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KEY=REMOVAL - NORRIS ISABEL

CONFRONTING GLOBAL CLIMATE CHANGE

EXPERIMENTS & APPLICATIONS IN THE TROPICS

CRC Press This book offers a solutions-based approach to climate change problems which potentially impinge on human beings within the tropics. It largely comprises research articles with supplementary applications and illustrations. The effects of atmospheric phenomena, energy acquisition, wind power, CO2 sequestration, are linked with soils, aquatic life, reducing deforestation, rainwater harvesting and clay pot farming, climate, plant disease and food security to show that no area of life is untouched by the phenomenon of climate change. It discusses specific problem areas and provides an overview of geotechnical and sustainable solutions to lessen the impact of climate.

TODAY'S TECHNICIAN: AUTOMOTIVE ENGINE PERFORMANCE, CLASSROOM AND SHOP MANUALS

Cengage Learning The 6th Edition of TODAY'S TECHNICIAN: AUTOMOTIVE ENGINE PERFORMANCE is a comprehensive learning package designed to build automotive skills in both classroom and shop settings. Following current NATEF criteria, this two-manual set examines each of the major systems affecting engine performance and driveability—including intake and exhaust, sensors, computerized engine controls, fuel ignition, and emissions. The Classroom Manual addresses system theory, while a coordinating Shop Manual covers tools, procedures, diagnostics, testing, and service. This edition includes updates to the latest technologies to take automotive technician training to new levels. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

TODAY'S TECHNICIAN: AUTOMOTIVE ENGINE REPAIR & REBUILDING, CLASSROOM MANUAL AND SHOP MANUAL, SPIRAL BOUND VERSION

Cengage Learning TODAY'S TECHNICIAN: AUTOMOTIVE ENGINE REPAIR & REBUILDING, 5th Edition delivers the theoretical and practical knowledge you need to repair and service modern automotive engines and prepare for the Automotive Service Excellence (ASE) certification exam. Designed around National Automotive Technicians Education Foundation (NATEF) standards, this system-specific text addresses engine construction, engine operation, intake and exhaust systems, and engine repair, as well as the basics in engine rebuilding. Move your career forward with discussions about advancements in hybrid technology, factors affecting engine performance, and the designs and functions of modern component parts. Long known for its technical accuracy and concise writing style, TODAY'S TECHNICIAN: AUTOMOTIVE ENGINE REPAIR & REBUILDING, 5th Edition revs up your reading experience with realistic line drawings, detailed photos, critical thinking questions, and much more! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

CALCULUS: AN APPLIED APPROACH

Cengage Learning Designed specifically for business, economics, or life/social sciences majors, CALCULUS: AN APPLIED APPROACH, Ninth Edition, motivates students while fostering understanding and mastery. The book emphasizes integrated and engaging applications that show students the real-world relevance of topics and concepts. Applied problems drawn from government sources, industry, current events, and other disciplines provide well-rounded examples and appeal to students' diverse interests. The Ninth Edition builds upon its applications emphasis through updated exercises and relevant examples. Pedagogical features—from algebra review to study tips—continue to provide extra guidance and practice. In addition, the text offers a strong support package—including Enhanced WebAssign and the book's website, CourseMate—that allows students to review the material independently and retain key concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

LEMON-AID NEW AND USED CARS AND TRUCKS 2007-2018

Dundurn Steers buyers through the the confusion and anxiety of new and used vehicle purchases like no other car-and-truck book on the market. "Dr. Phil," along with George Iny and the Editors of the Automobile Protection Association, pull no punches.

POPULAR MECHANICS

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

TOYOTA GAS PEDALS

IS THE PUBLIC AT RISK? : HEARING BEFORE THE COMMITTEE ON OVERSIGHT AND GOVERNMENT REFORM, HOUSE OF REPRESENTATIVES, ONE HUNDRED ELEVENTH CONGRESS, SECOND SESSION, FEBRUARY 24, 2010

GRIMM: THE CHOPPING BLOCK

Titan Books (US, CA) A cache of bones is found in a shallow grave in local woods... Meanwhile missing persons cases in Portland seem to be on the increase. As more bones are discovered, Portland homicide Detective Nick Burkhardt and his partner Hank Griffin investigate - but there seems to be no connection between the victims... A brand-new original story set in the Grimm universe.

AUTO BODY REPAIR TECHNOLOGY

Cengage Learning AUTO BODY REPAIR TECHNOLOGY, Sixth Edition, features extensive new and updated material reflecting the latest automotive technology and current industry best practices. In addition to incorporating current ASE Education Foundation Collision Repair and Refinish Program Standards and Task Lists, this market-leading book provides detailed information on working with hybrid and electric vehicles, using environmentally friendly water-based paints, and other cutting-edge methods and materials. Celebrated for its clear, reader-friendly explanations and detailed, accurate information, this proven guide also includes abundant full-color photos and illustrations to make even complex concepts easier to understand and apply. Available supplements include a tech manual with shop assignments and job sheets, as well as interactive online resources ideal for today's learners. Providing comprehensive coverage of collision repair—from initial evaluation and estimating, to structural and mechanical repairs, to repainting and refinishing—this trusted guide helps you quickly and confidently learn the skills and procedures you need to succeed as a professional automotive technician. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

CRIMINOLOGY: THEORIES, PATTERNS, AND TYPOLOGIES

Cengage Learning The bestselling text on the market--now in its Twelfth Edition--CRIMINOLOGY: THEORIES, PATTERNS, AND TYPOLOGIES delivers the most comprehensive, in-depth analysis of criminological theory and crime typologies available. In addition to its unparalleled breadth and depth of coverage, the text is unrivaled in its strong research base and currency. The chapters in Part Three (Crime Typologies) focus on some of the hottest issues in the field today: green crime, transnational crime, and cybercrime. Packed with real-world illustrations, the Twelfth Edition is completely updated and includes cutting-edge seminal research, up-to-the-minute policy, newsworthy examples, and hundreds of new references. Renowned for his unbiased presentation of theories, issues, and controversies, Dr. Siegel encourages students to weigh the evidence and form their own conclusions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

SIN THE ABSENCE OF LOVE

WestBow Press Most evangelical Christians have a reasonable grasp on the Bible, especially the New Testament. The challenge is applying the principles taught by Jesus in making decisions. We are all taught to love our neighbor and put others' interests ahead of our own. Does this mean we can never consider our own interests? Do we need to give everything away? When competing in sports or business, do we need to let our competitor win if we truly love them? Do we need to give others whatever they ask of us? How do we prevent ourselves from being taken advantage of? Is there sin within the church itself? Why has God set the world up the way He has? What is the purpose of evil and temptation? Why do our survival needs force us to be selfish? These are the questions this book attempts to answer.

RESPONSE BY TOYOTA AND NHTSA TO INCIDENTS OF SUDDEN UNINTENDED ACCELERATION

HEARING BEFORE THE SUBCOMMITTEE ON OVERSIGHT AND INVESTIGATIONS OF THE COMMITTEE ON ENERGY AND COMMERCE, HOUSE OF REPRESENTATIVES, ONE HUNDRED ELEVENTH CONGRESS, SECOND SESSION, FEBRUARY 23, 2010

ADVANCED ELECTRIC DRIVE VEHICLES

CRC Press Electrification is an evolving paradigm shift in the transportation industry toward more efficient, higher performance, safer, smarter, and more reliable vehicles. There is in fact a clear trend to move from internal combustion engines (ICEs) to more integrated electrified powertrains. Providing a detailed overview of this growing area, Advanced Electric Drive Vehicles begins with an introduction to the automotive industry, an explanation of the need for electrification, and a presentation of the fundamentals of conventional vehicles and ICEs. It then proceeds to address the major components of electrified vehicles—i.e., power electronic converters, electric machines, electric motor controllers, and energy storage systems. This comprehensive work: Covers more electric vehicles (MEVs), hybrid electric vehicles (HEVs), plug-in hybrid electric vehicles (PHEVs), range-extended electric vehicles (REEVs), and all-electric vehicles (EVs) including battery electric vehicles (BEVs) and fuel cell vehicles (FCVs) Describes the electrification technologies applied to nonpropulsion loads, such as power steering and air-conditioning systems Discusses hybrid battery/ultra-capacitor energy storage systems, as well as 48-V electrification and belt-driven starter generator systems Considers vehicle-to-grid (V2G) interface and electrical infrastructure issues, energy management, and optimization in advanced electric drive vehicles Contains numerous illustrations, practical examples, case studies, and challenging questions and problems throughout to ensure a solid understanding of key concepts and applications Advanced Electric Drive Vehicles makes an ideal textbook for senior-level undergraduate or graduate engineering courses and a user-friendly reference for researchers, engineers, managers, and other professionals interested in transportation electrification.

WRITING FOR TELEVISION, RADIO, AND NEW MEDIA

Cengage Learning WRITING FOR TELEVISION, RADIO, AND NEW MEDIA has been the leading work in its field for more than fifty years. Its frequently updated revisions, including the eleventh edition, combine the best principles and examples of the past with those of contemporary practice. Its thorough coverage of concepts, approaches, and techniques concentrates on the key media formats of commercials; news and sports; documentaries; reality programs; talk shows; interviews; music programs; corporate, educational, and children's formats; and drama and sitcoms. The text also presents basic information that writers need to know about production techniques, demographics, copyrights, and career opportunities. /New material on social media allows today's students to understand the continued importance of clear writing and shows them how their digital skills can transfer to career opportunities. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

STATISTICS FOR BUSINESS & ECONOMICS, REVISED

Cengage Learning The authors bring more than twenty-five years of unmatched experience to this text, along with sound statistical methodology, a proven problem-scenario approach, and meaningful applications that clearly demonstrate how statistical information informs decisions in the business world. Thoroughly updated, the text's more than 350 real business examples, cases, and memorable exercises present the latest statistical data and business information with unwavering accuracy. And, to give you the most relevant text you can get for your course, you select the topics you want, including coverage of popular commercial statistical software programs like Minitab 16 and Excel 2013, along with StatTools and other leading Excel 2013 statistical add-ins. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

BLOOD HIGHWAYS

THE TRUE STORY BEHIND THE FORD-FIRESTONE KILLING MACHINE

Wayzgoose Press Blood Highways is the heart-wrenching account of the biggest product liability case in history: the Ford-Firestone fiasco. At the center of the story are two people: Tab Turner, a charismatic trial attorney from Arkansas, who has made a career out of forcing Ford and other automakers to own up to knowingly trade human lives for profits; and Donna Bailey, a single mother and outdoor enthusiast who fought back from the brink of death to confront those ultimately responsible for her accident. Weaving together harrowing depictions of the accidents and their consequences with the stories of the men and women who labor to police the auto industry and its reckless cost-cutting, Blood Highways will transform the way you view corporations, the government, the courts, and the media. Above all, this book shows the price the public pays in wrecked and mangled lives when companies focus more on shaving costs than making quality products.

SUSTAINABLE ENERGY, SI EDITION

Cengage Learning SUSTAINABLE ENERGY focuses directly on energy related issues and includes a thorough treatment of all potentially viable energy sources. In most cases, individual chapters are devoted to each alternative energy approach. Although author Richard Dunlap covers past and current energy production methods, the text deals largely with future alternative energy strategies and follows the guidelines of ABET, the major engineering accreditation body. The book approaches these topics on a rigorous level -- familiarity with the basic concepts of freshman Physics and Chemistry is needed. The book contains enough material for a typical one semester course. The end-of-chapter problems are predominantly quantitative in nature. However, most are not straight forward calculations based on substituting values from the chapter in to the appropriate formula. The problems are designed to require the students to analyze information, to make use of material from previous chapters, to correlate data from various sources (not only from the textbook itself but from library, internet or other sources) and in many cases to estimate quantities based on interpretation of graphical data, interpolation of values and sometime just plain common sense. While maintaining a quantitative approach to the study of energy in our society, the text and accompanying problems show that this is a complex and very interdisciplinary topic. This approach is intended to provide students with an appreciation for the real problems that are encountered in the understanding of how we produce and use energy, and the realization that, while exact calculations are important and necessary, a broadly based analysis is often most appropriate. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

AUTO REPAIR FOR DUMMIES

John Wiley & Sons Auto Repair For Dummies, 2nd Edition (9781119543619) was previously published as Auto Repair For Dummies, 2nd Edition (9780764599026). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. The top-selling auto repair guide--400,000 copies sold--now extensively reorganized and updated Forty-eight percent of U.S. households perform at least some automobile maintenance on their own, with women now accounting for one third of this \$34 billion automotive do-it-yourself market. For new or would-be do-it-yourself mechanics, this illustrated how-to guide has long been a must and now it's even better. A complete reorganization now puts relevant repair and maintenance information directly after each automotive system overview, making it much easier to find

hands-on fix-it instructions. Author Deanna Sclar has updated systems and repair information throughout, eliminating discussions of carburetors and adding coverage of hybrid and alternative fuel vehicles. She's also revised schedules for tune-ups and oil changes, included driving tips that can save on maintenance and repair costs, and added new advice on troubleshooting problems and determining when to call in a professional mechanic. For anyone who wants to save money on car repairs and maintenance, this book is the place to start. Deanna Sclar (Long Beach, CA), an acclaimed auto repair expert and consumer advocate, has contributed to the Los Angeles Times and has been interviewed on the Today show, NBC Nightly News, and other television programs.

MGMT7

Cengage Learning 4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

TOYOTA HIGHLANDER LEXUS RX 300/330/350 HAYNES REPAIR MANUAL

1999 THRU 2019

Haynes Manuals N. America, Incorporated

TOYOTA CAMRY

2002-2006

Haynes Publications Covers all U.S. and Canadian models of Toyota Camry, Avalon, Solara and Lexus ES 300/330 models.

ENGINE MANAGEMENT

ADVANCED TUNING

CarTech Inc Takes engine-tuning techniques to the next level. It is a must-have for tuners and calibrators and a valuable resource for anyone who wants to make horsepower with a fuel-injected, electronically controlled engine.

COST, EFFECTIVENESS, AND DEPLOYMENT OF FUEL ECONOMY TECHNOLOGIES FOR LIGHT-DUTY VEHICLES

National Academies Press The light-duty vehicle fleet is expected to undergo substantial technological changes over the next several decades. New powertrain designs, alternative fuels, advanced materials and significant changes to the vehicle body are being driven by increasingly stringent fuel economy and greenhouse gas emission standards. By the end of the next decade, cars and light-duty trucks will be more fuel efficient, weigh less, emit less air pollutants, have more safety features, and will be more expensive to purchase relative to current vehicles. Though the gasoline-powered spark ignition engine will continue to be the dominant powertrain configuration even through 2030, such vehicles will be equipped with advanced technologies, materials, electronics and controls, and aerodynamics. And by 2030, the deployment of alternative methods to propel and fuel vehicles and alternative modes of transportation, including autonomous vehicles, will be well underway. What are these new technologies - how will they work, and will some technologies be more effective than others? Written to inform The United States Department of Transportation's National Highway Traffic Safety Administration (NHTSA) and Environmental Protection Agency (EPA) Corporate Average Fuel Economy (CAFE) and greenhouse gas (GHG) emission standards, this new report from the National Research Council is a technical evaluation of costs, benefits, and implementation issues of fuel reduction technologies for next-generation light-duty vehicles. Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles estimates the cost, potential efficiency improvements, and barriers to commercial deployment of technologies that might be employed from 2020 to 2030. This report describes these promising technologies and makes recommendations for their inclusion on the list of technologies applicable for the 2017-2025 CAFE standards.

TRANSPORTATION ENERGY DATA BOOK

JUST NEEDS A RECHARGE

THE HACK MECHANIC GUIDE TO VINTAGE AIR CONDITIONING

Air conditioning in vintage cars often falls into disrepair, as owners figure that it never really worked all that well when it was new, and assume that rejuvenation would be prohibitively expensive. In his new book, *Just Needs a Recharge: The Hack Mechanic Guide to Vintage Air Conditioning*, Rob Siegel details exactly what's needed to resurrect long-dead air conditioning in a vintage car, or install a/c in a car that never had it. In a level of detail not found in any other automotive a/c book, Rob reveals what you need to know about flare and o-ring fittings, upgrading to a rotary-style compressor and a parallel-flow condenser, making or specifying custom hoses, and selecting refrigerant so that the a/c blows cold enough to be usable. Although the book draws from Rob's BMW experience (with specifics for the BMW 2002 and 3.0CS), and concentrates on vintage a/c systems (those that have flare fittings and originally contained R12), most of the information applies to any air conditioning system, foreign or domestic, vintage or modern. Written in Rob's entertaining Hack Mechanic narrative voice, and including 240 photographs and illustrations, the book covers theory, the choice of refrigerant (R12, R134a, other EPA-approved, non-EPA-approved), legality, tools for a/c work, fittings and sizes, the compressor, the evaporator assembly and expansion valve or orifice tube, the condenser and fan, the receiver/drier or accumulator, electrical connections and compressor cycling, connecting and using manifold gauges, the basic steps for a/c rejuvenation, from-scratch a/c retrofit, making and installing hoses, flushing the system, pressure-testing and leak detection, evacuating and charging the system troubleshooting, and other things that heat up the cabin.

FORENSIC ECOLOGY HANDBOOK

FROM CRIME SCENE TO COURT

John Wiley & Sons The analysis of plants, insects, soil and other particulates from scenes of crime can be vital in proving or excluding contact between a suspect and a scene, targeting search areas, and establishing a time and place of death. *Forensic Ecology: A Practitioner's Guide* provides a complete handbook covering all aspects of forensic ecology. Bringing together the forensic applications of anthropology, archaeology, entomology, palynology and sedimentology in one volume, this book provides an essential resource for practitioners in the field of forensic science, whether crime scene investigators, forensic science students or academics involved in the recovery and analysis of evidence from crime scenes. *Forensic Ecology: A Practitioner's Guide* includes information not only on the search, location, recovery and analysis of evidence, but includes sampling strategies for diatom analysis, pollen and soils samples and entomology and provides guides for good practice. Each chapter provides background information on each discipline and is structured according to pre-scene attendance (what questions should the scientist ask when receiving a call? What sort of preparation is required?), scene attendance (including protocols at the scene, sampling strategies, recording), scientific examination of analysis of the evidence up to the stages and guidelines for witness statement and presenting evidence in court. The book is written by specialists in all fields with a wealth of experience who are current forensic practitioners around the world. It provides an essential and accessible resource for students, academics, forensic practitioners and police officers everywhere.

THE COMPLETE BOOK OF FORD MUSTANG

EVERY MODEL SINCE 1964-1/2

Complete Book The Complete Book of Ford Mustang, 4th Edition details the development, technical specifications, and history of America's original pony car, now updated to cover cars through the 2021 model year.

TOYOTA TACOMA

2005 THRU 2015 ALL 2WD AND 4WD MODELS

Haynes Manuals N. America, Incorporated Complete coverage for your Toyota Tacoma covering all model for 2005-2015: --Routine Maintenance and servicing --Tune-up procedures --Engine, clutch and transmission repair --Cooling system --Fuel and exhaust --Ignition and electrical systems -- Brakes, wheels and tires --Steering, suspension and final drive --Frame and bodywork --Wiring diagrams --Reference Section With a Haynes manual, you can do it yourself!;from simple maintenance to basic repairs. Haynes writes every book based on a complete teardown of the vehicle. We learn the best ways to do a job and that makes it quicker, easier and cheaper for you. Our books have clear instructions and hundreds of photographs that show each step. Whether you're a beginner or a pro, you can save big with Haynes! Step-by-step procedures --Easy-to-follow photos --Complete troubleshooting section --Valuable short cuts --Color spark plug diagnosis

YOUNG HOUSE LOVE

243 WAYS TO PAINT, CRAFT, UPDATE & SHOW YOUR HOME SOME LOVE

Artisan This New York Times bestselling book is filled with hundreds of fun, deceptively simple, budget-friendly ideas for sprucing up your home. With two home renovations under their (tool) belts and millions of hits per month on their blog YoungHouseLove.com, Sherry and John Petersik are home-improvement enthusiasts primed to pass on a slew of projects, tricks, and techniques to do-it-yourselfers of all levels. Packed with 243 tips and ideas—both classic and unexpected—and more than 400 photographs and illustrations, this is a book that readers will return to again and again for the creative projects and easy-to-follow instructions in the relatable voice the Petersiks are known for. Learn to trick out a thrift-store mirror, spice up plain old roller shades, "hack" your Ikea table to create three distinct looks, and so much more.

AUTOMOTIVE PAINTS AND COATINGS

John Wiley & Sons Now in its second edition and still the only book of its kind, this is an authoritative treatment of all stages of the coating process -- from body materials, paint shop design, and pre-treatment, through primer surfacers and top coats. New topics of interest covered are color control, specification and testing of coatings, as well as quality and supply concepts, while valuable information on capital and legislation aspects is given. Invaluable for engineers in the automotive and paints and coatings industry as well as for students in the field.

IN THE PLEX

HOW GOOGLE THINKS, WORKS, AND SHAPES OUR LIVES

Simon & Schuster “The most interesting book ever written about Google” (The Washington Post) delivers the inside story behind the most successful and admired technology company of our time, now updated with a new Afterword. Google is arguably the most important company in the world today, with such pervasive influence that its name is a verb. The company founded by two Stanford graduate students—Larry Page and Sergey Brin—has become a tech giant known the world over. Since starting with its search engine, Google has moved into mobile phones, computer operating systems, power utilities, self-driving cars, all while remaining the most powerful company in the advertising business. Granted unprecedented access to the company, Levy disclosed that the key to Google’s success in all these businesses lay in its engineering mindset and adoption of certain internet values such as speed, openness, experimentation, and risk-taking. Levy discloses details behind Google’s relationship with China, including how Brin disagreed with his colleagues on the China strategy—and why its social networking initiative failed; the first time Google tried chasing a successful competitor. He examines Google’s rocky relationship with government regulators, particularly in the EU, and how it has responded when employees left the company for smaller, nimbler start-ups. In the Plex is the “most authoritative...and in many ways the most entertaining” (James Gleick, The New York Book Review) account of Google to date and offers “an instructive primer on how the minds behind the world’s most influential internet company function” (Richard Waters, The Wall Street Journal).

EARTH DAY

Pebble Books Earth Day celebrates our beautiful planet and calls us to act on its behalf. Some people spend the day planting flowers or trees. Others organize neighborhood clean-ups, go on nature walks, or make recycled crafts. Readers will discover how a shared holiday can have multiple traditions and be celebrated in all sorts of ways.

RETHINKING TRANSPORTATION 2020-2030

THE TOYOTA WAY

14 MANAGEMENT PRINCIPLES FROM THE WORLD'S GREATEST MANUFACTURER

McGraw Hill Professional How to speed up business processes, improve quality, and cut costs in any industry In factories around the world, Toyota consistently makes the highest-quality cars with the fewest defects of any competing manufacturer, while using fewer man-hours, less on-hand inventory, and half the floor space of its competitors. The Toyota Way is the first book for a general audience that explains the management principles and business philosophy behind Toyota's worldwide reputation for quality and reliability. Complete with profiles of organizations that have successfully adopted Toyota's principles, this book shows managers in every industry how to improve business processes by: Eliminating wasted time and resources Building quality into workplace systems Finding low-cost but reliable alternatives to expensive new technology Producing in small quantities Turning every employee into a qualitycontrol inspector

OLIVER'S BRIDE; A TRUE STORY

Good Press "Oliver's Bride; A true Story" by Mrs. Oliphant. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten—or yet undiscovered gems—of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

LEXUS

THE RELENTLESS PURSUIT

John Wiley & Sons A behind-the-scenes look at Lexus’s surprising twenty-year success story—in a revised new edition In the 1980s, German brands BMW and Mercedes-Benz dominated the luxury car market and had little reason to fear competition from Japan. But in 1989, Toyota entered the market with the Lexus LS 400, a car that could compete with the Germans in every category but price—it was US\$30,000 cheaper. Within two years, Lexus had overtaken Mercedes-Benz in the United States and made a stunning success of Toyota’s brave foray into the global luxury market. Lexus: The Relentless Pursuit reveals why Toyota decided to take on the German automakers and how the new brand won praise and success for its unparalleled quality, unforgettable advertising, and unprecedented customer service. From the first boardroom planning session to Lexus's entry into the mega-luxury supercar market, this is the complete and compelling story of one of the world's most admired brands. Includes a new Foreword by legendary designer Erwin Lui, an Afterword with updates since the first edition, and a new Coda by leading Japanese automotive journalist Hisao Inoue Covers the racetrack triumph—and tragedy—behind the new US\$375,000 Lexus LFA supercar Offers important business lessons for brand managers and executives For car enthusiasts, business leaders, and anyone interested in branding and marketing, Lexus: The Relentless Pursuit offers an amazing story of excellence and innovation in the automotive industry.

INTRODUCTION TO PROBABILITY AND STATISTICS FOR ENGINEERS AND SCIENTISTS

John Wiley & Sons Incorporated Elements of probability; Random variables and expectation; Special; random variables; Sampling; Parameter estimation; Hypothesis testing; Regression; Analysis of variance; Goodness of fit and nonparametric testing; Life testing; Quality control; Simulation.

A CONCISE INTRODUCTION TO LOGIC

Cengage Learning Tens of thousands of students have learned to be more discerning at constructing and evaluating arguments with the help of Patrick J. Hurley. Hurley's lucid, friendly, yet thorough presentation has made A CONCISE INTRODUCTION TO LOGIC the most widely used logic text in North America. In addition, the book's accompanying technological resources, such as CengageNOW and Learning Logic, include interactive exercises as well as video and audio clips to reinforce what you read in the book and hear in class. In short, you'll have all the assistance you need to become a more logical thinker and communicator. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

MUSTANG BY DESIGN

GALE HALDERMAN AND THE CREATION OF FORD'S ICONIC PONY CAR

CarTech Inc p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Arial} Without question, the 1964-1/2 Mustang is one of the most important and influential cars in automotive history. When Ford launched the Mustang, it created an automotive revolution. Award-winning designer and stylist Gale Halderman was at the epicenter of the action at Ford, and, in fact, his initial design sketch formed the basis of the new Mustang. He reveals his involvement in the project as well as telling the entire story of the design and development of the Mustang. Authors and Mustang enthusiasts James Dinsmore and James Halderman go beyond the front doors at Ford into the design center, testing grounds, and Ford facilities to get the real, unvarnished story. Gale Halderman offers a unique behind-the-scenes perspective and firsthand account of the inception, design, development, and production of the original Mustang. With stinging losses from the Edsel fresh in minds at Ford, the Mustang project was an uphill battle from day one. Lee Iacocca and his assembled team had a herculean task to convince Henry Ford II to take a risk on a new concept of automobile, but with the help of Hal Sperlich's detailed market research, the project received the green light. Henry Ford II made it clear that jobs were on the line, including Iacocca's, if it failed. The process of taking a car from sketch to clay model to prot