to save prep time before class. The instructor site offers: • Instructor's Manual • PowerPoint Presentations • Testbank/EZ Test • Monthly Newsletters • Videos • Instructor's Manual (ISBN: 0077505484 both volumes): The 2-volume print Instructor's Manual is organized in the way our competitors now duplicate. When the manual is opened flat, the lecture outline is on the left-side page, and the supplemental resources like the slides, critical thinking exercises, boxes from the text, etc are on the right-side page, suggesting where they can be included in your lecture. Great for adjuncts who are given this course with little prep time. The IM also includes video notes, thumbnails of all the slides for each chapter, supplemental cases, critical thinking exercises, answers to discussion questions in the text, and suggested course schedules. A description of the Connect Interactive Applications for each chapter as well as a guide to using LearnSmart are also included. • Test Bank (ISBN: 0077505506 both volumes): The print test bank includes over 6,000 questions, reviewed for accuracy. The questions are organized by learning objective, and by the level of learning (definition, application, etc). Quick quizzes are included in each chapter. Test Tables are included for each chapter as well that organize every question in that chapter in a table so professors can see - at a glance - which questions test on which learning objective and which level of learning. And, it is indicated which questions test on boxed material, which are essay questions, m-c questions, true-false questions, and which questions test on cases in the book, etc. • IRCD (ISBN: 0077482123): The Instructor's Resource CD includes the IM, CTB, Media Resource Guide, PPT slides, video notes, and digital asset library (all figures from the text). • Videos (DVD ISBN: 0077482220): Case videos, along with video cases included on the OLC discuss the key concepts of each video. Some of the companies featured include: iContact, Netflix, Leo Burnett, and Ball Corporation. • PowerPoint Presentations: Media-enhanced PowerPoint Presentations are found on the IRCD. The media-enhanced version has video and commercials embedded into the presentations and makes for an engaging and interesting classroom lecture. There is also a lite version of the PowerPoint slides (also on the OLC) for easier online delivery and customization. • EZ Test: The Computerized Test Bank can be found on the Instructor's Resource CD and allows professors to add, delete, and edit questions as they wish to create their exams. Student's Supplements: • Connect Business™: (ISBN 0077482077) Connect Business includes LearnSmart, which acts as a navigation system for students by diagnosing where individual students are, and provides the most efficient path to master each learning objective. Connect Interactive Presentations and Applications allow students to review chapter content and apply knowledge. Students are presented with a variety of different interactive tools to help them assess their understanding and review chapter sections when needed. Students also have access to a study library and, when using ConnectPlus Business (ISBN 0077482093), the integrated ebook. • Online Learning Center: [www.mhhe.com/p2p](http://www.mhhe.com/p2p) The Online Learning Center will help students use Business: Connecting Principles to Practice effectively. Some features on the Web site are: o Student Assessment and Learning Guide - questions, key-term review, practice tests with answer key, and internet exercises to help students succeed in their course. (ISBN: ) o Casing the Web - short cases that allow students to practice managerial decision making. These discussion starters are provided for every chapter and are intended to replace comprehension cases that can consume class time. o Multiple choice questions - quizzes focusing on key concepts and providing immediate feedback offer students the opportunity to determine their level of understanding. o Manager's Hotseat (premium content) - short video cases that show 15 real managers applying their years of experience in confronting certain management and organizational behavior issues. Students assume the role of the manager as they watch the video and answer multiple choice questions that pop up during the segment, forcing them to make decisions on the spot. Students learn from the managers' mistakes and successes, and then do a report critiquing the managers' approach by defending their reasoning. o iPod® (premium content) - downloads such as narrated PowerPoint Presentations, audio files, and chapter quizzes. 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It is the togetherness of a great practical experience, educational and teaching skills, technical know-how, and continuous customer value-added service and research that has always been the source of creation of this book and three other computer science books. The feedbacks so far received from few professors in information technology in Dallas, Texas, area strongly suggests the use of these books as a great fundamental and companion material for computer science students. In Ghana, the Education Service and Curriculum Research and Development Department (CRDD) has approved the Concise ICT Fundamentals textbook as the recommended supplementary material for the teaching and learning of ICT in senior high schools, technical schools, and colleges of education and for general usage. The organization of the core material in this book both provides support training unconditionally to everyone who wants to be computer literate and also extends its learning curve to high quality ICT systems engineering to individuals or companies already operational in the high-tech industry. This book provides a solid foundation for information technology. This book is essentially prepared for senior high school and first year college students. 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