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KEY=APRIL - AUDRINA GEORGE

Chokepoints

Global Private Regulation on the Internet

Univ of California Press In January 2012, millions participated in the now-infamous "Internet blackout" against the Stop Online Piracy Act, protesting the power it would have given intellectual property holders over the Internet. However, while SOPA's withdrawal was heralded as a victory for an open Internet, a small group of corporations, tacitly backed by the US and other governments, have implemented much of SOPA via a series of secret, handshake agreements. Drawing on extensive interviews, Natasha Tusikov details the emergence of a global regime in which large Internet firms act as regulators for powerful intellectual property owners, challenging fundamental notions of democratic accountability.

Fragile Democracy

The Struggle over Race and Voting Rights in North Carolina

UNC Press Books America is at war with itself over the right to vote, or, more precisely, over the question of who gets to exercise that right and under what circumstances. Conservatives speak in ominous tones of voter fraud so widespread that it threatens public trust in elected government. Progressives counter that fraud is rare and that calls for reforms such as voter ID are part of a campaign to shrink the electorate and exclude some citizens from the political life of the nation. North Carolina is a battleground for this debate, and its history can help us understand why--a century and a half after ratification of the Fifteenth Amendment--we remain a nation divided over the right to vote. In *Fragile Democracy*, James L. Leloudis and Robert R. Korstad tell the story of race and voting rights, from the end of the Civil War until the present day. They show that battles over the franchise have played out through cycles of emancipatory politics and conservative retrenchment. When race has been used as an instrument of exclusion from political life, the result has been a society in which vast numbers of Americans are denied the elements of meaningful freedom: a good job, a good education, good health, and a good home. That history points to the need for a bold new vision of what democracy looks like.

ECommerce in the Cloud

Bringing Elasticity to ECommerce

"O'Reilly Media, Inc." This practical guide shows architects how to incrementally adopt cloud computing (specifically public Infrastructure-as-a-Service and Platform-as-a-Service) and to marshal as much capacity as needed to handle peak holiday or special-event traffic. Advances in Cloud over the past few years now make it possible to run an enterprise-class eCommerce platform out of a cloud. This book helps architects leverage these advances by covering: Cloud service models (IaaS, PaaS, Software-as-a-Service) and deployment models (public, hybrid, private); the impact of omnichannel retailing on platform architecture and deployment architecture; how to build an auto-scaling solution that can quickly add or subtract hardware in response to real-time traffic; re-applying what you already know about security to cloud; running a single eCommerce platform from multiple data centers, including several forms of multi-master; building a hybrid solution or deploy your entire platform in the cloud; application and deployment architecture for cloud native through legacy eCommerce platforms; how to use Software-as-a-Service for eCommerce, including Content Delivery Networks and Global Site Load Balancing services.

Thornton Wilder

A Reference Guide, 1926-1990

G K Hall

Who Gains and Who Loses from Credit Card Payments?

Theory and Calibrations

DIANE Publishing Merchant fees and reward programs generate an implicit monetary transfer to credit card users from non-card (or *cash*) users because merchants generally do not set differential prices for card users to recoup the costs of fees and rewards. On average, each cash-using household pays \$151 to card-using households and each card-using household receives \$1,482 from cash users every year. The payment instrument transfer also induces a regressive transfer from low-income to high-income households in general. The authors build and calibrate a model of consumer payment choice to compute the effects of merchant fees and card rewards on consumer welfare. Reducing merchant fees and card rewards would likely increase consumer welfare.

Department of Defense Dictionary of Military and Associated Terms

Social Media Marketing

Theories and Applications

SAGE Social media has quickly become part of the fabric of our daily lives, and as we have flocked to it, so have most companies and organisations from every sector and industry. It is now the place to attract and sustain our attention. But how is it a new marketing activity and how is it similar to previous practice and customer behaviour? Does it require new modes of thinking about human networks and communications or do the existing conceptual models still apply? This book offers a critical evaluation of the theoretical frameworks that can be used to explain and utilise social media, and applies them to fun real-life examples and case studies from a range of industries, companies and countries. These include Unilever, Snickers, American Express, Volkswagen and Amnesty International, and span campaigns run across different platforms in countries such as China, Canada, Sweden and Singapore. Readers are invited to think about the different types of social media users and explore topics such as brand loyalty, co-creation, marketing strategy, measurement, mobile platforms, privacy and ethics. As well as tracing the emergence and trends of Web 2.0 and what they mean for marketing, the author also considers the future for social media marketing. Discussion questions and further reading are provided throughout, and the book is accompanied by a companion website.

The Global Findex Database 2017

Measuring Financial Inclusion and the Fintech Revolution

World Bank Publications In 2011 the World Bank—with funding from the Bill and Melinda Gates Foundation—launched the Global Findex database, the world's most comprehensive data set on how adults save, borrow, make payments, and manage risk. Drawing on survey data collected in collaboration with Gallup, Inc., the Global Findex database covers more than 140 economies around the world. The initial survey round was followed by a second one in 2014 and by a third in 2017. Compiled using nationally representative surveys of more than 150,000 adults age 15 and above in over 140 economies, The Global Findex Database 2017: Measuring Financial Inclusion and the Fintech Revolution includes updated indicators on access to and use of formal and informal financial services. It has additional data on the use of financial technology (or fintech), including the use of mobile phones and the Internet to conduct financial transactions. The data reveal opportunities to expand access to financial services among people who do not have an account—the unbanked—as well as to promote greater use of digital financial services among those who do have an account. The Global Findex database has become a mainstay of global efforts to promote financial inclusion. In addition to being widely cited by scholars and development practitioners, Global Findex data are used to track progress toward the World Bank goal of Universal Financial Access by 2020 and the United Nations Sustainable Development Goals. The database, the full text of the report, and the underlying country-level data for all figures—along with the questionnaire, the survey methodology, and other relevant materials—are available at www.worldbank.org/globalfindex.

Guide for the Care and Use of Laboratory Animals

Eighth Edition

National Academies Press A respected resource for decades, the Guide for the Care and Use of Laboratory Animals has been updated by a committee of experts, taking into consideration input from the scientific and laboratory animal communities and the public at large. The Guide incorporates new scientific information on common laboratory animals, including aquatic species, and includes extensive references. It is organized around major components of animal use: Key concepts of animal care and use. The Guide sets the framework for the humane care and use of laboratory animals. Animal care and use program. The Guide discusses the concept of a broad Program of Animal Care and Use, including roles and responsibilities of the Institutional Official, Attending Veterinarian and the Institutional Animal Care and Use Committee. Animal environment, husbandry, and management. A chapter on this topic is now divided into sections on terrestrial and aquatic animals and provides recommendations for housing and environment, husbandry, behavioral and population management, and more. Veterinary care. The Guide discusses veterinary care and the responsibilities of the Attending Veterinarian. It includes recommendations on animal procurement and transportation, preventive medicine (including animal biosecurity), and clinical care and management. The Guide addresses distress and pain recognition and relief, and issues surrounding euthanasia. Physical plant. The Guide identifies design issues, providing construction guidelines for functional areas; considerations such as drainage, vibration and noise control, and environmental monitoring; and specialized facilities for animal housing and research needs. The Guide for the Care and Use of Laboratory Animals provides a framework for the judgments required in the management of animal facilities. This updated and expanded resource of proven value will be important to scientists and researchers, veterinarians, animal care personnel, facilities managers, institutional administrators, policy makers involved in research issues, and animal welfare advocates.

The Loyalty Leap for B2B

Turning Customer Information into Customer Intimacy (A Penguin Special from Portfolio)

Penguin The bestselling author of The Loyalty Leap applies the principles of customer intimacy to a business-to-business context. Since the publication of New York Times bestseller The Loyalty Leap, Bryan Pearson's customer loyalty approach to marketing has changed the way many organizations use their customer data. Small coffee shops and large corporations have applied the Loyalty Leap principles to effectively deliver mutual value to customers. But many readers have asked the same question: "How can I apply these lessons in a business-to-business context?" While the principles outlined in The Loyalty Leap hold true whether the customer is an individual or a business, the application of the Loyalty Leap steps can vary. While an individual might respond favorably to one sales pitch, a large corporation with a complicated sales chain might respond very differently. Drawing on his own experience and extensive research, Pearson helps B2B marketers avoid the pitfalls of loyalty marketing to businesses. He helps marketers segment their market into small business, large enterprise, and channel marketers, and explains how a customer loyalty plan can be adapted for each segment. Sharing case studies of successful B2B loyalty initiatives from leaders such as American Express, PHX, Teradata and Salesforce.com, he shows that B2B organizations can successfully take The Loyalty Leap. The Loyalty Leap for B2B is a practical guide that will help you cultivate loyalty among your business customers.

Jane's All the World's Aircraft

Information update

Guidelines Manual

Technological Innovation in Retail Finance

International Historical Perspectives

Routledge This edited volume offers a new and original approach to the study of technological change in retail finance. Documenting developments in the US alongside case studies from Mexico and Europe, *Technological Innovation in Retail Finance* addresses the variety of financial institutions that populated the markets for retail finance. It offers a massive research base reflecting not only breadth of contributor interests, but also a unity of purpose that comes from several workshops and comments on each other's work. Technological innovation had a major role in the shaping and developing of administrative procedures, routines, and capabilities in organizations offering retail financial services. Indeed, with the exception of contemporary case studies for the UK, the current 'state of the art' in the study of the computerization of financial services from an historical perspective is overwhelmingly focused on developments in the USA. This volume overcomes the usual bias towards the so called 'Atlantic continuity' in the understanding of technological change related to applications of information and telecommunication technologies (ICT) by offering a number of sources of distinctiveness. It shows when and how technological change altered the competitive intensity in the markets for retail finance.

Correspondent Central Banking Model (CCBM)

Sarah

The Life of Sarah Bernhardt

Yale University Press Everything about Sarah Bernhardt is fascinating, from her obscure birth to her glorious career--redefining the very nature of her art--to her amazing (and highly public) romantic life, to her indomitable spirit. Well into her seventies, after the amputation of her leg, she was performing under bombardment for soldiers during World War I and toured America for the ninth time. Though the Bernhardt literature is vast, this is the first English-language biography to appear in decades, tracking the trajectory through which an illegitimate--and scandalous--daughter of a Jewish courtesan transformed herself into the most famous actress who ever lived, and into a national icon, a symbol of France.--From publisher description.

Captain Watson's Travels in America

The Sketchbooks and Diary of Joshua Rowley Watson, 1772-1818

University of Pennsylvania Press Presents the previously unpublished sketchbooks and diary of a British naval captain, who drew the scenes and recorded his impressions of the northeastern United States, along with an essay on Watson's life and artistic style. UP.

Confidential U.S. State Department Central Files

Poland, 1945-1949 : Internal Affairs, Decimal Number 860C, and Foreign Affairs, Decimal Numbers 760C and 711.60C.

"The records are from Record Group 59, General Records of the Department of State."

The Payment System

Payments, Securities and Derivatives, and the Role of the Eurosystem

"This book is designed to provide the reader with an insight into the main concepts involved in the handling of payments, securities and derivatives and the organisation and functioning of the market infrastructure concerned. Emphasis is placed on the general principles governing the functioning of the relevant systems and processes and the presentation of the underlying economic, business, legal, institutional, organisational and policy issues. The book is aimed at decision-makers, practitioners, lawyers and academics wishing to acquire a deeper understanding of market infrastructure issues. It should also prove useful for students with an interest in monetary and financial issues."--Introduction (Pg. 20, para 8).

Naval Blockades in Peace and War

An Economic History Since 1750

Cambridge University Press A number of major blockades, including the Continental System in the Napoleonic Wars, the War of 1812, the American Civil War, and World Wars I and II, in addition to the increased use of peacetime blockades and sanctions with the hope of avoiding war, are examined in this book. The impact of new technology and organizational changes on the nature of blockades and their effectiveness as military measures are discussed. Legal, economic, and political questions are explored to understand the various constraints upon belligerent behavior. The analysis draw upon the extensive amount of quantitative material available from military publications.

In the Loop

A Reference Guide to American English Idioms

[CreateSpace](#) *In the Loop* is divided into three parts: Part 1, "Idioms and Definitions"; Part 2, "Selected Idioms by Category"; and Part 3, "Classroom Activities." The idioms are listed alphabetically in Part 1. Part 2 highlights some of the most commonly used idioms, grouped into categories. Part 3 contains classroom suggestions to help teachers plan appropriate exercises for their students. There is also a complete index at the back of the book listing page numbers for both main entries and cross-references for each idiom.

Congressional Record

Proceedings and Debates of the ... Congress

The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The *Congressional Record* began publication in 1873. Debates for sessions prior to 1873 are recorded in *The Debates and Proceedings in the Congress of the United States (1789-1824)*, *the Register of Debates in Congress (1824-1837)*, and *the Congressional Globe (1833-1873)*

Audit and Accountancy Pitfalls

A Casebook for Practising Accountants, Lawyers and Insurers

[John Wiley & Sons](#) *Avoiding Audit Pitfalls* offers real case studies covering a comprehensive range of challenges and mistakes that any accountant can make during the course of their career. Focusing on everyday mistakes and failures common to auditors in all territories worldwide, the book will cover audit failures that have led to fraud going undetected as well as failure to accurately assess a firm's ability to continue. This book will appeal not only to general accountants and auditors but also to forensic accountant, and students in the field.

The Indigo Book

[Lulu.com](#) This public domain book is an open and compatible implementation of the Uniform System of Citation.

Albion's Seed

Four British Folkways in America

[Oxford University Press](#) This fascinating book is the first volume in a projected cultural history of the United States, from the earliest English settlements to our own time. It is a history of American folkways as they have changed through time, and it argues a thesis about the importance for the United States of having been British in its cultural origins. While most people in the United States today have no British ancestors, they have assimilated regional cultures which were created by British colonists, even while preserving ethnic identities at the same time. In this sense, nearly all Americans are "Albion's Seed," no matter what their ethnicity may be. The concluding section of this remarkable book explores the ways that regional cultures have continued to dominate national politics from 1789 to 1988, and still help to shape attitudes toward education, government, gender, and violence, on which differences between American regions are greater than between European nations.

American Gardening

Prairie Farmer

Popular Science

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that *Popular Science* and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Content Rules

How to Create Killer Blogs, Podcasts, Videos, Ebooks, Webinars (and More) That Engage Customers and Ignite Your Business

[John Wiley & Sons](#) The guide to creating engaging web content and building a loyal following, revised and updated *Blogs, YouTube, Facebook, Twitter, Google+, and other platforms are giving everyone a "voice," including organizations and their customers. So how do you create the stories, videos, and blog posts that cultivate fans, arouse passion for your products or services, and ignite your business? Content Rules equips you for online success as a one-stop source on the art and science of developing content that people care about. This coverage is interwoven with case studies of companies successfully spreading their ideas online—and using them to establish credibility and build a loyal customer base. Find an authentic "voice" and craft bold content that will resonate with prospects and buyers and encourage them to share it with others Leverage social media and social tools to get your content and ideas distributed as widely as possible Understand why you are generating content—getting to the meat of your message in practical, commonsense language, and defining the goals of your content strategy Write in a way that powerfully communicates your service, product, or message across various Web mediums Boost your online presence and engage with customers and prospects like never before with Content Rules.*

Civil and Merchant Vessel Encounters with United States Navy Ships, 1800-2000

McFarland Publishing *Contacts or incidents (among them collisions, rescue missions, groundings, foundering, intentional scuttlings, piracy, and other contacts) occurring between nearly 1,000 United States Navy ships and over 900 merchant vessels, yachts, workboats, and other craft during peacetime and wartime throughout the history of the Navy, are the subject of this reference work. The oldest contact in the book occurred in the year 1800 and the latest happened in February 1999 when a Navy sub torpedoed the merchant vessel New Carissa off the coast of Oregon. Some events became international incidents, such as the time in 1962 when Russian MiGs from Cuba fired rockets at the Ala, an American shrimpboat, in international waters between Florida and Cuba. Some encounters between civil and merchant vessels and the Navy have gone to various courts for investigation or civil action and this work includes accounts given by participants or survivors, witness statements, trial and appellate testimony and opinions, and official reports made by those involved. The civil and merchant vessels are arranged alphabetically and indexes are provided for the naval ships and persons. There is also a general index.*

New York Produce Review and American Creamery

The Death Merchant

The Rise and Fall of Edwin P. Wilson

Simon & Schuster *Documents the career of ex-CIA agent Edwin P. Wilson, who was lured out of hiding in Libya in 1982 and forced to stand trial for his involvement in the world's most profitable illicit arms organization*

Cfpb Supervision and Examination Manual

Createspace Independent Publishing Platform *Part 2 of 2 Today we are releasing Version 2 of the CFPB Supervision and Examination Manual, the guide our examiners use in overseeing companies that provide consumer financial products and services. Our manual, originally released in October 2011, describes how the CFPB supervises and examines these providers and gives our examiners direction on how to determine if companies are complying with consumer financial protection laws. We updated the supervision manual to reflect the renumbering of the consumer financial protection regulations for which the CFPB is responsible. The numbering conventions in the Code of Federal Regulations (CFR) allow the reader to easily identify which regulations fall under a particular agency's responsibility. The renumbering incorporated throughout the manual reflects the Dodd-Frank Act of 2010 transfer of rulemaking responsibility for many consumer financial protection regulations from other Federal agencies to the CFPB. In December 2011, the CFPB published its renumbered regulations in the Federal Register. The renumbered regulations also included certain technical changes but no substantive changes. The CFPB's renumbering reflects the codification of its regulations in Title 12 (Banks and Banking), Chapter X (Bureau of Consumer Financial Protection) of the CFR. For example, before July 21, 2011, the Federal Reserve had rulemaking authority for the Home Mortgage Disclosure Act, which was codified in Title 12, Chapter II (Federal Reserve System), Part 203. The CFPB's implementing regulation for the Home Mortgage Disclosure Act is now codified in Title 12, Chapter X, Part 1003.*

A Guide to Manuscript Sources in United States and West Indian Depositories Relating to the British West Indies During the Era of the American Revolution

Scholarly Resources Incorporated

Editor & Publisher

A Manual of Parliamentary Practice

Composed Originally for the Use of the Senate of the United States

English as a Global Language

Cambridge University Press *David Crystal's classic English as a Global Language considers the history, present status and future of the English language, focusing on its role as the leading international language. English has been deemed the most 'successful' language ever, with 1500 million speakers internationally, presenting a difficult task to those who wish to investigate it in its entirety. However, Crystal explores the subject in a measured but engaging way, always backing up observations with facts and figures. Written in a detailed and fascinating manner, this is a book written by an expert both for specialists in the subject and for general readers interested in the English language.*

The Sailing Navy, 1775-1854

Naval Inst Press *"This volume U.S. Navy warships features a complete compilation of data on American ships from the American Revolution and the Quasi-War with France through U.S. actions against the Barbary coast, the War of 1812, and the Mexican War. In a convenient tabular format, important details are listed for each ship, including the often overlooked, lesser-known, and smaller vessels. Each entry provides information on size, date and location of construction, commissioning date and length of service, and the ship's fate. Combat details include campaigns and actions fought, damages sustained, casualties, prizes taken, and ships sunk. Even other names the ship used while in the merchant marine and other services are provided. The ships on Lakes Champlain, Ontario, and Erie are listed separately. The book also includes information on the ships of the Revenue Cutter Service and the Texas Navy as well as the first steam vessels the U.S. Navy acquired. The fact that this single-volume reference makes such a variety of valuable information so accessible to researchers ensures its place on personal and public library bookshelves."--BOOK JACKET. Title Summary field provided by Blackwell North America, Inc. All Rights Reserved*

Review of Maritime Transport 2020

This series contains the decisions of the Court in both the English and French texts.

Arms, Country, and Class

The Philadelphia Militia and "lower Sort" During the American Revolution, 1775-1783

The Bicentennial of the United States of America

A Final Report to the People